56/SEL/MP/2026 November 02, 2026

Listing Department,
National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex
Bandra (E), Mumbai-400 051.
NSE Symbol: SHEMAROO

Corporate Relationship Department,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400 001.
Scrip Code : 538685

Dear Sir/Madam,

Ref: SHEMAROO ENTERTAINMENT LIMITED - ISIN: INE363M01019

Sub: Earnings Con. Call Presentation – Intimation under Regulation 30(6) of SEBI (LODR), Regulations, 2015

Please find enclosed herewith Earnings Presentation of Shemaroo Entertainment Limited for the quarter and half year ended September 30, 2026 (Q2/H1-FY27).

The same is also disseminated on the website of the Company i.e. www.shemarooent.com

Kindly take the above on record and oblige.

Thanking you,

Yours faithfully,
For Shemaroo Entertainment Limited

HIREN UDAY GADA
Digitally signed by HIREN UDAY GADA
Date: 2026.11.02 19:51:51 +05'30'

Hiren Gada
WTD & CEO
DIN: 01108194

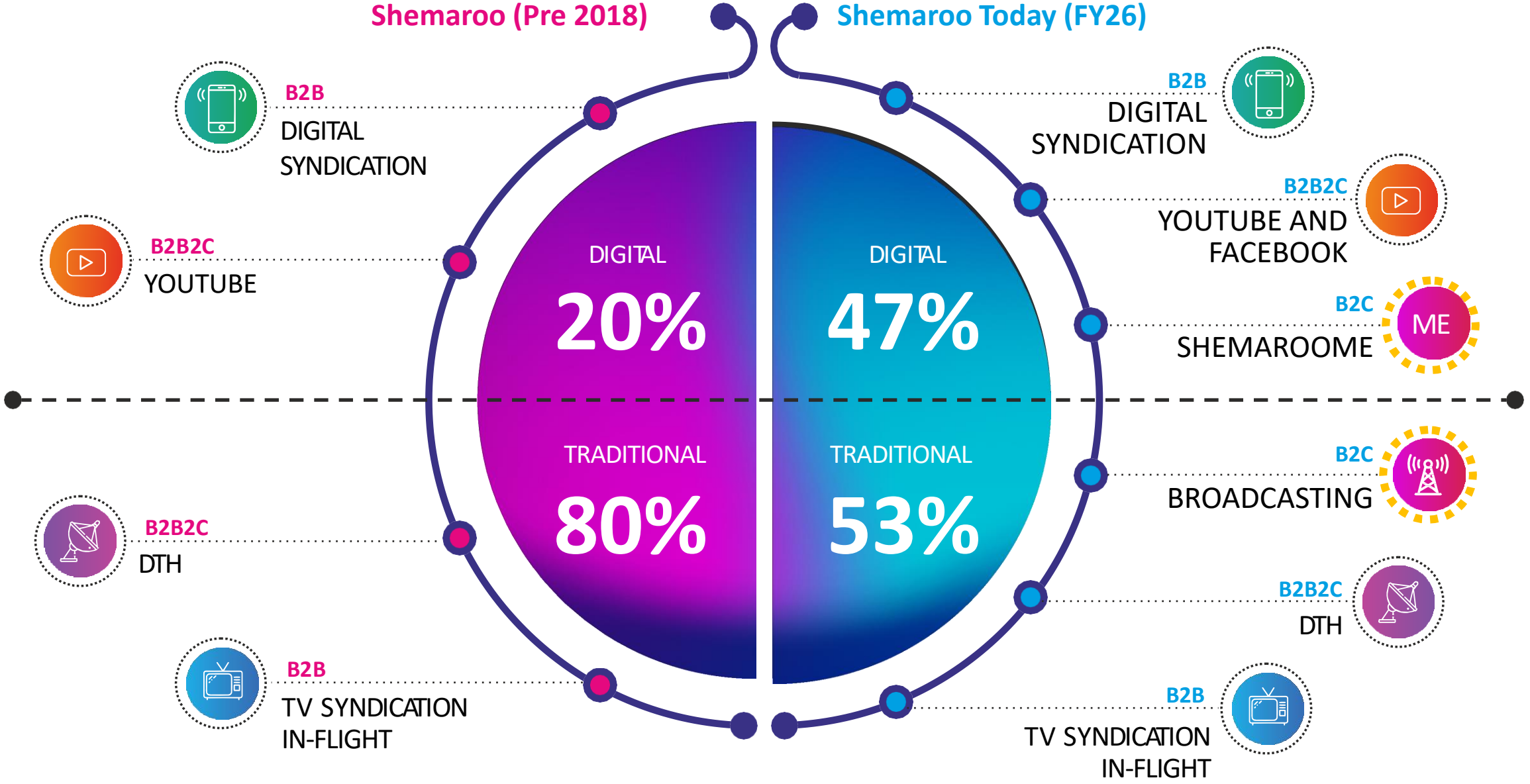
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Shemaroo Entertainment Limited

