August 1, 2026

BSE Limited	**National Stock Exchange of India Limited**
Scrip code: 544403	**Symbol: ABLBL**

Sub.: Outcome of the Board Meeting of the Company

Ref.: 1. Regulation 30, 33 and 52 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations");
2. Prior intimation of Board Meeting dated July 29, 2026

Dear Sir/ Madam,

Pursuant to the above-referred Listing Regulations, kindly note that the Board of Directors of the Company at its meeting held today i.e., Saturday, August 1, 2026, *inter alia* has considered and approved the Unaudited Standalone and Consolidated Financial Results along with Limited Review Report for the quarter ended June 30, 2026.

In this connection, we are pleased to enclose the following:

a. Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2026 *("Financial Results")*.
b. Limited Review Report for the quarter ended June 30, 2026.
c. Press release on Financial Results.

The meeting commenced at 4:00 p.m. and concluded at 5:30 p.m.

The Trading Window for dealing in Company's securities shall remain closed until 48 hours from this announcement.

The above is being made available on the Company's website i.e., www.ablbl.in .

Thanking you.

Yours Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Rameez Abdul Hamid Shaikh
Digitally signed by Rameez Abdul Hamid Shaikh
Date: 2026.08.01 18:02:25 +05'30'

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Encl.: As above

ADITYA BIRLA
LIFESTYLE BRANDS

ADITYA BIRLA LIFESTYLE BRANDS LIMITED

STATEMENT OF UNAUDITED STANDALONE FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2026

₹ in Crore

Sr. No.	Particulars	Quarter ended			Year ended
		June 30, 2026 (Unaudited)	March 31, 2026 (Audited) (Refer Note - 3)	June 30, 2025 (Unaudited)	March 31, 2026 (Audited)
I	Revenue from operations	2,048.86	2,154.00	1,840.47	8,373.14
II	Other income	17.65	21.76	22.46	84.04
III	**Total income (I + II)**	**2,066.51**	**2,175.76**	**1,862.93**	**8,457.18**
IV	**Expenses**				
	(a) Cost of materials consumed	316.64	310.76	285.53	1,163.16
	(b) Purchases of stock-in-trade	483.79	578.29	553.50	2,531.66
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	14.45	34.66	(138.28)	(205.41)
	(d) Employee benefits expense	237.49	222.35	227.32	896.42
	(e) Finance costs	81.21	84.15	82.78	355.94
	(f) Depreciation and amortisation expense	202.07	208.10	170.90	788.09
	(g) Rent expense	192.54	186.31	190.45	753.78
	(h) Other expenses	496.54	510.50	462.14	1,945.11
	Total expenses	**2,024.73**	**2,135.12**	**1,834.34**	**8,228.75**
V	**Profit/ (loss) before exceptional items and tax (III - IV)**	**41.78**	**40.64**	**28.59**	**228.43**
VI	Exceptional items	-	(7.72)	-	(48.97)
VII	**Profit/ (loss) before tax (V + VI)**	**41.78**	**32.92**	**28.59**	**179.46**
VIII	Income tax expense				
	(a) Current tax	14.44	1.64	5.88	20.63
	(b) Deferred tax charge/ (credit)	(3.86)	6.90	1.31	24.23
IX	**Net profit/ (loss) after tax (VII - VIII)**	**31.20**	**24.38**	**21.40**	**134.60**
X	**Other comprehensive income**				
	Items that will not be reclassified to profit or loss :				
	(a) Re-measurement gains/ (losses) on defined benefit plans	(4.79)	2.39	(3.68)	1.28
	Income tax effect on above	1.21	(0.60)	0.93	(0.32)
	Total other comprehensive income	**(3.58)**	**1.79**	**(2.75)**	**0.96**
XI	**Total comprehensive income (IX + X)**	**27.62**	**26.17**	**18.65**	**135.56**
XII	Paid-up equity share capital (Face value of ₹ 10/- each)	1,220.52	1,220.52	1,220.29	1,220.52
XIII	Other equity				172.59
XIV	Earnings per equity share (of ₹ 10/- each) (not annualised for quarters)				
	Earnings per share				
	(a) Basic (₹)	0.26	0.20	0.18	1.11
	(b) Diluted (₹)	0.26	0.20	0.18	1.11

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ADITYA BIRLA LIFESTYLE BRANDS LIMITED
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Notes

1 The above standalone financial results have been prepared in accordance with Indian Accounting Standards (Ind AS) - 34 "Interim Financial Reporting" as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015, as amended.

