Date: November 25, 2026;

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street
Mumbai- 400 001

SCRIP CODE: 543895

Subject: Press Release

Reference: Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015. ***('Listing Regulations')***.

Dear Sir/ Madam,

With reference to the captioned subject, please find enclosed herewith the press release by the Company titled ***"EXHICON Group Elevates Simon Dennis to CEO – Luxury Sports Following Five-Year Tenure at Pinewoods Golf Club"*.**

The aforesaid information is also available on the website of the Company https://exhiconevents.in/

This is for your information and records.

Thanking You,

Yours Faithfully
For Exhicon Events Media Solutions Limited

PRANJUL JAIN
Digitally signed by PRANJUL JAIN
Date: 2026.11.25 09:41:41 +05'30'

Pranjul Jain
Company Secretary & Compliance Officer
Membership No. A67725

Encl – A/a

EXHICON
Exhibitions • Events • Media

EXHICON GROUP ELEVATES SIMON DENNIS TO CEO – LUXURY SPORTS FOLLOWING FIVE-YEAR TENURE AT PINEWOODS GOLF CLUB

Exhicon Events Media Solutions Limited, India's leading 360-degree exhibitions, events, and hospitality conglomerate, today announced the elevation of Simon Dennis to CEO – Luxury Sports.

The appointment recognizes his five-year leadership journey at the helm of Pinewoods Golf Club by Exhicon and positions him to spearhead the Group's broader expansion into premier sports venues, executive golf experiences, and sports-led MICE (Meetings, Incentives, Conferences, and Exhibitions) tourism.

Over the past five years with Pinewoods Golf Club by Exhicon, Dennis has been instrumental in transforming the Pune-based property into a sought-after destination for corporate tournaments, leisure golf, and bespoke hospitality.

In his expanded Group-wide role, he will oversee Exhicon's entire luxury sports portfolio, scaling its model of high-touch sporting infrastructure and integrated corporate experiences across India.

A seasoned golf professional with nearly three decades of international experience in club management, elite coaching, and competitive play, Dennis brings deep domain authority to Exhicon's diversified venue ecosystem. Certified by the United States Golf Teachers Federation (USGTF) and the National Golf Academy of India (NGAI), he is a former Professional Golf Tour of India (PGTI) player and veteran of the prestigious David Leadbetter Golf Academy.

"Over the last five years, Simon has built Pinewoods Golf Club into a benchmark for accessible luxury and operational excellence within our ecosystem," said Ms. Padma Mishra, Group Director, at Exhicon. She added *"Elevating him to CEO – Luxury Sports is a natural progression as we scale our sports-hospitality and executive MICE offerings nationwide."*

"Having been part of the Pinewoods Golf Club and Exhicon journey for the past five years, I am honored to take on this expanded mandate," said Mr. Simon Dennis, CEO – Luxury Sports, EXHICON. *"Our vision is to continue our leadership position in Pune and create a premier international luxury sports network that seamlessly blends championship-standard golf, refined hospitality, and world-class corporate events."*