EARNINGS PRESENTATION – Q2/H1-FY27

Shemaroo: At a Glance



Financials

Q2/H1-FY27

Q2/H1-FY27 Key Financial Highlights

Q2-FY27 performance (Consolidated)

INR 1,412 Mn Revenue from Operations	**INR (23) Mn** EBITDA	**(1.65%)** EBITDA Margin
INR (75) Mn Net Profit	**(5.31%)** Net Profit Margin	**INR (2.57)/share** EPS

Q2-FY27 Profit and Loss includes expenses on new initiatives (net of revenue) - INR 199 Mn

H1-FY27 performance (Consolidated)

INR 2,729 Mn Revenue from Operations	**INR (42) Mn** EBITDA	**(1.52%)** EBITDA Margin
INR (156) Mn Net Profit	**(5.70%)** Net Profit Margin	**INR (5.38)/share** EPS

H1-FY27 Profit and Loss includes expenses on new initiatives (net of revenue) - INR 395 Mn

Divisional Breakup (Consolidated):

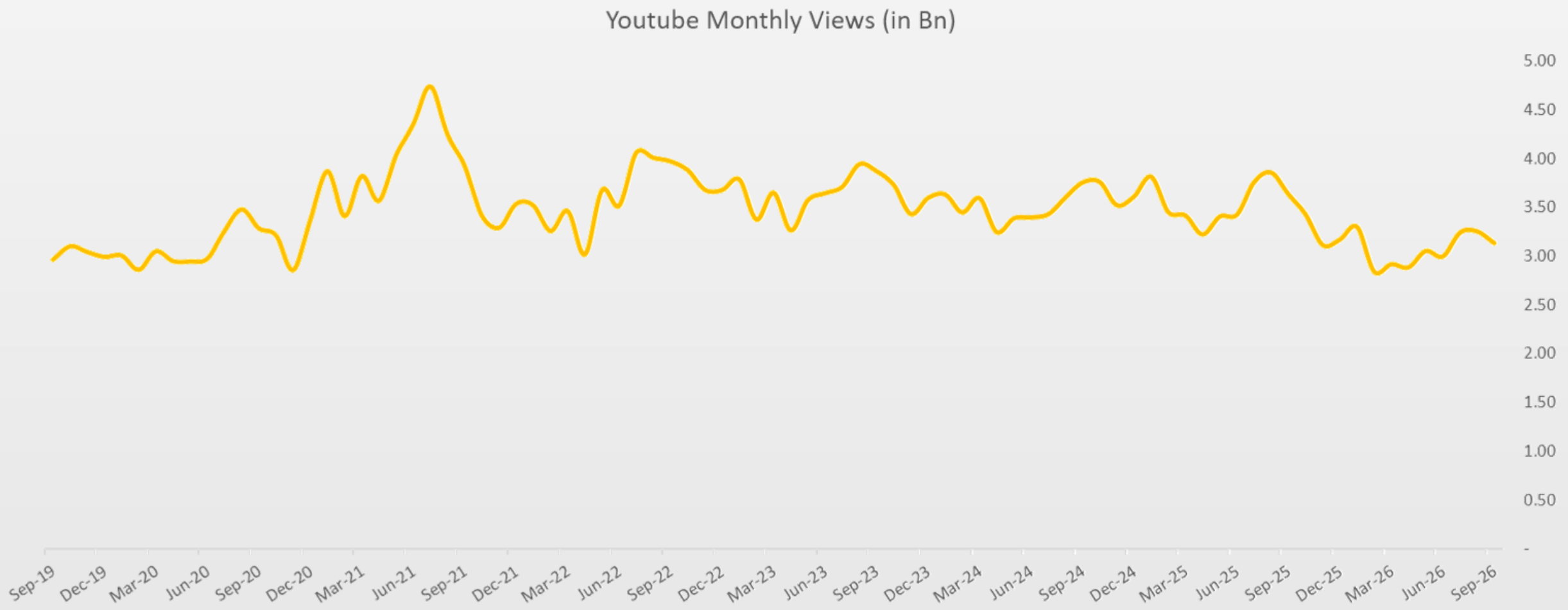
INR Mn	Q2-FY27	Q2-FY26	Y-o-Y Growth	H1-FY27	H1-FY26	Y-o-Y Growth
Digital Media	756	602	25.6%	1,313	1,275	3.0%
Traditional Media	656	831	(21.1)%	1,416	1,554	(8.8)%
Income from Operations	**1,412**	**1,434**	**(1.5)%**	**2,729**	**2,829**	**(3.5)%**

