



May 7, 2026

BSE Limited
Scrip code: 544403

National Stock Exchange of India Limited
Symbol: ABLBL

Sub.: Investor Presentation of the Board Meeting of the Company

Ref.: Regulation 30 (read with Schedule III - Part A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulation")

Dear Sir/ Madam,

Pursuant to the above referred Listing Regulation, kindly note that the Board of Directors of the Company at its meeting held today i.e., Thursday, May 7, 2026 has, *inter alia*, considered and approved Audited Standalone & Consolidated Financial Results along with the Statutory Auditor's report for the quarter and financial year ended March 31, 2026.

Enclosed is the investor presentation in this regard.

The above is being made available on the Company's website i.e., www.ablbl.in.

Thanking you.

Sincerely,
For **Aditya Birla Lifestyle Brands Limited**

Rameez Shaikh
Company Secretary & Compliance Officer
A24939

Encl.: As above

Aditya Birla Lifestyle Brands Limited

Corporate Office:

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Registered Office:

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CIN: L46410MH2024PLC423195

Q4FY26

PERFORMANCE
HIGHLIGHTS



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Market Update

Consumption trend in line with last quarter

- Stable quarter with some disruptions towards the end
 - Geopolitical factors at play

Growing preference for smart & versatile dressing

- Inclination towards comfort-led, multi-occasion wear
- Increasing influence of tech in formal wear

Uneven wedding calendar this quarter

- No wedding dates in Jan
- Dates in Feb–Mar more clustered vs last year

Accelerated adoption of Tech and AI

- Integrating intelligence across the operations and value chain
- Hyperlocal fulfilment is a key focus



