

Ref: SEC/SE/59/2026-27

Date: 12th October, 2026

The Manager- Listing The National Stock Exchange of India Limited “Exchange Plaza”, Bandra – Kurla Complex, Bandra (EAST), Mumbai – 400051 NSE SYMBOL: SENCO	The Manager – Listing BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400001 BSE SCRIP CODE: 543936
---	---

Dear Sir(s)/ Madam(s),

Sub: Disclosure under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) – Appointment of Senior Management Personnel of the Company

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”), we hereby inform you that based on the recommendation of the Nomination, Remuneration and Compensation Committee, the Board of Directors of the Company have today, i.e., Monday, 12th October 2026, approved the appointment of Mr. Shashi Bhushan Singh as the Chief General Manager – Sales and Business Development, designated as a Senior Management Personnel of the Company, with effect from 12th October 2026.

The requisite details of the aforesaid appointment, as required under Regulation 30(6) read with Para A (7) of Part A of Schedule III to the SEBI Listing Regulations and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 as updated on 30th January, 2026, are enclosed herewith as “**Annexure-A**”.

This is for your information and records.

Yours sincerely,

For SENCO GOLD LIMITED

Mukund Chandak
Digitally signed by
Mukund Chandak
Date: 2026.10.12
18:59:38 +05'30'

Mukund Chandak

Company Secretary & Compliance Officer
Membership No. A20051



Senco Gold Limited

CIN NO. : L36911WB1994PLC064637
Registered & Corporate Office : “Diamond Prestige”,
41A, A.J.C. Bose Road, 10th Floor, Kolkata - 700 017
Phone : 033 4021 5000 / 5004, Fax No. : 033-4021 5025
Email : contactus@sencogold.co.in
Website : www.sencogoldanddiamonds.com/
www.sencogold.com



India's 2nd Most
Trusted Jewellery
Brand 2024
by TRA report.



“Annexure-A”

Details with respect to appointment of Senior Management Personnel under Regulation 30(6) read with Para A (7) of Part A of Schedule III of the SEBI Listing Regulations and SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 as updated on 30th January, 2026

Sl. No.	Particulars	Remarks
1.	Reason for change viz. appointment,	Pursuant to the recommendation of the Nomination, Remuneration and Compensation Committee, the Board of Directors of the Company have approved the appointment of Mr. Shashi Bhushan Singh as the Chief General Manager – Sales and Business Development, designated as a Senior Management Personnel of the Company, with effect from 12 th October 2026.
2.	Date of appointment	12 th October, 2026.
3.	Term of appointment	Not Applicable.
4.	Brief profile	Mr. Shashi Bhushan Singh has around 22 years of experience across Raymond Limited, Titan Company Limited and Spencers Retail Limited, including 15 years in franchise expansion, with expertise in sales, retail operations, modern trade and business development. He brings expertise in business expansion, market penetration, new product introductions and execution of strategic marketing initiatives. Across his career, he has contributed to establishing over 400 retail outlets across India, alongside launching new business lines, establishing divisions and driving business turnarounds. He holds an Executive Programme in Business Management (EPBM) from IIM Lucknow, a Post Graduate Diploma in Retail Management from SCDL, and a B.A. in Economics from VBSP University. He has also completed a Leadership Programme at IIM Lucknow.
5.	Disclosure of relationships between directors (in case of appointment of a director).	Not applicable.

Mukund
Chandak

Digitally signed by
Mukund Chandak
Date: 2026.10.12
19:00:03 +05'30'

Senco Gold Limited

CIN NO. : L36911WB1994PLC064637

Registered & Corporate Office : “Diamond Prestige”,

41A, A.J.C. Bose Road, 10th Floor, Kolkata - 700 017

Phone : 033 4021 5000 / 5004, Fax No. : 033-4021 5025

Email : contactus@sencogold.co.in

Website : www.sencogoldanddiamonds.com/

www.sencogold.com

India's 2nd Most
Trusted Jewellery
Brand 2024
by TRA report.