Q2/H1-FY27 Key Operational Highlights

- During Q2 FY27, the Company's EBITDA improved by 96% while operating revenue declined marginally by 1.5% on a year-on-year basis
- Digital revenue grew 25.6% YoY, driven by B2B licensing deals and higher YouTube ad revenue
- Traditional business performance remained subdued, as the prolonged BARC blackout dampened advertiser sentiment and weighed on broadcast revenues. Simultaneously, other broadcasters delayed content investments leading to deferred TV B2B licensing deals
- Way forward:
  - While the upcoming festive season is expected to boost advertising demand, persistent geopolitical uncertainties and increasing input costs faced by advertisers may dampen their sentiment and thereby ad spends
  - Continuation of the BARC ratings blackout is likely to further weigh on the television industry revenues
  - To navigate these challenges, the Company is implementing strategic measures, including cost rationalization across traditional business, increased investment and focus across digital business and disciplined content investments, aimed at enhancing operational efficiency and safeguarding profitability
- **ShemarooMe Gujarati**
  - Released 9 new titles during the quarter with content across movies, web series and plays
    - Released movies titled 'Laalo – Krishna Sada Sahaayate' and 'Jindagi Once More' and web series titled 'Chaskela S1', 'Sada Che Ni Bus', 'Tuition' and 'Ok Boss'
- **YouTube**:
  - Shemaroo FilmiGaane surpassed 75.0 million subscribers, while Shemaroo Ent crossed the 62.3 million milestone this quarter
  - The Company garnered approximately 9.6 billion views during the quarter across its portfolio channels
- **Syndication:** Worldwide digital and satellite distribution partner for Telugu movie 'Ramba Oorvasi Menaka'

Shemaroo YouTube Monthly Views

YouTube Views (Sep'19 to Sep'26):



Note: Views excluding Shorts

ShemarooMe

- Released 9 new titles during the quarter with content across movies, web series and plays
  - Released movies titled ‘Laalo – Krishna Sada Sahaayate’ and ‘Jindagi Once More’ and web series titled ‘Chaskela S1’, ‘Sada Che Ni Bus’, ‘Tuition’ and ‘Ok Boss’









Consolidated Quarterly Financial Performance

Particulars (INR Mn)	Q2-FY27	Q1-FY27	Q-o-Q	Q2-FY26	Y-o-Y
Revenue from Operations	**1,412**	**1,317**	**7.3%**	**1,434**	**(1.5%)**
Total Expenses	1,436	1,335	7.5%	1,981	(27.5%)
EBITDA	**(23)**	**(18)**	**(28.1%)**	**(548)**	**95.7%**
EBITDA Margin (%)	***(1.65)%***	***(1.38)%***	**(27 bps)**	***(38.20)%***	**NA**
Other Income	8	6	37.3%	4	90.1%
Depreciation	12	15	(16.1%)	15	(18.8%)
Finance Cost	82	78	5.6%	72	14.7%
PBT	**(109)**	**(105)**	**(4.6%)**	**(630)**	**82.6%**
Tax	(37)	(24)	(53.7%)	(175)	79.0%
PAT	**(73)**	**(81)**	**9.9%**	**(455)**	**84.0%**
Minority Interest & Share of profit/ (loss) in associate company	2	0	NA	(3)	NA
PAT after adjustments	**(75)**	**(81)**	**6.9%**	**(453)**	**83.4%**
PAT Margin (%)	***(5.31)%***	***(6.12)%***	**81 bps**	***(31.56)%***	**NA**
Comprehensive Income	1	1	2.1%	1	NA
Total Profit including Comprehensive Income(Net of tax)	**(74)**	**(80)**	**7.0%**	**(451)**	**83.5%**
EPS (INR) (not annualised)	(2.57)	(2.79)	8.1%	(16.57)	84.5%