2 The above standalone financial results, as reviewed and recommended by the Audit Committee, has been approved by the Board of Directors at its meeting held on August 01, 2026.

3 The figures for the quarters ended March 31, 2026 are the balancing figures between the audited figures in respect of the full financial year ended March 31, 2026 and the unaudited year-to-date figures upto December 31, 2025 respectively.

4 The limited review as required under Regulations 33 and 52 (read with regulations 63) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been completed by the statutory auditors of the Company.

5 The Company is primarily engaged in the business of manufacturing and trading of branded apparels (Garments and accessories), which in the terms of Ind AS 108 'Operating Segments', constitutes a single operating and reporting segment.

6 Additional disclosures as per Regulation 63 read with Regulation 52(4) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015:

Particulars	Quarter ended			Year ended
	June 30, 2026	March 31, 2026	June 30, 2025	March 31, 2026
	(Unaudited)	(Audited) (Refer Note - 3)	(Unaudited)	(Audited)
Debt service coverage ratio (times)[1]	2.39	0.11	1.87	0.49
Interest service coverage ratio (times)[2]	2.41	2.30	1.89	2.43
Net profit/ (loss) after tax (₹ in Crore)	31.20	24.38	21.40	134.60
Earnings per share (not annualised)				
- Basic (₹)	0.26	0.20	0.18	1.11
- Diluted (₹)	0.26	0.20	0.18	1.11
Bad debts to Account receivable ratio (times)[3]	0.00	0.00	0.00	0.00
Debtors turnover (times) (annualised)[4]	6.83	6.40	5.66	6.71
Inventory turnover (times) (annualised)[5]	3.47	3.65	3.35	3.78
Operating margin (%)[6]	6.00%	5.43%	6.05%	6.39%
Net profit margin (%)[7]	1.52%	1.13%	1.16%	1.61%
Debt equity ratio (times)[8]	0.47	0.35	0.50	0.35
Outstanding redeemable preference shares				
- Quantity (Nos)	5,55,000	5,55,000	5,55,000	5,55,000
- Value (₹ in Crore)	0.55	0.55	0.55	0.55
Net worth (₹ in Crore)	1,422.38	1,393.11	1,301.18	1,393.11
Current ratio (times)[9]	1.23	1.25	1.08	1.25
Long term debt to working capital (times)[10]	0.36	0.45	0.36	0.45
Current liability ratio (times)[11]	0.74	0.72	0.84	0.72
Total debts to total assets (times)[12]	0.15	0.11	0.15	0.11

Ratios have been computed as follows:

1. Debt service coverage ratio = Earnings before interest* and tax / (Finance cost* + Principal repayment of borrowings)
2. Interest service coverage ratio = Earnings before interest* and tax / Finance cost*
3. Bad debts to Account receivable ratio = Bad debts / Average of opening and closing Accounts receivables
4. Debtors turnover (annualised) = Revenue from Operations for the period / Average of opening and closing Trade Receivables
5. Inventory turnover (annualised) = Revenue from Operations for the period / Average of opening and closing Inventories
6. Operating margin = Earnings before interest and tax / Revenue from Operations
7. Net profit margin = Profit After Tax / Revenue from Operations
8. Debt equity ratio = Debt / Equity
Debt = Borrowings (excluding Lease Liabilities accounted as per Ind AS 116) - Cash and Bank Balance (includes fixed deposits) - Liquid Investments
Equity = Equity share capital + Other equity (excluding impact of Ind AS 116)
9. Current ratio = Current Assets / Current Liabilities (excluding Lease Liabilities accounted as per Ind AS 116)
10. Long term debt to working capital = Long term debt / Net working capital
Long term debt = Non current borrowings + Current maturity of long term borrowings
Net working capital = Inventory + Trade receivable + Cash and Bank balances + Other Assets - Trade payables - Other liabilities (excluding impact of Ind AS 116 & current borrowings)

