



May 7, 2026

BSE Limited
Scrip code: **544403**

National Stock Exchange of India Limited
Symbol: **ABLBL**

Sub.: Press Release of the Board Meeting of the Company

- Ref.: 1. Regulation 30 (read with Schedule III - Part A), of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015; ("Listing Regulation")**
2. Our Prior intimation dated May 4, 2026

Dear Sir/ Madam,

Pursuant to the above referred Listing Regulation, kindly note that the Board of Directors of the Company at its meeting held today i.e., Thursday, May 7, 2026, have, *inter alia*, considered and approved Audited Standalone & Consolidated Financial Results along with Statutory Auditor's Report for the quarter and financial year ended March 31, 2026.

Enclosed is the press release in this regard.

The above is being made available on the Company's website i.e., www.ablbl.in.

Thanking you.

Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Encl.: As above

Aditya Birla Lifestyle Brands Limited

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Registered Office:

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CIN: L46410MH2024PLC423195



07th May 2026

PRESS RELEASE

ABLBL delivers another quarter of double-digit sales growth

Financial Performance

The Board of Directors of the Company, at its meeting today, approved the results for the quarter ended 31st March 2026. These financials are post factoring in necessary adjustments under Ind AS. Please note these results should be read in conjunction with the investor presentation.

Financials ABLBL – Q4

<i>In Rs. Cr.</i>	Q4 FY25	Q4 FY26	<i>Growth % (vs. LY)</i>
Revenue	1942	2174	12%
EBITDA	330	375	14%
PBT (normalized)	52	78	50%
PBT (reported)	52	70	
PAT (reported)	38	55	
PAT (normalized)	38	60	58%

Financials ABLBL – FY

<i>In Rs. Cr.</i>	FY25	FY26	<i>Growth % (vs. LY)</i>
Revenue	7830	8396	7%
EBITDA	1269	1429	13%
PBT (normalized)	182	269	48%
PBT (reported)	83	220	
PAT (reported)	60	171	
PAT (normalized)	130	209	61%

* PAT & PBT normalized excludes one-time exceptional item pertaining to Statutory Impact of New Labour Code



Performance Highlights for the Quarter

1. ABLBL posted 12% growth YoY, with revenue at Rs. 2174 Cr for the quarter
 - a. Lifestyle Brands grew 11% YoY
 - b. Emerging business up 18% vs LY
 - c. FY26 Revenue stood at Rs. 8396 Cr, up 7% YoY
2. Quarter saw strong, broad-based growth across channels, maintaining momentum from the previous quarter
 - a. 6% retail LTL growth across a large store network
 - i. All emerging brands posted strong double-digit LTL growth
 - b. E-com and departmental store business posted double digit YoY growth
 - c. Strengthened omni-channel ecosystem with added capabilities
 - i. ~50% network is omni-enabled
3. Delivered healthy profit growth during the quarter, Q4 EBITDA up by 14% YoY
 - a. EBITDA Margin at 17.2% in Q4
 - i. Emerging business portfolio margin expanded by 420 bps vs LY
 - b. FY26 saw margin expansion of ~80 bps to reach 17.0%
4. PAT normalized for ABLBL in Q4 stood at Rs. 60 Cr vs Rs. 38 Cr LY; up 58% YoY
 - a. For FY26, PAT normalized was Rs. 209 Cr growing 61% vs LY
5. Expansion continued to be a key growth lever
 - a. FY26 gross store addition at 300+; 90+ net additions
 - b. Total presence now at 3348 stores with area spanning ~4.9 Mn sq.ft.
6. Net debt for ABLBL was Rs. 726 Cr; down from Rs. 781 Cr last year

Business performance

Aditya Birla Lifestyle Brands Limited (ABLBL) comprises of -

- **Lifestyle brands** - Louis Philippe, Van Heusen, Allen Solly, Peter England and Simon Carter
- **Emerging Business** - American Eagle, Sportswear brand Reebok and Innerwear business under Van Heusen

Lifestyle brands – Q4 revenue grew 11% to reach Rs. 1829 Cr. led by strong multi-channel performance. EBITDA for the business was Rs. 366 Cr. resulting in an EBITDA margin of 20.0%.



Digitally driven marketing and go-to-market execution remained central through the year for the brands. This was complemented by the renovation of 175+ lifestyle brand stores in FY26, enhancing in-store experience and driving stronger engagement and conversion. Product assortments were also refreshed with a higher mix of natural, breathable blends, alongside trend-led trims and craft-inspired detailing; strengthening relevance and consumer appeal.

Emerging business portfolio continued its profitable trajectory this quarter as overall revenue grew by 18% YoY. Portfolio posted strong retail LTL growth of 16% in Q4 with EBITDA margin expanding 420 bps vs LY. These brands are now present across 390+ stores, with 15+ new stores added during the quarter.

Way Forward

The year marked a strong debut for ABLBL, reflected in robust retail growth, recovery across other channels and clear momentum in network expansion. The year also delivered solid profits alongside overall growth. This momentum is expected to continue, supported by a strong pipeline of store additions, continued product innovation and disciplined, technology-led execution across the value chain.

The company remains well positioned in a dynamic operating environment, supported by the strength of its brands, a healthy balance sheet and execution agility. Focus remains on improving availability, reducing lead times and driving execution consistency through sharper assortments, closer partner collaboration, and tech-enabled replenishment. Alongside, the business continues to deepen consumer relevance and build a differentiated fashion proposition to support sustainable, competitive growth.

About Aditya Birla Lifestyle Brands Limited

Aditya Birla Lifestyle Brands Limited (ABLBL), a part of the Aditya Birla Group, is a leading branded apparel company with a comprehensive portfolio of marquee lifestyle brands. As of March 31, 2026, the Company operates a retail footprint of over 4.9 million sq. ft., comprising 3,348 exclusive brand outlets, presence across 39,500+ multi-brand outlets, and over 6,500 shop-in-shops in department stores across the country.

The Company's brand portfolio includes India's most established and trusted names—**Louis Philippe, Van Heusen, Allen Solly, and Peter England**—each with a legacy of over 25 years. These brands have consistently delivered sustained growth, driven by a sharp focus on design-led innovation, category expansion, and operational excellence across product lines spanning formal, casual, and occasion wear.

ABLBL has built a strong presence in the innerwear and athleisure market through **Van Heusen Innerwear**, which has rapidly scaled its distribution network across India.

The Company's portfolio is further enhanced through strategic partnerships with leading



international brands including **Simon Carter, American Eagle and Reebok**. American Eagle has emerged as one of India's most preferred premium denim brands, while Reebok—transitioned under the Company's management in 2022—has expanded its footprint across multiple channels. Simon Carter continues to strengthen its position in the premium menswear segment through its distinctive design language and curated collections.

Disclaimer : *Certain statements in this "Press Release" may not be based on historical information or facts and may be "forward looking statements" within the meaning of applicable securities laws and regulations, including, but not limited to, those relating to general business plans & strategy of the Company, its future outlook & growth prospects, future developments in its businesses, its competitive & regulatory environment and management's current views & assumptions which may not remain constant due to risks and uncertainties. Actual results could differ materially from those expressed or implied. The Company assumes no responsibility to publicly amend, modify or revise any statement, based on any subsequent development, information, or events, or otherwise. This "Press Release" does not constitute a prospectus, offering circular or offering memorandum or an offer to acquire any shares and should not be considered as a recommendation that any investor should subscribe for or purchase any of the Company's shares. The financial figures in this "Press Release" have been rounded off to the nearest Rs. one Crore. The financial results are consolidated financials unless otherwise specified.*