

Dated: - June 11, 2026

To,

**Listing Department
BSE Limited**

Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400
001, Maharashtra, India

Scrip Code: 544568

Scrip ID: ZAPPFRESH

Sub:- Intimation of Partnership for Development of Assam Aqua Project

Dear Sir,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company has entered into a Memorandum of Understanding with Gohpur Fish Farmer Producer Company Limited for the development of the **Assam Aqua Project** as part of its strategy to strengthen backward integration and build a structured sourcing ecosystem for its seafood business.

The proposed project will be located in Gohpur, Biswanath District, Assam and is planned across approximately 100 acres. The project is expected to have a target production capacity of around 300 tonnes of freshwater fish annually through organised and scientific aquaculture practices.

The objective of the partnership is to establish an integrated seed-to-fork aquaculture ecosystem, improve sourcing consistency, strengthen supply-chain efficiency, and enhance quality control and traceability across the fish procurement and processing value chain. The project also envisages development of processing, cold chain, and distribution infrastructure for efficient farm-to-market operations.

The project is also expected to support local farming communities through improved market access, create direct and indirect employment opportunities, including participation of women through Self-Help Groups, and contribute to the development of sustainable livelihood opportunities in the region.

We request you to kindly take the same on record.

Thanking you,
Yours faithfully,

For DSM Fresh Foods Limited
(Formerly known as DSM Fresh Foods Private Limited)

Deepanshu Manchanda
Managing Director
DIN:- 07108044

Address:- 2710/7 Second Floor Street
No. 7, Chuna Mandi, Pahar Ganj, New
Delhi 110055

DSM Fresh Foods Limited
(Formerly known as DSM Fresh Foods Private Limited)
115-116, 1st Floor, Vishal Tower, District Centre,
Janakpuri, New Delhi-110058 **E-mail:** info@zappfresh.com
Web: www.zappfresh.com **CIN:** U52203DL2015PLC280514
Phone No: 011-46015469

Zappfresh Signs Partnership Agreement for Development of Assam Aqua Project in Gohpur, Biswanath District

- The project will develop an integrated freshwater fish farming ecosystem across approximately 100 acres in Gohpur, Biswanath District, Assam
- The project targets an annual production capacity of around 300 tonnes through organised and scientific fish farming practices
- The project aims to strengthen backward integration, sourcing consistency, and fish traceability across the aquaculture value chain
- The project is expected to generate direct and indirect employment for local youth and farming communities in the region

New Delhi, 11th June 2026: DSM Fresh Foods Limited, operating under the brand name **Zappfresh**, has entered into a Memorandum of Understanding with Gohpur Fish Farmer Producer Company Limited for the development of the Assam Aqua Project, a freshwater fish farming initiative in Gohpur, Biswanath District, Assam. The partnership brings together a New Delhi-based fresh-food company and an Assam-based farmer-producer company to develop an integrated aquaculture operation in the region jointly.

The project is proposed to be developed across approximately 100 acres of land in Village Jokapora, Gohpur, with a target production capacity of around 300 tonnes of freshwater fish annually. It is the second aquaculture partnership after its collaboration with Varuna Aquatech, further strengthening its seafood sourcing network. The farming operations will be carried out using organised aquaculture practices, with a focus on fish seed sourcing, feed management, water quality, and harvest planning. Post-harvest, the project also intends to establish processing, cold chain, and distribution infrastructure to manage the movement of fish from the farm to the end market.

Gohpur Fish Farmer Producer Company Limited, chaired by Anup Sarmah, will be responsible for the end-to-end ground operations of the project. The company is an organised body of local fish farmers in the Gohpur region. Their involvement in day-to-day operations ensures that the project remains rooted in the local farming community and draws on existing knowledge and relationships in the area.

Commenting on the partnership, Deepanshu Manchanda, Managing Director of Zappfresh, said, *"Strengthening sourcing capabilities and building long-term supply ecosystems remains a key focus area for us. The Assam Aqua Project is an important step towards creating a more integrated and sustainable aquaculture value chain. Assam is one of India's most significant freshwater fishery markets with a large number of farmers actively engaged in aquaculture, and we believe this makes it the right place to build a long-term supply ecosystem. Through this initiative, we aim to work closely with farming communities and partners to improve productivity, enhance quality standards, and strengthen market access. We believe such collaborations can create long-term value for both the supply ecosystem and consumers while helping us build a more reliable and scalable sourcing model."*

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"The project is expected to create direct and indirect employment for local youth in Biswanath District across farming, processing, and logistics functions. Participation of women through Self-Help Groups in associated activities is also planned as part of the broader project design. We aim to improve income levels of fish farmers in the area and contribute to reducing the fish supply gap within the state," he added.

As part of its sourcing strategy, Zappfresh continues to explore partnerships and collaborations that help build a more organised and efficient supply chain across key food categories.



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