



# Cello World Limited

**(formerly known as 'Cello World Private Limited')**

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**Website:** [www.corporate.celloworld.com](http://www.corporate.celloworld.com) **CIN:** L25209DD2018PLC009865

May 28, 2026

<b>BSE Limited</b> Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai - 400 001 <b>Scrip Code: 544012</b>	<b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block - G, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 <b>Symbol: CELLO</b>
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**Sub: Press Release on Audited Financial Results (Standalone and Consolidated) for the financial year ended March 31, 2026**

Dear Sir(s)/ Madam(s),

Enclosed herewith the Press Release on the Audited Financial Results (Standalone and Consolidated) for the financial year ended March 31, 2026.

You are requested to take the same on record.

Thanking you.

Yours faithfully,

**For Cello World Limited**

**Hemangi Trivedi**  
**Company Secretary & Compliance Officer**

## CELLO WORLD LIMITED

### Q4 & FY26 Financial & Business Highlights

**Mumbai, 28<sup>th</sup> May 2026** – Cello World Limited, one of the prominent players in the consumerware market in India with presence in the consumer houseware, writing instruments and stationery, moulded furniture and allied products and consumer glassware categories has announced its audited financial results for the quarter ended 31<sup>st</sup> March 2026.

Revenue from Operations <b>Rs. 2,324 crores</b> YoY Growth <b>9 %</b>	Gross Profit <b>Rs. 1,156 crores</b> Margin <b>49.8 %</b>	EBITDA <b>Rs. 526 crores</b> Margin <b>22.7 %</b>	Reported PAT <b>Rs. 332 crores</b> Margin <b>14.3 %</b>
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For FY26

#### Key Financial Highlights

Particulars (in Rs. Crs.)	Q4 FY26	Q4 FY25	YoY	FY26	FY25	YoY
Revenue From Operation	<b>653.6</b>	588.8	11.0%	<b>2,323.7</b>	2,136.4	8.8%
<b>Gross Profit</b>	<b>305.0</b>	305.6	-0.2%	<b>1,156.2</b>	1,104.9	4.6%
<i>Gross Profit Margin (%)</i>	<b>46.7%</b>	51.9%		<b>49.8%</b>	51.7%	
<b>EBITDA</b>	<b>136.6</b>	148.2	-7.9%	<b>526.4</b>	554.7	-5.1%
<i>EBITDA Margin (%)</i>	<b>20.9%</b>	25.2%		<b>22.7%</b>	26.0%	
Profit before Tax	<b>116.5</b>	129.9	-10.3%	<b>439.7</b>	491.3	-10.5%
<b>Reported PAT</b>	<b>90.1</b>	96.2	-6.3%	<b>331.5</b>	364.6	-9.1%
<i>PAT Margin (%)</i>	<b>13.8%</b>	16.3%		<b>14.3%</b>	17.1%	

Note: The Composite Scheme of Arrangement amongst Wim Plast Limited ("WPL"), Cello Consumer Products Private Limited ("CCPPL"), and the Company has become effective from 27<sup>th</sup> May 2026 with an Appointed Date of April 1, 2025, as defined in the scheme. Comparatives have been restated, including the consequential impact on earnings per share (EPS) for the shares pending issuance, to give effect to the scheme from the beginning of the previous year.

#### Revenue Breakup

Particulars (in Rs. Crs.)	Q4 FY26	Q4 FY25	YoY	FY26	FY25	YoY
Consumer Ware	<b>433.9</b>	404.7	7.2%	<b>1,606.0</b>	1,460.4	10.0%
Writing Instruments	<b>128.2</b>	78.3	63.6%	<b>368.7</b>	308.6	19.4%
Moulded Furniture and Allied Products	<b>91.5</b>	105.8	-13.5%	<b>349.0</b>	367.4	-5.0%

#### Gross Profit Breakup

Particulars (in Rs. Crs.)	Q4 FY26	Q4 FY25	YoY	FY26	FY25	YoY
Consumer Ware	<b>207.6</b>	216.3	-4.0%	<b>817.9</b>	768.3	6.5%
Writing Instruments	<b>61.2</b>	45.1	35.9%	<b>197.8</b>	174.6	13.3%
Moulded Furniture and Allied Products	<b>36.2</b>	44.2	-18.1%	<b>140.5</b>	161.9	-13.3%

**Commenting on the Result, Mr. Pradeep Rathod, Chairman & Managing Director, Cello World Limited said:**

*“FY26 was marked by evolving market conditions and softer demand especially in certain consumerware categories. Despite the challenging environment, we delivered revenue of Rs. 2,324 crore, reflecting a growth of 9% YoY, while EBITDA stood at Rs. 526 crore and PAT stood at Rs. 332 crore.*

*The Board of Directors recommended a final dividend of Rs. 1.50/- per equity share for the financial year 2025-26, subject to shareholders’ approval.*

*In Q4FY26, we reported our highest-ever quarterly revenue of Rs. 654 crore, up 11% YoY, with EBITDA of Rs. 137 crore and PAT of Rs. 90 crore. The growth was led by Writing Instruments segment which includes additional revenues from Cello stationery brand, revival of exports business and contribution from new premium product launches. On the consumerware side, performance in the Hydration segment remained slower, while Glassware and Opalware categories witnessed steady performance in line with expectations.*

*The various strategic initiatives undertaken by the Company including glassware and steel flasks capacity expansion, addition of the Cello stationery brand, integration of Wimplast, and product portfolio rationalization, are expected to meaningfully contribute to performance in FY27.”*

**About Cello World Limited**

Cello World Limited is a prominent player in the consumer ware market in India with presence in the consumer houseware, writing instruments and stationery, and moulded furniture and allied products and consumer glassware categories.

The Company operates 14 manufacturing facilities across six locations in India. The manufacturing capabilities allow them to manufacture a diverse range of products in-house.

The Company has a strong PAN India distribution network with 5,000+ distributors and 1,80,000+ retailers across India. The Company’s strengths include a Well-established brand name and strong market positions with a track record of scaling up new businesses and product categories.

The Company is looking at continued innovation to grow wallet share and expand consumer base, expand distribution network, scale up branding, promotional and digital activities and grow manufacturing capabilities and expand production capacities.

**For more information, please contact**

Company:  
**Cello World Limited**



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Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.