Ref. : 2026-27/Q-1/IP

August 7, 2026

The National Stock Exchange of India Limited, Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai – 400 051.	BSE Limited, Corporate Relationship Department, P. J. Towers, Dalal Street, Fort, Mumbai – 400 023.
Code : PRSMJOHNSN	Code : 500338

Dear Sir,

Pursuant to Regulation 30 and 51 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit herewith a copy of the Investor Presentation dated August 7, 2026 on the Unaudited Standalone and Consolidated Financial Results of the Company for the quarter ended June 30, 2026.

The said Investor Presentation will also be made available on the website of the Company at www.prismjohnson.in.

We request you to kindly bring the above information to the notice of your members.

Thanking you,

Yours faithfully,
For **PRISM JOHNSON LIMITED**

Shailesh Nagindas Dholakia
Digitally signed by Shailesh Nagindas Dholakia
Date: 2026.08.07 12:17:55 +05'30'

SHAILESH DHOLAKIA
Company Secretary &
Compliance Officer

Encl. : As above

PRISM JOHNSON LIMITED

Amongst India's Leading
Integrated
Building Materials Companies

PRISM CEMENT

JOHNSON
DESIGNERS' CHOICE

PRISM RMC

Q1 FY27 INVESTOR UPDATE

August 2026

Great Place To Work
Certified

Performance Review

One of Strongest Quarterly Performances, Building a Stronger Balance Sheet Foundation

Prism Johnson Limited delivered one of its best quarterly performances, with consolidated **EBITDA[(1)] increasing 26.6% YoY to ₹221** crore in Q1 FY27, driven by robust execution in H&R Johnson and Prism RMC, while Prism Cement demonstrated resilience amid a softer market. **Continued improvement in ROCE** reflects a disciplined capital allocation and stronger operating performance, driven by an asset-light mix—including outsourced cement grinding, strategic tile sourcing, and select franchisee-led RMC operations.

The quarter was marked by multiple external headwinds, including elevated fuel costs and inflation in key raw materials following the Middle East crisis, as well as a competitive pricing environment in the cement industry. Despite these challenges, disciplined cost management, operational efficiencies and calibrated pricing actions enabled the Company to deliver healthy profitability across its business.

The completed divestment in **Raheja QBE General Insurance** [(2)] sharpens our focus on core building materials and accelerates deleveraging. With a healthier capital structure and strong growth levers, Prism Johnson is well-positioned for sustainable long-term growth.

₹221 crore
EBITDA in Q1 FY27
+26.6% YoY

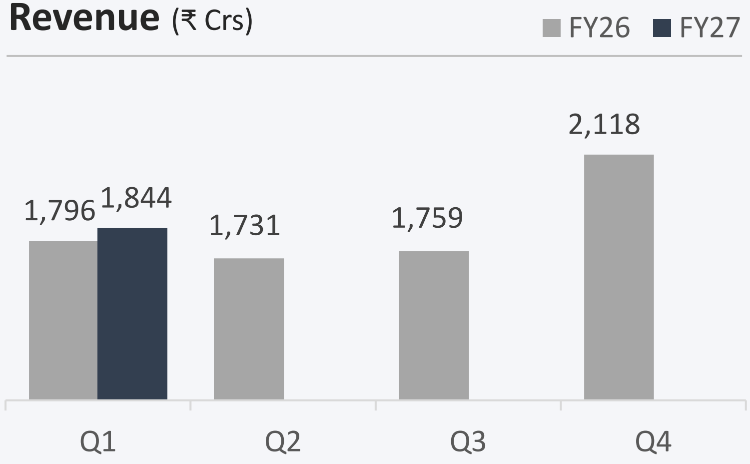
12.0%
EBITDA margin in Q1 FY27
+226 bps YoY

21.8%
ROCE [(3)] in Q1 FY27
+1,296 bps YoY

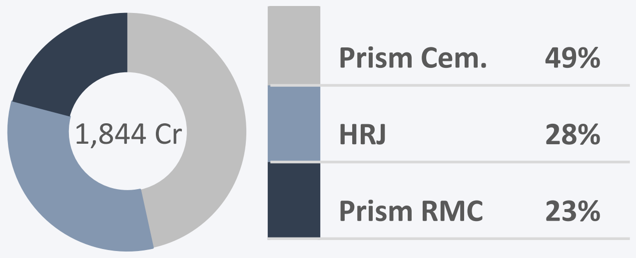
[(1)] Consolidated EBITDA, excluding RQBE
[(2)] The divestment transaction value amounted to ₹325.87 crore, and the related financial impact shall be reflected in Q2 FY27
[(3)] Quarterly ROCE is annualised

Q1 FY27 Financial Performance Highlights | Consolidated (Ex. RQBE)

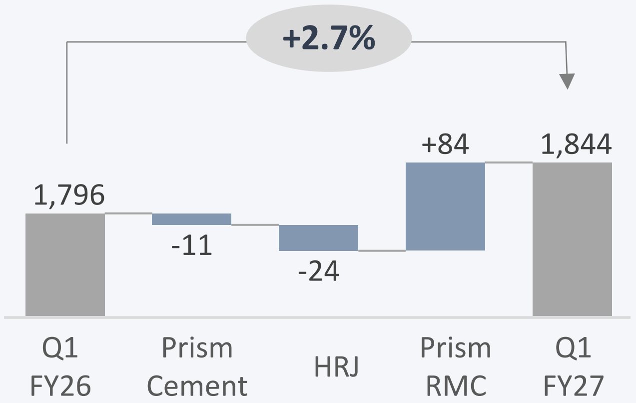
Revenue (₹ Crs)



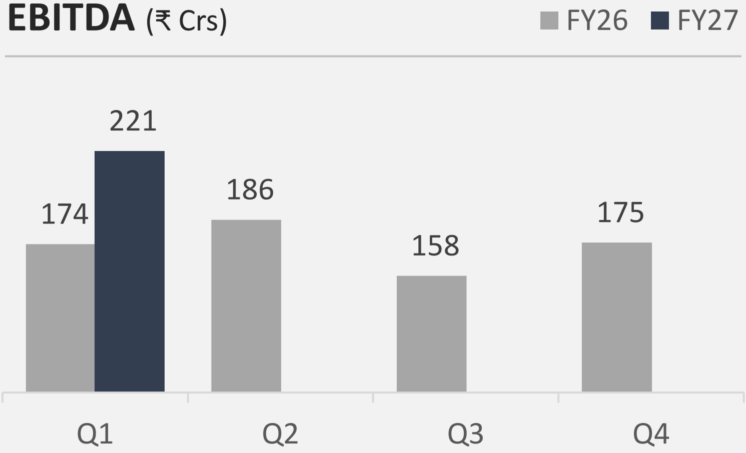
Revenue Mix – Q1 FY27 (%)



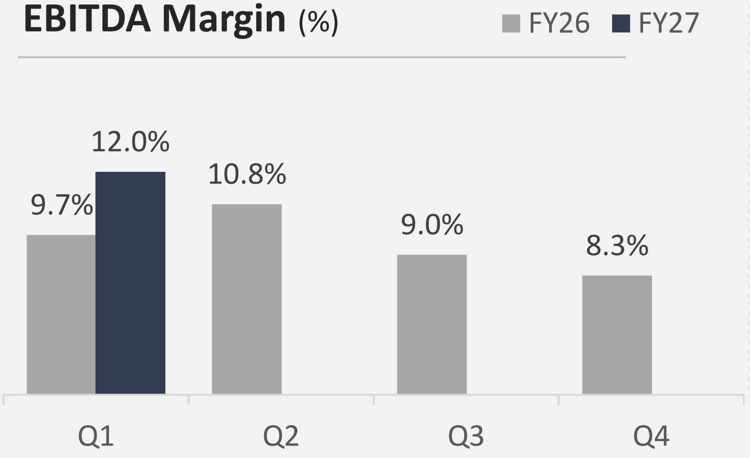
Revenue Bridge | Segment Contribution



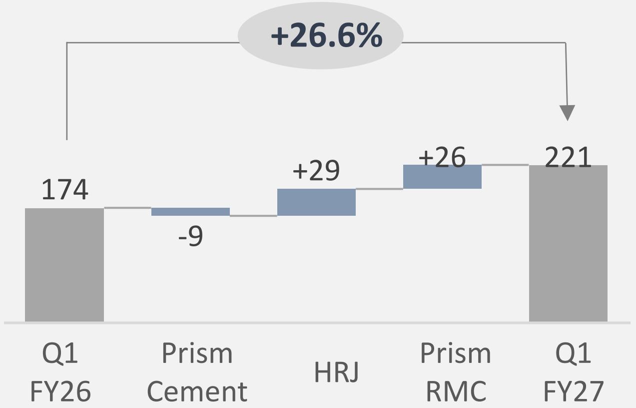
EBITDA (₹ Crs)



EBITDA Margin (%)

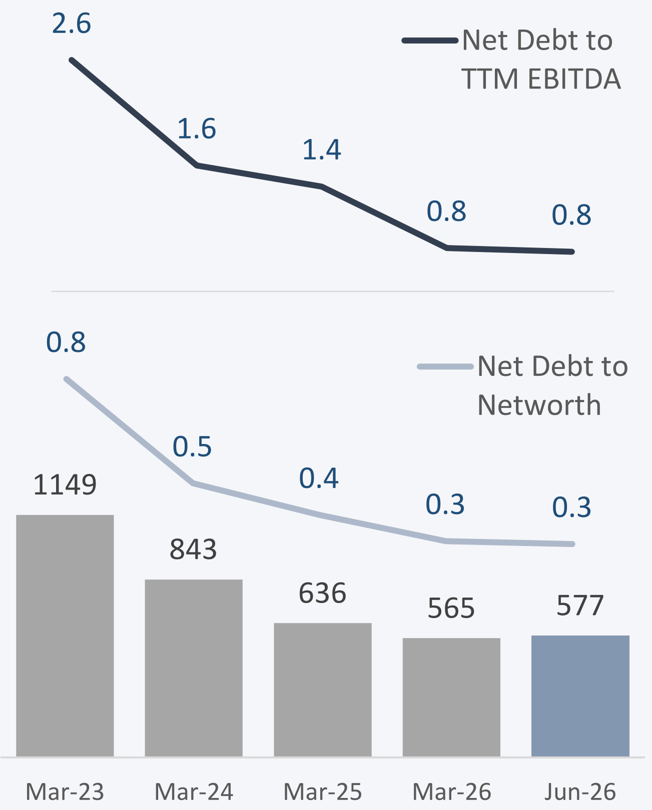


EBITDA Bridge | Segment Contribution



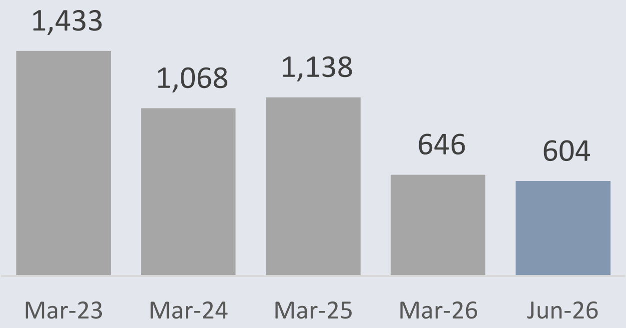
Debt | Strengthening Balance Sheet Through Sustained Debt Reduction & Non-Core Asset Monetisation

Net Debt [3] (₹ Crs)



Effective Net Debt[1] (₹ Crs)

Consolidated	Mar-26	June-26
Long Term Debt	1,003	1,092
Short Term Debt	110	91
Cash, FD & Bank Balance	548	606
Net Debt	**565**	**577**
Financial Obligations[1]	81	27
Effective Net Debt[1] (Inc. Financial Obligations)	**646**	**604**
LC & CAD Bills[2]	242	77



₹493 Crs

Standalone Gross Debt (Unaudited)

As of August 6, 2026, compared to **₹1,048 crore (standalone)** as on June 30, 2026.

