



Flair Writing Industries Limited

(An ISO 9001:2015; ISO 14001 : 2015 & SA 8000 : 2014 Certified Company)

CIN NO.: L51100MH2016PLC284727

- Flair House, Plot No. A/64, Cross Road – A, Marol Ind. Area, MIDC, Andheri (East), Mumbai – 400093, Maharashtra, India
- +91 22 2868 3876 / 06, 4203 0405, 2967 6004/5/6

Ref- FWIL/SEC/2026-27/33

Date: August 11, 2026

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street Mumbai - 400 001. Scrip Code : 544030	National Stock Exchange of India Limited Exchange Plaza, C/1, G Block, Bandra - Kurla Complex Bandra (East), Mumbai - 400 051. Symbol: FLAIR
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Sub: Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the quarter ended on June 30, 2026.

Dear Sir(s)/ Madam(s),

Enclosed herewith is the Press Release on the Unaudited Financial Results (Standalone and Consolidated) for the quarter ended on June 30, 2026.

You are requested to take the same on record.

Thanking you,

Yours faithfully,
For **Flair Writing Industries Limited**

Vishal Kishor Chanda
Company Secretary and Compliance Officer

Encl: As above

MUMBAI

Unit I, Trinity Ind. Park, Survey No.14,15,16,
National Highway 8, Naigaon (E),
Palghar 401 208, Maharashtra, India

DAMAN

Unit II, Survey No. 709/12 & 18,
Somnath Road, Dabhel,
Daman 396 210, India

DAMAN

Unit III, Survey No. 377/1,
Plot No.19 & 21, Zari Causeway Road,
Kachigam, Daman 396 210. India

DAMAN

Unit IV, Survey No. 370/2 A,
Vapi Road, Kachigam,
Daman 396 210. India

DEHRADUN

Khasra No. 1049/2, 1050/1,
Twin Industrial Estate, Central Hope Town,
Selaqui, Dehradun 248 011, Uttarakhand, India

VALSAD

Survey No.253, Village Shankar Talao,
National Highway 8,
Valsad 396 375, Gujarat, India

Flair Writing Industries Limited Reports healthy growth in Q1 FY27

Mumbai, August 11th, 2026 – Flair Writing Industries Ltd. (FWIL), among the leading players in the writing instruments industry has announced its financial results for the quarter ended on June 30, 2026.

Q1 FY27 Consolidated Financial Performance Snapshot

Revenue from Operations

Rs. 319.2 crores

 +10.6% Y-o-Y

Gross Profit

Rs. 158.6 crores

 +10.0% Y-o-Y

EBITDA

Rs. 53.3 crores

 +7.7% Y-o-Y

Profit After Tax

Rs. 29.1 crores

 +0.5% Y-o-Y

Key Consolidated Financial Highlights – Q1 FY27

Particulars (Rs. Crs.)	Q1 FY27	Q1 FY26	Y-o-Y	Q4 FY26	Q-o-Q	FY26
Revenue from Operations	319.2	288.5	10.6%	322.95	-1.1%	1,250.1
Gross Profit	158.6	144.2	10.0%	165.3	-4.1%	637.8
Gross Profit Margin (%)	49.7%	50.0%	-31 Bps	51.2%	-151 bps	51.0%
EBITDA	53.3	49.5	7.7%	57.7	-7.6%	224.5
EBITDA Margin (%)	16.7%	17.2%	-46 Bps	17.9%	-116 bps	18.0%
Profit After Tax	29.1	29.0	0.5%	36.5	-20.4%	141.3
PAT Margin (%)	9.1%	10.0%	-92 bps	11.3%	-220 bps	11.3%

FY26 Operational Performance Snapshot

Domestic

Rs. 277 crores

 +13% Y-o-Y

Export

Rs. 43 crores

 0% Y-o-Y

Highlights for the Quarter:

