

To,

Dated: 01/08/2026

Department of Corporate Services,
BSE Limited, Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400 001

Scrip Code: 544711

Sub: Intimation regarding opening of new retail stores of the Company

Dear Sir/Madam,

This is to inform you that the Company has opened two retail outlets (Exclusive Brand Outlets) in the Month of July, 2026 under the brand name “KIAASA”. The details are as follows:

1. **Lajpat Nagar, New Delhi**: Strengthening our core metro presence, a new outlet has been launched in the heart of Delhi's premier shopping hub.
2. **Jhansi, Uttar Pradesh**: In line with our strategic roadmap, Kiaasa has debuted in Jhansi with one of its largest regional flagship outlets. Designed as a Mega-Store showcasing our complete product portfolio, this outlet anchors our expansion strategy across key regional markets.

Strategic Vision:

This ongoing expansion underscores our strong focus on deepening brand penetration across Tier-2 and Tier-3 cities, capitalizing on high-growth regional demand while solidifying our presence in major metro hubs.

We request you to kindly take the above information on record.

Thanking you,

Yours faithfully,

For Kiaasa Retail Limited

Kanishka Singhal
Company Secretary & Compliance Officer
Mem No. A39678

KIAASA RETAIL LTD.

(Formerly Known as Kiaasa Retail Pvt. Ltd.)

Plot No- 1/37, South Side G.T. Road Industrial Area, Lalkuan, Ghaziabad, Uttar Pradesh 201002

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Proudly Operating 100+ Stores in 60+ Cities Pan India