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ABLBL Network



3348

Brand Stores



~800

Cities & Towns presence



560+

Small Town stores



190+

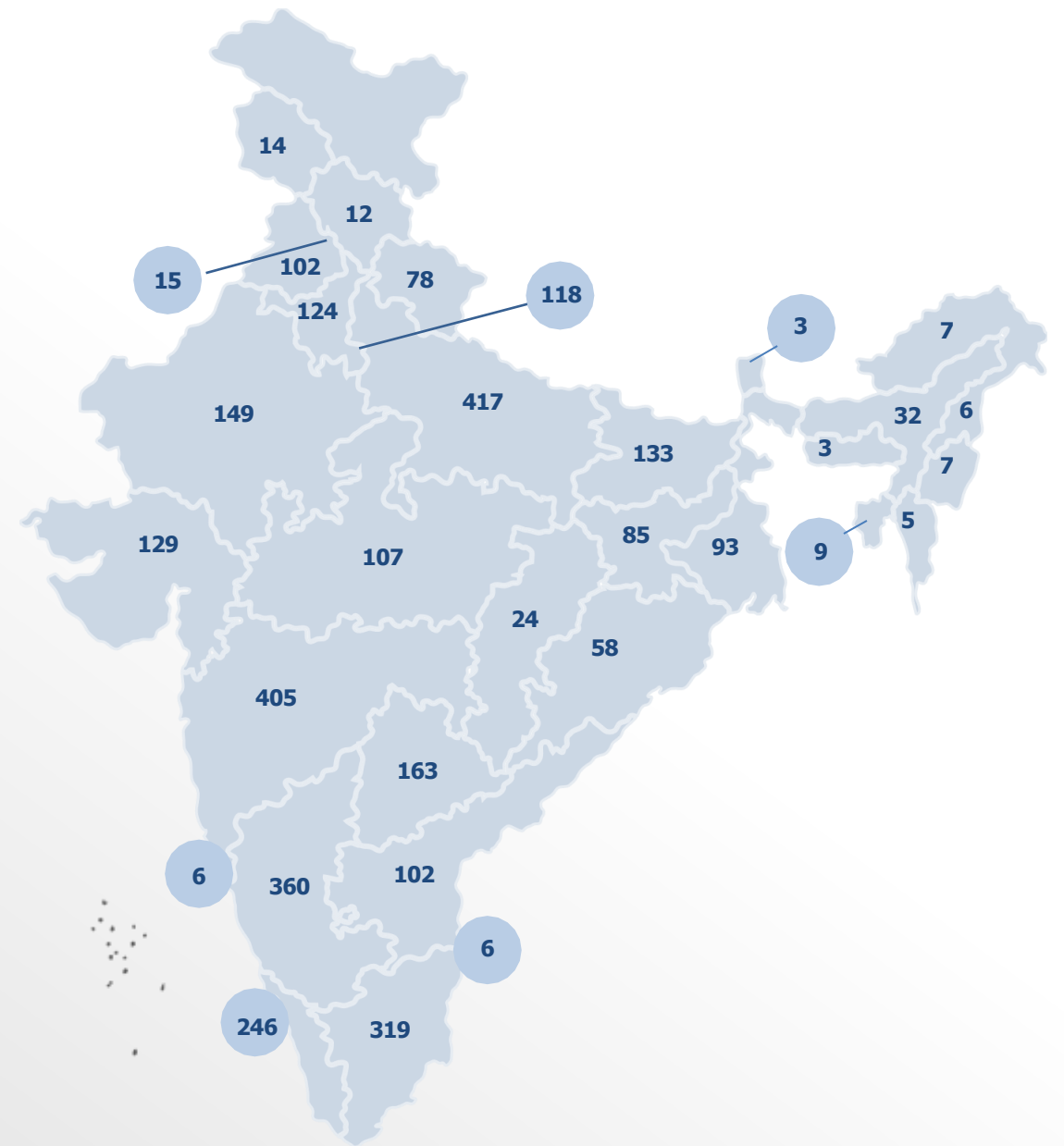
No. of Malls presence



Footprint
(million sq. ft.)



4.9
Mar'26





KEY Q4 HIGHLIGHTS

12%

Revenue Growth

14%

EBITDA Growth

42%

reported
PAT Growth

58%

normalized*
PAT Growth

*PAT before statutory impact due to Labour Code implementation

Q4 HIGHLIGHTS

Second consecutive quarter of double-digit growth...

- ABLBL sales for Q4 up 12% vs LY
 - Lifestyle Brands grew 11% YoY
 - Emerging business up 18% vs LY
- Overall retail LTL at 6% for ABLBL

