

Balaji Telefilms Ltd.

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New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com
CIN No.: L99999MH1994PLC082802



May 26, 2026

BSE Limited.

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai - 400 051
Stock Code: BALAJITELE

Sub: Press Release and Quarterly Performance Report

Dear Sir/Madam,

This is further to our letter dated May 26, 2026 intimating the Outcome of Board Meeting for consideration and approval of Audited Financial Results for the quarter and year ended March 31, 2026. Please find enclosed Quarterly Performance Report and Press Release dated May 26, 2026, which is being issued by the Company.

The above information will also be made available on the Company's website, www.balajitelefilms.com

You are requested to take the same on your record.

Thanking you,

Yours Faithfully,

For Balaji Telefilms Limited

Tannu
Sharma

Digitally signed by
Tannu Sharma
Date: 2026.05.26
21:50:14 +05'30'

Tannu Sharma
Company Secretary and Compliance Officer
Membership No: ACS30622

Encl: a/a



Balaji Telefilms Ltd

**LEADING STORIES.
LEAVING LEGACIES.**



Quarterly Performance Update Q4 & FY26



Table of Contents



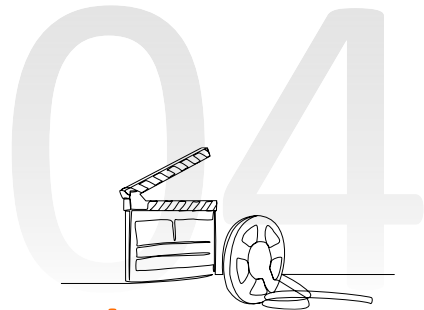
Company Overview



Business Overview & Segments



Way Ahead



Industry Overview



Financials

01



Company Overview

Business – At a Glance



TELEVISION

200+
TV Shows
(Including DD & Regional)

408+
Production Hours in FY26

Foray into Ad production

Kyunki Saas Bhi Kabhi Bahu Thi 2 & Naagin 7 tops the TRP chart

FILMED ENTERTAINMENT

50+
Movies

1
Movies produced in FY26

2
Movies under production

FY27 pipeline includes 4 movies

Bhooth Bangla

Blockbuster Hit, Worldwide Gross Box
Office Rs. 240 crores plus

30

Years of Rich Industry Experience
Dedicated Leadership Driving Each Segment

DIGITAL

350 crs+
Order Book

200+
Shows Produced

11mn+
YouTube Subscribers

Key Highlights of the Year



1. **Strong cash reserve at ~ Rs. 163 crores (in banks & mutual fund) as on date**
2. **Digital business (B2B) Order book of over Rs. 350 crores with leading OTT platforms**
3. **Successful release of 'Bhooth Bangla' ; Upcoming Releases – 'Vvan' & 'Hero Ki Horroin'**
4. **Strategic Long-term Collaboration with Netflix** – Entered into a **long-term creative partnership with Netflix** to develop diverse, high-quality content across formats. The collaboration will leverage Balaji's rich storytelling legacy and Netflix's global reach to bring emotionally resonant, culturally rooted stories to wider audiences.
5. **Consolidated top line for the year stood at Rs. 210.8 cr**
6. **Announced launch of 'Hoonur'** – A New Talent Management Vertical Under Balaji Telefilms Digital
7. **Official launch of *Kutingg*** – a new OTT platform with fresh slate of family-friendly content in short-format
8. **Launched AstroGuide** – premium astrology app – as part of diversifying digital product offerings – clocks 2.5 lac downloads within 24 hours of launch
9. **Launched Balaji Studio** – bespoke & agile production platform for next-gen content & ideation for TV & Digital platforms
10. **Kyunki Saas Bhi Kabhi Bahu Thi 2 tops the TRP chart**
11. **Digital Strategy to focus & leverage AI, Automation & IP** – reflecting in growth in Digital segment

Collaboration: Netflix and Balaji Telefilms



- Netflix & Balaji Telefilms entered into a long-term creative collaboration to develop a diverse range of storytelling projects across various formats
- Ekta Kapoor, Padma Shri awardee & International Emmy winner, brings her legacy of culturally rich, audience-first narratives to the partnership
- The collaboration reinforces Netflix & Balaji's shared vision of delivering distinctive, high-quality content across genres & audiences
- The two have previously worked together on acclaimed titles like Kathal, Pagglait, Jaane Jaan, and Dolly Kitty Aur Woh Chamakte Sitare

'Lock Upp' series coming soon on Netflix

Company Overview

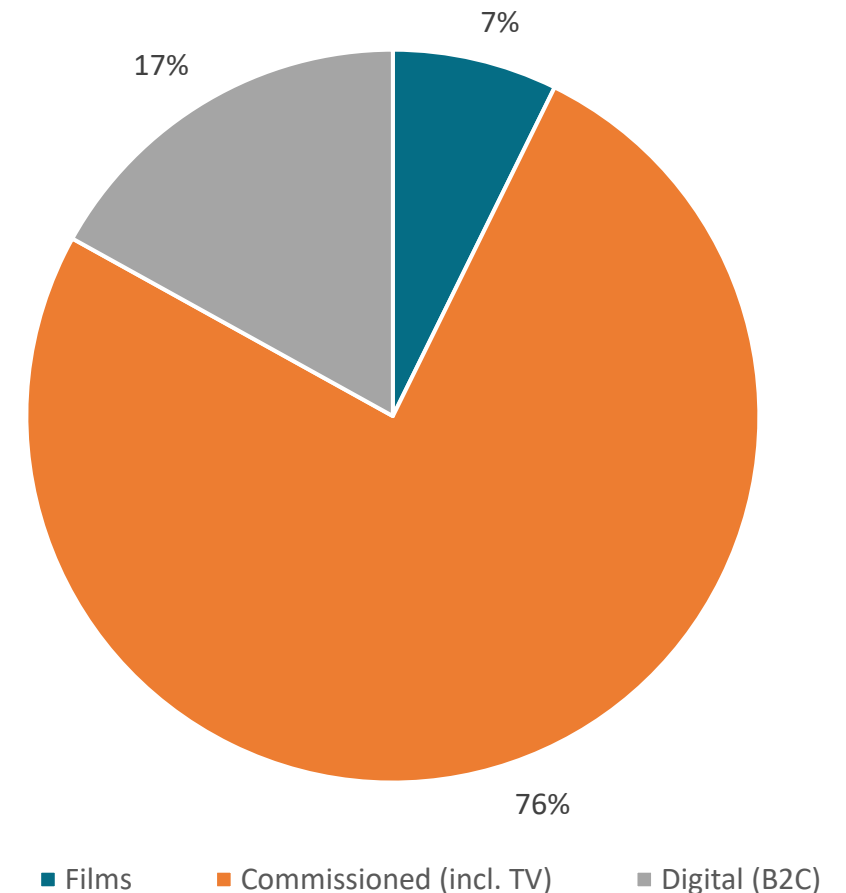


- ⊗ Incorporated in 1994, Balaji Telefilms Limited is **over three decades old** in the entertainment industry and is a pioneer in its field
- ⊗ Company's operations span across **television, movies, and subscription-based video-on-demand (SVOD)** segments, and a leading OTT platform
- ⊗ Company's digital wing is actively shaping its subscription and AVOD strategy (B2C) and for B2B we have current order book exceeding ₹350 crore
- ⊗ Balaji Telefilms has a **long legacy of crafting stories** that have become a significant part of popular culture for decades. In television, it maintains amongst the **highest realizations per hour**
- ⊗ Led by industry veterans, Balaji is driven by a mix of experienced and dynamic leadership, with unparalleled expertise in content creation and story-telling

