



DACHEPALLI PUBLISHERS LIMITED

Plot No.2/B, (C.F.Area) I.D.A. Cherlapalli, Phase II, Hyderabad - 51. Ph : 72070 20941, 72070 20942.

Date:11.08.2026

To,
The Manager of Listing Department
BSE Limited,
P.J. Towers,
Dalal Street,
Mumbai – 400001.

Scrip Code: 544667

Subject: Intimation regarding launch of "PageCraft" – Company's own brand of notebooks

Dear Sir/Madam,

Pursuant to the applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that our Company has launched its own brand of notebooks under the brand name "PageCraft." The trademark for the said brand has also been registered.

As part of this initiative, the Company proposes to market and sell "PageCraft notebooks" to its existing customer base, thereby leveraging its established distribution network and customer relationships.

Further, our Company also proposes to introduce "combined educational kits for schools", comprising textbooks and notebooks together as a single kit. These kits are intended to provide schools and students with a convenient and integrated offering of required educational materials.

The launch of PageCrafts and the proposed school kits form part of the Company's efforts to expand its product portfolio, strengthen its presence in the education and stationery segment, and offer additional products to its existing customers and institutional clients.

The Company will undertake the rollout of these products in a phased manner based on market requirements and customer demand.

This intimation is being submitted for your information and records.

Thanking you,

For Dachepalli Publishers Limited

ANAND JOSHI
Company Secretary and Compliance Officer

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