

September 03, 2026

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Scrip Code: 539682

Subject: Mobavenue Wins Gold for Outstanding Achievement in AI-Powered Programmatic Excellence.

Dear Sir/Ma'am,

We wish to inform you that Mobavenue has been recognized with the Gold award for “Outstanding Achievement in AI-Powered Programmatic Excellence.”

The recognition reflects the Company's continued emphasis on strengthening its AI-powered programmatic capabilities, including the Mobavenue Neural Engine, its unified AI intelligence layer that autonomously launches, adapts, and optimises campaigns with minimal human intervention. The Company leverages technology, data, and audience intelligence to enable more precise, efficient, and outcome-oriented digital advertising solutions.

Over the past year, Mobavenue has continued to develop its capabilities across AI-powered programmatic optimisation and data-driven media execution, enabling businesses to engage relevant audiences and improve campaign efficiency. Through its proprietary technology platforms, the Company continues to support measurable outcomes across the digital advertising ecosystem.

Mobavenue AI Tech Limited (BSE: INE622Q01027) is a global AdTech and consumer growth company that helps enterprises, publishers and global agencies reach the right consumer at the right moment through AI-native platforms that bring data, decisioning and media execution into one place, so advertising spend converts into measurable outcomes.

Its proprietary A3 framework, spanning Awareness, Acquisition, and Activation, ensures a full-funnel, outcome-led approach to digital growth. Headquartered in Mumbai, with offices across Delhi, Gurgaon, Bangalore, the UK, and the USA, it serves clients in 12 countries across ASEAN, LATAM, MENA, and other global markets. Mobavenue works with 155+ brands across e-commerce, BFSI, fintech, travel, OTT,

• **Mobavenue AI Tech Limited** •

📍 **REGD. OFF:** Office No. 111, B Wing, 1st Floor, The Western Edge II Premises Co-operative Society Ltd., Magathane, Borivali (East), Mumbai- 400066.

✉️ compliance@mobavenue.com | investor@mobavenue.com 🌐 www.mobavenue.ai ☎️ +91 8655447386

gaming, healthcare and retail, from publicly listed enterprises to some of the fastest-growing digital businesses in the market.

Kindly take the above information on record.

For Mobavenue AI Tech Limited
(Formerly known as *Lucent Industries Limited*)



Kunal Kothari
Chairman & Chief Operating Officer
DIN: 07111105



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