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BSE LIMITED
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NEW YORK STOCK EXCHANGE

August 19, 2026

Dear Sir/ Madam,

Sub: Press release

Please find enclosed the press release titled "**Infosys Aster Positioned as a Leader in Everest Group's Marketing Transformation Services PEAK Matrix® Assessment 2026**"

This information will also be hosted on the Company's website, at www.infosys.com.

This is for your information and records.

Yours Sincerely,
For **Infosys Limited**

Anur Gurugopala Raju Suryanarayana Manikantha
Digitally signed by Anur Gurugopala Raju Suryanarayana Manikantha
Date: 2026.08.19 14:16:50 +05'30'

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PRESS RELEASE

Infosys Aster Positioned as a Leader in Everest Group's Marketing Transformation Services PEAK Matrix® Assessment 2026

Recognition highlights Infosys Aster's leadership in driving scalable, AI-powered marketing transformation and customer experience innovation

Bengaluru, India – August 19, 2026: Infosys (NSE, BSE, NYSE: INFY), a global leader in AI-first business consulting and technology services, today announced that Infosys Aster, its AI-amplified marketing suite, has been recognized as a Leader in the Everest Group Marketing Transformation Services PEAK Matrix® Assessment 2026. The recognition underscores Infosys Aster's ability to deliver AI-led, end-to-end marketing transformation at scale for enterprises globally.

In this assessment, Everest Group evaluated and categorized 29 service providers based on their vision, capabilities, and market impact. Infosys Aster is recognized for bringing strong proprietary IP, AI-first capabilities, and integrated ecosystem partnerships to drive measurable business outcomes. The assessment also highlights Infosys' strengths in agentic commerce capabilities, enabling AI-powered discovery, selection, purchase, and commerce experience optimization, alongside its Adobe-led marketing transformation proposition.

Infosys Aster enables end-to-end marketing transformation across the value chain, spanning orchestration, data, content, commerce, creativity, and personalization. Powered by Infosys Topaz AI offerings, it helps organizations create engaging brand experiences, improve marketing efficiency, and drive greater business effectiveness. It addresses key industry challenges such as fragmented ecosystems, siloed functions, and limited scalability, helping organizations deliver integrated, data-driven, and personalized experiences. Infosys Aster's capabilities are further strengthened by Infosys' Adobe-led marketing transformation proposition through its Adobe 360 partnership, bringing together AI-led solutions and deep platform expertise to help enterprises accelerate customer experience, content, and commerce transformation at scale.

Everest Group also recognizes Infosys' portfolio of proprietary assets and accelerators, as well as its strength in advanced AI and agentic use cases, helping enterprises modernize marketing operations and drive measurable business outcomes. This positions Infosys as a trusted partner for CMOs and digital leaders seeking to unlock value through scalable, AI-led marketing transformation.

Joydeep Mukherjee, EVP & Head – Global Data & AI, Digital and Creative Services, Infosys, said, "Today, CMOs are the growth-architects of enterprises. They are navigating organizational complexities, evolving customer needs, fragmented workflows, and mounting stakeholder expectations. They continue to operate with siloed and legacy ecosystem, struggling to achieve value through AI. Infosys Aster connects the entire marketing value chain centered around driving marketing impact and efficiency through deep industry solutions and agentic workflows, underpinned by robust insights, governance, and trust. This recognition affirms that our approach helps clients turn their ambition into measurable outcomes."

Nitish Mittal, Partner, Everest Group, said, "The marketing and experience services market is entering a new phase as enterprises seek end-to-end marketing transformation amid budget pressures, demand for measurable outcomes, and growing adoption of AI and agentic AI. Providers that combine strategic guidance, AI-enabled execution, and outcome accountability are best positioned to lead the next phase of market evolution. Infosys has been recognized as the Leader in Everest Group's Marketing Transformation Services PEAK Matrix® Assessment 2026, attributed to its AI-first marketing transformation capabilities, depth in Adobe-led transformation programs, strong ecosystem partnership, and broad IP portfolio across content supply chain, workflow automation, commerce, and media optimization. Its agentic commerce capabilities and flexible pricing constructs further strengthen its relevance for enterprises pursuing scalable marketing transformation."

To read the full report, please visit here.

About Infosys

Infosys (NSE, BSE, NYSE: INFY) is a global leader in AI first business consulting and technology services. Over 325,000 of our people work to amplify human potential and create the next opportunity for people, businesses, and communities. As navigators of enterprise transformation, we enable businesses in 59 countries to unlock AI value at scale. With over four decades of experience in managing the systems and workings of global enterprises, we accelerate business transformation through our AI-first value framework, deep domain expertise, and our unique ability to orchestrate innovations from our AI-native partner ecosystem. Infosys is recognized as the fastest growing IT services brand globally, committed to being a well-governed, environmentally sustainable partner for our clients where deep talent expertise, in an inclusive workplace, help them navigate their next.

Safe Harbor

Certain statements in this release, including those concerning our future events, future growth prospects, our future financial or operating performance and our offerings and collaborations are “forward looking statements” intended to qualify for the 'safe harbor' under the Private Securities Litigation Reform Act of 1995. Such forward-looking statements are based on our current expectations, assumptions, estimates and projections about the Company, our industry, economic conditions in the markets in which we operate, and certain other matters. These forward-looking statements are subject to substantial known and unknown risks, uncertainties and other factors, that could cause actual results or outcomes to differ materially from those implied by such forward-looking statements. Important factors that may cause actual results or outcomes to differ from those implied by the forward-looking statements include, but are not limited to, risks and uncertainties regarding the execution of our business strategy, increased competition for talent, our ability to attract and retain personnel, increase in wages, investments to reskill our employees, our ability to effectively implement a hybrid work model, economic uncertainties and geo-political situations, technological disruptions and innovations such as artificial intelligence, the complex and evolving regulatory landscape including immigration regulation changes, particularly in the United States, our Environmental, Social, Governance (“ESG”) vision, our capital allocation policy and expectations concerning our market position, future operations, margins, profitability, liquidity and capital resources, our corporate actions including acquisitions, cybersecurity matters, the outcome of pending litigation and the US government investigation, and the effect of current and future tariffs. These and additional factors that may cause actual results or outcomes to differ from those implied by the forward-looking statements are discussed in more detail in our US Securities and Exchange Commission filings including our Annual Report on Form 20-F for the fiscal year ended March 31, 2026. These filings are available at www.sec.gov. In light of these and other uncertainties, you should not conclude that the results or outcomes referred to in any of the forward-looking statements will be achieved. Infosys may, from time to time, make additional written and oral forward-looking statements, including statements contained in the Company's filings with the Securities and Exchange Commission and our reports to shareholders. The Company does not undertake to update any forward-looking statements that may be made from time to time by or on behalf of the Company unless it is required by law.

For more information, please contact: **PR_Global@Infosys.com**