Strategic Restructuring

- ⊗ As a part of its initiative to consolidate content production operations & enhance operational efficiencies, **ALT Digital Media Entertainment Limited (ALT)** and **Marinating Films Private Limited (MFPL)**, both wholly owned subsidiaries, were merged with the parent Company, Balaji Telefilms Limited (BTL), effective April 1, 2025. The merger is aimed to strengthen the Group's financial position, unlock growth potential, and result in a beneficial tax impact

Revenue Distribution (FY26)



Board Members from the Promoter Group



Mr. Jeetendra Kapoor

Promoter & Non-Executive Chairman

- ⊗ Mr. Jeetendra Kapoor is a celebrated movie star, starring in over 200 movies in his career of 50 years.
- ⊗ He is also a reputed TV and film producer.
- ⊗ He has won a number of prestigious awards, including the Filmfare Lifetime Achievement Award, Screen Lifetime Achievement Award, Guild Award for Lifetime Achievement & several other lifetime achievement awards, as well as the Legend of Indian Cinema Award in 2004, the Dadasaheb Phalke Academy Award in 2014 and the Raj Kapoor Lifetime Contribution Award by Government of Maharashtra in 2016



Mrs. Shobha Kapoor

Promoter and Managing Director

- ⊗ Mrs. Shobha Kapoor has been at the helm of Company's operational management, efficiency, and in controlling 'on set' activity.
- ⊗ She has won a number of prestigious awards including CEO of the Year (Indian Telly Awards), Businesswoman of the Year (The Economic Times) and numerous Best Producer awards for various TV shows produced by the Company.



Ms. Ekta Ravi Kapoor

Promoter and Joint Managing Director

- ⊗ Ekta Ravi Kapoor leads the day-to-day creative direction of TV shows and movies produced by Balaji Telefilms.
- ⊗ She has won a number of prestigious awards including the Economic Times (Businesswoman of the Year 2002), Ernst & Young (Entrepreneur of the Year 2001) and the American Biographical Institute (Woman of the Year 2001).
- ⊗ She was also placed at the first position among the '50 Most Influential Women' in the Indian marketing, advertising and media ecosystems by IMPACT magazine in 2016.

Dynamic Leadership



Mr. Sanjay Dwivedi

Group CEO and Group CFO

- ⊗ Mr. Sanjay Dwivedi is a seasoned professional with ~ 3 decades of experience spanning Media, Entertainment & FMCG sectors.
- ⊗ His journey at Balaji group began in 2013 as CFO of Balaji Telefilms Ltd. As a part of the core management team, he has been instrumental in driving operations & steering the financial performance of the Company. During his journey with the Group, he has led fund-raising activities; obtained sanction from private banks for business initiatives; saved substantial amount in tax benefits for the Group through several initiatives, including clearing of old tax claims against the Company; and manages treasury corpus, in addition to other tasks.
- ⊗ Prior to joining Balaji, he has held senior management positions at Nimbus Communications Ltd. and Entertainment Network India Limited (Radio Mirchi, part of the Times Group). He has earlier worked with GlaxoSmithKline Pharmaceuticals (India) Limited and Tata Steel in the finance functions.



Mr. Vimal Doshi

COO, Motion Pictures

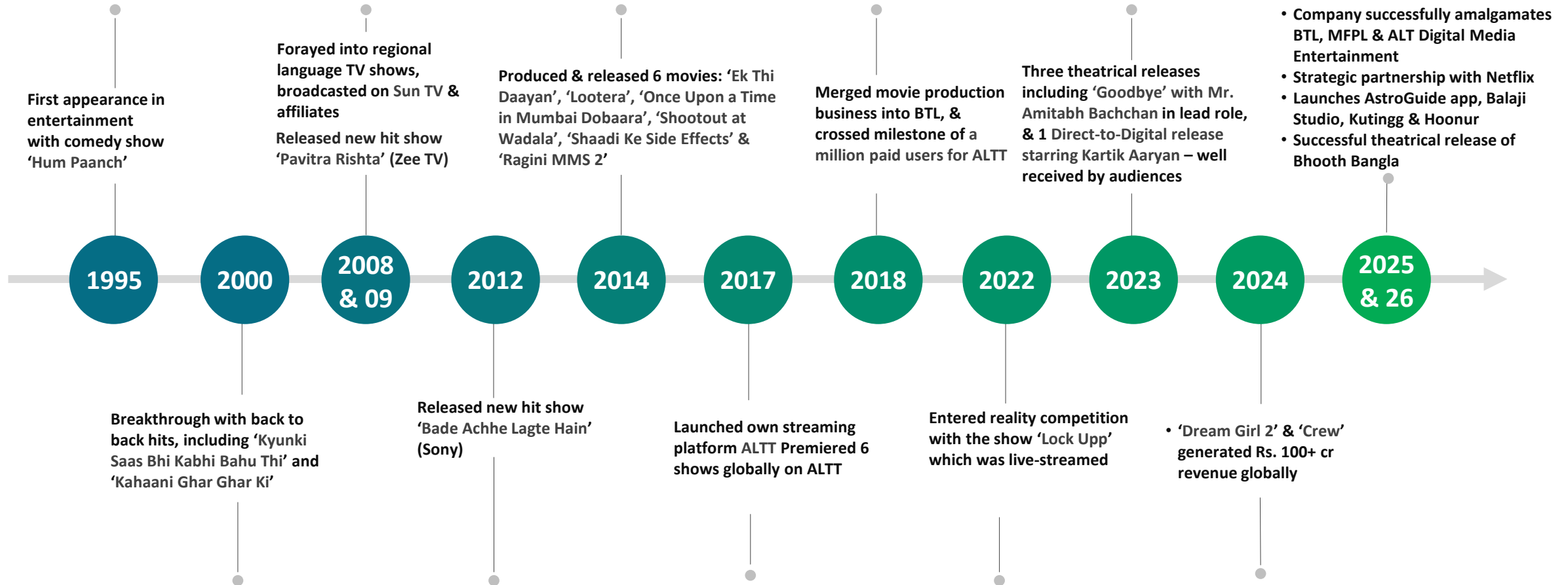
- ⊗ Mr. Vimal Doshi has a total work experience in the film industry of ~ 26 years. He joined Balaji in 2007 as Assistant Manager for theatrical distribution and has distributed several films for Balaji since over a decade. He currently heads the theatrical distribution team.
- ⊗ Since 2015, Vimal has been heading all sales for films. He has done slate deals with major OTTs, Music Labels and Satellite players like Netflix, Tips, SaReGaMa etc. and has scripted and maintained strategic partnership with media behemoth, Zee.
- ⊗ In last 3 years, Vimal has also looked into various Co-Productions and actively manages relationship with co-producers and talents.