Consolidated Half Yearly Financial Performance

Particulars (INR Mn)	H1-FY27	H1-FY26	Y-o-Y
Revenue from Operations	**2,729**	**2,829**	**(3.5%)**
Total Expenses	2,771	3,932	(29.5%)
EBITDA	**(42)**	**(1,103)**	**96.2%**
EBITDA Margin (%)	***(1.52)%***	***(38.98)%***	**NA**
Other Income	15	41	(64.7%)
Depreciation	27	30	(10.7%)
Finance Cost	160	148	8.2%
PBT	**(214)**	**(1,240)**	**82.7%**
Tax	(61)	(327)	81.5%
PAT	**(153)**	**(913)**	**83.2%**
Minority Interest & Share of profit/ (loss) in associate company	2	(2)	194.1%
PAT after adjustments	**(156)**	**(911)**	**82.9%**
PAT Margin (%)	***(5.70)%***	***(32.19)%***	**NA**
Comprehensive Income	1	1	NA
Total Profit including Comprehensive Income (Net of tax)	**(154)**	**(909)**	**83.1%**
EPS (INR) (not annualised)	(5.38)	(33.33)	83.9%

Historical Consolidated Income Statement

Particulars (INR Mn)	FY24	FY25	FY26	H1-FY27
Revenue from Operations	**7,072**	**6,851**	**5,831**	**2,729**
Total Expenses	7,075	7,649	8,479	2,771
EBITDA	**(3)**	**(798)**	**(2,648)**	**(42)**
EBITDA Margin (%)	***(0.04)%***	***(11.64)%***	***(45.42)%***	***(1.52)%***
Other Income	49	84	61	15
Depreciation	56	60	60	27
Finance Cost	363	370	301	160
PBT	**(373)**	**(1,143)**	**(2,947)**	**(214)**
Tax	26	(299)	(766)	(61)
PAT	**(399)**	**(845)**	**(2,182)**	**(153)**
Minority Interest & Share of profit/ (loss) in associate company	7	5	5	2
PAT after adjustments	**(407)**	**(850)**	**(2,186)**	**(156)**
PAT Margin (%)	***(5.75)%***	***(12.40)%***	***(37.49)%***	***(5.70)%***
Comprehensive Income	(11)	(2)	(4)	1
Total Profit including Comprehensive Income (Net of tax)	**(417)**	**(852)**	**(2,190)**	**(154)**
EPS (INR) (not annualised)	(14.94)	(31.09)	(79.96)	(5.38)

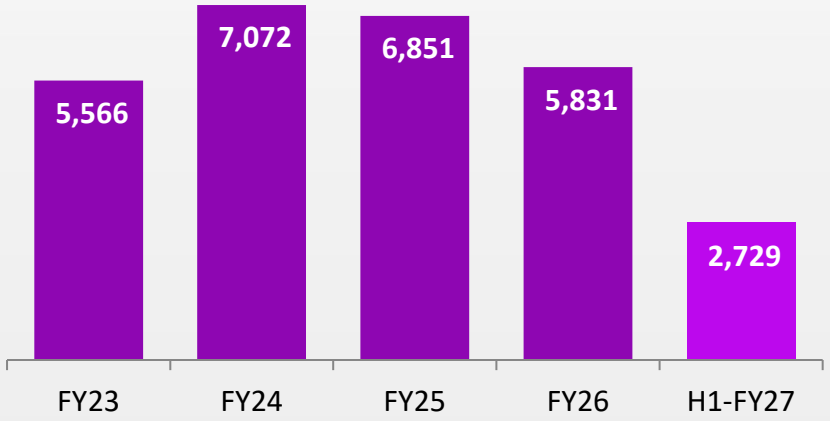
Historical Consolidated Balance Sheet

Equity and Liabilities (INR Mn)	FY25	FY26	H1-FY27
Shareholders Fund			
Share Capital	273	287	287
Other Equity	4,444	2,413	2,271
Total Equity	**4,718**	**2,700**	**2,558**
Non-controlling interest	(32)	(28)	(26)
Non-Current Liabilities			
Long Term borrowings	57	48	40
Lease Liability	17	10	6
Deferred tax liabilities (Net)	-	-	
Other Non-Current Liabilities	14	11	10
Long tem provisions	36	28	34
Total Non-Current Liabilities	**124**	**97**	**89**
Current Liabilities			
Short Term Borrowings	2,962	2,949	2,975
Trades payables	685	879	1,255
Other Financial Liabilities	11	12	13
Lease Liability	7	9	6
Other Current Liabilities	169	193	138
Short Term Provisions	19	46	46
Total Current Liabilities	**3,852**	**4,089**	**4,434**
Total	**8,661**	**6,858**	**7,055**

