November 1, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Digitally signed by: PRABHAT SINGH
Date: 2026.11.01 19:41:11 +05'30'

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

Press Release

New Delhi, November 1, 2026

HERO MOTOCORP RECORDS 7.34 LAKH UNITS IN DISPATCHES IN OCTOBER, REGISTERING STRONG 16% YEAR - ON -YEAR (YoY) GROWTH

Hero MotoCorp, *the world's largest manufacturer of motorcycles and scooters*, reported total dispatches of **7,34,403 units** in October 2026, compared to **6,35,808 units** during the same period last year. This represents a **strong 16% YoY growth** across scooters (ICE & EV) and motorcycles. The month also witnessed healthy retail momentum, with VAHAN registrations reaching **589,665*.**
**Data from VAHAN except Telangana, as on November 1, 2026.*

VIDA MAINTAINS ITS STRONG RETAIL MOMENTUM

VIDA, *Hero MotoCorp's Emerging Mobility business unit*, continued to maintain its strong growth momentum in October 2026 with dispatches of **30,143 units and VAHAN retail growth of 80% YoY**. VIDA's market share in the electric two-wheeler segment increased to **13.6% in October 2026, up from 11.1%** in the corresponding period last year.

VIDA amplified its festive engagement with a star-studded campaign featuring Anil Kapoor and Ranbir Kapoor, bringing alive its brand vision of 'Ghar Ghar Tyohar, Ghar Ghar EVOOTER'. The VIDA x KKR campaign also earned two honors at the AdAura Awards 2026 — **Brand Collaboration Campaign of the Year and Sports Marketing Campaign of the Year.**

DOMESTIC ICE BUSINESS DELIVERS STRONG GROWTH

The Company's Domestic ICE business delivered dispatches of **6,75,017 units** in October 2026 as compared to **5,90,806 units** in the same period last year reflecting a **14% YoY** growth with Scooters and the 100cc motorcycles driving its growth performance.

Hero MotoCorp further strengthened its presence in the premium segment with two major launches during the month — the new **Xtreme 160R 4V and Xtreme 250R**, expanding its appeal among premium motorcycle customers.

Further complementing its festive-season engagement, Hero MotoCorp unveiled its campaign, **'HERO SANG TYOHAR HAI HAR KAHIN'**. Through a series of distinctive initiatives, including a Maa Durga shadow installation created using Hero Genuine Parts, 3D anamorphic outdoor advertising and innovative print executions, the Company brought the festive spirit to life through immersive and engaging brand experiences.

GLOBAL BUSINESS CONTINUES TO STRENGTHEN PORTFOLIO

The Company's Global Business recorded **dispatches of 29,319 units** in October 2026 while continuing to strengthen its portfolio supported with a strong pipeline of upcoming scooter and premium motorcycle launches. It also sustained strong retail momentum in key international markets, particularly Colombia and Bangladesh.

Dispatch Data

Particulars	OCT' 26	OCT' 25	YTD FY'27	YTD FY'26
Motorcycles	629,800	570,753	3,742,465	3,373,019
Scooters	104,603	65,055	537,413	320,561
Total	**734,403**	**635,808**	**4,279,878**	**3,693,580**
Domestic	705,084	604,829	4,059,917	3,486,604
Exports	29,319	30,979	219,961	206,976

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~$5 billion revenue. The Company's global footprint spans 53 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Hero Centre for Innovation and Technology (CIT) in India and Hero Tech Centre Germany (TCG). Hero MotoCorp is driving the transition to electric mobility through VIDA. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively.

Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India, a flag bearer in global rally racing.

For more information on Hero MotoCorp:

Press Contact:
corporate.communication@heromotocorp.com