E-com & wholesale sustains momentum

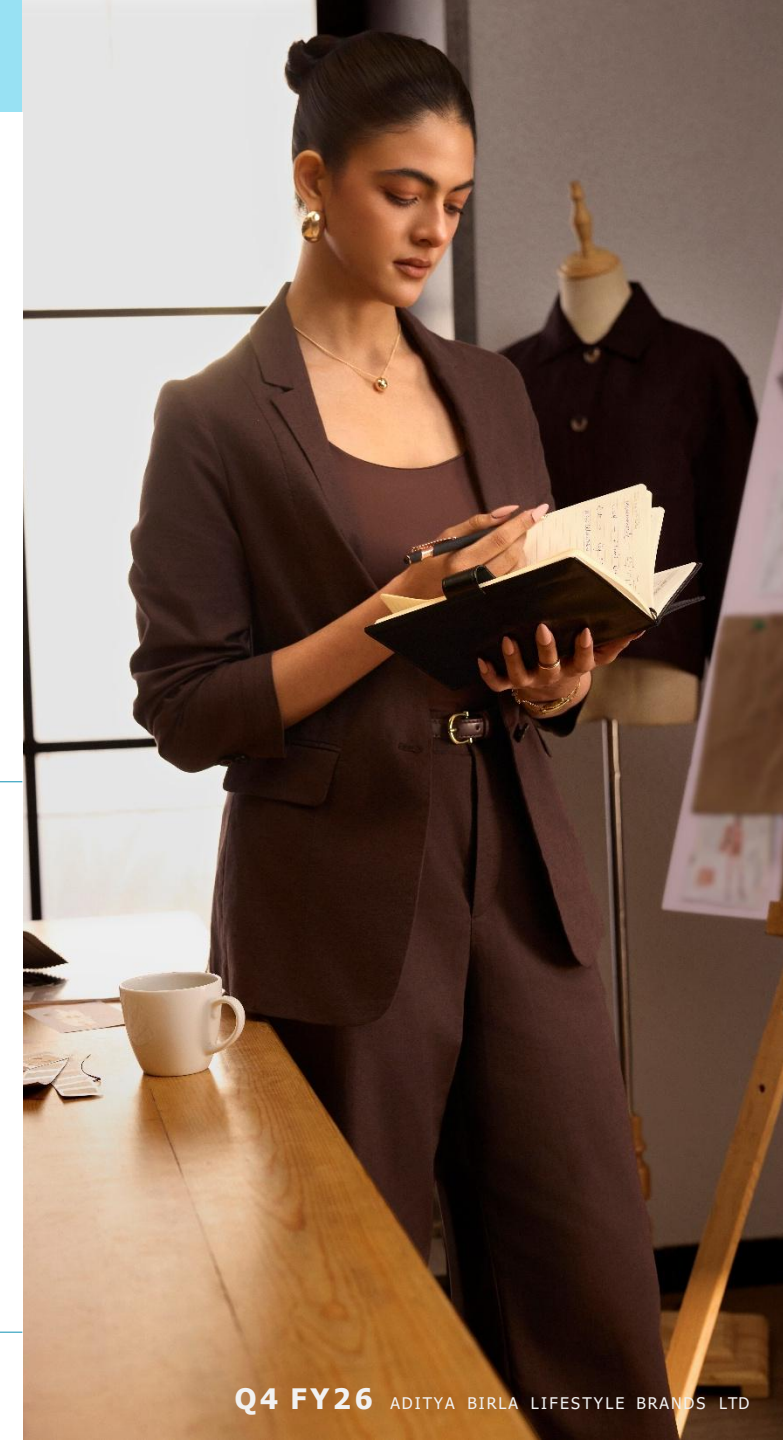
- Double digit YoY growth across e-com & departmental store business
 - Sustained healthy secondary sales driven by
 - Channel specific merchandise & better availability

...with sustained growth in profits

- EBITDA grew 14% vs LY
 - Lifestyle brands margin at 20.0%
 - Overall ABLBL margin at 17.2%
 - Emerging business up 420 bps
- PAT* up 58% vs LY

Consistent brand refresh

- Ongoing celebrity and sports led associations reinforcing brand relevance
- Larger store facades building dominant & impressive brand presence in the market
 - Net addition of 33 stores



*PAT before statutory impact due to Labour Code implementation

FY26 HIGHLIGHTS

Strong underlying retail performance

- Retail LTL at 9% for ABLBL
- FY26 overall sales up 7% vs LY
 - Lifestyle Brands grew 8% YoY

Consistent profitability improvement

- EBITDA grew 13% vs LY
 - Margin at 17.0%, up 80 bps YoY
 - Emerging business up 370 bps
 - Lifestyle Brands at 19.6%
- PAT* up 61% vs LY this year

Robust start to ABLBL as a standalone entity amidst market volatility

- Seamless demerger and GST transition with limited operational impact
- Consistent retail execution drives amongst the highest industry L2L growth of 9%
 - Double-digit L2L for small town network
- Other key channels E-com and Wholesale reclaim growth trajectory
- Kick started aggressive expansion engine for medium term
 - 300+ gross store additions in FY26

*PAT before statutory impact due to Labour Code implementation



ABLBL HIGHLIGHTS | Q4

(In Rs. Cr.)	ABLBL Consolidated		
	Q4 FY25	Q4 FY26	Growth (Vs. LY)
Revenue	1942	2174	12%
EBITDA	330	375	14%
EBITDA Margin	17.0%	17.2%	
EBIT	141	164	
PBT_{normalized}	52	78	50%
Exceptional items*	-	-8	
PBT_{reported}	52	70	
PAT_{reported}	38	55	
PAT_{normalized}[#]	38	60	58%

- Revenue up by 12% led by strong multi-channel performance across brands
- EBITDA grew 14% YoY
- PBT_{normalized} up 50% YoY
- PAT_{normalized} up 58% vs LY

