

July 23, 2026

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| <b>BSE Limited</b><br>Phiroze Jeejeeboy Towers<br>Dalal Street, Fort,<br>Mumbai- 400 001<br><b><u>BSE Scrip Code: 539056</u></b> | <b>National Stock Exchange of India Limited</b><br>Exchange Plaza, 5 <sup>th</sup> Floor, Plot no. C/1,<br>G Block, Bandra Kurla Complex, Bandra (E)<br>Mumbai- 400 051<br><b><u>NSE Scrip Symbol: IMAGICAA</u></b> |
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Dear Sir/ Madam,

**Sub.: Press Release**

Please find enclosed herewith a press release titled “Imagicaaworld Entertainment Limited - Q1 FY27 Business Update”.

The above is for your information and records.

Thanking you,

Yours faithfully,

**For Imagicaaworld Entertainment Limited**

**Mayuresh Kore**  
**Chief Financial Officer and Head Legal**

Encl: as above



**Imagicaaworld Entertainment Limited**

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Corporate Identity Number (CIN): L92490MH2010PLC199925 - Website:www.imagicaaworld.com - Email: contactus@imagicaaworld.com



## **Imagicaaworld Entertainment Limited**

### **Q1 FY27 Business Update**

**Mumbai, 23 July 2026** – Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA), India's largest Amusement & Water Park player announces its quarterly business update for the Quarter ending June 30th, 2026.

#### **Footfalls Performance:**

***Q1 FY27 footfalls stood at 11.54 lakhs, compared to 9.46 lakhs in the same period last year, growing by 22%***

The Company witnessed a strong start to FY27, with Q1 footfalls recording healthy year-on-year growth of 22%. Notably the catchments had seen intense summer conditions and prolonged heatwaves.

#### **Novotel Imagicaa:**

***Q1 FY27 Hotel occupancy stood at 63% compared to 65% in same period last year***

Novotel Imagicaa continued to witness healthy occupancy, supported by the school vacation season, destination weddings, corporate events and strong demand from guests visiting Imagicaa parks

#### **Key Updates During the Quarter:**

During the year, Imagicaa Water Park, Khopoli remained temporarily closed from 19 June 2025 to 25 June 2025 pursuant to directions from the Irrigation Department, Government of Maharashtra, restricting withdrawal of water from the dams due to low reservoir levels arising from prevailing El Niño conditions. As the closure occurred after the peak operating season for the Water Park, the estimated revenue impact was limited to approximately ₹50 lakh.

The Company continued to make steady progress on its strategic growth initiatives. It is in the final stages of concluding the transaction for Shanku's Water Park, under which Imagicaa will partner with the existing owners to expand the park's offerings while undertaking the Operations & Maintenance (O&M) of the business and earning management fees. This asset-light arrangement is expected to strengthen the Company's presence in the Gujarat region while generating a recurring, fee-based revenue stream.

Further, the Company's wholly owned subsidiary, Imagicaa Next Private Limited (INPL), signed a Letter of Intent (LOI) for the second Hello Park location at Phoenix Mall's upcoming development in Surat. The proposed indoor entertainment centre will span approximately 9,000 sq. ft., further expanding the Company's footprint in the family entertainment segment.



Construction and fit-out activities for the first Hello Park at Hyderabad are progressing as planned, with commercial operations expected to commence within Q3 FY27. These initiatives reflect the Company's continued focus on expanding its portfolio through capital-efficient formats and diversifying its revenue streams.

*The quarterly business update is on a consolidated basis. The financial results of Q1FY27 are subject to review by Auditors.*

### **About Imagicaaworld Entertainment Limited**

Imagicaaworld Entertainment Limited (BSE: 539056; NSE: IMAGICAA) owns and operates India's leading theme and water parks, including Imagicaa, WetnJoy, Sai Teerth, and Aqua Imagicaa at various locations. The company offers a wide range of exciting experiences, from thrilling rides and water slides to spiritual attractions, catering to families and tourists of all ages. Imagicaaworld is committed to providing world-class entertainment across its parks.

### **For more information, contact:**

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### **Safe Harbour statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances. Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.