

Date: 30/10/2026

To,
The Manager
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400001

SCRIP CODE: 544627
SYMBOL: PURPLEWAVE

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Press Release of Receipt of Order from Samsung Data System India Private Limited

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with the applicable provisions of Schedule III thereto, we wish to inform you that Purple Wave Infocom Limited has received an order for an aggregate value of approximately ₹9.25 crore, inclusive of GST.

The order pertains to the supply, installation & maintenance of Professional displays, interactive panels and associated equipment, including tablet docking stations and e-paper displays, in accordance with the agreed specifications and commercial terms PAN India.

The requisite details of the order, as prescribed under the applicable regulatory requirements, are enclosed herewith as Annexure A-Press Release - **Purple Wave Receives Confirmed ₹9.25 Crore Order for Pan-India Deployment Across 90 Automotive Showrooms from Samsung Data System India Private Limited**

We request you to kindly take the above information on record.

Thanking you,
For **Purple Wave Infocom Limited**

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Manoj Kumar Singh
Managing Director
DIN: 00036674

Encl.:
Annexure A – Press Release

Purple Wave Infocom Limited

Registered Office: First Floor, Plot No 1 & 2, Pocket A2, MNG Tower, Sector-17 Dwarka, South West Delhi, Delhi – 110078

Branch: Delhi · Karnataka · Maharashtra · Assam · Haryana

CIN: L72300DL2007PLC170537 · PAN – AAECF5019P · Email: investors@purplewave.in · Website: www.purplewave.in. Contact: 011-46026219

PRESS RELEASE:

Purple Wave Receives Confirmed ₹9.25 Crore Order for Pan-India Deployment Across 90 Automotive Showrooms from Samsung Data System India Private Limited

New Delhi, India | 30 October 2026 : Purple Wave Infocom Limited, a BSE-listed professional audio-visual solutions provider, announces that it has received and accepted an order valued at approximately ₹9.25 crore, inclusive of GST, from **Samsung Data System India Private Limited**

The order covers deployment across 90 showroom locations throughout India and includes products under the Company's **SAIPUR** and The **Ivy** brands, installation services and maintenance for a period of five years.

Demonstrating Pan-India Execution Capabilities

The project demonstrates Purple Wave's ability to undertake coordinated deployments across a large national retail network. Executing a project of this scale requires standardised technology solutions, coordinated logistics, installation management and reliable service support across multiple locations. The order reflects the Company's integrated capabilities spanning product supply, project execution and long-term maintenance.

SAIPUR and The Ivy: Building Brand-Led Business

The inclusion of **SAIPUR** and The **Ivy** represents an important aspect of the project, as Purple Wave continues to develop its branded offerings alongside its integrated professional AV solutions business. The deployment provides an opportunity to demonstrate the Company's ability to combine branded products with installation and maintenance services to meet the requirements of a large enterprise customer.

Five-Year Maintenance and Long-Term Customer Engagement

In addition to product supply and installation, the order includes maintenance services for five years. This component extends the Company's engagement beyond the initial deployment and demonstrates its ability to support enterprise customers throughout the service lifecycle of their installations.

The order strengthens Purple Wave's positioning as an integrated solutions provider capable of combining products, nationwide implementation and ongoing maintenance.

Management Commentary

"This order represents an encouraging development for Purple Wave Infocom Limited. Executing a project across 90 automotive showroom locations nationwide demonstrates our ability to manage multi-location deployments through an integrated combination of products, installation and long-term maintenance.

The inclusion of **SAIPUR** and The **Ivy** brands is particularly encouraging as we continue to strengthen our branded product portfolio. We remain focused on expanding our enterprise customer relationships, enhancing our execution capabilities and building a business that combines product-led opportunities with long-term service engagement."

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About the Company

Purple Wave Infocom Limited is an integrated professional audio-visual solutions company serving enterprise, institutional and other markets through technology products, AV integration, digital display solutions, installation and maintenance services. The Company continues to focus on expanding its solutions portfolio, developing its own brands and serving customers with multi-location technology requirements.

The order value stated above is inclusive of GST. Revenue recognition will be in accordance with the applicable accounting standards and contractual terms.

Disclaimer

This information may contain certain forward-looking statements relating to the Company's future business prospects, operational performance, business strategies, industry outlook, growth opportunities and anticipated developments. Such forward-looking statements are based on current assumptions, expectations, estimates and projections of the management of the Company and are subject to various risks, uncertainties and other factors, including but not limited to changes in economic conditions, government regulations, market conditions, demand fluctuations, competition, operational risks and other incidental factors, which may cause actual results to differ materially from those expressed or implied in such statements.

The Company does not undertake any obligation to publicly update, revise or amend any forward-looking statements based on subsequent developments, information or events, except as may be required under applicable law.

For Further Information

Company Secretary & Compliance Officer

Email: investors@purplewave.in

Website: www.purplewave.in

Registered Office: Plot No 1 & 2, MNG Tower, Pocket A2, First Floor, Sector-17 Dwarka, Delhi - 110078

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