

May 9, 2026

To,

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400023
BSE Code: 532926

National Stock Exchange of India Limited
Exchange Plaza, Bandra – Kurla Complex,
Bandra (E), Mumbai – 400051
Scrip Code: JYOTHYLAB

Dear Sir / Madam,

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, please find attached herewith Press Release and clarification note by the Company in respect of its Board Meeting held today i.e. May 9, 2026.

Kindly take the above on your record.

Thanking you,

Yours faithfully,
For Jyothy Labs Limited

Shreyas Trivedi
Head – Legal & Company Secretary

Encl.: As above

Jyothy Labs Limited

CIN: L24240MH1992PLC128651

'Ujala House', Ramkrishna Mandir Road,
Kondivita, Andheri (East), Mumbai 400 059.

Tel: +91 022-6689 2800 | Fax: +91 022-6689 2805

info@jyothy.com | www.jyothy.com

Press Release

Mumbai, May 9, 2026

Jyothy Labs outlines next phase of growth of its dishwash portfolio following end of 'PRIL' and 'Fa' brand licence term

Jyothy Labs Limited ("Jyothy Labs" or "the Company") today shared an update on the next phase of its dishwash portfolio, following Henkel's decision confirming that the 'PRIL' and 'Fa' brand licence agreements will not be renewed beyond 31st May 2026.

The development marks the close of a long-standing association of 15 years during which Jyothy Labs built and scaled the 'PRIL' and 'Fa' brands in India. The Company is now preparing for an orderly transition and the next phase of growth led by owned brands.

Background

In 2011, Jyothy Labs acquired Henkel's India consumer business through a composite transaction covering brands, assets, and operations. As part of this arrangement, certain brands were licensed, while others were either perpetually licensed or fully owned by the Company.

Within this portfolio:

- *PRIL* and *Fa* were operated under fixed-term brand licence agreements with Henkel, with royalties and defined exit provisions.
- *Mr. White* and *Henko* continue under Perpetual Licence arrangements with no royalty obligations.
- Brands such as *Margo*, *Neem Toothpaste*, *Tuhina*, and *Chek* are fully owned by Jyothy Labs.

PRIL and *Fa* have been part of Jyothy Labs' portfolio for nearly 15 years and were operated with continuity and scale during this period. Henkel has chosen not to renew the licence beyond 31st May 2026. Jyothy Labs respects this decision. The Company will follow the 'Exit' process in line with the provisions of the agreements.

A handwritten signature in blue ink that reads "Jyothy M.R.".

Jyothy Labs Limited

CIN: L24240MH1992PLC128651

'Ujata House', Ramkrishna Mandir Road,
Kondivita, Andheri (East), Mumbai 400 059.

Tel: +91 022-6689 2800 | Fax: +91 022-6689 2805

info@jyothy.com | www.jyothy.com

Business continuity and portfolio readiness

Jyothy Labs is preparing for this transition with a clear focus on continuity and long-term growth:

- Within the dishwash segment, PRIL has historically been the anchor brand in liquids, while Exo on bars. The current development provides an opportunity to strengthen Exo as a holistic dishwash franchise spanning formats. Exo dishwash liquid has been part of the Company's portfolio since 2005-06 and is now being scaled up with renewed focus and investment.
- The Fa brand's contribution to the Company's overall business has been limited, and its exit does not materially alter the Company's operating fundamentals.
- Manufacturing facilities are multi-product and flexible, allowing capacity redeployment across liquids and other growth categories.
- The Company's broader portfolio across fabric care, home care and personal care, supported by strong distribution and a steady innovation pipeline, remains unchanged.

Jyothy Labs believes the underlying strength of its portfolio, execution capability, and ownership-led brand strategy position the Company well for the next phase of growth.

Management comment: M R Jyothy, CMD, Jyothy Labs Limited, said:

"PRIL and Fa were an important part of our journey for nearly 15 years. Henkel's decision brings that chapter to a close. We are confident in our ability to manage this transition responsibly and build the next phase of growth. Our focus remains on continuity, scaling our brands, and long-term value creation for our stakeholders."



Jyothy Labs Limited

CIN: L24240MH1992PLC128651

'Ujala House', Ramkrishna Mandir Road,
Kondivita, Andheri (East), Mumbai 400 059.

