



Date: 04th September, 2026

To,
BSE Ltd.,
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street - Fort,
Mumbai – 400 001

Scrip Code: 539730

Sub.: Press Release issued by Fredun Pharmaceuticals Limited

Dear Sir/ Madam,

Please find enclosed press release titled “**Introducing PAWTALKS: India's Trusted Platform for Conversations on Pet & Animal Healthcare**” issued by Fredun Pharmaceuticals Limited.

Kindly take the same on your records.

Thanking you,

Yours truly,

For **Fredun Pharmaceuticals Limited**

Fredun Nariman Medhora
Managing Director
DIN: 01745348





Introducing PAWTALKS: India's Trusted Platform for Conversations on Pet & Animal Healthcare

An initiative that aims to bring the entire pet community together through -

Real Conversations, Real Stories & Real Experiences

National, September 04, 2026 - With India's pet care industry witnessing unprecedented growth, the need for a trusted forum that promotes credible conversations has never been greater. PAWTALKS has been launched as a dedicated platform that brings together veterinary experts, researchers, pet parents, animal welfare advocates, and industry leaders to share knowledge, foster meaningful conversations, and help build a more informed pet care ecosystem.

This platform is not merely a podcast on pets. It has been envisioned as a knowledge-first platform designed to make all relevant information related to pet & pet healthcare accessible to everyone from first time pet parents and experienced caregivers to aspiring veterinarians and professionals across the animal healthcare ecosystem. PAWTALKS will cover a wide range of subjects, including preventive healthcare, diagnostics, nutrition, behaviour, emerging veterinary technologies, animal welfare, and inspiring stories from the veterinary community.

Speaking on the occasion, **PAWTALKS representative, stated** "We believe better pet care begins with better conversations. PAWTALKS is our effort to create a space where expert voices, veterinary perspectives and real-world experiences come together in a way that is easy to understand and relevant to everyday pet parenting. We feel these conversations will enable pet parents to make more informed choices, and will contribute to a stronger holistic pet care ecosystem. We see this as the beginning of a platform that can help build a more informed and responsible future for pet care."

Launching initially on **YouTube** and **Instagram**, PAWTALKS will feature full-length conversations, short educational videos, myth-versus-fact segments, expert explanation, behind-the-scenes content, and interactive community engagement initiatives.