

Date: 15.07.2026

To
The Manager, Listing
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai- 400 001

Dear Sir,

Ref: COMPANY: PRIME FRESH LIMITED; SCRIP ID: 540404

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015-Appointment of Statutory Auditor

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('Listing Regulations'), this is to inform you that based on the recommendation of the Audit committee, the Board of Directors of the Company at its meeting held on Wednesday 15th July, 2026 has approved and recommended to the members, the appointment of M/s Keshri & Associates, chartered Accountants (Firm Registration No.310006E) as the statutory auditors of the Company to the office for the first term of five (5) consecutive years from the conclusion of ensuing Annual General Meeting till the conclusion of 24th Annual General Meeting.

M/s O.P Bhandari & Co., Chartered Accountants, the present Statutory Auditors of the Company, will complete their second term on the conclusion of the ensuing Annual General Meeting of the Company.

The Disclosure as required under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulation, 2015 read along with SEBI Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 concerning the appointment/re-appointment is enclosed as **Annexure I** to this intimation.

You are requested to kindly intimate the members of the stock exchange and public at large accordingly.

Thanking you,

Yours faithfully,

FOR PRIME FRESH LIMITED

JASMIN DOSHI
COMPANY SECRETARY
M.No.: A36029



ANNEXURE I

Details pertaining to the Appointment of M/s. Keshri & Associates, (FRN:310006E), Chartered Accountants as Statutory Auditor of the company as required under the SEBI Listing Regulations and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026, are as under:

Sr. No.	Particulars	Details
1	Name of Auditor	M/s. Keshri & Associates
2	Reason for change viz. appointment, resignation, removal, death or otherwise	Appointment
3	Date and terms of appointment	Subject to approval of the shareholders, the first term of M/s. Keshri & Associates, Chartered Accountants, as the statutory Auditors of the company, for a period of five consecutive years shall commence from the conclusion of ensuing Annual General meeting till the conclusion of the 24 th Annual General meeting of the Company
4	Brief Profile	M/s. Keshri & Associates, Chartered Accountants was established in 1983, with the conceptualization of establishing a state of-the-art and a research-based firm to cater different needs of business organization. The firm is being managed by nine partners and supported by team of 25+ qualified and semi qualified Chartered Accountants. The firm is registered with the Institute of Chartered Accountants of Indian (Firm Registration No. 310006E). Their core competence lies in the field of Audit, Advisory and Taxation.