Divestment of Raheja QBE (51% stake)

₹325.87 Crs Divestment Proceeds

- Transaction concluded on July 1, 2026, the related financial impact shall reflect in Q2 FY27
- Aim to unlock value, strengthen balance sheet and sharpen the Company's focus on its core building materials business

[1] Effective Net Debt includes Financial Obligations, which primarily comprises trade payables/vendor financing facilities availed by the Company to support working capital requirements

[2] LC and CAD Bills are presented based on MIS records. Since interest is calculated up to the expiry of the respective instruments and excludes pro-rata interest accrued as of the balance sheet date, these figures may differ from the reported balance sheet amounts

Awards & Recognition in Q1 FY27

MOST PREFERED WORKPLACE – 6th Edition

Prism Johnson Limited was recognised for its commitment to creating an exceptional workplace through visionary leadership, a people-first culture, and a steadfast focus on organisational excellence

GREENENVIRO
—FOUNDATION—

Prism Johnson Limited won Platinum Award in Environment Excellence Category **Green Enviro Environment** - 2026

ET
BRANDEQUITY

HRJ won Bronze Shark Award under 'Real Estate & Construction Master' Category, recognising strategies and campaigns that have raised the bar for marketing excellence

Solar Plant at Prism Cement, Satna (Edited)

PRISM® CEMENT

Prism Cement | Prominent Cement Player in the Satna Cluster

5.6 MTPA Installed Cement Capacity

Supply agreements with four grinding units, situated in Uttar Pradesh and Madhya Pradesh, for an aggregate capacity of 1.37 MTPA

54% Premium Product Mix

Share of premium products (Champion Plus, Duratech and Champion All Weather) in total cement sales volume increased to 54% in FY26 vs 42% in FY25

55 MW Green Power

- Strong focus on sustainability with 22.5 MW WHRS and 32.5 MW solar capacity at Satna
- GHG Emissions intensity at 598 kg CO_2 per tonne of cementitious material in FY26

29.3% ROCE in Q1 FY27

- Capital Employed stood at ₹ 1,160 Crores as on June 30, 2026
- ROCE[1] for FY26 stood at 16.7% as compared to 1.2% for FY25. Capital Employed at around US$ 19 per tonne of cement as on March 31, 2026

[1] ROCE in FY25 excludes the impact of interest on income tax refunds. Quarterly ROCE is annualised.

Stable Demand Outlook

- Stable medium-term cement demand outlook in Central India, supported by rural and semi-urban housing demand alongside infrastructure development.
- Recent / upcoming capacity additions in Central India by other cement companies to intensify competition subject to healthy demand growth

362 km Average lead distance in FY26

- Average lead distance reduced to 362 km in FY26 from 376 km in FY25
- Catering to Central and Eastern Uttar Pradesh, Madhya Pradesh and Bihar
- Wide distribution network of around 2,300 effective dealers as of March 31, 2026

Prism Cement : Resilient Q1 FY27 Performance

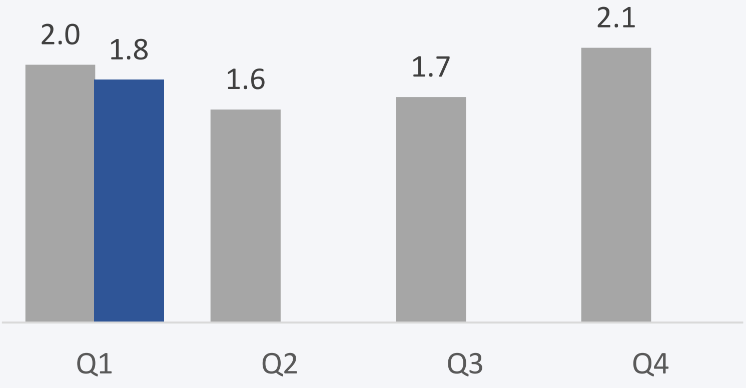
EBITDA per tonne remaining broadly stable at **₹706/t in Q1 FY27**, compared to **₹708/t** in Q1 FY26, despite a softer environment in Central India. **ROCE stood at 29.3%** for the quarter, among best in the cement industry.

Profitability was supported by a dynamic fuel-mix strategy, enabling effective cost control amid market volatility. During the quarter, the Company reduced its dependence on petcoke while increasing the use of domestic coal and AFR. In addition, the recent AFR facility upgrade and debottlenecking provide greater flexibility to further optimise energy costs.

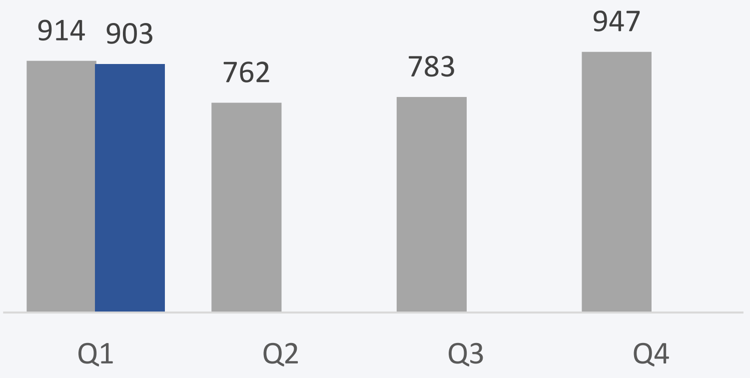
The Cement Division expects to realign its planned shutdown maintenance schedule to the traditional Q2–Q3 period, compared with Q3–Q4 in the previous year. While this shift may result in quarterly fluctuations in EBITDA per tonne due to maintenance timing, the underlying earnings profile remains intact. Accordingly, the business remains on track to improve full-year profitability through higher volumes, premiumisation and disciplined cost management, while any favourable pricing environment shall provide additional support to profitability.

Q1 FY27 Financial Performance Highlights

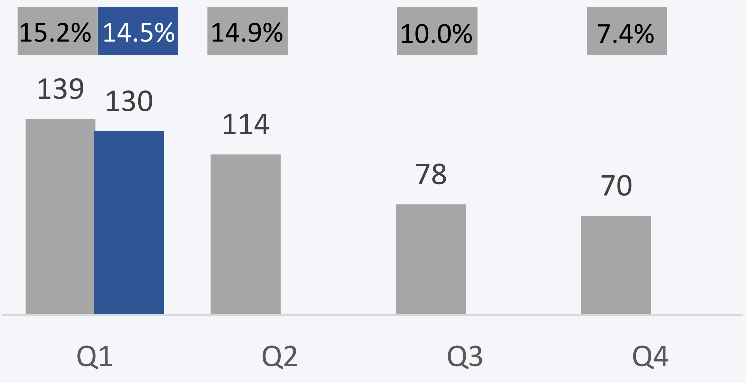
Volume[1] (mn tonnes)



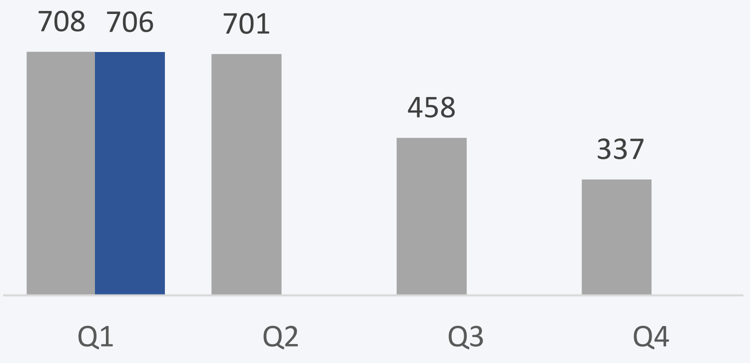
Revenue[1] (₹ Crs)



EBITDA (₹ Crs) & EBITDA%



EBITDA per tonne (₹)



[1]Volume and revenue include sale of Cement & Clinker

Volume:

- Sales volume (Cement and clinker) declined by 6% to 1.85 mn tonnes in Q1 FY27 from 1.96 mn tonnes in Q1 FY26, reflecting a softer central India market environment.
- Share of premium products (of total cement sales volume) stood at 67% in Q1 FY27 vs 46% in Q1 FY26.

Revenue:

- Revenue remained resilient at ₹903 crore in Q1 FY27, despite a softer demand environment and continued pricing pressure.

EBITDA:

- EBITDA per tonne remained broadly stable at ₹706/t in Q1 FY27, despite lower volumes and higher input costs, including packaging and fuel. The impact was partially offset by a marginal improvement in realisations and continued fuel mix optimisation, supported by recently upgraded AFR facility.