Our Brands



KEY BRANDS UNDER BALAJI

Our Journey





Business

Overview & Segments

Digital



01

Legacy Strength

Leveraging a proven, authoritative track record in TV & Films. Utilise deep rooted networks for reliable content delivery and scale

04

Balaji Studio

Independent creator ecosystem building high value long form content for OTT and cost optimised assets for Micro Drama platforms

02

Strong Brand Recall

Ability to shape viewing habits and drive behavior has maintained top of the mind status and loyalty as a preferred content provider

05

Hoonur

Capturing value in under indexed TV artist market through specialised, dedicated management, while curating content with the creators

03

YouTube & Meta

Expanding digital and subscriber base through targeted content curation in the long form fiction & non-fiction white space

06

B2B FAST Channels

Recurring revenue through strategic placement on global FAST platforms, extending content lifecycle by redeploying library assets



1.8M+
Downloads



100K+
Downloads



11M+ Subscribers



7M+
Followers



30+
Exclusive Artists

Top rated IMDb ALTT shows



SHOW AVAILABLE IN ENGLISH & HINDI

STREAMING FROM 2017

Movies



Growing Films Business

- ⊗ Rich library of Movie Productions
- ⊗ Clear vision of 4-6 movies in a year with average ticket size 60-75 Cr
- ⊗ Pre-sale proceeds from platform owner helps in reducing working capital requirement
- ⊗ Focused on creation of IP's which gives strength to do more sequels
- ⊗ Strong pipe-line of under-production films

De-Risked Business Model

- ⊗ Rights are sold before the movie is released
- ⊗ Thereby, large percentage of production cost is recovered before the movie is released – average 85-90% (Previous 6 movies average)
- ⊗ Monetization of music rights



Recent Theatrical Releases



Strong pipeline — TV & Movies



- Overall demand for TV content remains stable with our shows continuing to generate audience interest.
- 3 shows contributed to 79 hours of production in FY26

Broadcaster	Running TV Shows
Jiostar India Private Ltd	<ul style="list-style-type: none">❖ Nagin 7❖ Kyunki Saas Bhi Kabhi Bahu Thi 2❖ Capsule show (Kyunki rishton ke bhi roop badalte hain)

THEATRICAL RELEASED MOVIES

The Buckingham Murders

by Hansal Mehta
released in September 2024

The Sabarmati Report

starring Vikrant Massey & Raashi Khanna released in November 2024 received favorable response from the audience

Vrusshabha

Multilingual Pan India film starring Mohanlal (released in December 2025)

Bhooth Bangla

starring Akshay Kumar and directed by Priyadarshini

UNDER PRODUCTION PROJECTS

Vvan

with TVF starring Siddharth Malhotra

Hero ki Horroin

starring Yashvardhan Ahuja and directed by Sajid Khan



Way Ahead

Growth Strategy – Way Forward



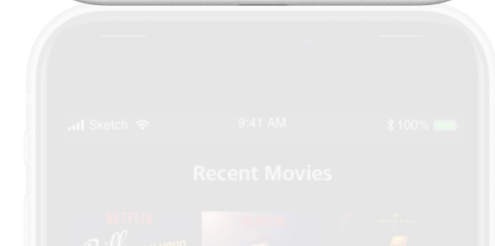
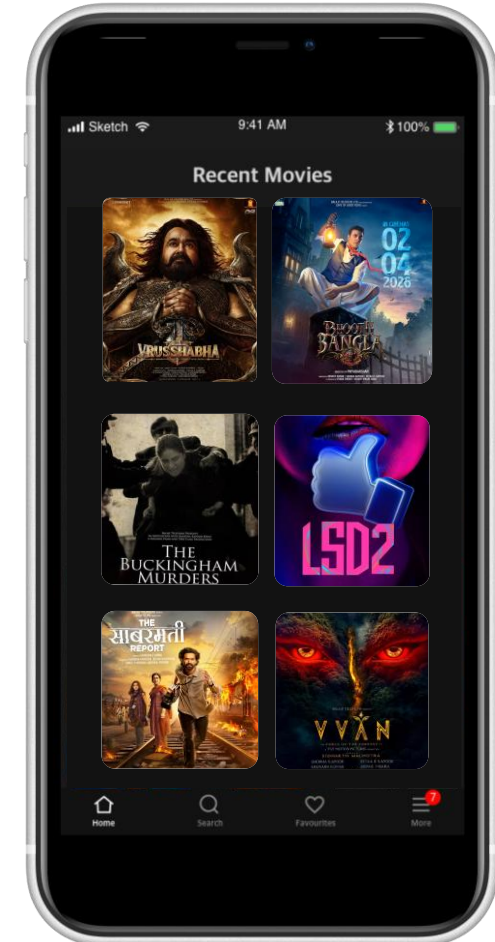
Digital Thrust

- ⊗ Shift from SVOD to hybrid (SVOD + AVOD) model – leading to increase subscriber-base (B2C) and subscription-based revenue
- ⊗ AstroGuide – astrology app launched – 2.5 lac downloads in 24 hours of launch
- ⊗ New Platform launched – ‘Kutingg’ – comprising vertical short episode-based content
- ⊗ B2B Partnerships with more platforms for wider demographical reach
- ⊗ Increased focus on YouTube for content where we own IP rights – Rejig content + new content specifically for YouTube
- ⊗ Content creation targeted for streaming platforms and for wider audience (including regional languages – ETV, Aha)
- ⊗ Advertiser funded programs (AFP) – producing branded content on behalf of corporates

Kutingg



- ⊗ Multifold growth in top line expected from online channels – primarily driven by diversification in content



Growth Strategy – Way Forward



Focus on Movies – De-Risked Business Model



Movie Business

Pipeline of movies across genres and targeting wider audiences domestically as well as in international markets. De-risked model to ensure stability in revenues



TV Business

Leverage existing stronghold on prime-time with new and existing shows

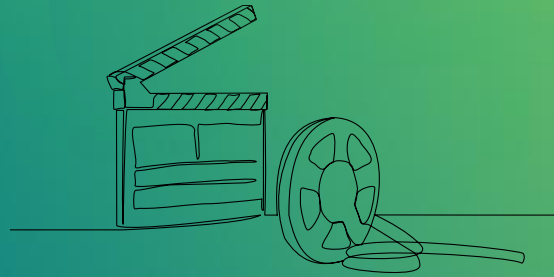


Amalgamation of ALT and MFPL with Balaji Telefilms

aimed at consolidating content production operations, improve operational efficiencies and solidify market dominance

Resources to be Focused towards Creation & Monetization of Intellectual Property, Leveraging Digital Platforms

