



LGEIL/CGC/2026-27/58

Date: October 07, 2026

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

Scrip Code: 544576

Sub: Press Release

Dear Sir/Madam,

Pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby enclosing a copy of Press Release being issued by the Company, titled, **“LG Electronics India Announces "Celebration of Trust" Diwali Offers on Home Appliances and Consumer Electronics”**

This is for your information and records.

Thanking You,

Yours truly,
For **LG Electronics India Limited**

Anuj Goya

Digitally signed by Anuj Goyal
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Laxmi Nagar east Delhi, pseudonym=20250625144403137,
title=S591,
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Goyal
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(Anuj Goyal)
Company Secretary and Compliance Officer

Encl: As above



Life's Good.

LG Electronics India Announces "Celebration of Trust" Diwali Offers on Home Appliances and Consumer Electronics

Cashback of up to 26%, EMIs from ₹888 onwards, zero down payment and extended warranties across select models

New Delhi, 7th October 2026: LG Electronics India today announced its Diwali campaign, "Celebration of Trust," to celebrate a brighter Diwali with exclusive offers and the trust of LG. The festive offers span selected home appliances and consumer electronics, with benefits designed to make upgrading the home easier and more rewarding.

Under Diwali offers customers can enjoy:

- Up to 26% cashback on select debit and credit cards, up to ₹30,000, on select models
- Fixed EMI from ₹888 onwards, on select models
- Zero down payment, with the rest payable in EMIs, on select models
- 3-year warranty on select LG TVs
- Free mini refrigerator worth up to ₹14,190 on select side-by-side refrigerators
- Free maintenance worth ₹4,200, as part of the 1st-year package, on select water purifier models
- 10-year warranty on the compressor
- LG BestCare AMC with up to 30% discount

Speaking on the campaign, **Sanjay Chitkara Co-Chief Sales & Marketing Officer (CSMO)** said: "*We are humbled by the trust Indian households have placed in us for years. With our Celebration of Trust campaign, we aim to make this festive season even more rewarding by offering attractive cashback, easy EMI options, zero down payment, and extended warranties, helping more families bring home the latest upgrades with ease. We thank our customers for their continued faith in us and wish everyone a happy and prosperous Diwali*".



Life's Good.

2026 has been a special year for LG Electronics, LG has been recognised as India's Most Trusted brand in Washing Machines, Refrigerators, Microwaves and TVs. It also won India's Top Appliance Awards 2026 for excellence in innovation and is recognised as The Most Iconic Brand of India in Consumer Durables and Home Appliances.

The promotion runs until November 15, 2026, and customers can know more about these offers and can avail these offers at nearby stores or through LG's website.

About LG Electronics India Ltd

LG Electronics India Limited (LGEIL) was established in January 1997 in India. It is focused on various consumer electronics and B2B businesses, from home appliances and media entertainment to HVAC and commercial displays. LGEIL's manufacturing units at Greater Noida, Uttar Pradesh and Ranjangaon, Pune, Maharashtra and have the capacity to manufacture LED TVs, air conditioners, commercial air conditioning systems, washing machines, refrigerators, and monitors.

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