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11. Current liability ratio = Current Liabilities (excluding Lease Liabilities accounted as per Ind AS 116) / Total liabilities (excluding Lease Liabilities accounted as per Ind AS 116)

12. Total debts to total assets = Total Debts / Total Assets

Total Debts = Non current borrowings + Current borrowings

Total assets = Non-current assets (excluding right of use assets accounted as per Ind AS 116) + Current assets

* Finance cost/ interest comprises of Interest expense on borrowings and excludes interest expense on lease liabilities and interest charge on fair value of financial instruments.

13. The Company is not required to maintain Debenture Redemption Reserve as Non Convertible Debentures are privately placed debentures. The Company is also not required to maintain Capital Redemption Reserve as the preference shares are not to be redeemed during the financial year.

14. The Sector specific equivalent ratios are not applicable to the Company.

Place : Mumbai

Date : August 01, 2026

ADITYA BIRLA LIFESTYLE BRANDS LIMITED MUMBAI

Ashish Dikshit

Managing Director

Aditya Birla Lifestyle Brands Limited

Registered Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor,

Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070

CIN: L46410MH2024PLC423195 E-mail: cs@ablbl.adityabirla.com

Tel: (+91) 86529 05000 | Website: www.ablbl.in

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Review Report

To
The Board of Directors
Aditya Birla Lifestyle Brands Limited
Piramal Agastya Bldg 'A',
401, 403, 501, 502 LBS Road, Kurla,
Mumbai, Maharashtra, India-400070

1. We have reviewed the unaudited standalone financial results of Aditya Birla Lifestyle Brands Limited (the "Company") for the quarter ended June 30, 2026, which are included in the accompanying 'Statement of Unaudited Standalone Financial Results for the quarter ended June 30, 2026', together with notes thereon (the "Standalone Financial Results"). The Standalone Financial Results has been prepared by the Company pursuant to Regulation 33 and Regulation 52 read with Regulation 63 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations, 2015"), which has been initialled by us for identification purposes.

2. This Standalone Financial Results, which is the responsibility of the Company's Management and approved by the Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Standalone Financial Results based on our review.

3. We conducted our review of the Standalone Financial Results in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Standalone Financial Results is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

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4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the Standalone Financial Results has not been prepared in all material respects in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India and has not disclosed the information required to be disclosed in terms of Regulation 33 and Regulation 52 read with Regulation 63 of the Listing Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Price Waterhouse & Co Chartered Accountants LLP
Firm Registration Number: 304026E/E300009