04



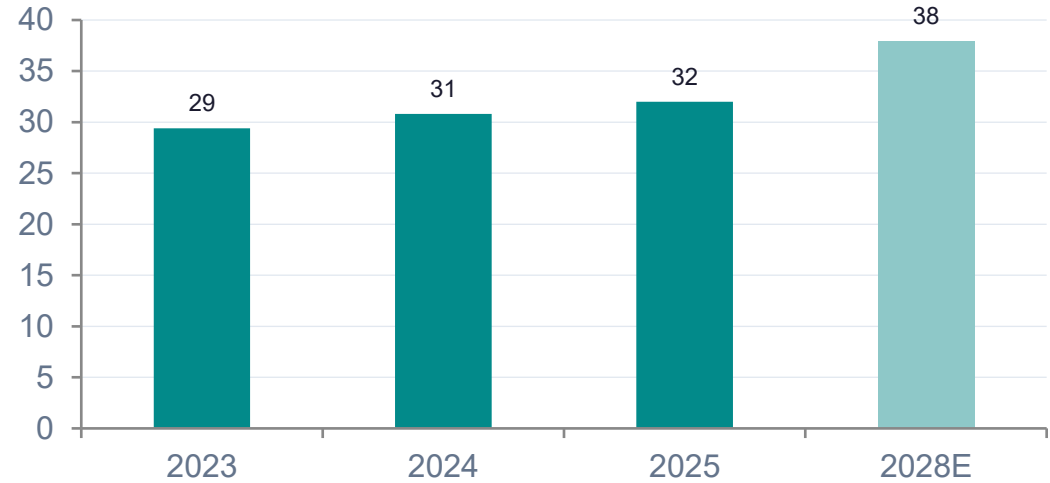
Industry Overview

Industry Overview



- **INR 2.78 trillion** — India's M&E sector size in 2025 (US\$32 bn), growing 9% YoY — outpacing nominal GDP per-capita growth of 7.7%
- **11.8% growth** — Sector growth in 2025 excluding online gaming, which was impacted by a 4-month regulatory ban on money gaming
- **INR 3.3 trillion** — Projected M&E sector size by 2028 (CAGR >7%), with new media expected to contribute >50% of total revenues
- **216 mn** — Paid OTT video subscriptions in 2025 across 143 mn households — digital subscription revenues rose 60% to INR 163 bn
- **INR 1 trillion+** — Digital media revenues in 2025 — first M&E segment ever to cross this mark, overtaking television as the largest segment
- **63%** — Share of digital in total advertising revenues in 2025; digital advertising alone grew 26% to INR 947 bn

Global M&E Market Size (USD Billion)



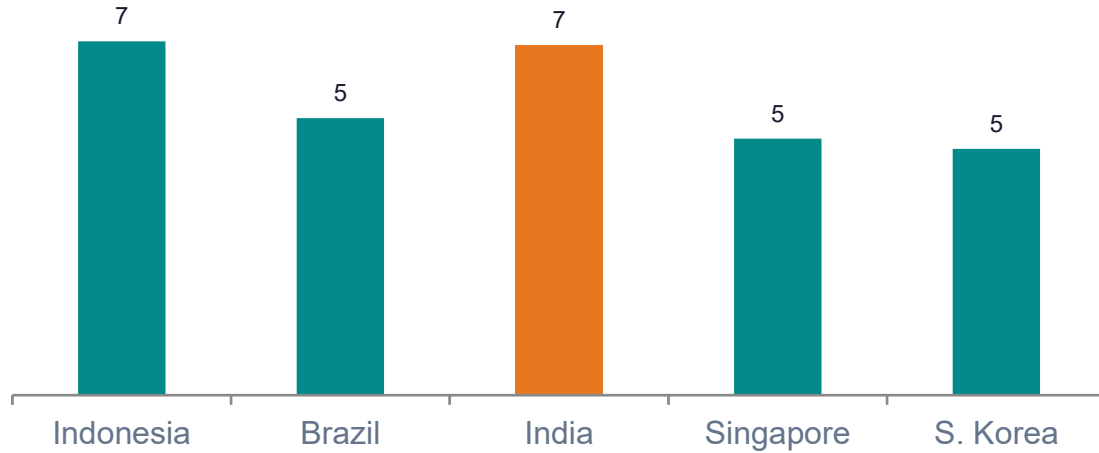
OTT Paid Subscriptions (in Million)

Year	Paid Subscriptions	Subscribing Households
2023	97	43
2024	111	47
2025	216	143
2028E	255	~175E

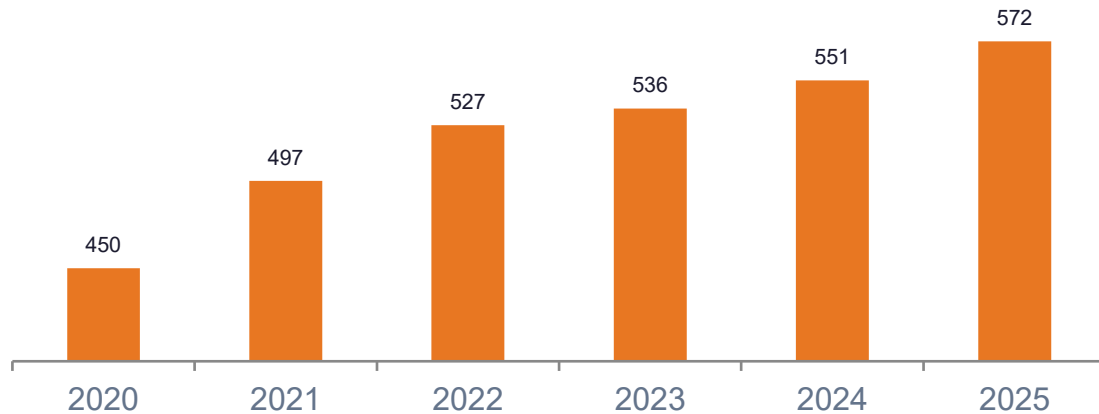
Industry Overview — Digital



Avg. Hours per Day on Phones (2025)



Online Video Viewers in India (Million)

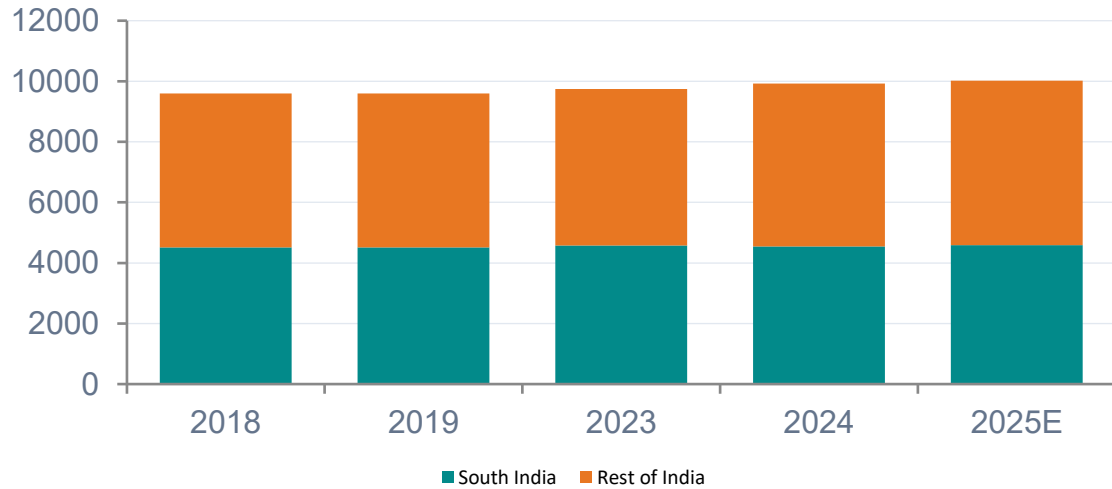


- **1.23 trillion hrs** — Indians spent on smartphones in 2025, with 59% of that time on media & entertainment — highest in the world by time spent
- **572 million** — Online video viewers in India in 2025, up 4% (22 mn) YoY; India's total streaming audience stands at 601 mn users (41% of population)
- **129 million** — Connected TV users in 2025 (85% jump YoY), with 40 mn active weekly — CTV now the #2 streaming device after smartphones
- **56%** — Regional language content share in all digital content produced in 2025, reflecting strong non-Hindi growth on OTT platforms

