Date: 13/07/2026

To,
The Listing Compliance Department,
BSE Limited,
P. J. Tower, Dalal Street,
Mumbai – 400001
Scrip Code: 534809

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai - 400051
Symbol: PCJEWELLER

Sub.: Prior intimation of the Board Meeting

Dear Sir / Ma'am,

Notice is hereby given pursuant to Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that a meeting of the Board of Directors of the Company will be held on Thursday, July 16, 2026, inter-alia, to consider and approve the following:

1. To review and finalize the Company's comprehensive business growth strategy for the forthcoming quarters and in order to capitalize on identified growth opportunities, consider and approve the raising of funds by way of issuance of securities through a Qualified Institutions Placement ("**QIP**"), in accordance with the applicable provisions of the SEBI (Issue of Capital and Disclosure Requirements) Regulations, 2018, the Companies Act, 2013, and other applicable laws, rules and regulations, subject to such regulatory, statutory and other approvals as may be required, including the approval of the shareholders of the Company.

   The proceeds of the proposed QIP are intended to be primarily deployed towards supporting the Company's strategic growth initiatives, business expansion plans, capital requirements and other general corporate purposes, thereby strengthening its long-term growth trajectory.

   The Company shall complete the repayment of remaining debt obligations during the current quarter through the proceeds of the earlier preferential issue of Fully Convertible Warrants to the Promoter together with internal accruals, enabling the proposed QIP proceeds to be primarily deployed towards strategic growth initiatives and other general corporate purposes.

2. To appoint such intermediaries, advisors and other agencies, as may be required, in connection with the proposed QIP and to approve seeking the approval of the shareholders of the Company through the appropriate mode, in accordance with the applicable laws and regulatory requirements.

Further, in continuation to our earlier letter dated June 27, 2026 regarding 'Notice of Trading Window Closure', this is to inform that Trading Window for trading / dealing in the shares of the Company shall continue to remain closed till the expiry of 2 days from the date of declaration of un-audited financial results of the Company for the quarter ended June 30, 2026.

Kindly take the information on record.

Thanking you.
For **PC Jeweller Limited**

Vishan Deo

Digitally signed by Vishan Deo
Date: 2026.07.13 19:19:38 +05'30'

(VISHAN DEO)
Executive Director (Finance) & CFO
DIN: 07634994