

Date: July 9, 2026

To,
The Listing Department,
BSE Limited,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai – 400001.

Scrip Code: 538579 | **ISIN:** INE641Q01019

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release regarding the worldwide release of the film "Love Oh Love"

Dear Sir / Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the press release titled: "**Zinema Media and Entertainment Limited announces the Global theatrical release of New-Age Romantic comedy drama 'Love Oh Love' on July 10, 2026.**"

The enclosed release also outlines the commercial deployment of the film, including the successful pre-release acquisition of OTT and Audio rights by Amazon Prime Video and Think Music respectively.

Kindly take this information on your records and disseminate it to the stakeholders.

For ZINEMA MEDIA AND ENTERTAINMENT LIMITED

B. SATHYA PRAKASH
MANAGING DIRECTOR
DIN: 01786634

ZINEMA MEDIA & ENTERTAINMENT LIMITED

Registered Office – New Door Number 57, Old Door No.57, Sathya dev Avenue MRC Nagar, Raja Annamalaipuram, Raja Annamalaipuram, Chennai: 600028

CIN: L24241TN1984PLC096136

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PRESS RELEASE

Zinema Media and Entertainment Limited announces the worldwide theatrical release of new-age romantic comedy drama "Love Oh Love" on July 10, 2026

Chennai, July 9, 2026: Zinema Media and Entertainment Limited is pleased to announce the Global theatrical release of its latest feature film, "**Love Oh Love**", on Friday, July 10, 2026. The film is a new-age romantic comedy drama designed to resonate with youth and family audiences across India and key international diaspora markets.

Directed by **Mr. Magesh Rajendran**, the film boasts a high-quality technical Team with cinematography by Mr. P.G. Muthiah, music by Foxn, and editing by Mr. N.B. Srikanth. Co-produced and distributed by Mr. G. Dhananjayan (Creative Entertainers & Distributors private Limited), the project combines seasoned industry expertise with fresh, contemporary storytelling.

They are joined by lead actors **Mr. Pavish Narayan** and **Ms. Naga Durga**, alongside a supporting ensemble including Ms. Vanitha Vijayakumar, Ms. Ramya, Mr. Ashwath, Ms. Soundarya, and Mr. Adithya Kathir.

Marquee Cast *Love Oh Love* features a unique convergence of Tamil cinema legends, **Mr. K.S. Ravikumar**, **Mr. Selvaraghavan**, appearing in pivotal on-screen roles, and **Mr. Mysskin** voicing a remix song from the 90s providing a strong commercial anchor that appeals to multiple generations of moviegoers.

The Company has successfully concluded major syndication deals for the film prior to its theatrical release:

- **OTT Streaming Rights:** Exclusively acquired by **Amazon Prime Video**.
- **Audio & Music Rights:** Acquired by **Think Music**

These strategic partnerships validate the commercial viability of the project and ensuring that the asset begins generating value for the Company and its investors.

Love Oh Love represents a key milestone in Zinema's slate, demonstrating the Company's ongoing commitment to building highly monetizable, culturally relevant content assets that deliver long-term value to our shareholders.

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