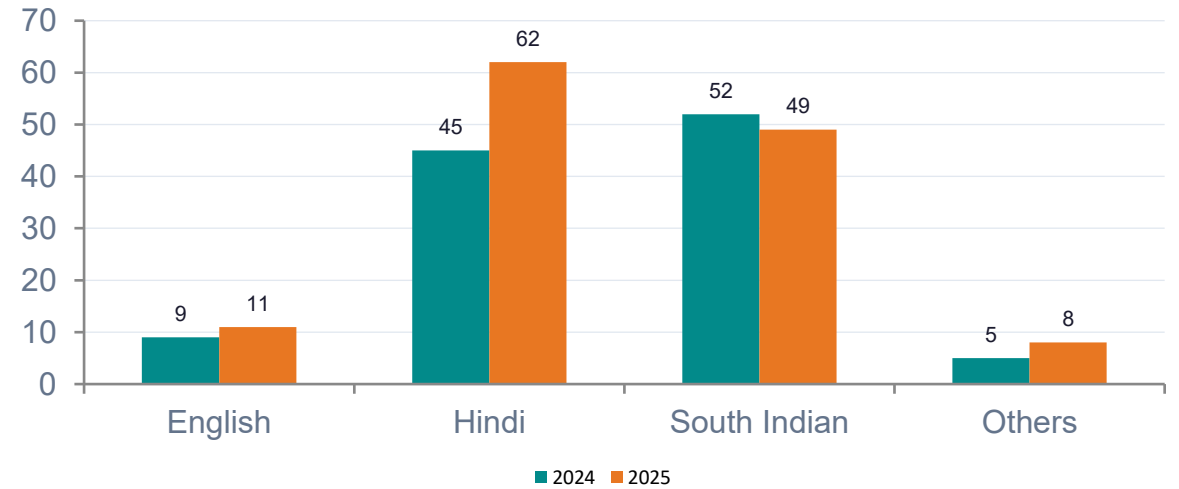
Industry Overview — Movies



Number of Screens



Theatrical Revenues by Language (INR bn)



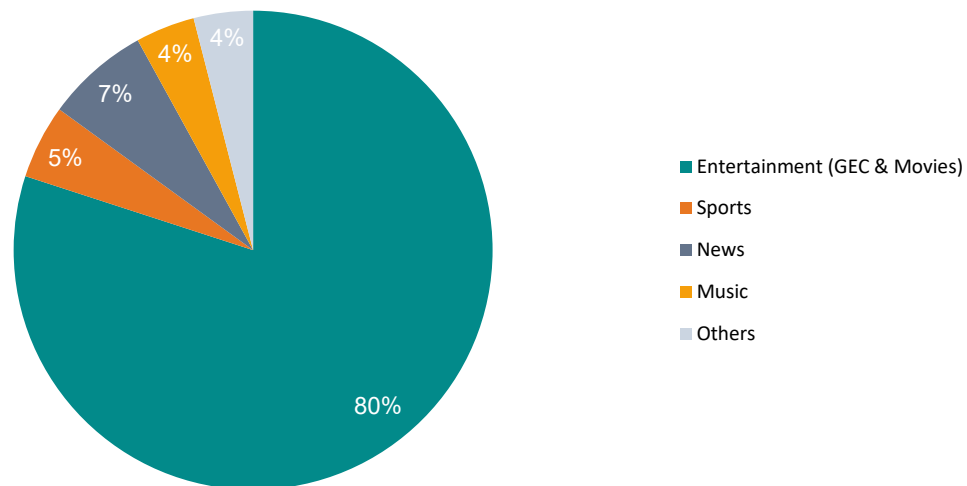
- India's total box office hit a record ₹13,395 crore (INR 130 bn) in 2025 — first time crossing the ₹13,000 cr threshold, surpassing the previous record of ₹12,226 cr (2023)
- 'Dhurandhar' emerged as the highest-grossing Hindi film ever at ₹950 cr; 37 films crossed ₹100 cr, up from 22 in 2024
- Avg. ticket price rose 20% to ₹161 in 2025 (from ₹134 in 2024) — sharpest rise in 4 years, even as total admissions fell ~6% to 832 mn

- Film segment revenues reached a record INR 205 bn in 2025; over 1,900 films released; theatrical revenues rose 16%, primarily from higher ticket prices
- Hindi cinema posted its best-ever year at ₹5,504 cr GBO; original Hindi-language films accounted for 93% of Hindi collections
- Digital & satellite rights values declined 8% and 10% respectively, as broadcasters and OTT buyers remained focused on profitability

Industry Overview — Television



Viewership Share by Genre (2025)



Number of Television Channels

	Dec 2023	Jun 2024	Dec 2025
FTA	581	621*	621
Pay	363	335*	335
Total	944	936*	956

- **745 million** — Indians reached by television on a weekly basis in 2025 — linear TV remains India's largest medium by reach, even as economics shift
- **80% viewership** — Attributed to Entertainment (GEC & Movies) in 2025, stable YoY; sports viewership gained on the back of IPL & marquee cricket events
- **193 million** — Total TV households in 2025 (up from 190 mn in 2024); projected to cross 200 mn within 2 years. FTA homes rose to 53 mn (FreeDish alone ~53 mn)
- **CTV: 40 mn+** — Weekly active Connected TV homes in 2025 (from 30 mn in 2024); CTV ad revenues grew 42% to INR 99 bn, partially offsetting linear TV ad decline
- **Linear TV -10%** — Linear TV advertising revenues declined 10.3% in 2025; subscription revenues fell 8.3% as Pay TV lost 11 mn homes to Connected TV & Free TV

OF



Financials

Consolidated Financial Snapshot



Q4 FY26

Revenue (₹)

₹47.6 Cr

PBT (₹) / Margin (%)

₹ (18.1)Cr / (38%)

PAT (₹) / Margin (%)

₹ (14.2) Cr / (29.75%)

EPS (₹)

₹(1.17)

FY26

Revenue (₹)

₹210.8 Cr

PBT (₹) / Margin (%)

₹(64)Cr / (30.37%)

PAT (₹) / Margin (%)

₹(49.6) Cr / (23.55%)

EPS (₹)

₹(4.09)

Segmental Snapshot – FY26 (Consol.)



Commissioned (TV + Digital)

Revenue

₹163.9Cr

Movie

Revenue

₹15.3 Cr

Digital (B2C)

Revenue

₹35.8 Cr

EBIDTA

₹(13.4) Cr

EBIDTA

₹ (31.2) Cr

EBIDTA

₹ (19.4) Cr

Consolidated Quarterly Financials



In ₹ Cr	Q4 FY26	Q4 FY25	Q3 FY26
Total Income from operations	47.6	66.3	41.6
Other Income	1.5	10.3	2.2
Total Income	49.1	76.5	43.8
Cost of Production (incl. change in inventory)	42.8	51.7	54.4
Marketing and Distribution	3.6	5.0	1.8
Employee Benefits Expense	7.8	9.0	9.3
Other Expenses	10.6	19.6	7.9
Finance Cost	0.8	0.2	0.4
Depreciation and amortisation	1.6	1.7	1.6
Profit / (Loss) Before Tax	(18.1)	(10.7)	(31.6)
Tax Expenses	(3.9)	(104.8)	(7.0)
Profit / (Loss) After Tax	(14.2)	94.0	(24.6)
Basic EPS (Rs.)	(1.17)	9.07	(2.04)