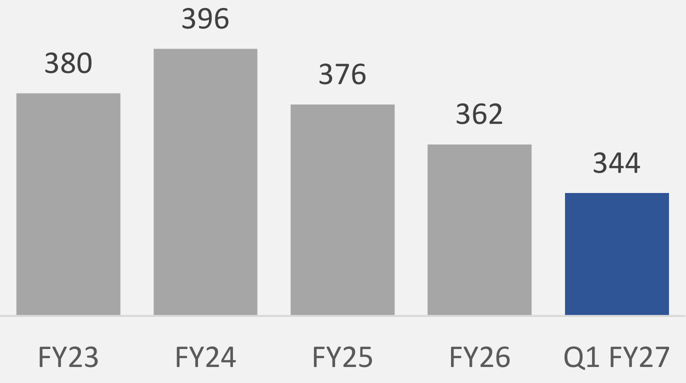
Others:

- Average lead distance stood at **344 km** in Q1 FY27 compared with **356 km** in Q1 FY26.
- Fuel cost stood at **₹1.61/Mcal** in Q1 FY27 compared with **₹1.68/Mcal** in Q1 FY26.
- ROCE stood at **29.3%** in Q1 FY27 (vs 30.3% in Q1 FY26)

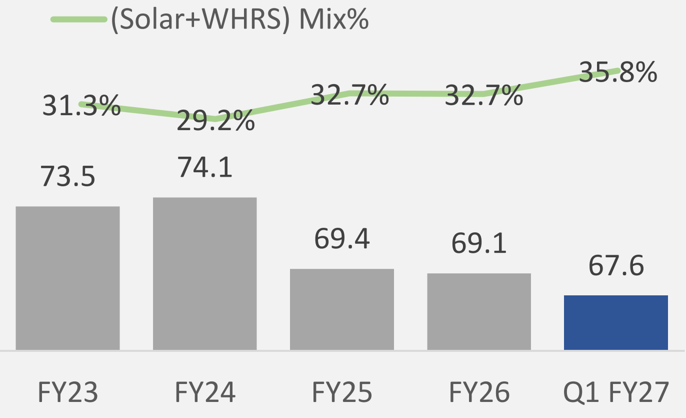
Cost Indicators

Per Tonne Metrics (₹)	Q1 FY26	Q2 FY26	Q3 FY26	Q4 FY26	Q1 FY27	YoY	FY25	FY26
- Power & Fuel	1284	1274	1167	943	1300	*1.3%*	1,286	1,158
- Freight & Forwarding	1070	1035	1089	1,061	1158	*8.2%*	1,075	1,064
- Raw Material	570	541	563	532	670	*17.5%*	576	552
- Employee Cost	284	325	286	263	292	*2.7%*	321	288
- Other Costs	829	917	970	949	971	*17.0%*	1,007	915
- Change in Inventory & Stock in Trade	-94	-96	34	448	(208)	*120.3%*	(48)	88
Total Operating Cost per tonne	**3943**	**3995**	**4110**	**4,197**	4182	*6.1%*	**4,217**	**4,065**
Realisation per tonne	4651	4696	4568	4,534	4889	*5.1%*	4,568	4,608
EBITDA per tonne	708	701	458	337	706	*(0.2%)*	351	543

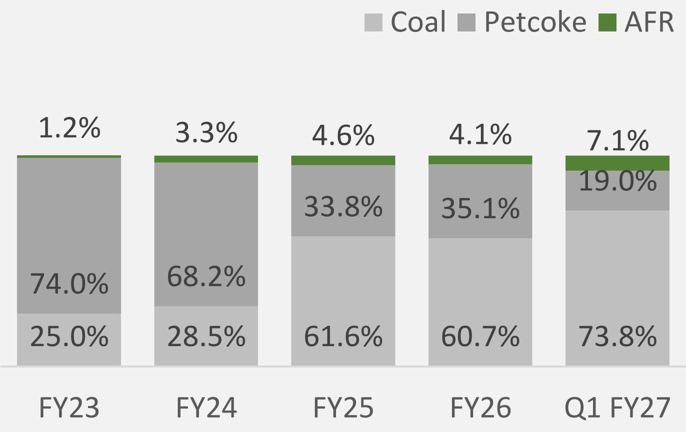
Lead Distance (km)



Power Consumption (kWh / Ton)



Dynamic Fuel Mix (%)

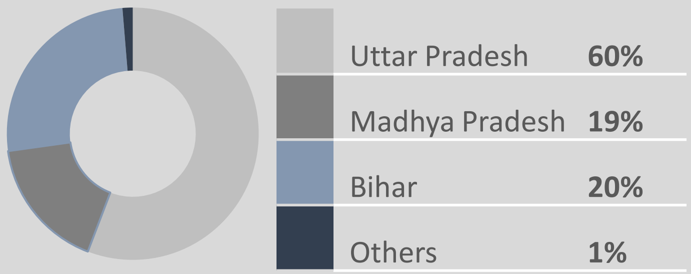


Brand Reinforcement & Market Engagement Initiatives

1 Regional Market Focus

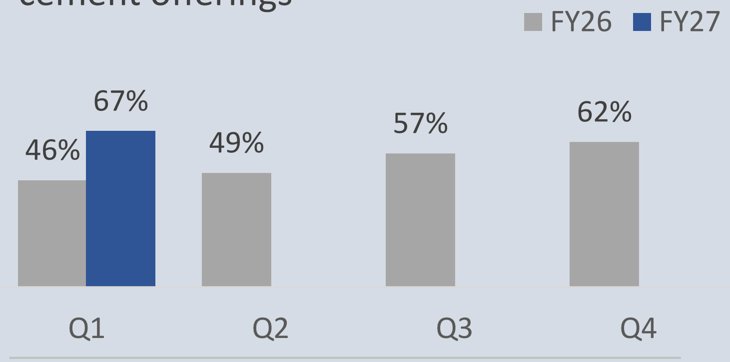
- Focused brand building and market outreach across Central & Eastern U.P., M.P., and Bihar, with continued strengthening and deepening of presence in core regional markets.

Q1 FY27 Regional Sales Breakup



2 Product Portfolio & Premiumisation

- Emphasis on premium and differentiated cement offerings

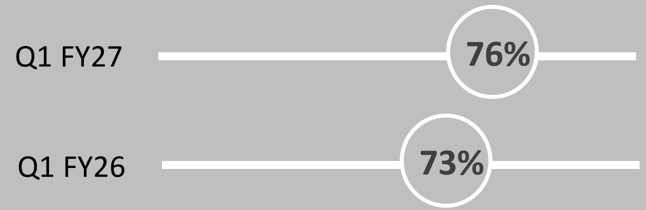


Premium Products	Champion Plus
	Champion Duratech
	Champion All Weather

3 Channel Mix & Customer Engagement

- Primary engagement centred around the trade channel, enabled by a strong dealer network and on-ground engagement with contractors, influencers and masons.

Trade Mix



Facebook Page Followers Crossed **2 Lakhs**

Active digital outreach complementing on-ground engagement

JOHNSON® DESIGNERS' CHOICE

PRISM JOHNSON LIMITED

H & R Johnson | Amongst the Leading Tiles & Bath Fittings Companies in India

Legacy Brand, established in **1958**

Wide product range:
- **Tiles**
- **Sanitary-ware & Bath-fittings**
- **Quartz & Engineered Marbles**

22 Large Format Experience Centres

- Wide Distribution Network with around 900 dealers
- Launched a multimedia advertising campaign in May 2025 in regional languages across several media platforms, including television, to further strengthen brand visibility

11 Tiles Manufacturing Plants

Tiles manufacturing capacity:
Total **~64 MSM,** including JVs

Faucet manufacturing capacity:
2 plants with a combined capacity of **~3.8 million pieces** per annum

Sanitaryware manufacturing capacity:
1 joint venture plant with capacity of **~11,000 tonnes** per annum

4.5 MW Solar Capacity

- Solar Capacity across HRJ own plants
- **Rainwater harvesting** contributed **17%** of total water consumption in FY26

8.4% ROCE in Q1 FY27

- Capital Employed stood at ₹ 922 Crores as on June 30, 2026
- ROCE improved to 4.7% in FY26 from 3.8% in FY25. Capital Employed stood at ₹ 988 Crores as on March 31, 2026

Performance Review

H & R Johnson : Delivers Strong Profitability Despite Temporary Operational Disruptions

HRJ delivered a robust profitability in Q1 FY27, with EBITDA more than doubling YoY to ₹47.2 crore and EBITDA margin expanding to 9.0% from 3.3% in Q1 FY26. This performance is driven by higher realisations, disciplined cost management, and a favorable net inventory impact, which has fully offset volume and energy cost headwinds linked to Middle East supply disruptions.

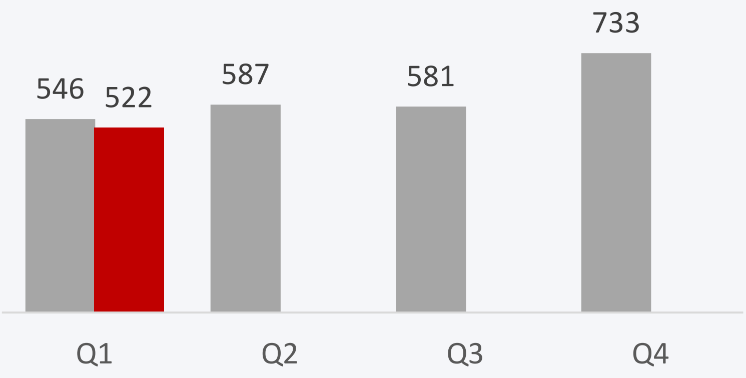
Realisations increased by 17.0% YoY to ₹394 per sq. m. in Q1 FY27, supported by price hikes implemented to pass on escalated energy costs, as well as favorable pricing power arising from supply constraints due to unorganised player shutdowns in the Morbi cluster.

Outlook : While the energy cost pass-through is expected to remain broadly aligned with underlying input cost trends, the pricing benefit from temporary supply tightness is likely to moderate as industry supply normalises.

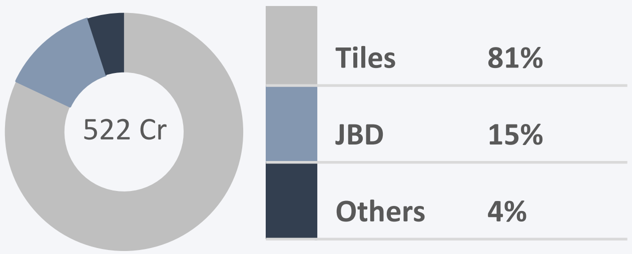
With operations now stabilised, a healthier SKU mix in place, and resilience demonstrated through a period of industry disruption, HRJ enters the coming quarters with a strong foundation for sustainable growth and improved profitability.

Q1 FY27 Financial Performance Highlights

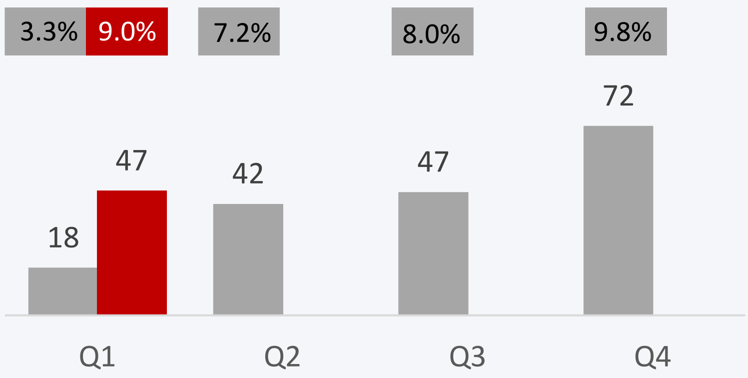
Revenue[1] (₹ Crs)



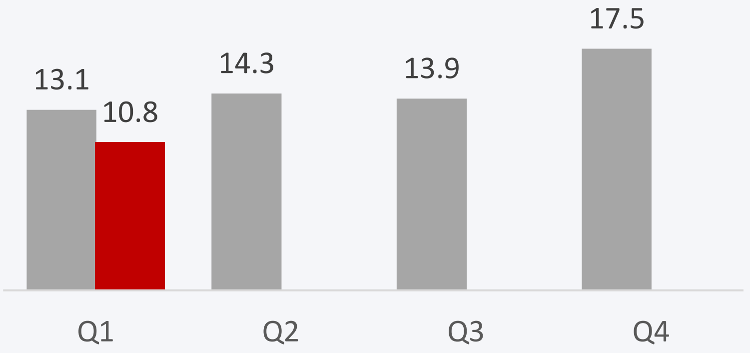
Revenue Mix – Q1 FY27 (%)



EBITDA[1] (₹ Crs) & EBITDA%



Tiles Volume (million m²)



(1) Includes Tiles, JBD and others (IPNR & JMQ)

Revenue:

- Tiles Division: Revenue down 4.1% YoY to ₹423 Cr, as volume was impacted by temporarily low inventory levels and unhealthy SKU mix following earlier Morbi disruptions. The revenue partially offset by higher realisation.
- Bath Division: Revenue flat YoY at ₹76 Cr.

