

Date: 01st September 2026

**To,
The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort, Mumbai - 400 001**

Symbol: **PURPLEWAVE**

Subject: Disclosure pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Ma'am,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to submit Press Release titled : **“PURPLE WAVE INFOCOM LIMITED ENTERS INTO FIVE-YEAR DIGITAL SCREENS-AS-A-SERVICE AGREEMENT WITH VEXTO COMMERCIALS PVT. LTD. ”**

Kindly take the above information on records and disseminate.

Thanking you,

Yours faithfully



**Manoj Kumar Singh
Chairman & Managing Director
DIN:00036674**

Encl. Press Release

PRESS RELEASE

PURPLE WAVE INFOCOM LIMITED ENTERS INTO FIVE-YEAR DIGITAL SCREENS-AS-A-SERVICE AGREEMENT WITH VEXTO COMMERCIALS PVT. LTD.

New Delhi, 31 August 2026

Purple Wave Infocom Limited (“Company”), a BSE SME-listed company engaged in Professional Audio-Visual (“Pro AV”) and technology-enabled solutions, today announced that it has entered into a **five-year Digital Screens-as-a-Service (“DSaaS”) Agreement with Vexto Commercial Pvt. Ltd.** for deployment and management of an integrated digital display and technology solution at **Neo Square, Sector 109, Gurugram, Haryana.**

Key Highlights

Particulars	Details
Counterparty	Vexto Commercial Pvt. Ltd.
Nature of Agreement	Digital Screens-as-a-Service (DSaaS)
Tenure	5 Years
Monthly Service Charges	₹7.50 Lakh, inclusive of applicable GST
Base Contract Value	₹4.50 Crore, inclusive of GST, over 5 years, before applicable escalation
Annual Escalation	10%, as per agreed commercial terms
Project Location	Neo Square, Sector 109, Gurugram, Haryana

Scope of the Agreement

Under the agreement, Purple Wave Infocom Limited will undertake the **supply, installation, commissioning, operation and maintenance** of an integrated technology infrastructure at the project premises.

The scope includes:

- Indoor LED display screens;
- Outdoor LED display screens;
- Lift-lobby display screens;
- **Hygi Air** systems for washrooms/restrooms;
- Digital automated vending kiosk at the reception; and
- Cloud-based content management and monitoring software.

The engagement also covers technical support, preventive and corrective maintenance, content-management support and remote monitoring of the deployed systems, in accordance with the terms & conditions of the agreement.

Strategic Significance

The agreement strengthens Purple Wave Infocom Limited's focus on developing **recurring-service and technology-as-a-service business models** in the Professional AV segment.



Purple Wave Infocom Limited

Registered Office: First Floor, Plot No 1 & 2, Pocket A2, MNG Tower, Sector-17 Dwarka, South West Delhi, Delhi – 110078

Branch: Delhi · Karnataka · Maharashtra · Assam · Haryana

CIN: L72300DL2007PLC170537 · PAN – AAECPS019P · Email: investors@purplewave.in · Website: www.purplewave.in. Contact: 011-46026219

The DSaaS model enables the Company to combine **hardware, software, deployment, operations and lifecycle maintenance services** into an integrated offering for commercial and institutional properties.

The five-year engagement provides the Company with a long-term service relationship and a recurring monthly revenue opportunity, subject to the terms and conditions of the agreement.

Management Commentary

Mr. Manoj Kumar Singh, Chairman & Managing Director, Purple Wave Infocom Limited, said:

“We are pleased to enter into this five-year Digital Screens-as-a-Service engagement with Vexto Commercials Pvt. Ltd. The agreement represents an important step in strengthening our service-led business model and expanding our recurring-revenue opportunities. By combining Professional AV infrastructure, digital signage, software and lifecycle support, we aim to provide integrated technology solutions that address the evolving requirements of modern commercial spaces.”

About Purple Wave Infocom Limited

Purple Wave Infocom Limited is engaged in the **Professional Audio-Visual and technology solutions** business. The Company provides integrated solutions across digital display and signage, LED display solutions, content management and technology-enabled facility solutions.

The Company continues to focus on expanding its technology capabilities and developing scalable, service-oriented business models across the Pro AV ecosystem.

For further information, please contact:

Purple Wave Infocom Limited

MNG Tower, 1st Floor, Plot No. 1 & 2, Pocket A-2,
Sector-17, Dwarka, New Delhi – 110078

Email: investors@purplewave.in

Website: www.purplewave.in

Disclaimer:

Certain statements in this press release may constitute forward-looking statements. Actual results may differ materially from those expressed or implied due to various risks and uncertainties. The information contained herein is based on the terms of the agreement entered into by the Company and is subject to applicable contractual terms and conditions.



Purple Wave Infocom Limited

Registered Office: First Floor, Plot No 1 & 2, Pocket A2, MNG Tower, Sector-17 Dwarka, South West Delhi, Delhi – 110078

Branch: Delhi · Karnataka · Maharashtra · Assam · Haryana

CIN: L72300DL2007PLC170537 · PAN – AAECPS019P · Email: investors@purplewave.in · Website: www.purplewave.in. Contact: 011-46026219