Standalone Quarterly Financials

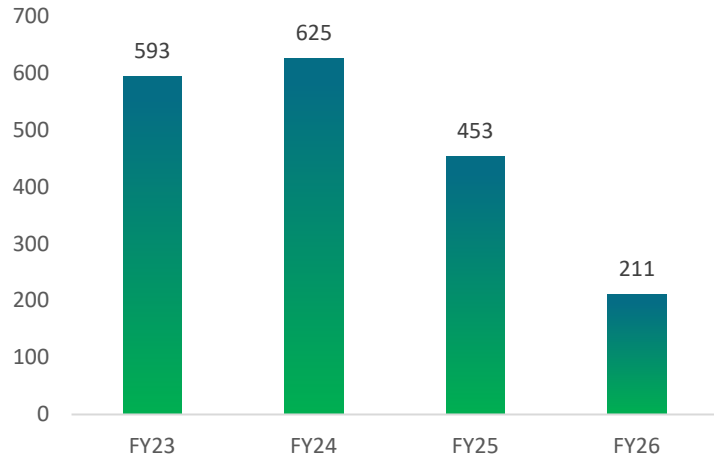


In ₹ Cr	Q4 FY26	Q4 FY25	Q3 FY26
Total Income from operations	47.6	66.3	41.6
Other Income	1.6	9.2	2.3
Total Income	49.2	75.5	43.9
Cost of Production	42.0	51.7	53.4
Marketing and Distribution	3.7	5.1	1.9
Employee Benefits Expense	7.3	8.7	8.8
Other Expenses	10.6	19.6	7.8
Finance Cost	0.8	0.2	0.4
Depreciation and amortisation	1.6	1.7	1.6
Profit / (Loss) Before Tax	(16.7)	(11.5)	(30.1)
Tax Expenses	(3.9)	(104.8)	(7.0)
Profit / (Loss) After Tax	(12.7)	93.3	(23.1)
Basic EPS (Rs.)	(1.06)	9.01	(1.93)

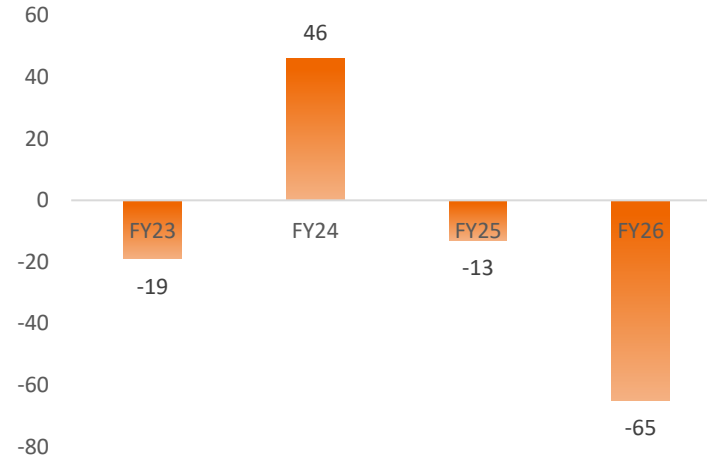
Consolidated Annual Financial Trends



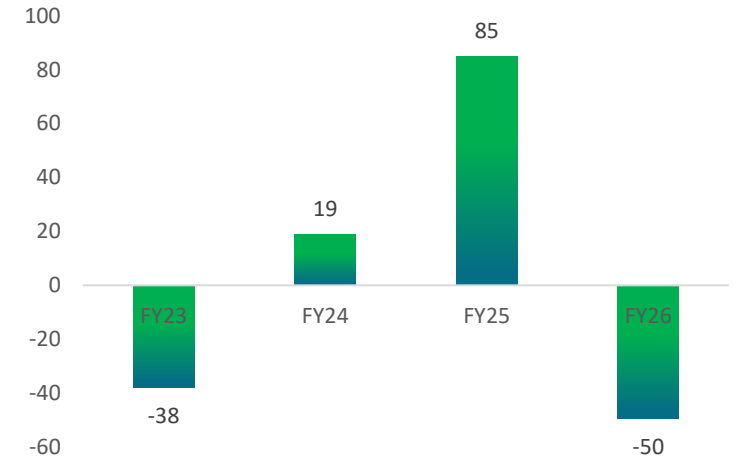
Revenue from Operations (Rs in Cr)



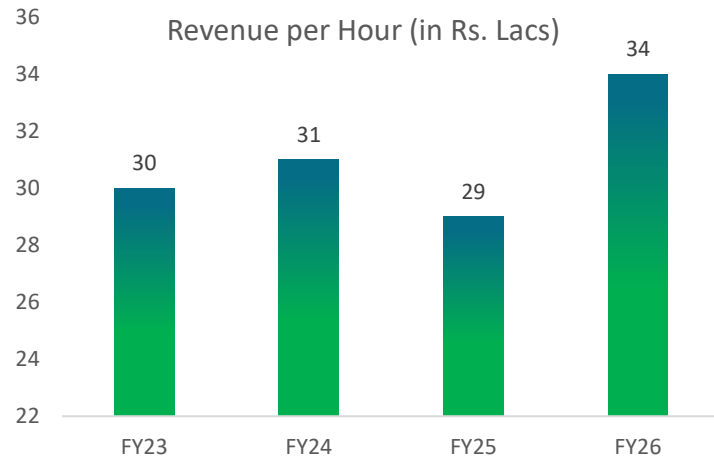
EBITDA (Rs in Cr)



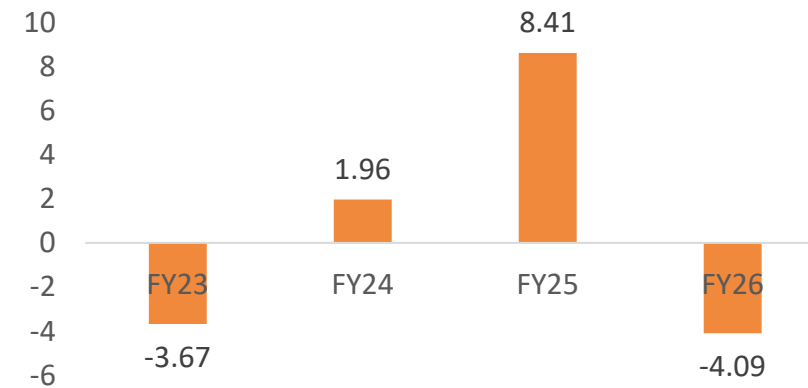
PAT (Rs in Cr)



Revenue per Hour (in Rs. Lacs)



Earnings per Share (EPS) (in Rs)



Annual P&L



Consolidated (In ₹ Cr)	FY22	FY23	FY24	FY25	FY26
Total Income from operations	336.9	593.0	625.1	453.1	210.8
Other Income	7.3	13.4	6.0	14.4	10.3
Total Income	344.2	606.4	631.1	467.5	221.2
Cost of Production	327.4	511.3	468.5	343.9	191.1
Gross Margin	9.4	81.7	156.6	109.7	19.8
Gross Margin %	3%	14%	25%	24%	9%
Marketing and Distribution	34.4	19.2	33.4	30.1	12.2
Employee Benefits Expense	30.1	28.1	30.4	33.9	34.5
Other Expenses	66.6	53.4	46.8	58.9	38.9
Finance Cost	1.8	8.2	10.6	3.4	1.9
Depreciation and amortisation	15.0	10.4	8.1	7.5	6.7
Profit / (Loss) Before Tax	(131.2)	(24.2)	33.3	(10.2)	(64.0)
Tax Expenses	2.0	13.8	13.9	(94.8)	(14.4)
Net Profit / (Loss) After Tax	(133.2)	(38.0)	19.4	84.6	(49.6)