Volume (Tiles):

- Tiles sales volume down 18% YoY to 10.8 MSM in Q1 FY27.
  - Domestic: 10.6 MSM vs 12.6 MSM
  - Exports: 0.14 MSM vs 0.50 MSM
- Capacity utilisation stood at 58.2% in Q1 FY27, providing headroom as SKUs normalise, subject to demand conditions and supply disruption.

EBITDA:

- EBITDA margin for Q1FY27 expanded to 9.0% compared to 3.3% in Q1FY26, demonstrating strong profitability resilience despite a volume contraction in the Tiles segment.
- The margin expansion was primarily driven by increase in tile realisations, strict overhead control and a favorable impact from net inventory buildup. These gains were partially offset by lower tile sales volumes.

Key Focus Areas

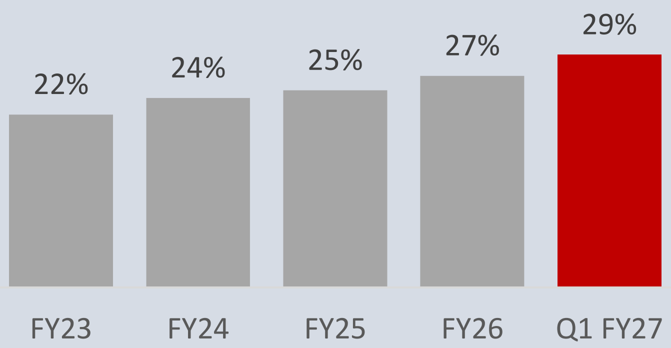
1 Marketing Intensity

Brand visibility strengthening through intensified marketing, including a multimedia advertising campaign launched in May 2025.

2 Product mix

The company's strong legacy, brand recall and distribution strengths supports **GVT scale-up** and product mix improvement.

Share of GVT (Tiles Sales Volume) (%)



3 Market & Product Expansion

Dealer network
Headroom for deeper penetration in under-served markets such as **North India**.

Non-tile business
Leverage Johnson brand strength and established network to support non-tile business.

4 Capacity & Operating Leverage

58.2% Capacity utilization in Q1 FY27

Meaningful headroom for operating leverage as utilisation improves, supported by rationalisation/modernisation of capacities.

PRISM RMC®

Prism RMC| Amongst the Leading RMC Players with a Pan-India Presence

84 Plants(1)

43 Cities / Town

- Amongst top four players in the RMC sector with pan India presence
- One technical lab that is certified by National Accreditation Board for Testing and Calibration Laboratories to ensure quality adherence

Sector Tailwinds

- Beneficiary of demand recovery from real estate and infrastructure sectors
- Strong ROCE potential for existing business with improvement in plant capacity utilisation levels, apart from favourable impact of franchisee scale-up

48.9% ROCE in Q1 FY27

- Capital Employed stood at ₹132 Crores as on June 30, 2026

(1) Including franchisee plants

Commercial Concrete

Core business catering to the concrete requirements of metro cities and semi-urban areas; serves as a steadfast contributor to the prolific development of urban India

Mega Projects

Meets the growing demand of high-quality ready-mix concrete in infrastructure sub-sectors, such as Highways, Bullet Trains, Power Plants, Refineries, Ports and Jetties

Construction Chemicals

Under Endura Construction Chemicals, we provide advanced construction chemical solutions for concrete and cement, serving both project and retail channels, backed by deep technical expertise and continuous innovation

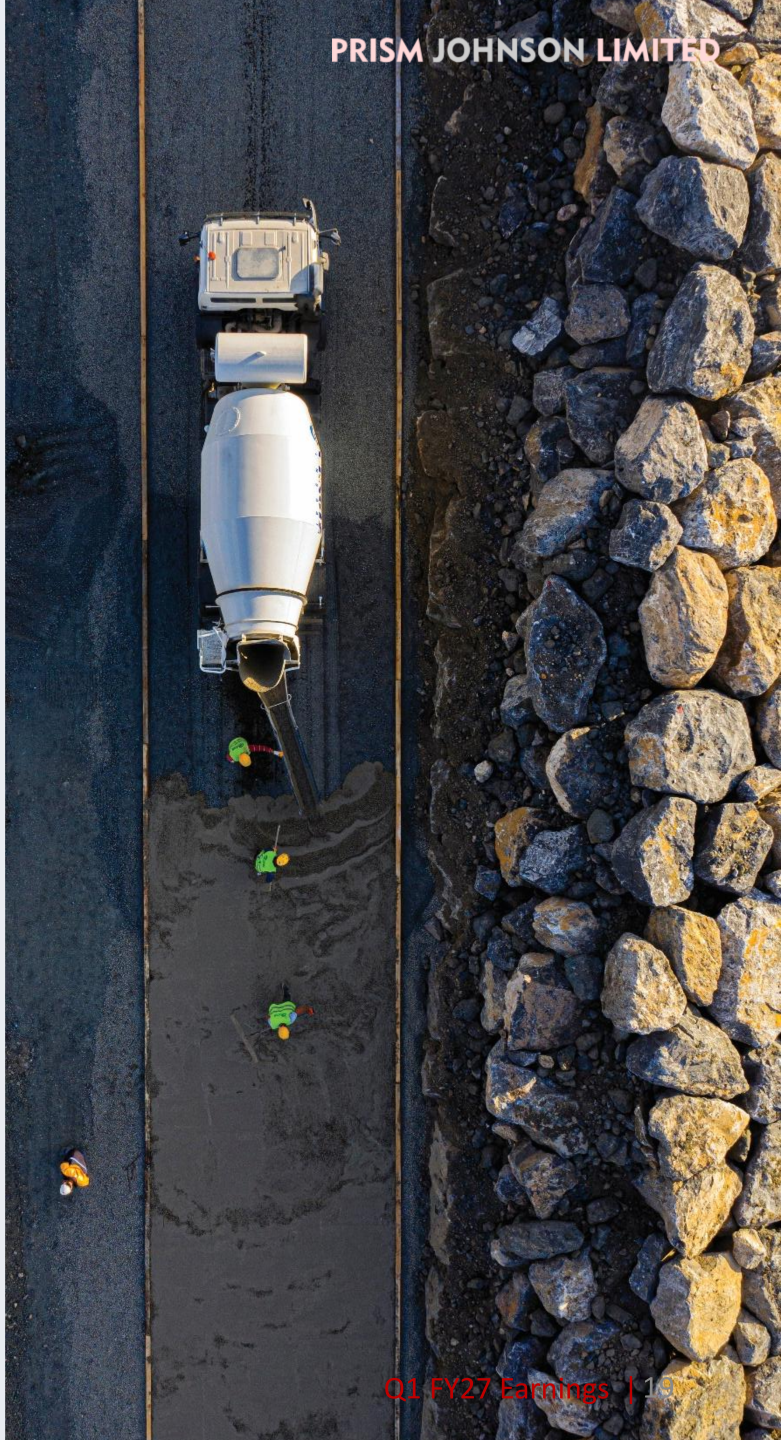
“ Prism RMC: Strong Operating Performance Backed by Disciplined Execution

Strong start to FY27, with total volumes increasing 14.1% YoY to 9.0 lakh m³ in Q1 FY27, driven by healthy growth across both Commercial Concrete (CC) and Mega Projects segments. Revenue from operations grew 24.9% YoY to ₹419 crore, primarily driven by improved volumes in the CC business.

Operating performance strengthened, with EBITDA increasing 151% YoY to ₹42.9 crore and EBITDA margin expanding to 10.2% from 5.1% in Q1 FY26. The improvement was driven by operating leverage, better plant and fleet utilisation, and one-time debtors write-back of ₹11.6 crore in the quarter.

The Mega Projects business continued its recovery following the strategic transition in its business model, with volumes growing 24.4% YoY and an order book of ~13.9 lakh m³ at the end of June 2026.

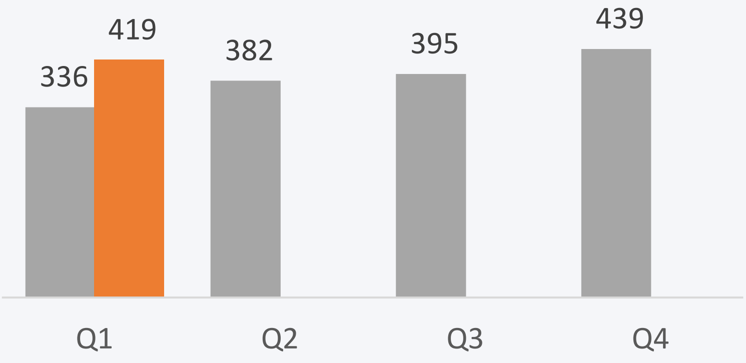
The RMC business continues to maintain one of the highest per-plant throughput and price realisations in the industry, reflecting focus on operational excellence, product mix and network efficiency. The division continues to evaluate opportunities for selective capacity expansion in attractive markets through new plant additions.



