



August 26, 2026

Listing Department
National Stock Exchange of India Limited
Symbol: HONASA

Listing Department
BSE Limited
Scrip Code: 544014

Sub.: Communication regarding tax deduction at source on final dividend for FY 2025-26

Dear Sir/Madam,

We wish to inform you that the Company has today, i.e., August 26, 2026, sent a detailed communication to all the members of the Company regarding the process and documentation required for claiming nil or lower rate of deduction of tax at source on the final dividend for the financial year 2025-26.

The final dividend is subject to approval of the members at the ensuing 10th Annual General Meeting to be held on September 28, 2026.

The aforesaid communication, *inter alia*, stipulates that the last date for submission of the requisite documents is **September 10, 2026**.

A copy of the e-mail communication sent to the members is enclosed as ***Annexure***.

Kindly take the same on record. This disclosure will also be hosted on the Company's website viz. www.honasa.in.

Thanking you,

Yours truly,
For **Honasa Consumer Limited**

Gaurav Pandit
Company Secretary and Compliance Officer

Encl.: As above

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka, New Delhi - 110075

Corporate Office: 10th & 11th Floor, Capital Cyberscape, Sector-59, Gurugram, Haryana - 122102

Email: info@mamaearth.in; Phone: 011 - 44123544 | Website: www.honasa.in

| CIN: L74999DL2016PLC306016 |



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Dear Member,

We are pleased to inform you that the Board of Directors (“Board”) of Honasa Consumer Limited (“Company”), at its meeting held on May 21, 2026, recommended a maiden final dividend of **₹3/- per equity share** (30% of the face value of ₹10/- each) for the financial year 2025-26, **subject to approval of the members at the ensuing Annual General Meeting (“AGM”) to be held on September 28, 2026.**

The said dividend, if declared by the members at the ensuing AGM, will be payable to those Members whose names appear in the register of members/ beneficial owners as on **Friday, August 28, 2026** (“Record Date”).

In order to enable the Company to determine and deduct appropriate TDS / withholding tax, as applicable, members are requested to submit the requisite documents through the website of the Company’s Registrar and Share Transfer Agent (“RTA”), KFin Technologies Limited at <https://ris.kfintech.com/form15/forms.aspx?q=0> on or before **September 10, 2026.**

Tax Deduction at Source (“TDS”) on Dividend

In accordance with the provisions of the Income-tax Act, 2025 (“the IT Act”), dividend declared and paid by the Company is taxable in hands of members for Tax Year 2026-27 (FY 2026-27). Accordingly, the Company, in compliance with the provisions of the IT Act, would be required to deduct TDS at the prescribed rates on the dividend payable to its members.

The TDS rate would vary depending on the residential status of the member, valid tax registration (PAN or equivalent tax payer identification) and the documents submitted by them and accepted by the Company.

Members may refer to the detailed note on applicable tax rates and required documentation for availing nil or lower rate of deduction of tax at source on the Company’s website at https://honasa.in/cdn/shop/files/TDS_Note.pdf

Submission of Tax Documents

Members are also requested to ensure that their records, including tax residential status, Permanent Account Number (“PAN”), bank account details, email address, mobile number and other relevant details, are duly updated with their respective depositories through their Depository Participants (“DPs”).

Please note that the dividend shall be processed **only through electronic mode**, and payment through dividend warrants or cheques has been discontinued with effect from November 18, 2025. Accordingly, Members are requested to update their latest bank account details with their respective DPs to ensure direct and timely credit of the dividend to their bank account.

Please submit the requisite documents within the prescribed timeline to facilitate accurate deduction of TDS/withholding tax on the dividend payable to them.

All communications/queries in this respect should be sent to e-mail address at einward.ris@kfintech.com / compliance@honasa.in.

For **Honasa Consumer Limited**

Gaurav Pandit
Company Secretary & Compliance Officer

Relevant Forms / Declarations

The following forms/declarations, as applicable, are available for download

[Form No. 121](#)

[Self Declaration SD1](#) – Resident Shareholders

[Self Declaration SD2](#) – Non-Resident Shareholders

[Self Declaration SD3](#) – AIF Category III

[Self Declaration SD4](#) – Sovereign Wealth Fund

[Self Declaration SD5](#) – Pension Funds

[Self Declaration SD6](#) – Category I FPI

[Declaration SD7](#) – Declaration under Rule 203(2)

The editable version of the above documents can be accessed at <https://honasa.in/cdn/shop/files/Forms.docx>.