



LEO DRYFRUITS & SPICES TRADING LIMITED

CIN No. : L10799MH2019PLC333102 • GST No. : 27AAECL0791L1Z6

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PLOT NO. A - 812, THANE-BELAPUR ROAD, MIDC KHAIRANE, TTC INDUSTRIAL AREA, KOPER KHAIRANE, NAVI MUMBAI - 400710

To,

Date: October 21, 2026

BSE Limited

Corporate Relations Department
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001

Scrip Code: 544329

Subject: Intimation under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Execution of Memorandum of Understanding for Brand Endorsement

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI LODR Regulations"), we wish to inform you that **LEO DRYFRUITS & SPICES TRADING LIMITED** ("the Company") has, on **October 20, 2026**, entered into a **Memorandum of Understanding ("MOU") for Brand Endorsement** with **Mr. Sonu Pankaj Sood** (popularly known as Mr. Sonu Sood), a renowned Bollywood actor ("the Endorser").

Under the MOU, the Company has approached the Endorser to associate with the Company for brand endorsement, advertising, marketing and promotional activities in relation to the Company and/or its brands, including **VANDU** and **MUNCHIN Foods**.

The MOU records the preliminary understanding between the parties, and provides, inter alia, as follows:

- **Brand Endorsement:** The scope, duration, deliverables, usage of name and image, approval process and other commercial terms shall be mutually finalised through definitive agreement(s);
- **Endorsement Fees:** The Company shall pay the Endorser mutually agreed brand endorsement fees. The amount, payment schedule and other commercial terms shall be mutually agreed in writing and recorded in the definitive agreement(s); and
- **Definitive Agreements:** The detailed scope of services, duration, fees, payment arrangements, intellectual property and publicity rights, confidentiality obligations, termination provisions and respective obligations of the parties shall be finalised through definitive agreement(s) to be executed between the parties. The definitive agreement(s) are expected to be finalised within 90 days from the date of the MOU.



BRANCH ADD. : D-48, APMC MARKET - 1 , PHASE - II, VASHI , NAVI MUMBAI, THANE, MAHARASHTRA - 400 705.

The Company believes that the association with a renowned Bollywood actor will support the visibility and promotion of its brands, including VANDU and MUNCHIN Foods. The Company shall make further disclosures, as and when required under the SEBI LODR Regulations, upon execution of the definitive agreement(s).

The requisite details as prescribed under the applicable SEBI circulars are enclosed as **Annexure A**.

This is for your information and records.

Thanking you,

For **Leo Dryfruits & Spices Trading Limited**



Kaushik Sobhagchand Shah
Chairman & Managing Director
DIN: 09484633

Annexure A

Details as required under Regulation 30 of the SEBI LODR Regulations read with applicable SEBI Circulars

Particulars	Details
Name of the parties to the arrangement	LEO DRYFRUITS & SPICES TRADING LIMITED and Mr. Sonu Pankaj Sood (popularly known as Mr. Sonu Sood), a renowned Bollywood actor
Nature of the arrangement	Memorandum of Understanding for Brand Endorsement
Purpose of the arrangement	Brand endorsement, advertising, marketing and promotional activities in relation to the Company and/or its brands, including VANDU and MUNCHIN Foods
Date of entering into the arrangement	October 20, 2026
Period / Tenure of the arrangement	To be mutually decided and recorded in the definitive agreement(s). The definitive agreement(s) are expected to be finalised within 90 days from the date of the MOU
Principal terms of the arrangement	The MOU records the preliminary understanding between the parties. The scope, duration, deliverables, usage of name and image, approval process and other commercial terms shall be mutually finalised through definitive agreement(s), which are expected to be finalised within 90 days from the date of the MOU
Key deliverables	To be mutually finalised and recorded in the definitive agreement(s)
Consideration / Endorsement fees	Mutually agreed brand endorsement fees. The amount and payment schedule shall be mutually agreed in writing and recorded in the definitive agreement(s)
Obligations/Commitments	Respective obligations of the parties, including those relating to intellectual property and publicity rights, confidentiality and termination, shall be finalised through the definitive agreement(s)
Whether the transaction is a related party transaction	No
Whether promoter/promoter group/group companies have any interest in the entity with whom the arrangement is executed	No
Nature of interest, if any	Not Applicable
Whether the transaction would fall within the ambit of related party transactions	No
Additional information	The arrangement is intended to support brand visibility and promotion of the Company's brands, including VANDU and MUNCHIN Foods. The Company will make further disclosures upon execution of the definitive agreement(s), as may be required.