IPAMC/SE/42/26-27

August 26, 2026

To,
BSE Limited,
Listing Department,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai – 400001
Scrip code: 544658

To,
National Stock Exchange of India Ltd.,
Listing Department,
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra Kurla Complex,
Bandra (East), Mumbai – 400051
NSE Symbol: ICICIAMC

Sub: Intimation regarding proposed sale of equity shares of face value of ₹1 each ("Equity Shares") of ICICI Prudential Asset Management Company Limited ("Company") by one of its promoters, Prudential Corporation Holdings Limited, in the open market for complying with minimum public shareholding requirement

Dear Sir/Madam,

In accordance with the requirement of Rule 19(2)(b) and 19(A) of Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, each as amended, read with paragraph 2(7)(i) under Chapter VI under Section VI-A of the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 issued on July 11, 2023 (last updated on January 30, 2026) ("**SEBI Circular**") in connection with manner of achieving minimum public shareholding, we wish to inform you regarding the intention of Prudential Corporation Holdings Limited, one of the promoters of the Company, to sell certain Equity Shares held by it through the stock exchange(s) by way of the open market route.

The details required to be disclosed as per the SEBI Circular are as follows:

S. No.	Particulars	Details
1.	Intention of the promoter(s) / promoter group to sell and the purpose of sale	Prudential Corporation Holdings Limited, one of the promoters of the Company, has conveyed to us its intention to sell certain Equity Shares held by it for compliance with the requirements of minimum public shareholding applicable to the Company.
2.	Details of promoter(s) / promoter group who propose to divest their shareholding	Prudential Corporation Holdings Limited, one of the promoters of the Company, proposes to divest a part of its shareholding in the Company.

S. No.	Particulars	Details
3.	Total number of shares and percentage of shareholding in the listed entity that is proposed to be divested	Up to 2.00% of the total issued and paid-up equity share capital of the Company aggregating to 9,885,169 Equity Shares.
4.	Period within which the entire divestment process will be completed	On August 27, 2026. The sale will be of such number of Equity Shares as mentioned in S. No. 3, in single or multiple tranches.

The aggregate shareholding of the promoters and members of the promoter group in the Company as on August 21, 2026 is 87.60% of the total issued and paid-up equity share capital of the Company. Upon completion of the abovementioned sale, the aggregate shareholding of the promoters and promoter group in the Company would be reduced from 87.60% to 85.60% of the total issued and paid-up equity share capital of the Company.

Undertakings received from the promoters of the Company pursuant to the provisions of the SEBI Circular is enclosed herewith as **Annexure I**.

The Company will ensure compliance with applicable laws including that of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015 and Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, each as amended, in connection with the proposed sale.

It is further clarified that, any of Prudential plc's, the ultimate holding company of Prudential Corporation Holdings Limited, connected persons (as defined in Chapter 14A of the Hong Kong Listing Rules which can be accessed at https://en-rules.hkex.com.hk/rulebook/main-board-listing-rules) shall not participate in the sale. Examples of such connected persons include directors of Prudential plc or any of its subsidiaries, their immediate family members (such as spouse and children under the age of 18 years), and any 30%-controlled companies held by them (individually or together).

We request you to kindly take the above on record and disseminate the same to all market participants.

The above disclosure will also be hosted on the website of the Company and the same can be accessed at www.icicipruamc.com.

Thanking you

For ICICI Prudential Asset Management Company Limited

RAKESH RAMESH SHETTY

Digitally signed by RAKESH RAMESH SHETTY
Date: 2026.08.26 15:05:53 +05'30'

Rakesh Shetty
Chief Compliance Officer & Company Secretary
Membership No.: A15506

Encl.: Annexure I – Undertakings from the Promoters of the Company

PRUDENTIAL

Date: August 26, 2026

The Company Secretary
ICICI Prudential Asset Management Company Limited
ICICI Prudential Mutual Fund Tower
Vakola, Santacruz East
Mumbai 400 055
Maharashtra, India

Sub: Undertaking in connection with the sale of equity shares of the face value of ₹ 1 each ("Equity Shares") of ICICI Prudential Asset Management Company Limited (the "Company") in the open market for achieving minimum public shareholding

Dear Sir,

In connection with the aforesaid subject and in accordance with the paragraph 2(7)(iii) under Chapter VI under Section VI-A of the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 issued on July 11, 2023 (last updated on January 30, 2026) (the "**Circular**") for achieving minimum public shareholding, we hereby undertake that we, Prudential Corporation Holdings Limited (a promoter of the Company) and any entity belonging to our promoter group in relation to the Company, shall not buy any Equity Shares in the open market on the date(s) on which the Equity Shares of the Company are being sold by us as intimated by the Company to BSE Limited and National Stock Exchange of India Limited (together, "**Stock Exchanges**") to enable the Company to comply with minimum public shareholding requirements in accordance with Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957 and Regulation 38 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015.

This undertaking is issued to enable you to submit to the Stock Exchanges along with the intimation of proposed sale of Equity Shares.

Thanking you,

Yours faithfully,

For and on behalf of Prudential Corporation Holdings Limited

Name: Wilson Kwok
Designation: Chief Corporate Development Officer
Place: Hong Kong

Date: August 26, 2026

The Company Secretary
ICICI Prudential Asset Management Company Limited
ICICI Prudential Mutual Fund Tower,
Vakola, Santacruz East,
Mumbai 400 055,
Maharashtra, India

Sub: Undertaking in connection with the sale of equity shares of the face value of ₹ 1 each ("**Equity Shares**") of ICICI Prudential Asset Management Company Limited (the "**Company**") in the open market for achieving minimum public shareholding

Dear Sir,

In connection with the aforesaid subject and in accordance with the paragraph 2(7)(iii) under Chapter VI under Section VI-A of the SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 issued on July 11, 2023 (last updated on January 30, 2026) (the "**Circular**") for achieving minimum public shareholding, we hereby undertake that we, ICICI Bank Limited (a promoter of the Company), and any other entity belonging to our promoter group of the Company, shall not buy any Equity Shares in the open market on August 27, 2026 i.e. the date on which the Equity Shares of the Company are being sold by Prudential Corporation Holdings Limited to enable the Company to comply with minimum public shareholding requirements in accordance with Rule 19(2)(b) of the Securities Contracts (Regulation) Rules, 1957, as amended, and Regulation 38 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended.

This undertaking is issued to enable you to submit to the Stock Exchanges along with the intimation of proposed sale of Equity Shares.

Thanking you,

Yours faithfully,

Abhinek Bhargava

ICICI BANK LIMITED MUMBAI

For ICICI Bank Limited

ICICI Bank Limited
Regd. Office: ICICI Bank Tower,
Near Chakli Circle,
Old Padra Road,
Vadodara 390 007, India.
CIN: L65190GJ1994PLC021012
Website-www.icici.bank.in

Customer Care Centres Phone Nos.

Retail Customer care	1800 1080
Wealth Management	1800 103 8181
Business Banking	1860 120 6699
I-Direct	1860 123 1122