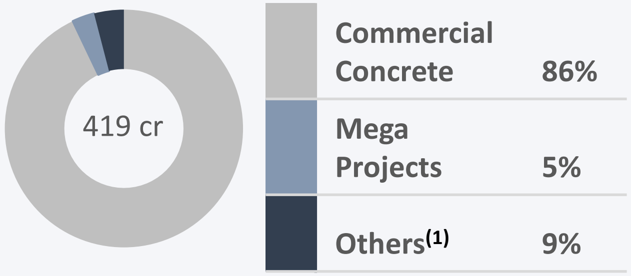
Q1 FY27 Financial Performance Highlights

Revenue (₹ Crs)

FY26 FY27

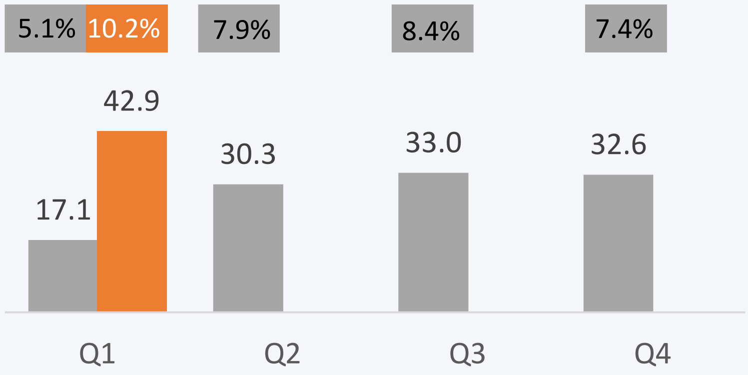


Revenue Mix – Q1 FY27 (%)



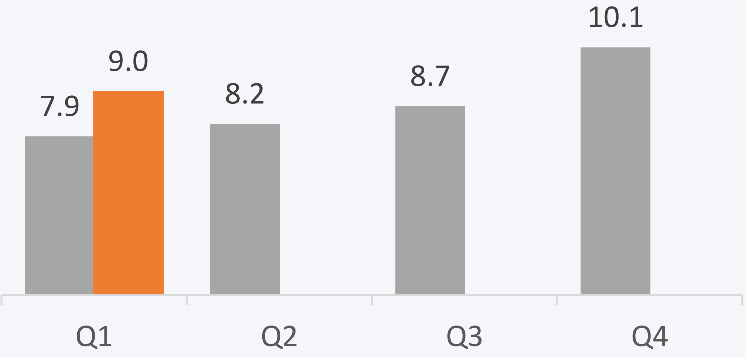
EBITDA [(1)] (₹ Crs) & EBITDA%

FY26 FY27



Volume [(2)] (lakh m³)

FY26 FY27



Revenue:

- Revenues grew 24.9% YoY to ₹419 crore, primarily driven by higher volumes in the Commercial Concrete segment

Volume:

- Total volumes (Commercial + Mega) increased 14.1% YoY to 9.0 lakh m³ in Q1 FY27. While Commercial Concrete volumes grew 11.5% YoY, Mega Projects volumes grew 24.4% YoY.
- The order book for Mega Projects stood at ~13.9 lakh m³ at the end of June 30, 2026
- Share of value-added products of total CC volume increased to 30% in Q1 FY27 compared to 24% in Q1 FY26

EBITDA:

- EBITDA margin improved to 10.2%, primarily driven by operating leverage.

[(1)] Q1 FY27 includes a one-time debtors write-back of ₹11.6 crore recorded under the 'Others' segment, impacting the reported Revenue Mix and EBITDA
[(2)] for most of Mega Projects, customers supply their own raw material

ESG

Committed to Environmental Sustainability

Ranked **#2** in **NSE ESG** Ratings(1)

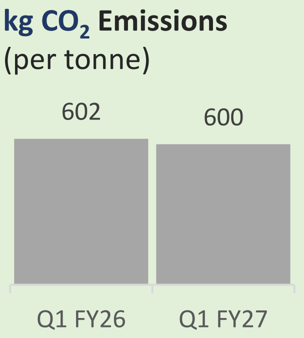
Score

69 /100

Prism Johnson Ltd recognised as an 'Aspiring' company in the Cement category

600 kg CO_2

Prism Cement's emission per tonne of cementitious material in Q1 FY27 (Scope 1 + Scope 2)



59.5 MW

Current Installed Capacity of Green and Renewable Power, including WHRS (Prism Cement + HRJ)

~35.8% **Green Power**

Prism Cement's total power requirement through solar & WHRS in Q1 FY27

~7.1% **AFR**

Alternative Fuel and Raw Materials mix (AFR) at Prism Cement in Q1 FY27

600+

Sapling planted during in Q1 FY27

Project : AI-based ACORN platform **to optimise concrete mix designs**

Prism RMC selected as a key partner under the Indo–Sweden Industrial Decarbonization initiative

(1) Ranking assessed against select major listed cement companies in India, report released on April, 2026

Empowering Communities, Ensuring Workplace Safety

CSR

Q1 FY27 initiatives

- Free medical treatment and medicine distribution to ~2,400 patients through Plant Medical Center.
- ~88 trips of Supply of Drinking water was provided to Mankahari village
- Free ambulance services to 182 patients in nearby villages
- Awareness Campaign on Drug De-Addiction at Sijahata village
- Renovation of the Community Centre (Gym) at the Vindhya Club, Satna
- Repair and repainting of passenger waiting shelters in Baghai, Hinauti, Medhi, Mankahari and Narsinghpur villages

18 Villages

Benefitted around Satna (MP) in FY26

₹0.8 Crores

Spent on CSR activities in FY26

Health & Hygiene | Environment & Water Conservation| Empowerment & Skill Development | Social Welfare | Rural Infrastructure Development | Promotion of Education | Providing Potable Drinking Water

Employee Well-being

110+

On-site safety trainings provided at Prism Cement's Satna plant in in Q1 FY27

0.20 LTIFR

Lost Time Injury Frequency Rate (Employee & Workers) in Q1 FY27

Corporate Governance Framework

Board of Directors

33%

Independent Directors (Including Chairman)

8+ years

Average tenure of Directors in the Company in FY26

1

Number of Woman Director

1	**Dr. Raveendra S Chittoor**, Chairman Non-Executive Independent Director
2	**Mr. Rajan B Raheja** Non-Executive Non-Independent Director
3	**Mr. Akshay R Raheja** Non-Executive Non-Independent Director
4	**Mr. Vijay Aggarwal** Non-independent, Managing Director
5	**Mr. Raakesh Jain** Non-independent, Executive Director & CEO (Cement)
6	**Mr. Sarat Chandak** Non-independent, Executive Director & CEO (HRJ)
7	**Mr. Sanjay Roy** Non-independent, Executive Director & CEO (RMC)
8	**Mr. Joseph Conrad Agnelo D'Souza** Non-Executive Independent Director
9	**Ms. Ravina Rajpal** Non-Executive Independent Director

ANNEXURE

Corporate

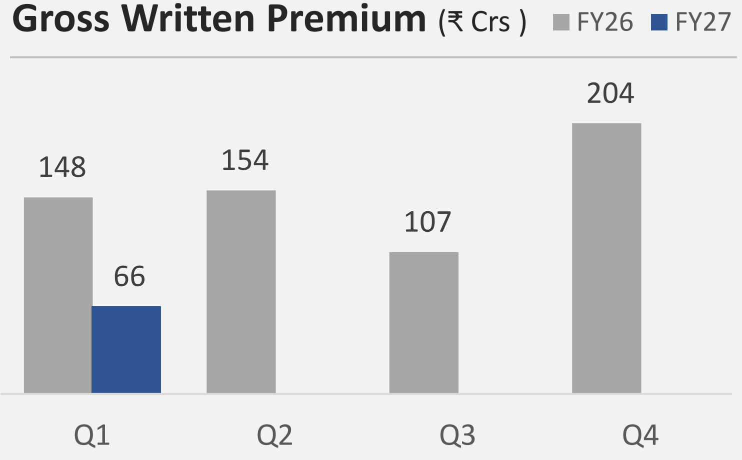
Prism Cement

HR Johnson

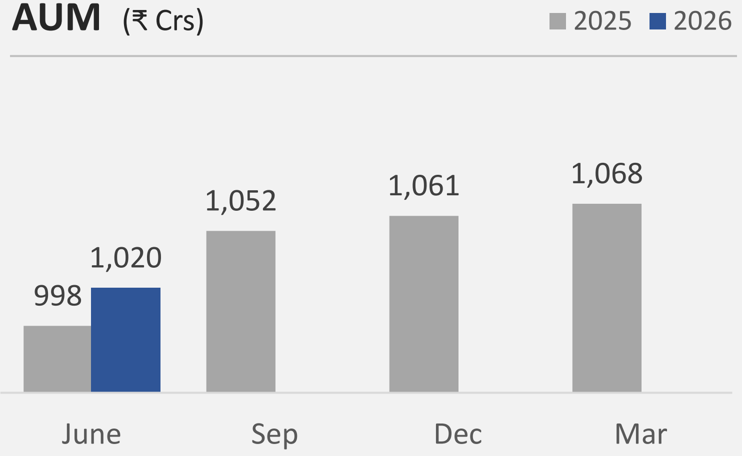
Prism RMC

Raheja QBE General Insurance (RQBE) | Q1 FY27 Performance Summary

Gross Written Premium (₹ Crs)



AUM (₹ Crs)



Product & Distribution Update

- Launched one new product during Q1 FY27 — Raheja QBE Cyber Protect Insurance Policy
- During the quarter, RQBE added 20 new partners and recorded 1 deletion, taking the total distribution network to 3,561 partners across Agents, Brokers, POSP, IMF, MISP, Web Aggregators, Corporate Agents, and OEMs.

Q1 FY27 Financial Highlights:

- Gross Written Premium de-grew by 55% YoY to ₹66 Crores in Q1 FY27. De-growth was mainly driven by postponement of planned GMC business of ₹ 270 crores (Actuals at ₹4.1 crores in Q1 FY27 v/s ₹ 102.1 crores in Q1 FY26).
- Profit after Tax of ₹20.2 Crores in Q1 FY27 as compared to loss of ₹ 7.5 Crores in Q1 FY26, mainly driven by healthy claims ratios.
- Combined Ratio stands at 119 % in Q1 FY27 vs. 125% in Q1 FY26
- Well capitalized with Solvency Ratio of 1.98x as against regulatory minimum of 1.50x
- AUM of ₹1,019.7 Crores, as of June 30, 2026

Prism Johnson Completes Strategic Exit from RQBE

- Successfully divested its entire 51% stake in Raheja QBE General Insurance Company Limited (RQBE) to QBE Group for ₹325.87 crore.
- Transaction completed on 1 July 2026. Related financial impact shall be reflected in Q2 FY27.
- Expected to unlock value, strengthen the balance sheet and sharpen the Company's focus on its core building materials business—Cement, Tiles, RMC and Construction Chemicals.

Vision

Creating **sustainable value** by meeting the construction and lifestyle needs of our customers through **innovative** building materials and services

Core Values

1 — **One Team :** I work as part of "One Prism Johnson" team towards one goal

T — **Transparency :** I commit to be transparent in all my actions for the benefit of Prism Johnson & its stakeholders

A — **Accountability :** I hold myself responsible for delivering my commitments and achieving our goals

S — **Speed :** I act NOW and respond with a sense of urgency to surpass customer expectations, because it is the right thing to do for Prism Johnson and me

C — **Changing with Times :** I adapt to change with the developing times for the success of Prism Johnson and me

Our Journey

2021
- NCLT approval received for amalgamation with wholly-owned subsidiaries.
- Commissioned 12.5 MW of WHRS & 11 MW of solar plant at Satna

2022
- Launched Prism Champion All Weather Cement.
- Expansion of tile production capacity by 4.0 MSM by JV entities.
- New manufacturing facility for IPNR products at Dewas

2023
- New tiles manufacturing plant at Panagarh (WB);
- Expansion of tile capacity by 1.2 MSM by a JV entity
- 600 tons per day of **AFR firing system** at Satna

2024
- Completed modernisation of tiles plant at Vijaywada.
- Acquired 50% stake in Sunbath Sanitary

2025
- Commissioned 8 MW of additional solar power at Satna
- Bagged four blocks of limestone mines in Satna.
- **ATL campaign** launched by HRJ

2026
- Successfully divested its entire 51% stake in RQBE

2020

Commissioned 10.0 MW of WHRS and 5.0 MW of solar power at Prism Cement Plant at Satna, Madhya Pradesh

2019
- Launched new sanitary ware and bath fittings product range under the brand name Johnson International.
- Commissioned **8.5 MW of solar plant** at Satna

2018

Changed name of the company from Prism Cement Ltd. to Prism Johnson Ltd.