- The Company achieved revenue growth of 11% year-on-year in Q1 FY27, supported by growth across all key business segments.
- Pen segment recorded strong high single digit growth of 9% YoY, with revenue reaching INR 220 crs, driven by an increase in domestic demand.
- Creative segment recorded a growth of 23% YoY with revenue reaching INR 80 crs during the quarter.
- The Steel Bottles & Houseware business recorded 54% YoY growth, with revenue reaching ₹19 crs during the quarter.
- A combined 32 new products were launched during the quarter across various business segments.
 - 18 new pens were launched in Q1 FY27 across different price segments.
 - Remaining products were launched under the Creative, Steel Bottles & Houseware and other product categories to build category strength.
- During Q1, the Company incurred a total capital expenditure of ₹43.42 crs, including ₹33.25 crs capitalized towards the factory building in Valsad facility. The capex also includes ₹0.39 crs incurred towards the Surat facility.

Commenting on the Results, Mr. Vimalchand Rathod, Managing Director said, - “We are pleased to report another quarter of broad-based performance across our businesses, supported by continued revenue growth. Despite a challenging operating environment marked by elevated and volatile raw material prices, we remain focused on sustaining our growth momentum through disciplined execution and continued market expansion.

Our diversification into Creative Products and Steel Bottles & Houseware continues to gain traction, with these businesses collectively contributing 31% of revenue. This reflects the progress made in building new growth drivers beyond the Writing Instruments business. During the quarter, the Writing Instruments business also delivered healthy growth, supported by continued demand in the domestic market.

We are also pleased to announce that Flair Cyrosil Industries Private Limited (FCIPL), a subsidiary of the company, is expanding its manufacturing capacity through a fourth next-generation manufacturing line, which is expected to be commissioned by Q4 FY27. The new line is expected to increase manufacturing capacity by approximately 35%. This capacity expansion, together with the continued growth of the Creative Division, is expected to further increase the contribution of these businesses to approximately 35%–38% of overall Company revenue in FY27.

Backed by scalable and sustainable operations and strong brand equity, will continue to support our long-term growth while strengthening our leadership position in the industry. We remain grateful to all our stakeholders for their continued trust and support.”

About Flair Writing Industries Limited

Flair Writing Industries Limited ("Flair") is among the Top 3 players in the writing instruments and the largest pen brand in India. FWIL's flagship brand "Flair" has established itself as a household name in India, with a market presence of over 45 years. Flair manufactures and distributes several brands in India and partners with various international brands in the writing instruments industry. Company's products are sold under their principle brands like "Flair", "Flair Creative", "Hauser" and "Pierre Cardin" in India. Post launch of Flair Creative range of products in FY21, it has emerged as the fastest growing segment in the company resulting in higher contribution to the overall product mix compared to writing instruments segments. The company is also rapidly scaling its Steel Bottles & Houseware products business. It is further engaged in the distribution of MAPED France's premium creative range of products in India.

In FY 2026, the Company reported revenue of INR 12,501 million, EBITDA of INR 2,245 million and PAT of INR 1,413 million, thus achieving the revenue growth guidance of 15%. The Company operates 11 manufacturing facilities in 5 locations and has built one of the largest distribution networks in the industry, comprising over 166+ super stockists, 8,000+ distributors and 330,000+ retail touchpoints, with a presence across 6,500+ pin codes

Company	Investor Relations: MUFG Intime India Limited
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CIN: L51100MH2016PLC284727	
www.flairworld.in	Meeting Request Link – Click Here

Safe Harbor

Any forward-looking statements about expected future events, financial and operating results of the Company are based on certain assumptions which the Company does not guarantee the fulfilment of. Past performance also should not be simply extrapolated into the future. These statements are subject to risks and uncertainties. Actual results might differ substantially or materially from those expressed or implied. Important developments that could affect the Company's operations include a downtrend in the industry, global or domestic or both, significant changes in political and economic environment in India or key markets abroad, tax laws, litigation, labour relations, exchange rate fluctuations, technological changes, investment and business income, cash flow projections, interest, and other costs. The Company does not undertake any obligation to update forward-looking statements to reflect events or circumstances after the date thereof.