

June 18, 2026

The Manager, CRD
BSE Limited
P J Towers, Dalal Street, Fort,
Mumbai - 400001

The Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, Block G, BKC, Bandra (E),
Mumbai - 400051

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range,
Kolkata - 700001

BSE Security Code: 500043

NSE Symbol: BATAINDIA

CSE Scrip Code: 10000003

Dear Sir/Madam,

Subject: Appointment of Director/KMP

The Board of Directors (the "Board") of Bata India Limited (the "Company") at its meeting held today, i.e., June 18, 2026, which commenced at 12:30 P.M. (IST) and concluded at 1:30 P.M. (IST), based on the recommendation of the Nomination and Remuneration Committee, has, *inter alia*, approved the following:

- Appointment of **Mr. Sanjay S. Rao (DIN: 02743920)** as a Whole-time Director, from **August 24, 2026 to September 30, 2026**, subject to applicable regulatory and shareholders' approvals.
- Appointment of **Mr. Sanjay S. Rao** as the Chief Executive Officer (KMP) in terms of Section 203 of the Companies Act, 2013 (as amended), effective **August 24, 2026** and designated as Whole-time Director and CEO.
- Appointment of **Mr. Sanjay S. Rao** as the Managing Director, from **October 1, 2026 to August 23, 2031**, subject to applicable regulatory and shareholders' approvals and designated as Managing Director and CEO, effective **October 1, 2026**.

Further, pursuant to the Stock Exchange Circular dated June 20, 2018, regarding Enforcement of SEBI Orders regarding appointment of Directors by Listed Companies, we specifically affirm that the aforesaid Director is not debarred from holding the office of director by virtue of any SEBI order or any other such authority.

The details, pertaining to the aforesaid changes, as required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (as amended), read with the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are provided as an **Annexure I** hereto.

Further, Mr. Gunjan Shah, Managing Director and CEO (KMP), shall complete his full term of 5 years, ending on **September 30, 2026**. The Board placed on record its appreciation for the leadership and contribution of Mr. Gunjan Shah. Further details will be disclosed, in due course, in accordance with the applicable regulatory requirements.

A Press Release on the leadership transition, containing brief profile of **Mr. Sanjay S. Rao**, is appended as **Annexure II** hereto. The above information shall also be made available on Company's website www.bata.in

We request you to take the same on record.

Thanking You,
Yours faithfully,
For BATA INDIA LIMITED

NITIN BAGARIA
AVP - Company Secretary & Compliance Officer

BATA INDIA LIMITED

CIN: L19201WB1931PLC007261

Registered Office: 27B, Camac Street, 1st Floor, Kolkata-700016, West Bengal || Tel.: (033) 22895796

E-mail: in-customer.service@bata.com || Website: www.bata.in

Requisite Details in terms of the SEBI Master Circular No. SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026

Sl.	Details of Information required to be provided	Mr. Sanjay S. Rao
1.	Reason for change viz. appointment, re-appointment, resignation, removal, death or otherwise	Appointment
2.	Date of appointment / re-appointment / cessation (as applicable) & term of appointment / re-appointment	With effect from August 24, 2026, for a term as mentioned above.
3.	Brief Profile (in case of appointment)	Enclosed as Annexure II By qualification, Mr. Sanjay S. Rao is an MBA from INSEAD, France & Singapore, PGDM in Management TAPMI, India and BE – National Institute of Engineering, Mysore, India.
4.	Disclosure of relationships between directors (in case of appointment of a director)	Mr. Sanjay S. Rao is not related to any Director of the Company.

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Bata India Announces Leadership Transition; Sanjay Rao Appointed Managing Director & CEO to Lead Next Phase of Growth

New Delhi, June 18, 2026: Bata India Limited today announced the appointment of **Sanjay Rao** as Managing Director and Chief Executive Officer of Bata India.

He succeeds **Gunjan Shah**, who will conclude his tenure upon completion of his five-year mandate leading the business.

Mr. Rao brings more than two decades of retail and consumer leadership experience across India, South Asia, China and Europe. He joins Bata India from Nike, where he most recently served as Senior Director, Nike Retail, overseeing the France and Benelux markets.

Prior to Nike, Mr. Rao spent several years with Inditex, where he played a pivotal role in establishing Zara's business in India through its joint venture with the Tata Group. He subsequently held senior leadership positions across India, South Asia and China. Mr. Rao has also served as Country Director for Guess in France and holds an MBA from INSEAD.

Commenting on the appointment, **Panos Mytaros, Chief Executive Officer of Bata Group**, said: "India is one of Bata Group's most important markets and one of our biggest long-term growth opportunities. Bata India has a powerful brand, deep consumer trust, strong foundations and significant room to grow. The next chapter must be about becoming even closer to consumers, strengthening our relevance, responding faster to trends and giving consumers the shoes they want for every part of their lives.

I would like to thank Gunjan for his leadership and contribution over the past five years. He has helped strengthen the business and build a solid foundation for the future.

Sanjay brings deep retail and consumer experience, international perspective and a strong understanding of the Indian market. He knows how to build businesses, develop teams and create momentum. I am excited to welcome him to Bata and confident he is the right leader to take Bata India forward into its next phase of accelerated growth."

The Company and the Board of Directors expressed their appreciation to Gunjan Shah for his leadership and contribution since joining Bata India.

Ashwani Windlass, Chairman of Bata India, said: "On behalf of the Board, I would like to thank Gunjan for his leadership, commitment and contribution to Bata India. During his tenure, he strengthened the business, elevated the consumer experience, drove innovation and built a strong leadership team. His contribution has helped create a solid foundation for the future, and we wish him every success in the next chapter of his career.

We are delighted to welcome Sanjay to Bata India. His versatile background, proven track record and deep understanding of consumer and retail markets make him well suited to lead the company into its next phase of growth, with a strong focus on consumer relevance, product strength and long-term value creation."

Further details regarding the transition will be disclosed in accordance with applicable regulatory requirements.



About Bata India

Bata India is one of India's leading footwear companies and a trusted brand with a heritage of more than 90 years. As part of the Bata Group, the Company serves millions of consumers through an extensive network of stores, digital channels and wholesale distribution across the country.

Bata India is focused on coming closer to consumers, strengthening its relevance, elevating its brands, enhancing its product offering and delivering seamless experiences across all channels. With a commitment to innovation, quality, comfort and accessibility, Bata India continues to evolve with consumer needs and trends while building the future of footwear retail in India.

For more information, visit Bata India.

Media contact: Communications@bata.com