PRISM JOHNSON LIMITED

2015

Launched Duratech – Premium Cement Brand

2010
- Amalgamated H&R Johnson (India) Ltd. and RMC Readymix (India) Private Ltd. into the Company
- Commenced second line of cement production with a capacity of 3.6 MTPA

1992

Incorporated the company as **Karan Cement Ltd**.

1993

Entered into a joint venture with FLSmidth to set-up 2 MTPA cement plant

1994

Changed company name to Prism Cement Limited

1995

1997

Commenced production of first line of Cement (2 MTPA Capacity)

2007

Incorporated Raheja QBE General Insurance Company Limited

RAHEJA QBE

Leadership Team

Mr. Vijay Aggarwal
Managing Director

Education: B. Tech (Elec.) - IIT (Delhi) and PGDM - IIM (Ahmedabad)

Tenure in Company: ~28 years

Past Experience: SBI Capital Markets

Mr. Raakesh Jain
Executive Director & CEO (Cement)

Education: B. Com, MBA in Marketing

Tenure in Company: ~4 years

Past Experience: UltraTech Cement Ltd., Nuvoco Vistas Corp. Ltd.

Mr. Sarat Kumar Chandak
Executive Director & CEO (HRJ)

Education: B.SC (Hons), MBA in Marketing

Tenure in Company: ~7 years

Past Experience: Kajaria Ceramics Ltd., RAK Ceramics India Pvt. Ltd.

Mr. Sanjay Roy
Executive Director & CEO (RMC)

Education: B.E. (Civil Engineering)

Tenure in Company: ~1 year

Past Experience: ACC Ltd., Aparna Enterprises Ltd.

Prism Johnson | At an Inflection Point

Prism Cement | HRJ | Prism RMC

Years of Profitable Growth

FY10 to FY11

- Prism Cement EBITDA per ton at ₹ 1,229 and ROCE at 63% in FY10
- HRJ Consolidated EBITDA Margin at 14.5% in FY10; Revenue CAGR at 17% during FY03-12
- Prism RMC EBITDA Margin at 6.1% in FY11; Revenue CAGR at 39% during FY03-12

Years of Challenges

FY11 to FY14

- Blending silo reconstruction, decline in production volume
- Non availability of power, high cost of gas in Andhra Pradesh & Karnataka, dumping from China impacted production, growth & profitability
- Debtors management was a key challenge coupled with low capacity utilisation

Years of Consolidation

FY18 to FY25

- Dynamic fuel mix (coal vs. pet-coke), use of green power, increase share of premium products
- Fuel related issues resolved
- Focus on working capital management

At an Inflection Point

FY26 & Beyond

- Cost competitive structure in terms of power & fuel cost, enhancing premium product mix, demand generation initiatives
- Intensified marketing activities, improving product mix, dealer network expansion, operating leverage benefit as capacity utilization increases, along with new / modernised capacities
- Increasing plant network through franchisee route, cost rationalisation initiatives, improving trade receivable days

Key Awards & Recognition

Past Illustrative List[1]

CNBC TV18

India's Most Responsible Companies – Prism Johnson

CII

Best Energy Efficient Designated Consumer - Cement

Superbrands INDIA

Johnson Endura, Smart Tiles and JMQ - 2025

ET Edge

Prism RMC - among India's Best Brands 2025

- Apex India CSR Excellence| 2019-21, 2023 | Prism Cement
- Apex India Green Leaf | 2020, 2022-24 | Prism Cement
- Apex India Safety| 2020, 2022, 2023 | Prism Cement
- BARC Asia - Brand of the Decade Award | 2020 | HRJ
- BEE, Energy Conservation Award| 2006, 2015 | HRJ
- BSE - Best Customer-Centric Company |2025 | Prism Cement
- Brand Vision "Extraordinaire Brand" | 2022 | Prism RMC
- Centre for Science & Environment | 2005 | Prism Cement
- CII Excellence in Energy Management| 2024, 2025 | Prism Cement
- CII Excellence in Water Management | 2021, 2023 | Prism Cement
- CMO Asia "Master Brand" | 2013 | HRJ
- CMO Asia "Excellence in Branding & Marketing"| 2014 | HRJ
- Construction World Award | 2014, 2015, 2024 | HRJ
- CNBC TV18 "Master of Risk" | 2025 | Prism Johnson
- CNBC TV18 "India's Most Responsible Companies" | 2019 | Prism Johnson
- Dainik Bhaskar CSR Excellence | 2025 | Prism Cement
- Economic Times - Architecture & Design | 2015 | HRJ
- Economic Times - Best Brands Award | 2019, 2021 | HRJ
- Economic Times - Iconic Brands of India Award | 2020 | HRJ
- Economic Times - Happiness & Wellbeing Award | 2023, 2024 | Prism Cement
- ET Edge Best Brands Recognition | 2025 | Prism RMC
- ET Now & World HRD Congress - National Best Employer Brand | 2018 | HRJ
- Federation of MP Chamber of Commerce & Industry – CSR | 2020, 2022| Prism Cement
- GAIL Gas Conservation Award | 2004 | HRJ
- Global Marketing Excellence Award | 2014 | HRJ
- Global CSR & ESG Award | 2024 | Prism Cement
- Global CSR Excellence & Leadership (Environment) | 2025 | Prism Cement
- Global Safety Summit – Safety | 2022, 2024 | Prism Cement
- Global Safety Summit – Environment| 2023, 2024 | Prism Cement
- Golden Peacock, Corporate Governance| 2019 | Prism Johnson
- Golden Peacock, Environment | 2019-21 | Prism Cement
- Golden Peacock, Energy | 2024, 2025 | Prism Cement
- Golden Peacock, Product Innovation | 2020 | HRJ
- Great Indian Audit Team (Infrastructure) | 2024 | Prism Johnson
- Green Enviro, Environment | 2025| Prism Cement
- Green Enviro - CSR, Environment, Safety | 2026 | Prism Cement
- Greentech, CSR | 2020, 2025 | Prism Cement
- Greentech, Environment & Energy | 2019-25 | Prism Cement
- Greentech, Safety | 2019, 2020| Prism Cement
- Indian Bureau of Mines 5-Star Rating | 2018, 2023, 2024 | Prism Cement
- Indian Express "Smart Manufacturing " | 2019 | Prism Johnson
- Ministry of Energy (GoI), National Energy Conservation | 2006-08, 2015 | Prism Cement
- Mission Energy Foundation| 2018-22, 2026 | Prism Cement
- Most Preferred Workplace Awards | 2025 | Prism Cement
- M-Tech Pinnacle Award – Best Tile Company | 2006 | HRJ
- National Safety Council | 2010, 2011, 2022, 2025 | Prism Cement
- National Safety Council Award | 2019 | HRJ
- National Safety Council Award | 2022 | Prism RMC
- National Leadership Award | 2026 | Prism Johnson
- NCPEDP–Red Ramp Project| 2015 | HRJ
- OOH Phoenix Gold Award | 2026 | HRJ
- Power Brand Award | 2010, 2011, 2012 | HRJ
- QCFI "Environment & Sustainability Excellence"| 2025 | Prism RMC
- QCFI "Innovation Award" | 2025 | Prism RMC
- Reader's Digest "Trusted Brand"| 2008, 2010- 2025 | HRJ
- Realty+ INEX Awards | 2022, 2024 | HRJ
- Realty+ INEX "Brand of the Year" | 2020, 2022 | Prism RMC
- SABERA Award (Environment Protection) | 2025 | Prism Cement
- Superbrands Award | 2016, 2017, 2019, 2021, 2023, 2025| HRJ
- Vishwakarma Rashtriya Puraskar National Safety Awards | 2006, 2008, 2009, 2022 | Prism Cement

[1] Awards received by brands and business verticals are grouped under the respective business for presentation purposes.

Certifications and Accreditations

DSIR Recognition
Dedicated R&D Centre at H & R Johnson (IPNR), recognised by the Department of Scientific and Industrial Research (DSIR), reflecting commitment to research and innovation

2 NABL Certified Labs
Accredited Technical Laboratories, 1 at Prism Cement and 1 at Prism RMC

Greenpro Certification
All PPC products and select products across Tiles, and RMC have received the Certification from the CII Green Products and Services Council, recognising their compliance with GreenPro Ecolabel sustainability standards

GRIHA Certification
Cool Roof Tiles and Endura Flooring Tiles are included in the GRIHA Product Catalogue for sustainable habitat projects in India

Indian Green Building Council (IGBC)
Certification - H & R Johnson received certification from CII reaffirming its commitment to sustainable manufacturing practices and environmentally responsible building solutions.

QCI-Certified RMC Plants
Certified by the Quality Council of India, reflecting adherence to established quality standards and operational excellence

ISO Certifications Across Divisions
ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), ISO 45001:2018 (Occupational Health & Safety Management System), ISO 50001:2018 (Energy Management System)