*Exceptional in Q4 FY26 pertains to Statutory Impact of New Labour Codes towards additional gratuity and compensated absences, classified as past service cost, primarily due to the revised definition of wages under the Labour Codes

PAT normalized has been calculated before the exceptional items and related tax impact

ABLBL SEGMENTAL | Q4

Consolidated Financials (Rs. Cr.)	Revenue		Growth	EBITDA		EBITDA%	
	Q4 FY25	Q4 FY26	Vs FY25	Q4 FY25	Q4 FY26	Q4 FY25	Q4 FY26
Lifestyle Brands ^{1,2}	1644	1829	11%	334	366	20.3%	20.0%
Emerging Business ²	303	356	18%	0	15	0.0%	4.2%
Elimination	-5	-10		-4	-6		
ABLBL	1942	2174	12%	330	375	17.0%	17.2%

- **Lifestyle Brands** : Broad-based channel performance driving growth, up 11% YoY
 - EBITDA margin at 20.0%
- **Emerging business** : Overall revenue up 18% YoY led by strong retail performance
 - Q4 Retail LTL at 16%
 - Significant margin expansion (420 bps) at the back improved profitability across brands

1. Since Q2FY25 Lifestyle Brands Revenue and EBITDA have been restated for comparison. The change reflects the reclassification for transaction between Innerwear and Lifestyle Brands, which are now shown in Elimination row (erstwhile under Lifestyle Brands)

2. ABGL earlier classified under Emerging Businesses, will now be reported as part of Lifestyle Brands (net revenue & EBITDA), reflecting the integration of its manufacturing operations within the segment

ABLBL HIGHLIGHTS | 12M

(In Rs. Cr.)	ABLBL Consolidated		
	FY25	FY26	Growth (Vs. LY)
Revenue	7830	8396	7%
EBITDA	1269	1429	13%
EBITDA Margin	16.2%	17.0%	
EBIT	564	634	
PBT_{normalized}	182	269	48%
Exceptional items*	-98	-49	
PBT_{reported}	83	220	
PAT_{reported}	60	171	
PAT_{normalized}[#]	130	209	61%

- Revenue up 7% YoY
- EBITDA grew 13% YoY
 - Margin up ~80 bps led by gross margin improvement
- PBT_{normalized} up 48% YoY
- PAT_{normalized} up 61% vs LY

*Exceptional in 12M FY26 pertains to Statutory Impact of New Labour Codes towards additional gratuity and compensated absences, classified as past service cost, primarily due to the revised definition of wages under the Labour Codes

*Exceptional in 12M FY25 pertains to restructuring of operations of a business unit

PAT normalized has been calculated before the exceptional items and related tax impact

ABLBL SEGMENTAL | 12M

Consolidated Financials (Rs. Cr.)	Revenue		Growth	EBITDA		EBITDA%	
	FY25	FY26	Vs FY25	FY25	FY26	FY25	FY26
Lifestyle Brands ^{1,2}	6599	7154	8%	1282	1401	19.4%	19.6%
Emerging Business ²	1255	1282	2%	2	50	0.2%	3.9%
Elimination	-24	-40		-15	-22		
ABLBL	7830	8396	7%	1269	1429	16.2%	17.0%

- **Lifestyle Brands** : Sustained growth momentum through the year
 - Retail LTL growth for FY26 stood at 8%
 - EBITDA margin at 19.6%
- **Emerging business** : Drives profitable growth trajectory; Excluding Forever21 YoY growth was 8%
 - Retail LTL at 13%
 - Margin expansion (370 bps) at the back of F21 closure & improved profitability across other brands

1. Since Q2FY25 Lifestyle Brands Revenue and EBITDA have been restated for comparison. The change reflects the reclassification for transaction between Innerwear and Lifestyle Brands, which are now shown in Elimination row (erstwhile under Lifestyle Brands)

2. ABGL earlier classified under Emerging Businesses, will now be reported as part of Lifestyle Brands (net revenue & EBITDA), reflecting the integration of its manufacturing operations within the segment

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LIFESTYLE BRANDS



LOUIS PHILIPPE

VAN HEUSEN

ALLEN SOLLY

PETER ENGLAND



SIMON CARTER
LONDON



Lifestyle Brands

Q4 Channel-wise Revenue (in Rs. Cr.)