Annual P&L



Standalone (In ₹ Cr)	FY22	FY23	FY24	FY25	FY26
Total Income from operations	242.1	517.2	620.7	453.1	210.8
Other Income	6.9	23.9	6.3	13.9	10.7
Total Income	249.0	541.1	627.0	467.0	221.6
Cost of Production	187.5	413.2	465.1	343.4	189.1
Gross Margin	54.6	104.0	155.6	109.7	21.7
Gross Margin %	23%	20%	25%	24%	10%
Marketing and Distribution	0.7	18.0	40.3	35.4	12.5
Employee Benefits Expense	15.2	14.8	23.3	28.4	32.6
Other Expenses	24.1	24.7	44.9	53.2	38.7
Finance Cost	1.6	8.1	10.5	3.4	1.9
Depreciation and amortisation	13.5	9.6	7.9	7.4	6.7
Profit / (Loss) Before Tax	6.4	52.7	35.0	(4.2)	(59.9)
Tax Expenses	2.0	13.8	13.9	(94.8)	(14.4)
Net Profit / (Loss) After Tax	4.4	38.9	21.1	90.6	(45.5)

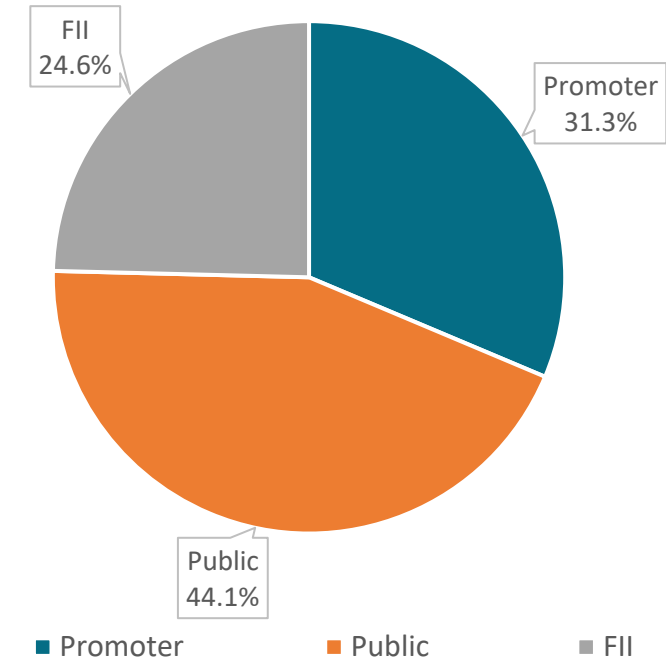
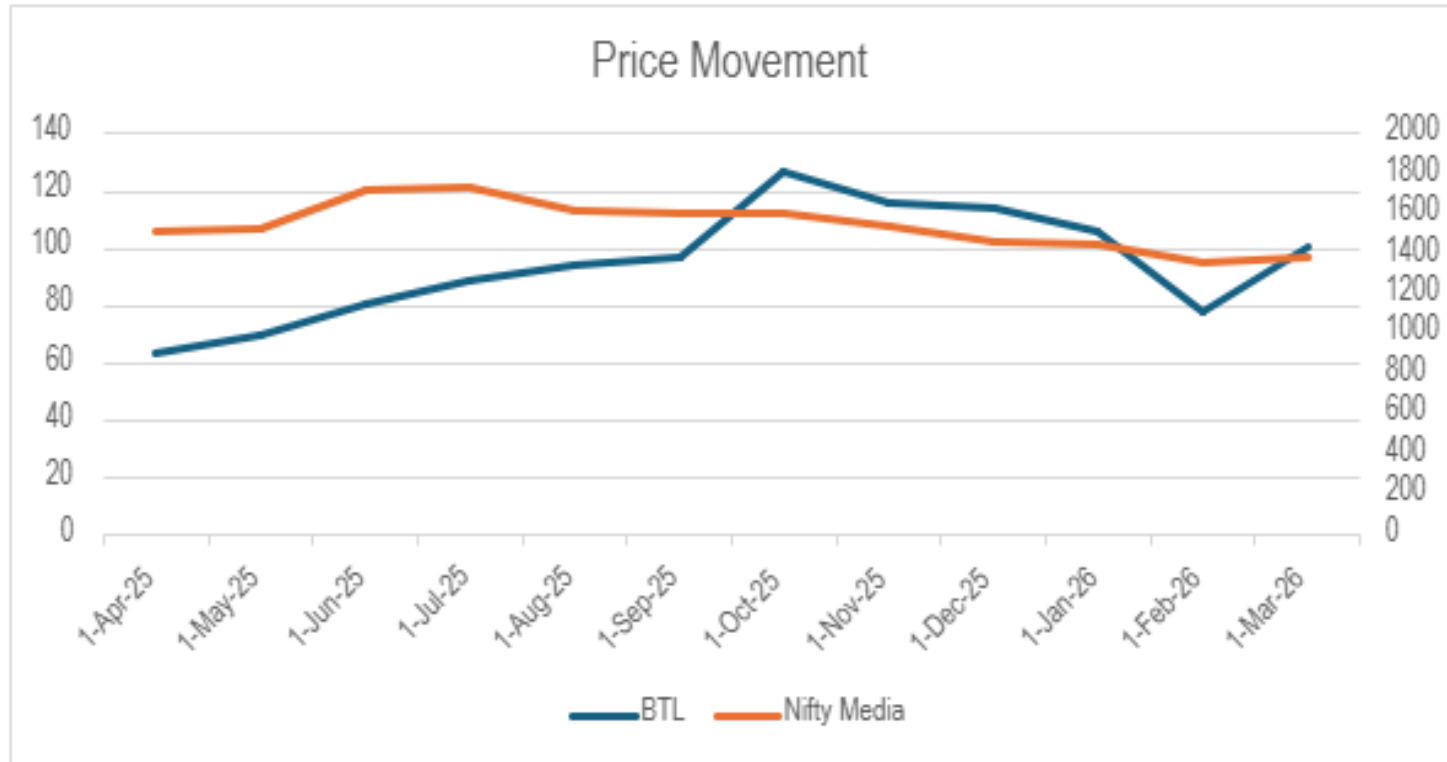
Consolidated Balance Sheet



PARTICULARS (₹ Cr.)	31 st Mar' 25	31 st Mar' 26
EQUITIES & LIABILITIES		
Equity		
(A) Equity Share Capital	23.9	24.4
(B) Other Equity	633.4	599.6
Equity attributable to owners	657.3	623.9
Non Controlling Interest	(2.3)	(2.9)
Total Equity	655.0	621.1
Non-Current Liabilities		
(A) Financial Liabilities		
(i) Borrowings	-	-
(ii) Lease liabilities	0.0	2.5
(iii) Other Financial Liabilities	0.0	0.0
(B) Provisions	1.3	2.0
Total Non – Current Liabilities	1.3	4.5
Current Liabilities		
(A) Financial Liabilities		
(i) Borrowings	7.1	13.6
(ii) Lease liabilities	0.7	2.8
(iii) Trade Payables	77.9	101.6
(iv) Other Financial Liabilities	-	-
(B) Other Current Liabilities	58.7	109.2
(C) Provisions	0.6	1.0
(D) Liabilities for current tax (Net)	0.0	0.0
Total Current Liabilities	144.9	228.2
GRAND TOTAL - EQUITIES & LIABILITIES	801.2	853.8