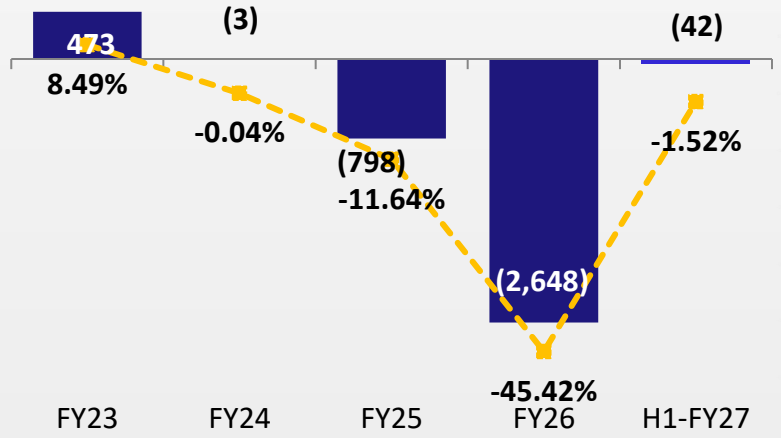
Assets (INR Mn)	FY25	FY26	H1-FY27
Non-Current Assets			
Fixed Assets			
Property, Plant & Equipment	383	357	338
Capital WIP	-		
Intangible assets	8	8	7
Investment Property	1	1	1
Right of use assets	21	17	11
Goodwill on consolidation	-	29	26
Investments	1	2	2
Long Term Loan and Advances	2	0.3	0.2
Other Financial Assets	67	21	16
Other Non-Current Assets	2	0.2	0.1
Deferred tax assets (net)	420	1,164	1,208
Total Non-Current Assets	**906**	**1,600**	**1,609**
Current Assets			
Inventories	5,683	3,391	3,461
Trade Receivables	1,060	694	711
Cash and Cash Equivalents	12	35	53
Other Bank Balances	13	14	17
Short Term loan and advances	124	3	2
Other Financial Assets	326	376	426
Current Tax Assets (Net)	147	181	233
Other Current Assets	390	565	543
Total Current Assets	**7,755**	**5,258**	**5,446**
Total	**8,661**	**6,858**	**7,055**

Historical Consolidated Financial Charts

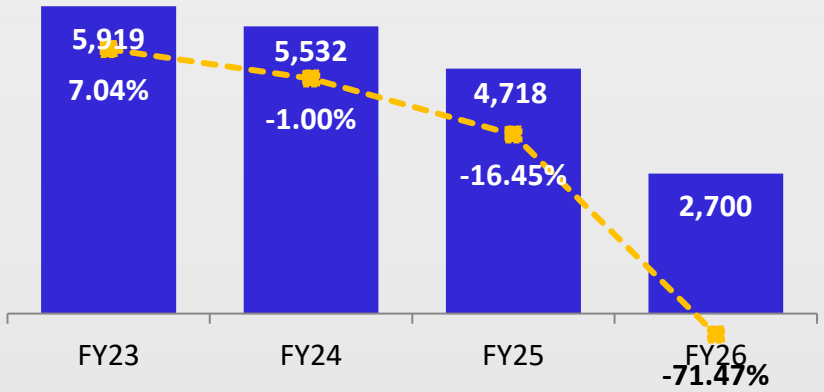
Operational Revenue (INR Mn)



