



August 26, 2026

To,
National Stock Exchange of India Limited
Listing Department,
Exchange Plaza,
Bandra Kurla Complex, Bandra East,
Mumbai - 400 051
Fax Nos.: 26598237 I 26598238

To,
BSE Limited
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai - 400 001
Fax Nos.: 22723121/2037/2039

Ref.: Scrip Code: BSE - 532748/ NSE - PFOCUS

Sub.: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (“LODR Regulations”) in respect of incorporation of a Subsidiary Company

Dear Sir/ Madam,

Pursuant to the provisions of Regulation 30 of the LODR Regulations, we would like to inform you that Prime Focus Limited (the “**Company**” or “**PFL**”) has received an intimation on August 26, 2026 from its subsidiary (indirect), DNEG S.a.r.l (“**DNEG**”) that DNEG has incorporated a wholly owned subsidiary in the name of “**DNEG Middle East FZ LLC**” on August 25, 2026 bearing Registration Number - 1642.

The details required under Regulation 30 of the LODR Regulations read with Para A of Part A of the Schedule III of the LODR Regulations and SEBI Master Circular HO/49/14/14(7)2025-CFD POD2/I/3762/2026 dated January 30, 2026, are enclosed as **Annexure**.

Kindly take the above on your record and acknowledge receipt of the same.

Thanking You.

For **Prime Focus Limited**

Parina Shah
Company Secretary & Compliance Officer
Encl.: a/a

PRIME FOCUS LIMITED

022 2648 4900
022 2646 5500
INFO@PRIMEFOCUS.COM
WWW.PRIMEFOCUS.COM

REGISTERED ADDRESS:

PRIME FOCUS HOUSE, LINKING ROAD,
KHAR (W), MUMBAI 400052, INDIA

CIN NUMBER: L92100MH1997PLC108981



Annexure

S. No.	Particulars	Details
1	Name of the entity, date & country of incorporation, etc.;	a) Company Name: DNEG Middle East FZ LLC (“DNEG ME”); b) Date of Incorporation: August 25, 2026; [Registered Number - 1642]; c) Country of Incorporation: Creative Media Authority (CMA), Abu Dhabi in United Arab Emirates (UAE).
2	Name of holding company of the incorporated company and relation with the listed entity;	Holding Company: DNEG S.a.r.l; Relation with Listed Entity: Subsidiary (indirect).
3	Industry to which the entity being incorporated belongs;	Animation, Post-Production and Marketing & Communications.
4	Brief background about the entity incorporated in terms of products / line of business;	DNEG ME has been incorporated in order to facilitate Animation, Post-Production and Marketing & Communications business in United Arab Emirates.
5	Brief details of any governmental or regulatory approvals required for the incorporation;	DNEG ME is a subsidiary (indirect) of the PFL and has taken required approvals from relevant authorities as applicable.
6	Nature of consideration: whether cash consideration or share swap and details of the same;	DNEG S.a.r.l, a subsidiary (indirect) of PFL, subscribed for 50 share of AED 1.00 on incorporation.
7	Cost of Subscription / price at which the shares are subscribed;	AED 50
8	Percentage of shareholding / control by the listed entity and / or number of shares allotted.	DNEG ME is a wholly owned subsidiary of DNEG S.a.r.l, a subsidiary (indirect) company of PFL.

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