PARTICULARS (₹ Cr.)	31 st Mar' 25	31 st Mar' 26
ASSETS		
Non-Current Assets		
(A) Property, Plant and Equipment	9.7	9.3
(B) Goodwill on consolidation	3.2	2.2
(C) Capital Work in Progress (CWIP)	0.8	-
(D) Right-of-Use Assets	0.5	5.0
(E) Other Intangible Assets	-	0.2
(F) Financial Assets		
(i) Non Current Investments + Loans	8.9	8.0
(ii) Other Financial Assets	18.1	16.1
(G) Deferred Tax Assets (Net)	102.3	116.6
(H) Other Non-Current Assets	78.7	56.4
(I) Non-Current Tax Assets	37.7	47.3
Total Non – Current Assets	259.9	261.1
Current Assets		
(A) Inventories	134.8	207.7
(B) Financial Assets		
(i) Investments	166.6	102.4
(ii) Trade Receivables	92.5	59.6
(iii) Cash & Cash Equivalents	11.5	24.7
(iv) Bank Balances	0.5	0.5
(v) Loans	1.5	0.7
(vi) Other Financial Assets	6.8	7.7
(C) Contract assets	1.3	3.1
(D) Other Current Assets	125.8	186.3
Total Current Assets	541.3	592.7
GRAND TOTAL – ASSETS	801.2	853.8

Shareholding Pattern & Stock Performance



- ❑ Key FII's invested – Gothic Corp., Atyant Capital
- ❑ Reliance Industries leads public shareholding pie



Thank You

Balaji Telefilms Limited

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Q4 FY26 Revenue at ₹47.62 Cr | FY26 Revenue at ₹210.83 Cr

Growing Momentum in Digital; Strengthened Content Pipeline Across Formats

Strong Balance Sheet with Healthy Liquidity Position

May 26th, 2026: Balaji Telefilms Limited announced its audited financial results for the quarter and year ended March 31, 2026.

The Group reported consolidated revenue of **₹47.62 crores for Q4 FY26** and **₹210.83 crores for FY26**.

Performance during the period was supported by steady execution in the commissioned business and continued traction in digital platforms, partially offset by softness in the television segment and performance of a film released.

The Company continues to focus on scaling digital initiatives, strengthening its content pipeline, and diversifying revenue streams across formats.

Segment Performance

Digital (B2C)

The Digital business contributed ₹6.45 crores in revenue during Q4 FY26 and ₹35.8 crores in FY26.

The segment witnessed continued user engagement and platform scale-up, driven by:

- Expansion of short-format content on Kutingg
- Sustained traction in Balaji Astro Guide

Digital continued to increase its contribution to overall revenues during FY26.

Movies

The Films segment posted revenue of ₹2.69 crores in Q4 FY26 and ₹15.33 crores in FY26.

While Vrusshabha saw a relatively soft box office response; however, Bhooth Bangla, released in April 2026, has received a positive audience response, reinforcing confidence in the upcoming pipeline.

The Company continues to maintain a diversified slate of projects under production.

Commissioned (TV + Digital)

The Commissioned business (TV + Digital) remained a core revenue contributor with Q4 FY26 revenue at ₹37.12 crores and FY26 revenue at ₹164 crores.

We had 3 shows on air, delivering over 79 hours of content during the quarter.

Q4 FY26 Financial Highlights

- Group revenues at ₹47.62 crore in Q4 FY26
- Q4 FY26 loss after tax at ₹14.17crore
- **Segmental** Revenue Contributions:
 - Commissioned accounted for 80.24% of top line in Q4 FY26
 - Films contributed approximately 5.82% to top line in Q4 FY26
 - Digital (B2C) share in revenue was 13.94% in the quarter

FY26 Financial Highlights

- Group revenues at ₹210.83 crore in FY26
- FY26 loss after tax at ₹49.65 crore
- **Segmental** Revenue Contributions:
 - Commissioned division accounted for 76.22% of top line in FY26
 - Films contributed approximately 7.13% to top line in FY26
 - Digital (B2C) share in revenue was 16.65% in the FY26.

Mrs. Shobha Kapoor, Managing Director, Balaji Telefilms Limited said,

“FY26 continued to be a transition year for the entertainment industry, with changing audience preferences and softer trends in the traditional television segment impacting overall sector performance. Despite these industry-wide challenges, we remained focused on strengthening our content pipeline, expanding our digital ecosystem and maintaining financial discipline.

Our commissioned business continued to remain the backbone of the Company, while the digital segment demonstrated encouraging traction during the year led by platforms such as Kutting and Balaji Astro Guide. We believe the increasing consumer adoption of digital-first content formats presents a significant long-term opportunity for the Company.

In the films business, while Vrusshabha performed below expectations, the response to Bhooth Bangla has been encouraging and reinforces our confidence in our upcoming content slate. We continue to focus on building a diversified portfolio across television, films and digital entertainment.

During the year, we also strengthened our strategic initiatives with the launch of Hoonur, our talent management vertical, and further strengthened our collaboration with Netflix with the upcoming launch of Lock Upp on the platform.

With a robust content pipeline across formats and continued focus on operational efficiencies, we remain confident of navigating the evolving media landscape while continuing to create long-term value for all stakeholders.”

Key Developments in FY26:

- Balaji announced the launch of Hoonur – a new talent management vertical under the Digital business.
- Company officially launched Kuttingg – a short-format OTT platform with a growing slate of family-friendly content.
- Balaji Astro Guide, launched as a strategic diversification initiative, crossed 2.5 lakh downloads within the first day of launch and continued to witness strong traction.
- Balaji strengthened its strategic collaboration with Netflix with a long-term deal, and bring its popular show Lock Upp to the platform and one more show in FY27.
- Bhooth Bangla, released in April 2026, received a positive response.

About Balaji Telefilms Limited

Balaji Telefilms is amongst India’s leading entertainment companies operating across television, movie and digital content production. The Company, under the stewardship of Mrs. Shobha Kapoor and Ms. Ektaa R Kapoor, enjoys market leadership in the television content industry for over three decades with an exemplary track record for content creation across genres and target groups.

Balaji Telefilms is a household name which has produced some of the best television serials in the country including the famous K Series of daily soaps such as Kyunki Saas Bhi Kabhi Bahu Thi, Kahaani Ghar Ki, Kasauti Zindagi Ki etc. More recently it has created an extremely successful mystical fantasy series of Naagin 1 to Naagin 7, paving the way for weekend fiction-based programming. Amongst our current slate, Kyunki Saas Bhi Kabhi Bahu Thi-2 and Naggin-7 are counted amongst the best TV shows in India today.

Over the years the Company through its movies business has also demonstrated success in pioneering the production of differentiated cinematic content across different genres. The Company has been involved in creating a number of commercial as well as critically acclaimed movies such as The Dirty Picture, LSD, Once Upon a Time in Mumbai, Ek Villain, Udtaa Punjab, Veere Di Wedding, Dream Girl, Freddy, Kathal, Dream Girl 2, Crew and LSD 2, The Buckingham Murders, The Sabarmati Report.

Balaji Telefilms’ foray into original shows on digital platforms, ALT Digital Media Entertainment Limited is now merged with BTL. Serving as a multi-device subscription Video on Demand (SVOD) Platform. Our digital offerings include premium, disruptive content and

original series across genres that audiences can watch at their convenience. With originality, courage and relentlessness at its core, our digital content stands out for being non-conformist and inclusive. Digital business is here to set new standards and benchmarks in giving the audience superbly crafted shows.

For further queries, please contact:

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