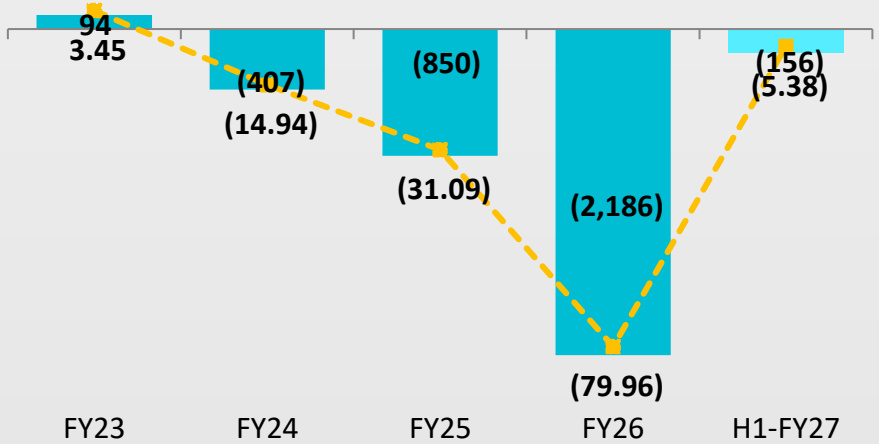
EBITDA (INR Mn) and EBITDA Margin (%)



Net Worth (INR Mn) and ROCE (%)

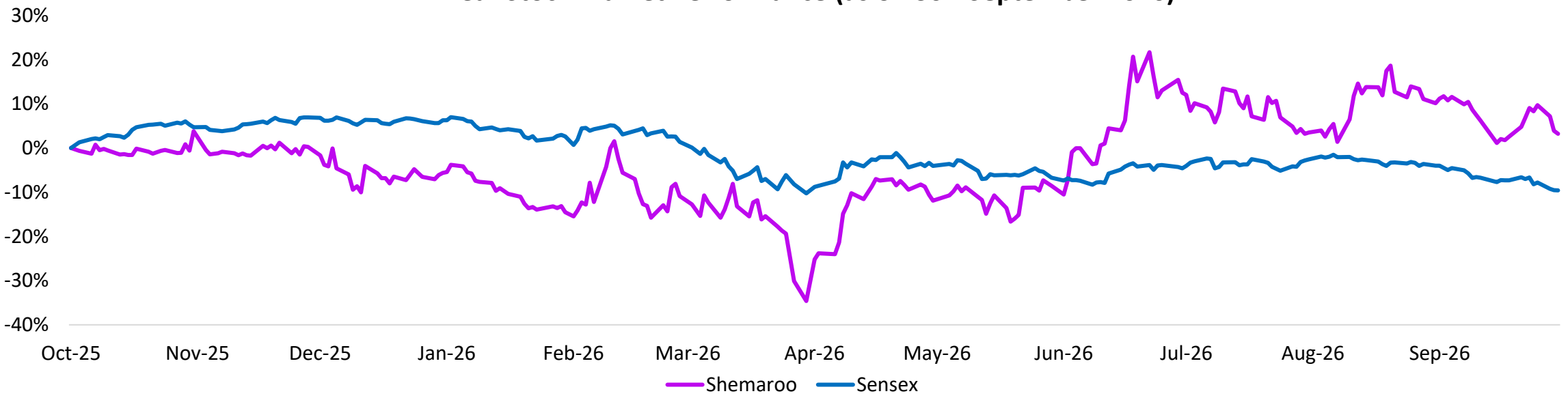


PAT (INR Mn) and EPS (INR)



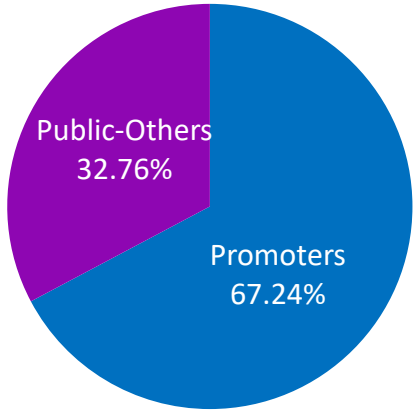
Capital Market Data

1 Year Stock Market Performance (as on 30th September 2026)



Price Data (As of 30th September 2026)	INR
Face Value	10.00
Market Price	116.30
52 Week H/L	142.00/74.10
Market Cap (INR in Mn)	3,341.33
Equity Shares Outstanding (in Mn)	28.73
1 Year Avg. Trading Volume ('000)	17.24

Shareholding Pattern (As on 30th September, 2026)



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Shemaroo Entertainment Limited

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For further information please contact our Investor Relations Representative:

Mr. Anuj Sonpal
Valorem Advisors
Tel: +91-22-3507-5100
Email: shemaroo@valoremadvisors.com
To access the Investor Kit link and/or request a meeting click here: www.valoremadvisors.com/shemaroo

THANK YOU

