

Date: 17th September, 2026

To, The Manager - Listing Department BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai – 400001

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Execution of Agreement with Samsung India Electronics Pvt. Ltd., Channel Partner for Availability of JOJO TV Channel on Samsung TV Plus

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and applicable SEBI Circulars issued thereunder, we wish to inform the Exchange of the following:

The Company has executed an agreement with **Samsung India Electronics Pvt. Ltd.**, as a channel partner, pursuant to which the JOJO TV channel will be made available on **Samsung TV Plus**, Samsung's streaming platform pre-integrated across its range of broadband-enabled smart televisions and connected devices in India.

Samsung TV Plus is embedded natively into Samsung smart TVs, present on the device from the moment it is switched on, without any setup required by the user. Through this integration, the JOJO TV channel becomes part of the default television experience for Samsung TV users across India, placing JOJO's Gujarati content catalogue directly on one of the country's most widely distributed smart TV platforms. This marks JOJO's entry onto the television screen as a native channel, a distribution surface distinct from app-based or subscription-led platforms, and one that reaches audiences in the most direct manner possible.

This agreement adds **Samsung India Electronics Pvt. Ltd** as a channel partner and Samsung TV Plus as a further distribution point within the Company's growing portfolio of platform partnerships across India and internationally.

Kindly take the above information on record.

Thanking You,



For JOJO Limited (formerly known as Madhuveer Com 18 Network Limited)

Name: Pushti Rajani

Designation: Company Secretary and Compliance Officer (Membership No.A78352)