Neeraj Sharma
Partner
Membership Number: 108391
UDIN: 26108391AGFKTO5779

Place: Pune
Date: August 1, 2026

ADITYA BIRLA LIFESTYLE BRANDS

ADITYA BIRLA LIFESTYLE BRANDS LIMITED

STATEMENT OF UNAUDITED CONSOLIDATED FINANCIAL RESULTS FOR THE QUARTER ENDED JUNE 30, 2026

₹ in Crore

Sr. No.	Particulars	Quarter ended			Year ended
		June 30, 2026 (Unaudited)	March 31, 2026 (Audited) (Refer Note - 3)	June 30, 2025 (Unaudited)	March 31, 2026 (Audited)
I	Revenue from operations	2,045.74	2,174.16	1,840.58	8,395.81
II	Other income	18.46	22.35	22.53	85.05
III	**Total income (I + II)**	**2,064.20**	**2,196.51**	**1,863.11**	**8,480.86**
IV	**Expenses**				
	(a) Cost of materials consumed	299.31	265.73	276.00	1,077.55
	(b) Purchases of stock-in-trade	483.79	578.29	553.50	2,531.66
	(c) Changes in inventories of finished goods, work-in-progress and stock-in-trade	13.74	36.46	(141.18)	(209.85)
	(d) Employee benefits expense	248.62	240.26	234.55	941.33
	(e) Finance costs	83.25	86.29	84.97	364.44
	(f) Depreciation and amortisation expense	204.12	210.25	172.51	795.39
	(g) Rent expense	192.54	186.30	190.45	753.78
	(h) Other expenses	499.66	514.78	464.14	1,957.33
	Total expenses	**2,025.03**	**2,118.36**	**1,834.94**	**8,211.63**
V	**Profit/ (loss) before exceptional items and tax (III - IV)**	**39.17**	**78.15**	**28.17**	**269.23**
VI	Exceptional items	-	(7.72)	-	(49.03)
VII	**Profit/ (loss) before tax (V + VI)**	**39.17**	**70.43**	**28.17**	**220.20**
VIII	Income tax expense				
	(a) Current tax	14.44	3.19	5.88	22.18
	(b) Deferred tax charge/ (credit)	(4.29)	12.72	(1.77)	26.97
IX	**Net profit/ (loss) after tax (VII - VIII)**	**29.02**	**54.52**	**24.06**	**171.05**
X	**Other comprehensive income**				
	Items that will not be reclassified to profit or loss :				
	(a) Re-measurement gains/ (losses) on defined benefit plans	(4.80)	2.41	(3.71)	1.28
	Income tax effect on above	1.21	(0.60)	0.93	(0.32)
	Total other comprehensive income	**(3.59)**	**1.81**	**(2.78)**	**0.96**
XI	**Total comprehensive income (IX + X)**	**25.43**	**56.33**	**21.28**	**172.01**
XII	Paid-up equity share capital (Face value of ₹ 10/- each)	1,220.52	1,220.52	1,220.29	1,220.52
XIII	Other equity				191.66
XIV	Earnings per equity share (of ₹ 10/- each) (not annualised for quarters)				
	Earnings per share				
	(a) Basic (₹)	0.24	0.45	0.20	**1.41**
	(b) Diluted (₹)	0.24	0.45	0.20	**1.41**

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FRN 304026E / E-300009
Pune

ADITYA BIRLA LIFESTYLE BRANDS LIMITED
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Notes

1 The above consolidated financial results have been prepared in accordance with Indian Accounting Standards (Ind AS) - 34 "Interim Financial Reporting" as prescribed under Section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015, as amended.

2 The above consolidated financial results, as reviewed and recommended by the Audit Committee, has been approved by the Board of Directors at its meeting held on August 01, 2026.

3 The figures for the quarters ended March 31, 2026 are the balancing figures between the audited figures in respect of the full financial year ended March 31, 2026 and the unaudited year-to-date figures upto December 31, 2025 respectively.

4 The limited review as required under Regulation 33 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 has been completed by the statutory auditors of the Group.

5 The Group is primarily engaged in the business of manufacturing and trading of branded apparels (Garments and accessories), which in the terms of Ind AS 108 'Operating Segments', constitutes a single operating and reporting segment.

Place : Mumbai
Date : August 01, 2026

ADITYA BIRLA LIFESTYLE BRANDS LIMITED ★ MUMBAI

Ashish Dikshit
Managing Director

Aditya Birla Lifestyle Brands Limited
Registered Office: Piramal Agastya Corporate Park, Building 'A', 4th and 5th Floor,
Unit No. 401, 403, 501, 502, L.B.S. Road, Kurla, Mumbai - 400 070
CIN: L46410MH2024PLC423195 E-mail: cs@ablbl.adityabirla.com
Tel: (+91) 86529 05000 | Website: www.ablbl.in

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FRN 304026E / E-300009
★ Pune ★

Price Waterhouse & Co Chartered Accountants LLP

Review Report

To
The Board of Directors
Aditya Birla Lifestyle Brands Limited
Piramal Agastya Bldg 'A'
401, 403, 501, 502, LBS Road, Kurla,
Mumbai, Maharashtra, India- 400070