	Q4 FY25	Q4 FY26	vs. LY
Retail*	1091	1165	7%
Wholesale	373	405	8%
E-commerce*	104	131	26%
Others*	76	128	67%

FY26 Channel-wise Revenue (in Rs. Cr.)

	FY25	FY26	vs. LY
Retail*	4287	4627	8%
Wholesale	1350	1466	9%
E-commerce*	717	733	2%
Others*	246	329	34%

Q4 FY26 Update

- Revenue at Rs. 1829 Cr, growth of 11% YoY
 - Departmental store and E-com business delivered double-digit growth
 - Retail LTL at 4%
- EBITDA margin at 20.0%

FY26 Update

- Revenue at Rs. 7154 Cr, up 8% YoY
 - Retail LTL at 8% vs LY
- EBITDA at Rs. 1401 Cr with margin at 19.6%
- Accelerated network expansion with 230+ gross store additions

* Previously, outlet store revenue was included under Others. It is now reported under Retail. Additionally, E-commerce has been further split from erstwhile Others to be presented separately. These changes will be reflected going forward.

ALLEN SOLLY

Allen Solly "Madagascar Trails"



Gentlemen Re-defined with dressed up formals



Key Product Innovations

SUITS THAT KEEP YOU FLOATING

Crafted with:

- Premium Modal Blends
- Superfine Blended Wool
- Structured Viscose Blends

THE SPACE SUIT

Redefine power dressing with an ethereal, weightless feel inspired by zero gravity. Crafted from ultra-light, fluid fabrics, these suits move effortlessly, mimicking the sensation of floating in space.

- ULTRA LIGHTWEIGHT
- WRINKLE RESISTANT
- LIQUID TOUCH
- WATER REPELLANT

Allen Solly 'Travel Chinos'

TRAVEL CHINOS

ENGINEERED PANT

PARACHUTE FABRIC

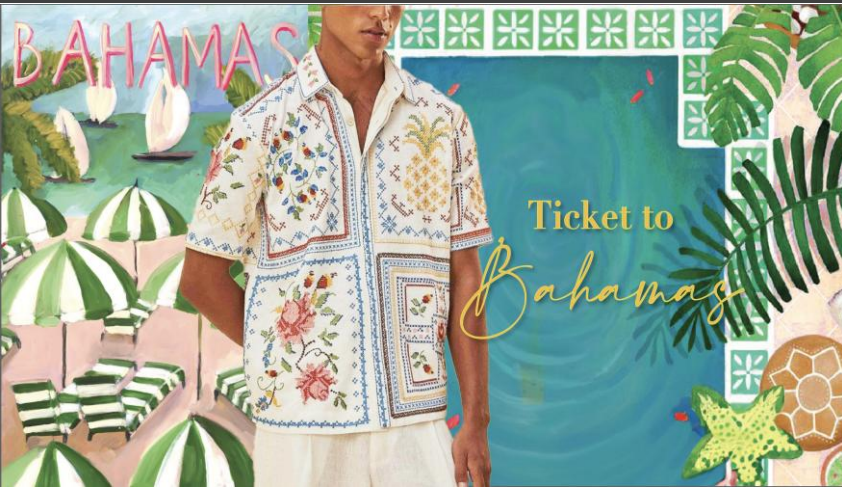
- Water Repellent
- Stain Repellent
- Reflective Stripe
- Inner Drawcord
- Airpod Pocket
- Mobile Pocket
- Ergonomically Designed For Easy Movement
- Bottom Zipper For Customized Comfort

Enhancing Retail Experience
75+ NSOs & 45 renovations in FY26



LOUIS PHILIPPE

Key Stories



Key Product Innovations



Enhancing Retail Experience
55+ NSOs & 45+ renovations in FY26



Louis Philippe 'Leisure'



