



Veefin Solutions Limited

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BSE Limited
P J Towers
Dalal Street,
Mumbai - 400001.

Scrip Code: 543931
Subject: Press Release

Reference: Disclosure pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR Regulations, 2015)

Dear Sir/ Ma'am,

In pursuance of Regulation 30 of the SEBI LODR Regulations, 2015, we are enclosing herewith Press Release titled '**PSB Xchange Enables Shree Cement Dealer Financing Program with Central Bank of India.**'

You are requested to kindly take the same on your records.

Thanking you,
For VEEFIN SOLUTIONS LIMITED

URJA THAKKAR
COMPANY SECRETARY & COMPLIANCE OFFICER
(A42925)

PSB Xchange Enables Shree Cement Dealer Financing Program with Central Bank of India.

Platform expands multi-lender, multi-fintech ecosystem for supply chain finance

Mumbai, India | 06th May 2026:

PSB Xchange, India's unified working capital finance platform, has enabled a Dealer financing program for Shree Cement in partnership with Central Bank of India. The initiative marks another step in scaling institutional credit access across large corporate ecosystems through a national-level shared digital infrastructure.

The program is designed to provide structured working capital financing to Shree Cement's 17000 plus dealer and distributor network, enabling improved liquidity, faster credit access, and more efficient working capital cycles across its distribution value chain. Through PSB Xchange, dealers will be able to seamlessly access financing from participating lenders, with Central Bank of India acting as the financing partner for this program.

Building a Scalable, Multi-Participant Financing Ecosystem

PSB Xchange operates as a **collaborative ecosystem connecting corporates and fintech partners with lenders** through a unified digital infrastructure. The platform enables standardized onboarding, program discovery, and seamless integration between fintech originators and lenders, creating a scalable foundation for supply chain finance programs across industries.

This architecture allows fintech partners to participate in originating and enabling financing programs, while lenders gain access to curated, structured opportunities through a single platform. By creating a shared infrastructure layer, PSB Xchange reduces fragmentation across the ecosystem and enables faster deployment of financing programs at scale.

Strengthening MSME Credit Access at Scale

The initiative is aligned with the broader objective of expanding formal credit access to India's MSME sector, where a significant financing gap continues to exist.

By embedding financing within corporate supply chains, PSB Xchange enables lenders to underwrite MSMEs based on transaction-level visibility and anchor relationships—improving credit quality while accelerating disbursement timelines. This approach also enhances transparency and reduces operational friction across the financing lifecycle.

Driving Adoption of Digital SCF Infrastructure

PSB Xchange has onboarded multiple lenders within a short period and continues to expand participation across public sector banks, private sector banks, NBFCs, and fintech originators.

The platform is designed to scale across industries, enabling corporates to plug into a ready network of lenders and financing partners, while fintechs gain access to institutional capital through a standardized infrastructure. This collaborative model enables faster program launches, reduces integration complexity, and enhances overall efficiency in credit delivery.

As more participants join the ecosystem, PSB Xchange is expected to play a key role in accelerating adoption of digital supply chain finance across sectors, while enabling greater inclusion of MSMEs into formal financing channels.

Stakeholder Perspectives

Mr. S. S. Murthy, GM, MSME, Central Bank of India said:

“Supply chain financing remains an important avenue for expanding credit access to MSMEs. Through our partnership with PSB Xchange, we aim to extend timely and structured working capital solutions that support the growth and liquidity requirements of Shree Cement Dealers while strengthening India’s industrial supply chains.”

Looking Ahead

As digital supply chain finance ecosystems continue to evolve, PSB Xchange is positioned as a **national infrastructure layer for working capital financing**, enabling seamless collaboration between corporates, lenders, and fintech partners.

The platform aims to significantly scale participation across stakeholders, unlocking faster, more transparent, and more inclusive access to institutional credit across India’s business ecosystems.

About PSB Xchange

PSB Xchange is a unified, multi-lender, multi-participant digital working capital ecosystem led by the PSB Alliance. The platform connects banks, NBFCs, fintechs, corporates, and MSMEs to enable standardized onboarding, program discovery, and execution of supply chain finance and working capital programs through a shared digital infrastructure.