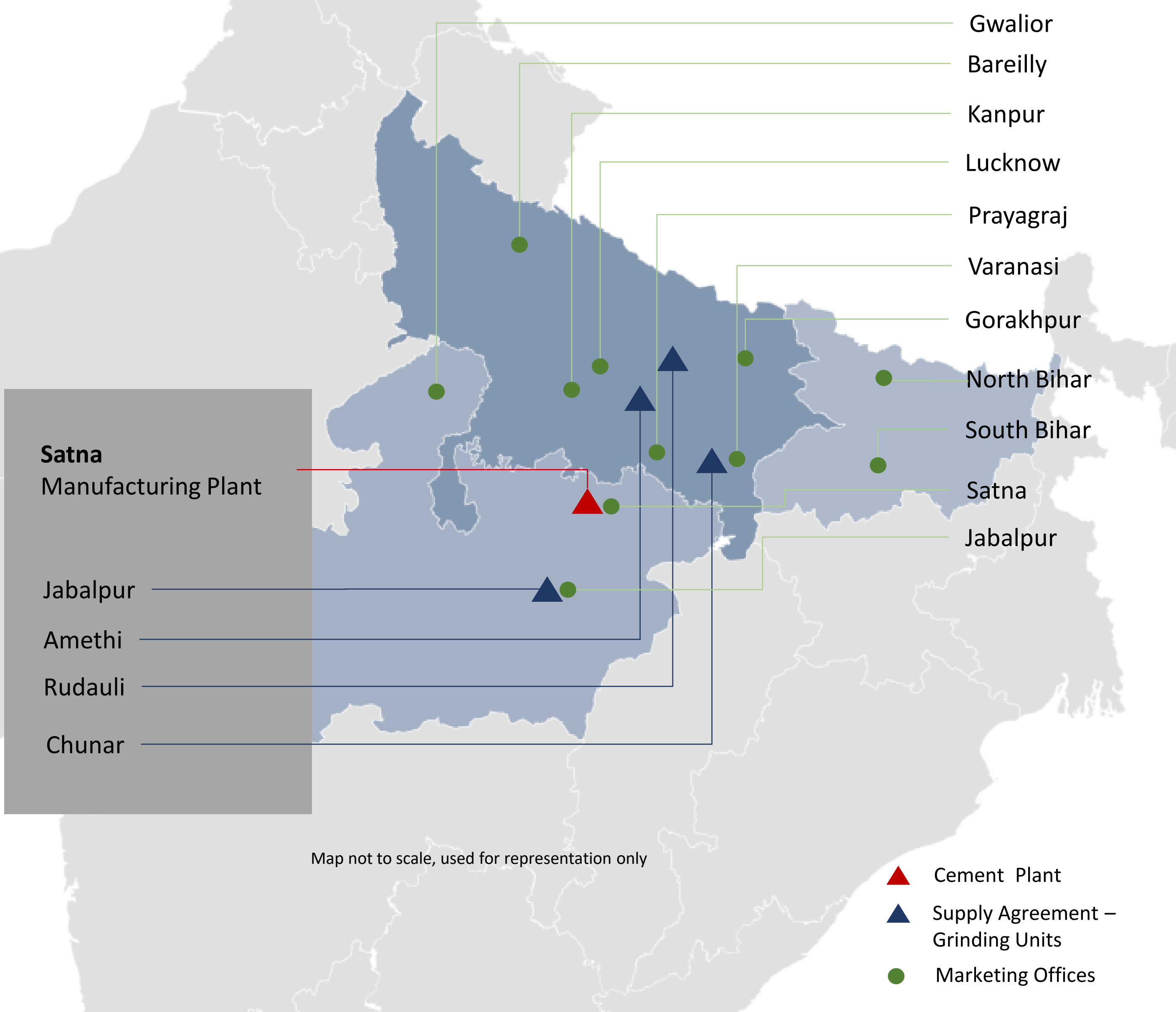
Prism Cement | Well Positioned to Capture **Central India** Demand

Product Portfolio

Champion Plus
Provides superior strength, performance and quality; Helps in making the concrete stronger, denser and leak proof

Champion Duratech
Serves various needs, including building terraces, beams, columns, foundation, roof slab, and in all kinds of RCC and precast jobs

Champion All Weather
Prevents water ingress and makes the construction moisture and dampness resistant



5.6 MTPA
installed cement capacity

1.37 MTPA
supply agreement with grinding units

~2,300
Effective Dealers [1]

~7,000
Effective Retailers[1]

179
Stocking Points

29.3%
ROCE in Q1 FY27

[1] as of March 31, 2026

Building Lasting Partnerships Across the Construction Ecosystem

Channel Partners, Influencers & Technocrats Meet

Prism Cement continues to strengthen our stakeholder relationships through Influencers & Technocrats meets, Channel Partner engagements, and structured appreciation initiatives. Targeted below-the-line campaigns further enhance brand connect and deepen market outreach across regions.

Influencers Training Program

Focuses on enhancing contractor and mason capabilities through specialised in-house training initiatives. In FY26, the Company trained over 1,75,000 masons & contractors by conducting ~ 4,800 meets across areas such as sustainable and advance construction solutions, project management, waterproofing, earthquake-resistant structures and estimation.

Stakeholders Loyalty Program

At Prism Cement the loyalty programme is designed to strengthen long-term relationships with Channel Partners, Influencers & Technocrats by supporting and empowering them beyond just cement offerings. Close to 22,000 active partners are enrolled in the programme, benefiting from its rewards, recognition, and value-added initiatives.

22,000 | **Active Stakeholders enrolled under Loyalty Programme**

Sapney Program
A rewards and engagement initiative for masons and contractors, aimed at recognising their contribution in promoting Prism Cement and driving growth in the premium segment.

Anmol Rishtey
A dealer and retailers engagement and rewards programme focused on strengthening channel partner relationships, enhancing profitability, and recognising business contribution and loyalty.

Aspire Program
An engagement platform connecting architects and engineers with Prism Cement to encourage collaboration, knowledge exchange, and long-term professional partnerships.

HR Johnson | A Nationwide Footprint

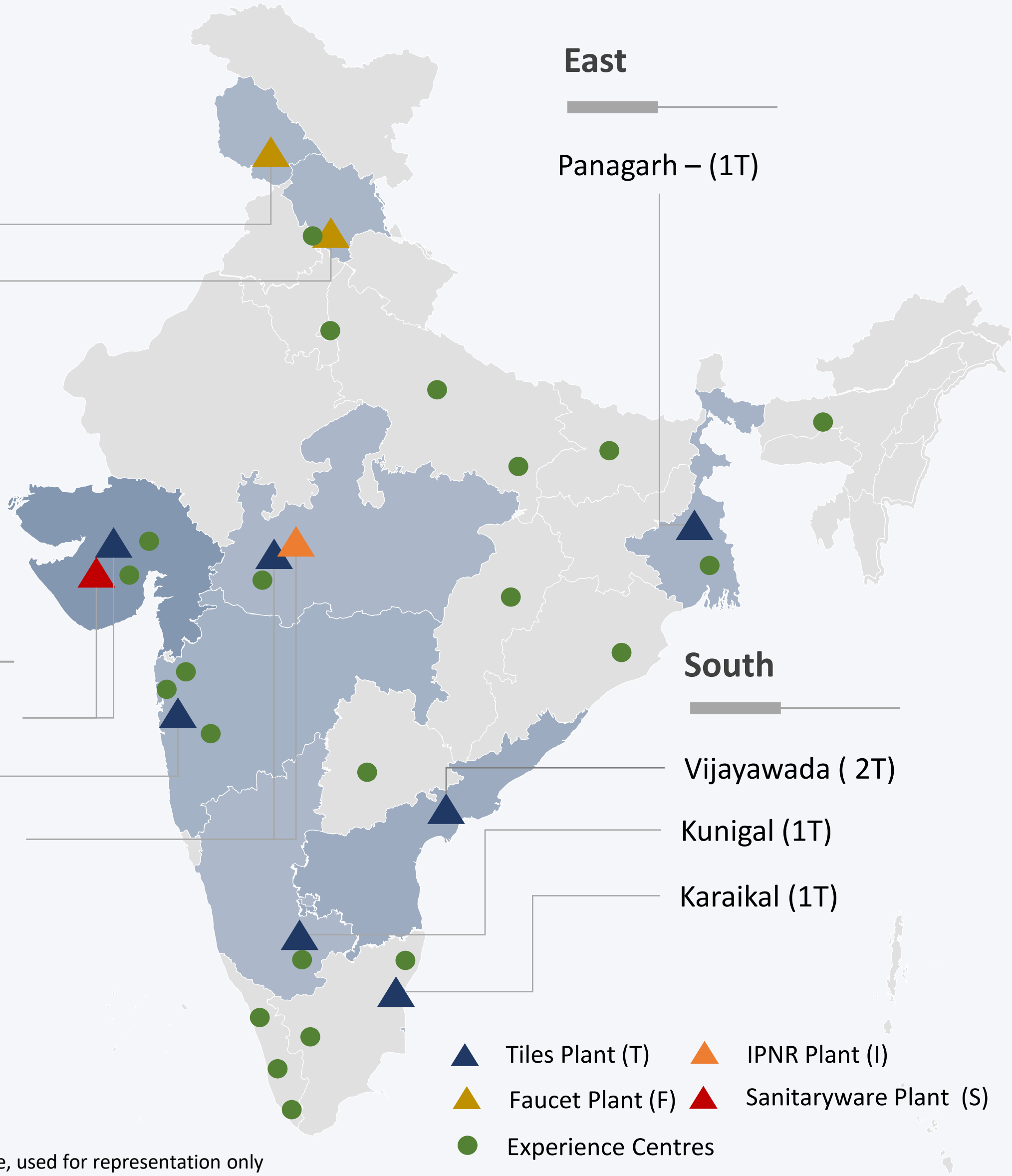
~64 MSM
tiles manufacturing capacity per annum

~3.8 Million Pieces
faucet Manufacturing capacity

~11,000 tonnes
sanitaryware manufacturing capacity

~900
Dealers

8.4%
ROCE in Q1 FY27



Map not to scale, used for representation only

22 Experience Centers

East
Bhubaneswar
Kolkata
Guwahati
Patna
Raipur

North
Delhi
Chandigarh
Lucknow
Varanasi

West
Ahmedabad
Morbi
Mumbai
Pune
Thane
Indore

South
Bengaluru
Chennai
Coimbatore
Hyderabad
Calicut
Ernakulam
Thiruvananthapuram

HRJ

tiles portfolio

Glazed Vitrified Tiles (GVT)

Brand PORSELANO

Feature glass-like layer which enables high-definition designs, often mimicking natural materials like marble and wood. Also known as porcelain tiles, they offer superior strength, durability, and premium aesthetics.

Vitrified Tiles

Brand Marbonite

A seamless blend of aesthetics, durability, and performance. Available in a wide range of formats and finishes, including polished and matt. Offers enhanced stain and scratch resistance, low water absorption, and easy maintenance.

Ceramic Tiles

Brand JOHNSON DESIGNERS' CHOICE

High-quality, eco-friendly solutions available in diverse designs, sizes, and finishes, they help create unique and stylish interiors and exteriors. Durable and versatile, they are ideal for walls, floors, pathways, and even industrial applications.

Industrial Tiles

Brand ENDURA

Heavy-duty tiles engineered to withstand heavy loads, chemical exposure, & intense footfall across industries, hospitals, utilities, and public spaces. Ideal for shopfloors, workshops, staircases, pavements, & specialised applications, including tactile and anti-static tiles..

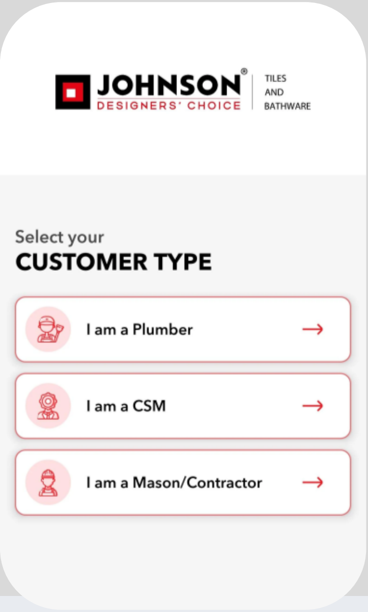
Marketing strengths

Strong Brand Equity
H & R Johnson stands for quality, durability, and innovation.

ATL & Digital Push
High-impact multimedia & digital campaign boosting visibility and recall

BTL Strength
Strong on-ground activations driving deep market engagement.