Tel: +91 022-6689 2800 | Fax: +91 022-6689 2805

info@jyothy.com | www.jyothy.com

Jyothy Labs Limited

Clarification on PRIL and Fa Brand Licence Arrangements with Henkel

Further to the Company's 'Press Release' and stock exchange intimation regarding the non-renewal of the PRIL and Fa brand licence agreements beyond **May 31, 2026**, Jyothy Labs Limited ("Jyothy Labs" or "the Company") wishes to provide the following clarification to its stakeholders.

In 2011, Jyothy Labs acquired Henkel's India consumer business through a composite transaction covering brands, assets, operations, and distribution capabilities. As part of this arrangement, certain brands were fully owned by Jyothy Labs, certain brands were held under perpetual licence arrangements, and PRIL and Fa were operated under fixed-term brand licence agreements with Henkel.

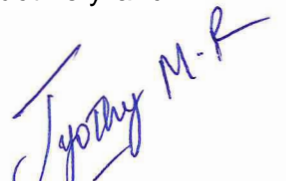
PRIL and Fa have remained part of Jyothy Labs' portfolio for nearly 15 years. During this period, Jyothy Labs invested significantly in market development, distribution expansion, manufacturing, trade relationships, channel presence, and consumer franchise creation for these brands, particularly in the dishwasher category.

Over the past several months, Jyothy Labs and Henkel were engaged in ongoing discussions and negotiations regarding the possible continuation and renewal of the brand licence arrangements beyond May 31, 2026. Various commercial and business continuity alternatives were also explored between the parties during this period.

On May 9, 2026, the Board of Directors of Jyothy Labs reviewed the status of these discussions and engagements between the senior management teams of both organisations, together with the communication received from Henkel. Based on the overall status of the discussions and the absence of a mutually acceptable framework for continuation beyond the current term, the Board concluded that there was no further reasonable certainty regarding renewal of the PRIL and Fa brand licence agreements in any manner whatsoever beyond May 31, 2026. Accordingly, the Company proceeded with the necessary public disclosures.

Jyothy Labs will now follow the exit and transition mechanism prescribed under the relevant agreements. This includes the process relating to the 'Business Transfer' and determination of consideration in the manner contemplated under the contractual framework. The Company will continue to engage with Henkel constructively and in accordance with the agreed contractual process.




x/ Jyothy Labs Limited

CIN: L24240MH1992PLC128651

'Ujala House', Ramkrishna Mandir Road,
Kondivita, Andheri (East), Mumbai 400 059.

Tel: +91 022-6689 2800 | Fax: +91 022-6689 2805

info@jyothy.com | www.jyothy.com

The Company wishes to clarify that the transition framework under the agreements is structured and defined including goodwill mechanism. Jyothy Labs will take all appropriate steps within the contractual framework to protect the interests of the Company and its stakeholders.

From a business perspective, the Company has already initiated transition planning measures.

Within Jyothy Labs' dishwash portfolio, PRIL has historically been the anchor brand in liquids, while Exo in bars. The present development provides the Company an opportunity to strengthen Exo as a broader dishwash franchise across formats. Exo dishwash liquid has been part of the Company's portfolio for many years and will now receive enhanced strategic focus as an owned brand platform. Also, the contribution of Fa to the Company's overall business has remained limited.

The Company's manufacturing network is multi-product and flexible in nature. At this stage, the Company does not expect any material stranded manufacturing exposure arising solely from this transition.

As regards the financial implications of the non-renewal, the Company recognises that PRIL has been an important contributor within the dishwash liquids segment. Accordingly, there could be certain near-term impacts on revenue mix and margins during the transition phase. However, the Company has already initiated transition measures including scale-up and strengthening of Exo dishwash liquid, dishwash category actions, manufacturing realignment, and other business continuity initiatives.

The Company presently believes that the medium and long-term fundamentals of its business remain intact, supported by its diversified portfolio, established distribution network, manufacturing capabilities, and execution strength built over several decades.

The Company also wishes to clarify that the brand licence agreements contain a contractual mechanism relating to the process of determination of consideration linked to the business momentum and goodwill created during the licence period. The process contemplated under the agreements will be pursued in accordance with the contractual framework.

Jyothy Labs remains committed to transparent communication, disciplined execution, and long-term value creation. Further updates will be made as and when required in accordance with applicable law and regulatory requirements.



Jyothy / M-R
Jyothy Labs Limited

CIN: L24240MH1992PLC128651

'Ujala House', Ramkrishna Mandir Road,
Kondivita, Andheri (East), Mumbai 400 059.
Tel: +91 022-6689 2800 | Fax: +91 022-6689 2805

info@jyothy.com | www.jyothy.com