Louis Philippe '24-hour shirt'



PETER ENGLAND

Key Stories



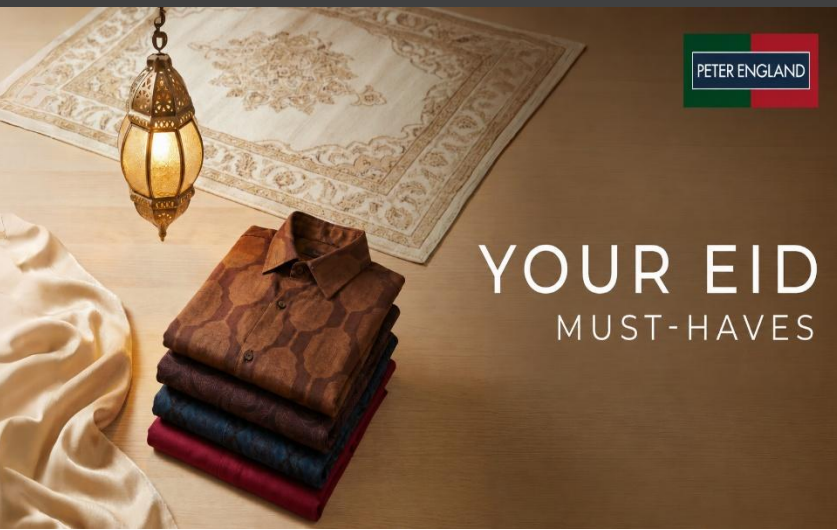
Peter England 'Festive Collection'

Key Production Pipeline



Peter England 'Superpress'

Enhancing Retail Experience
50 NSOs & 35+ renovations in FY26



VAN HEUSEN

Key Stories



Key Production Innovations



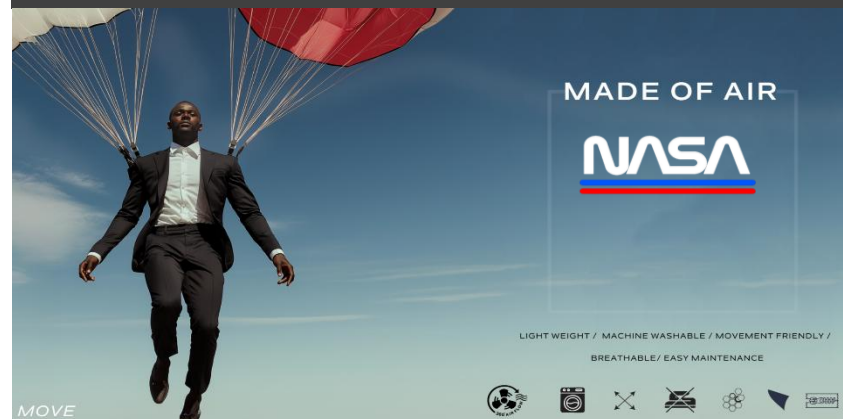
Enhancing Retail Experience 55+ NSOs & 45+ renovations in FY26



Van Heusen 'Transit'



Van Heusen 'Made of Air'



