

September 04, 2026

To
BSE Limited
The General Manager-Listing
Corporate Relationship Department,
Ground Floor, P.J. Towers,
Dalal Street, Mumbai 400001.

Scrip Code: 539682

Subject: **Mobavenue AI Recognized as Best DSP of the Year – India with Gold at Programmatic Asia Awards 2026.**

Ref: **Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.**

Dear Sir/Ma'am,

We wish to inform you that Mobavenue has been recognized with the Gold award for “Best DSP of the Year - India” at the Programmatic Asia Awards 2026 by Agency Reporter.

The recognition reflects the Company's continued emphasis on strengthening its demand-side platform and programmatic capabilities, while leveraging artificial intelligence (AI), data, and audience intelligence to enable outcome-oriented digital advertising solutions.

Over the past year, Mobavenue has further developed its capabilities across programmatic media and AI-led optimisation, enabling businesses to engage relevant audiences with improved precision and efficiency. Through its proprietary technology platforms, the Company continues to deliver outcome-driven digital advertising strategies that enhance engagement, optimise media deployment, and support measurable business outcomes.

Mobavenue AI Tech Limited (BSE: INE622Q01027) is a global AI-powered AdTech and consumer growth company that enables businesses, enterprises, publishers and large global agencies to connect with high-intent consumers and drive measurable outcomes across the full customer journey.

Its proprietary A3 framework, spanning Awareness, Acquisition, and Activation, ensures a full-funnel, outcome-led approach to digital growth. Headquartered in Mumbai with a growing global presence across ASEAN, LATAM, the UK and the USA, Mobavenue works with 150+ brands across e-commerce, BFSI, fintech, travel, OTT, gaming, healthcare and retail, from publicly listed enterprises to some of the fastest-growing digital businesses in the market.

Kindly take the same on record.

• **Mobavenue AI Tech Limited** •

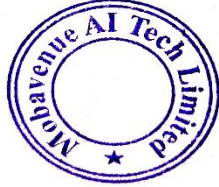
📍 **REGD. OFF:** Office No. 111, B Wing, 1st Floor, The Western Edge II Premises Co-operative Society Ltd., Magathane, Borivali (East), Mumbai- 400066.

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Yours faithfully,

For Mobavenue AI Tech Limited

(Formerly known as Lucent Industries Limited)



Kunal Kothari

Whole Time Director & Chief Operating Officer

DIN: 07111105



Mobavenue
Connecting what's next

• **Mobavenue AI Tech Limited** •

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