

Ref No: RML/2026-27/709**Date:** September 01, 2026

To

BSE Limited**Scrip Code: 543228****National Stock Exchange of India Limited****Symbol: ROUTE**

Sub: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Senior Management Personnel of the Company.

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations") we would like to inform you that the Board of Directors of Route Mobile Limited ("Company"), based on the recommendation of the Nomination and Remuneration Committee, has approved, by way of circular resolution (majority approval received on September 01, 2026 at 7:28 P.M. IST), the appointment of Mr. Marko Erkcic, Chief Executive Officer of Masivian S.A.S. (a wholly owned subsidiary of Route Mobile (UK) Limited and a step-down wholly owned subsidiary of Route Mobile Limited) as Senior Management Personnel of the Company with effect from September 01, 2026.

The details of the aforesaid disclosure as required under Regulation 30 of Listing Regulations read with SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are given in **Annexure 1**.

You are requested to take the above information on record.

Thanking You,

Yours faithfully,

For **Route Mobile Limited****Tejas Shah**

Company Secretary & Compliance Officer

ICSI Membership No.: A34829

Encl: as above

Annexure 1

The details as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with applicable circulars are given below:

Sr. No.	Particulars	Details
1	Reason for Change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment of Mr. Marko Erkcic, Chief Executive Officer of Masivian S.A.S. as Senior Management Personnel of the Company.
2	Date of appointment / reappointment/ Cessation (as applicable) and term of appointment /reappointment	September 01, 2026
3	Brief profile (in case of appointment)	Marko Erkcic is an experienced growth and operations leader with extensive expertise in the digital communications, telecommunications, technology, payments, and infrastructure sectors. He has built a strong track record of driving commercial growth and operational excellence across Latin America. Prior to joining Masiv, Marko served as Chief Revenue Officer at Minka, where he led revenue growth and commercial strategy. He also held the role of Chief Revenue Officer at Fora Solutions, further expanding his experience in the payments and infrastructure industry. Earlier in his career, he spent a decade at Infobip, holding a series of senior leadership positions including Business Operations Director for the Americas, Regional Manager for North LATAM, Country Manager, Team Leader for the Andean Region, and Business Development Manager. Throughout his career, Marko has combined regional leadership, business development, and commercial strategy with hands-on expertise in helping enterprises and brands adopt cloud communications and omnichannel engagement solutions. This unique blend of deep industry knowledge and cross-sector commercial leadership positions him to accelerate Masiv's growth and further strengthen its omnichannel offering across the region.
4	Disclosure of relationships between Directors (in case of appointment of a Director)	Not Applicable