BRAND CONCEPTS LIMITED

CIN – L51909MP2007PLC066484
4th Floor , UNO Business Park, Indore Bypass Road,
Oppo Sahara City, Bicholi Mardana
Indore, Madhya Pradesh - 452016
Phone: 91-731-4223000, Fax- 4221222/444
Email: info@brandconcepts.in

Date: 16.11.2026

To,
BSE Limited
The Listing & Compliance Department
Mumbai Maharashtra – 400001

Subject: Clarification regarding delay in disclosure under Regulation 30 of SEBI (LODR) Regulations, 2015.

Dear Sir/Madam,

This is with reference to the observation/query raised by BSE Limited vide communication dated **[14.11.2026] at [12:25 P.M.]** concerning the Corporate Announcement submitted by the Company on **12.11.2026 at 01:09:22 PM**, pertaining to *Cessation under Regulation 30 of SEBI (LODR) Regulations, 2015*.

In this regard, we wish to clarify that the delay in submission of the disclosure was due to an inadvertent omission during the Company's internal compliance and event-tracking process. During the relevant period, the Company was engaged in various routine business operations and statutory compliance activities, which coincided with the Diwali festive period and associated operational commitments. Owing to oversight in internal coordination during this period, the cessation event was inadvertently missed for separate reporting under Regulation 30 of the SEBI (LODR) Regulations, 2015, at the time of processing the relevant outcome filing.

The said omission was subsequently identified during the review of the Company's statutory disclosure requirements, following which the Company initiated the process of submitting the requisite disclosure to the Stock Exchange on 12th November, 2026. The delay was purely unintentional and procedural in nature, and there was no deliberate intention to withhold or delay any information from the Exchange.

The Company sincerely regrets the delay and assures that necessary corrective measures have been initiated & in future Company remains committed to maintaining transparency and ensuring strict adherence to the applicable regulatory disclosure requirements.

We request your good office to kindly consider the above explanation and take the corporate announcement on record.

For **Brand Concepts Limited**

Swati Gupta
Digitally signed by Swati Gupta
Date: 2026.11.16 12:54:42 +05'30'

Swati Gupta
Company Secretary & Compliance Officer
M No. A33016

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Date: 16.11.2026

To,
BSE Limited
The Listing & Compliance Department
Mumbai Maharashtra – 400001

Sub: Intimation of Completion of Tenure of Independent Director of the Company, under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Scrip Code: 543442

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ('SEBI Listing Regulations'), we wish to inform you that the second consecutive term of appointment of Mr. Narender Tulsidas Kabra as Independent Director of the Company has ended on October 31, 2026. Consequently, Mr. Narender Tulsidas Kabra has ceased to be Independent Director of the Company with effect from 01st November, 2026.

The Board of Directors and the Management of the Company, at their meeting held on 5th November, 2026, took note of the cessation of Mr. Narender Tulsidas Kabra as an Independent Director of the Company and placed on record their sincere appreciation for his invaluable contributions, guidance and dedicated services rendered during his tenure on the Board.

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 are mentioned below as **Annexure-1.**

You are requested to take this into your records.

For Brand Concepts Limited

Swati Gupta
Digitally signed by Swati Gupta
Date: 2026.11.16 12:55:00 +05'30'

Swati Gupta
Company Secretary & Compliance Officer
M No. A33016

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Disclosure of information pursuant to Regulation 30 (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023:

S No.	Details of event(s) that need to be provided	Information of such event(s)
1.	Reason for change viz. appointment, resignation, removal, death or otherwise;	The second term of 5(five) years of Mr. Narender Tulsidas Kabra (DIN: 06851212), Independent Director of the Company, has come to an end on October 31, 2026
2.	Date of appointment/ cessation (as applicable) & term of appointment;	Mr. Narender Tulsidas Kabra ceased to be an Independent Director of the Company, w.e.f. end of the day on October 31, 2026.
3.	Brief profile (in case of appointment);	N.A.
4.	Disclosure of relationships between directors (in case of appointment of a director).	N.A.
5.	Membership of the Board Committee(s)	Chairman of the following Committee; 1. Audit Committee 2. Nomination & Remuneration Committee

Swati Gupta
Digitally signed by Swati Gupta
Date: 2026.11.16 12:55:35 +05'30'