EMERGING BUSINESS

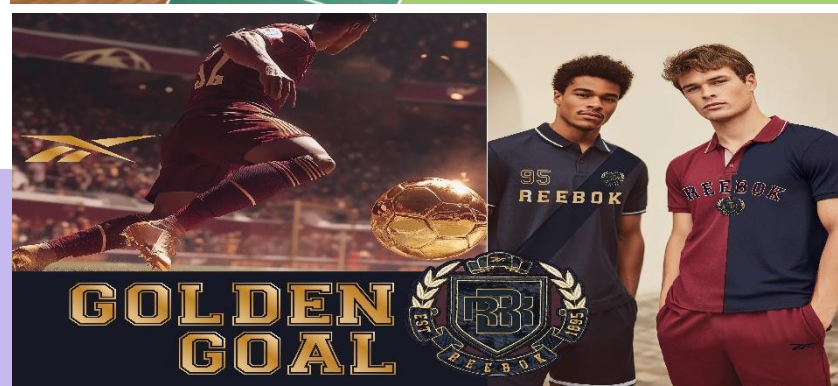
AMERICAN EAGLE



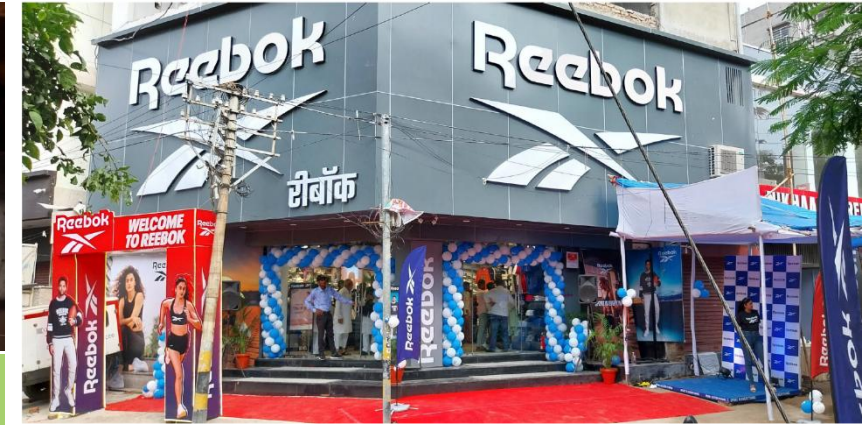
Reebok

- ~30% YoY growth in Q4
 - Double digit retail LTL growth for the quarter and full year
- Reebok now available at 210+ stores
 - 50+ gross additions in FY26
- Olympic gold medalist Manu Bhaker onboarded as new brand ambassador

Key Production Innovations



Small Town Expansion 6 Stores Launched in Reebok Pro format



Launch of VH Innerwear in Shoppers Stop



Retail Growth
Complete destination for Men's & Women's innerwear



- Another quarter of double-digit overall growth
- 5th consecutive quarter of double-digit retail LTL
 - 30% LTL in FY26
- On path to breakeven
- Present across ~38000 trade outlets and 100+ exclusive stores
 - Added ~1500 counters in FY26

ARS for distributors



Direct to Retailers; 180+ onboard



AMERICAN EAGLE

- Brand continues to grow profitably
- Presence across 70+ stores and 270+ shop-in-shops in leading departmental stores & MBO formats
- The 'Great Jeans for Everyone' campaign, featuring Ananya Panday and Lakshya resonated strongly with consumers

Key Stories



Key Product Innovations



Driving Reach



AE x Ananya & Lakshya



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ABLBL | P&L Statement

Consolidated (Rs. Cr.)	ABLBL			
	Q4 FY25	Q4 FY26	FY25	FY26
Revenue from Operations	1942	2174	7830	8396
Other Income	21	22	78	85
Total Income	1963	2197	7908	8481
EXPENSES				
Cost of Materials Consumed	260	266	1010	1078
Purchases of Stock-in-Trade	578	578	2121	2532
Changes in Inventories	-35	36	140	-210
Employee Benefits Expenses	231	240	918	941
Finance Costs	89	86	382	364
Depreciation & Amortisation Expense	188	210	706	795
Rent Expenses	191	186	765	754
Other Expenses	409	515	1683	1957
Total Expenses	1911	2118	7726	8212
Profit before exceptional items & Tax	52	78	182	269
Exceptional items	-	-8	-98	-49
Profit before Tax	52	70	83	220
Tax Expenses	14	16	24	49
Net Profit after Tax	38	55	60	171



ABLBL | Balance Sheet

Consolidated (Rs. Cr.)	ABLBL	
	Mar-25	Mar-26
Net worth	1277	1412
Net Debt	781	726
Lease Liability	1980	2184
Capital Employed	4038	4322
Net Block (incl. CWIP)	1141	1252
Goodwill	628	628
Right to Use Assets	1524	1775
Deferred Tax Assets	130	103
Net Working Capital	615	565
Capital Employed	4038	4322



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