1. We have reviewed the unaudited consolidated financial results of Aditya Birla Lifestyle Brands Limited (the "Holding Company"), its subsidiary and a trust controlled by it (together referred to as the "Group"), (refer Paragraph 5 below) for the quarter ended June 30, 2026 which are included in the accompanying 'Statement of Unaudited Consolidated Financial Results for the quarter ended June 30, 2026', together with Notes thereon (the "Consolidated Financial Results"). The Consolidated Financial Results is being submitted by the Holding Company pursuant to the requirement of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (the "Listing Regulations, 2015"), which has been initialled by us for identification purposes.

2. This Consolidated Financial Results, which is the responsibility of the Holding Company's Management and has been approved by the Holding Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting", prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India. Our responsibility is to express a conclusion on the Consolidated Financial Results based on our review.

3. We conducted our review of the Consolidated Financial Results in accordance with the Standard on Review Engagements ('SRE') 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This Standard requires that we plan and perform the review to obtain moderate assurance as to whether the Consolidated Financial Results is free of material misstatement. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33(8) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended, to the extent applicable.

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5. The Consolidated Financial Results includes the results of the following entities:

   Holding Company
   Aditya Birla Lifestyle Brands Limited

   Trust Controlled by the Holding Company
   Aditya Birla Lifestyle Brands Limited Employees' Welfare Trust

   Subsidiary
   Aditya Birla Garments Limited

6. Based on our review conducted and procedures performed as stated in paragraph 3 and 4 above, nothing has come to our attention that causes us to believe that the accompanying Consolidated Financial Results has not been prepared in all material respects in accordance with the recognition and measurement principles laid down in the aforesaid Indian Accounting Standard and other accounting principles generally accepted in India and has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

For Price Waterhouse & Co Chartered Accountants LLP
Firm Registration Number: 304026E/E300009

Neeraj Sharma
Partner
Membership Number: 108391
UDIN: 26108391GAIOHM6998

Place: Pune
Date: August 1, 2026

1st August 2026

PRESS RELEASE

ABLBL delivers 3rd consecutive quarter of double-digit revenue growth with strong profitability

Financial Performance

The Board of Directors of the Company, at its meeting today, approved the results for the quarter ended 30th June 2026. These financials are post factoring in necessary adjustments under Ind AS. Please note these results should be read in conjunction with the investor presentation.

Financials ABLBL – Q1

In Rs. Cr.	Q1 FY26	Q1 FY27	Growth % *(vs. LY)*
Revenue	**1841**	**2046**	***11%***
EBITDA	**286**	**327**	***14%***
EBIT	**113**	**122**	***8%***
PBT	**28**	**39**	***39%***
PAT	**24**	**29**	***21%***

Performance Highlights for the Quarter

1. ABLBL sustained its growth trajectory, delivering a third consecutive quarter of double-digit growth
   a. Revenue up 11% YoY, to reach Rs. 2046 Cr
      i. Lifestyle brands revenue grew 10% vs LY
      ii. Emerging business up 19% YoY

2. Strong operational backbone enabled the retail channel to deliver robust 10% YoY growth during the quarter
   a. LTL stood at 8%, sustaining strong retail LTL growth for seven consecutive quarters
      i. Cycling a strong base of double-digit LTL in the corresponding quarter LY

3. E-commerce continued to scale on a healthier operating foundation, growing over 20% YoY in Q1
    a. Marketplace platforms delivered strong secondary sales
    b. Own E-commerce business rebounded, led by initiatives to drive engagement and a sharper operating model

4. EBITDA for the quarter stood at Rs. 327 Cr., up 14% YoY
    a. EBITDA margin stood at 16.0%, expansion of ~50 bps vs LY
        i. Lifestyle brands EBITDA grew 12% vs LY, with margin at 18.5%
        ii. Emerging business EBITDA up 170% YoY, with margin expanding by 240 bps to 4.3%

5. PAT for ABLBL in Q1 stood at Rs. 29 Cr, up 21% YoY
    a. PBT for the quarter was Rs. 39 Cr, up 39% vs LY

6. Expansion remained central to growth, led by the rollout of larger, upgraded stores
    a. 65+ stores (gross) added during the quarter
    b. Total presence now at 3362 stores with area spanning ~5 Mn sq. ft.

Business Performance

Aditya Birla Lifestyle Brands Limited (ABLBL) comprises of -

- **Lifestyle brands –** Louis Philippe, Van Heusen, Allen Solly, Peter England and Simon Carter
- **Emerging Business –** American Eagle, Sportswear brand Reebok and Innerwear business under Van Heusen

Lifestyle brands - The portfolio delivered a strong quarter, supported by broad-based organic performance across brands. Revenue grew 10% YoY to Rs. 1725 Cr., while EBITDA grew 12% on the back of consistently strong execution. EBITDA margin stood at 18.5%, up ~40 bps YoY. Retail LTL growth stood at 7%, reflecting sharper merchandise mix, consistent new product launches and elevated store experience.

Emerging Business portfolio delivered another strong quarter, combining robust growth with sharply improved profitability. Revenue grew 19% YoY, driven by 11% LTL growth and e-commerce growth of over 30%. This performance translated into 170% YoY growth in EBITDA with margin expanding by 240 bps to reach 4.3%. Retail expansion remained a key growth lever, with total store network now beyond 400.

Consistent distribution expansion, product extensions and continued investments in brand visibility further strengthened the portfolio's performance.

Way Forward

The first quarter of the fiscal year marked a strong start, with sustained momentum across channels supported by disciplined execution. The capabilities and foundations built over the past several quarters continue to strengthen the business and position us well for the next phase of growth. This was reflected in another quarter of double-digit revenue growth, underpinned by healthy like-to-like performance, reinforcing the underlying quality and resilience of the business.

While the operating environment remains dynamic, particularly amid evolving cost pressures, we remain well equipped to navigate near-term uncertainties. Our strong financial position, resilient supply chain and operational agility provide a solid foundation, complemented by a portfolio of established brands, a robust product pipeline and focused retail expansion.

Looking ahead, we will remain focused on building a business anchored in deep consumer engagement, differentiated brand salience and a sharper fashion proposition. These strengths position us well to capture emerging opportunities and deliver sustainable, profitable growth.

About Aditya Birla Lifestyle Brands Limited

Aditya Birla Lifestyle Brands Limited (ABLBL), a part of the Aditya Birla Group, is a leading branded apparel company with a comprehensive portfolio of marquee lifestyle brands. As of June 30, 2026, the Company operates a retail footprint of ~5 million sq. ft., comprising 3,362 exclusive brand outlets, presence across 39,500+ multi-brand outlets, and over 6,500+ shop-in-shops in department stores across the country.

The Company's brand portfolio includes India's most established and trusted names – Louis Philippe, Van Heusen, Allen Solly and Peter England – each with a legacy of over 25 years. These brands have consistently delivered sustained growth, driven by a sharp focus on design-led innovation, category expansion and operational excellence across product lines spanning formal, casual and occasion wear.

ABLBL has built a strong presence in the innerwear and athleisure market through Van Heusen Innerwear, which has rapidly scaled its distribution network across India.

The Company's portfolio is further enhanced through strategic partnerships with leading international brands including Simon Carter, American Eagle and Reebok. American Eagle has emerged as one of India's most preferred premium denim brands, while Reebok – transitioned under the Company's management in 2022 – has expanded its footprint across multiple channels. Simon Carter continues to strengthen its position in the premium menswear segment through its distinctive design language and curated collections.

Disclaimer : *Certain statements in this "Press Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company assumes no responsibility to publicly amend, modify or revise any statement, based on any subsequent development, information, or events, or otherwise. This "Press Release" does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company's shares. The financial figures in this "Press Release" have been rounded off to the nearest Rs. one Crore. The financial results are consolidated financials unless otherwise specified.*