Influencer Programs
Sambandh-HRJ empowers and builds loyalty among plumbers, contractors and masons.



Innovation as a Foundation for Long-Term Growth

Track Record of Innovation in Tiles Portfolio

Patents

01

'A process for manufacturing isostatic punch and the punch manufactured therefrom'

02

'Anti-oxidation refractory frit & method of manufacturing the same'

03

'Inorganic antimicrobial nanocomposite powder and a method of manufacturing the same'

Dedicated R&D Centre for IPNR business

Recognised by **DSIR, Government of India**

RMC footprint

43
Cities/Towns[1]

84
Plants[1]

9.0 lakh m³
Volume in Q1 FY27

₹ 419 crores
Revenue in Q1 FY27

[1] as on June 30, 2026

Prism RMC received multiple "**Certificate of Appreciation**" for landmark projects, including:

- **Mumbai–Ahmedabad Bullet Train**: Supplied 3+ million m³ of high-grade concrete.
- **Mumbai Coastal Road Project**: Supplied 0.5+ million m³ of high-grade concrete, including for the underwater tunnel.
- **Noida International Airport (Jewar), Asia's largest airport**: Supplied 0.2+ million m³ of concrete for the runway.

Customised Range to Meet Diverse Clientele Requirements | Homes to Mega projects

Performance

PrismChamp
Superior strength, durability, and sustainability

PrismCure
Proprietary additives enabling self hydration and curing

PrismColumns
Engineered for vertical structural columns

PrismRustSafe
Prevent corrosion of steel reinforcement in concrete structures.

PrismSlabs
Address shrinkage & micro-crack control, ensuring structural integrity

Durability

PrismMegaX
Exceptional strength and density for infrastructure and highrise constructions

PrismCoastX
Thrive harsh coastal conditions, boasting exceptional impermeability & durability

PrismXpress
Accelerated hardening, enabling for tight construction schedules

PrismCoolX
Manages temperature differentials within concrete, minimising thermal tensile cracks and early setting issues

Productivity

PrismSelf
Smooth and uniform filling of intricate formworks, with minimal manual intervention

PrismFlow
Free-flowing, self-compacting, quick, easy to place & provides high-quality surface finish.

PrismFill
Self-compacting slurry, ideal for backfilling & filling voids in difficult location

Green Concrete

PrismGreen
reduce carbon footprint and protect the environment

PrismLite
Energy-efficient concrete with exceptional thermal and sound insulation properties

PrismPervia
Promote groundwater recharge by capturing rainwater & replenishing aquifers

DIY

PrismMini
Portable, easy-to-use concrete in 40 kg bags, perfect for DIY projects and hard-to-reach areas where traditional mixers can’t access

PrismFix
Ready-to-use concrete solution for structural strengthening and repairs, ideal for retrofitting

Floors Range

PrismDecor **PrismFibro**

PrismTop **PrismSmooth**

PrismRustic **PrismGlossy**

PrismElite **PrismShield**

Industry Partner under the Indo–Sweden Decarbonisation Program

Prism RMC selected as a key partner in **one of seven high-impact projects** under the Indo–Sweden Industrial Decarbonisation framework

India
Net Zero
by 2070

Project Launch Event in Delhi

OUR PROJECT

AI -based platform ACORN to optimize concrete mix designs, reducing emissions and enhancing efficiency.

Funding from

विज्ञान एवं प्रौद्योगिकी विभाग
DEPARTMENT OF
SCIENCE & TECHNOLOGY
सत्यमेव जयते

Rigorous joint evaluation by the Department of **Science & Technology (DST)** and the **Swedish Energy Agency (SEA)**

Partners

Prism Johnson, Ecometrix AB and Datta Meghe College of Engineering partnership under LeadIT

Aligned with Global Climate Dialogue

COP Series

PRISM JOHNSON LIMITED

Consolidated Financials Summary (Ex. RQBE)

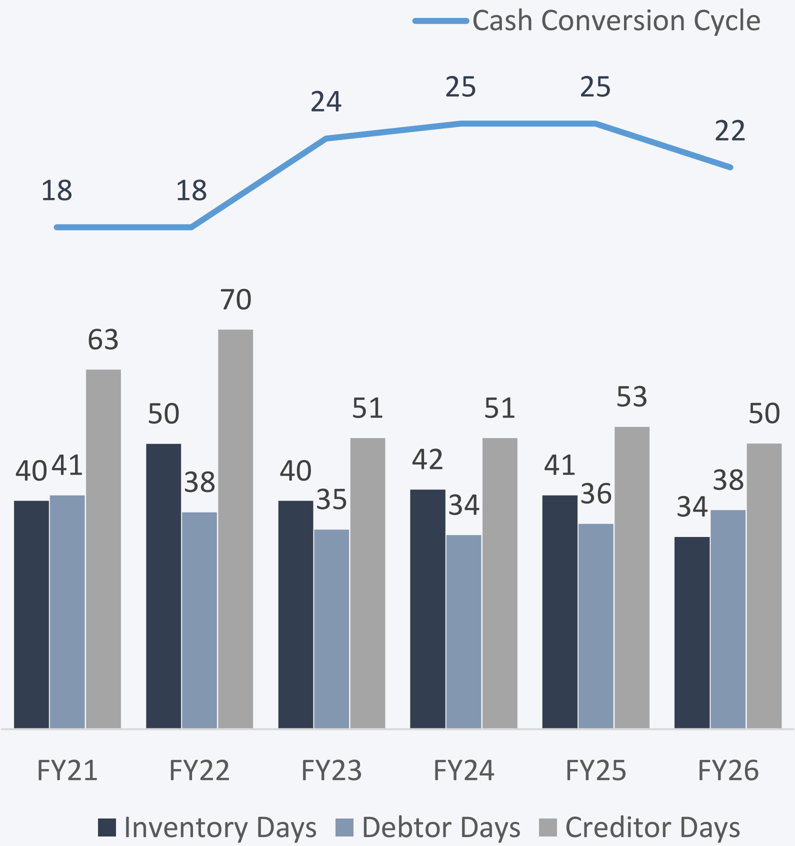
Particulars (₹ Crs)	Q1 FY26	Q4 FY26	Q1 FY27	% QoQ	% YoY	FY22	FY23	FY24	FY25	FY26
Revenue from Operations[1]	1,796	2,118	1,844	*(13.0%)*	*2.7%*	5,827	6,830	7,175	6,830	7,404
- Prism Cement	914	947	903	*(4.7%)*	*(1.2%)*	2,408	3,030	3,318	3,022	3,405
- HRJ	546	733	522	*(28.8%)*	*(4.5%)*	2,221	2,399	2,386	2,393	2,447
- Prism RMC	336	439	419	*(4.4%)*	*24.9%*	1,198	1,401	1,471	1,415	1,551
EBITDA[1]	**174**	**175**	221	*26.2%*	*26.6%*	**614**	**445**	**522**	**456**	**693**
EBITDA Margin %	**9.7%**	**8.3%**	12.0%			**10.5%**	**6.5%**	**7.3%**	**6.7%**	**9.4%**
Depreciation & Amortisation	134	128	122	*(4.8%)*	*(8.7%)*	305	384	406	476	531
Other Income[2]	8	10	22	*118.8%*	*169.9%*	39	33	33	128	35
EBIT (Incl. Other Income)	49	57	120	*112.7%*	*148.0%*	348	95	148	108	198
Finance Cost	46	40	37	*(8.8%)*	*(20.3%)*	185	185	192	223	177
Net Profit[3]	**2**	**28**	94	*237.8%*	*NM*	**139**	**(68)**	**202**	**93**	**105**
Net Profit Margin %	0.1%	1.3%	5.1%			2.4%	(1.0%)	2.8%	1.4%	1.4%
Net Debt	**771**	**565**	577	*2.2%*	*(25.1%)*	**1,253**	**1,149**	**843**	**636**	**565**

[1] EBITDA in Q1 FY27 includes one-time debtors write-back of ₹11.6 crore in RMC division.
[2] Other income includes a one-time interest income of ₹12.3 crore on income tax refund received during Q1 FY27.
[3] Exceptional gain includes a one-time gain of ₹33.0 crore arising from the sale of land in Q1 FY27

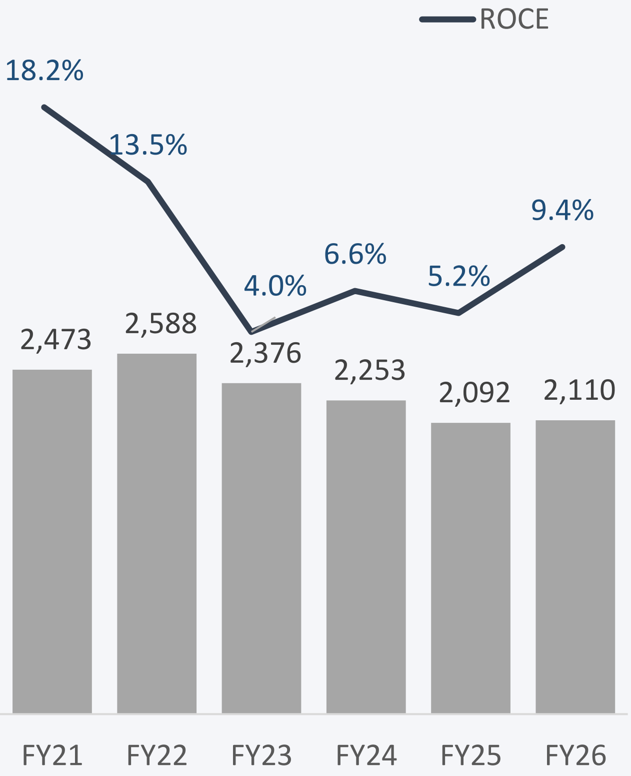
PRISM JOHNSON LIMITED

Balance Sheet & Cash Flow Strength | Consolidated (Ex. RQBE)

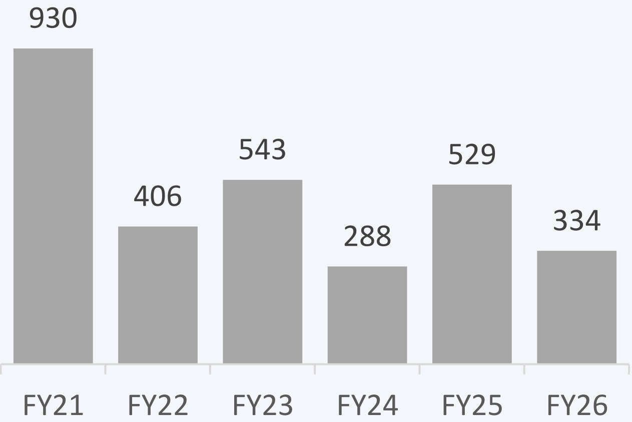
Working Capital[1] (Days)



Capital Employed (₹ Crs) & ROCE[2]



Free Cash Flow[3] (FCF) (₹ Crs)

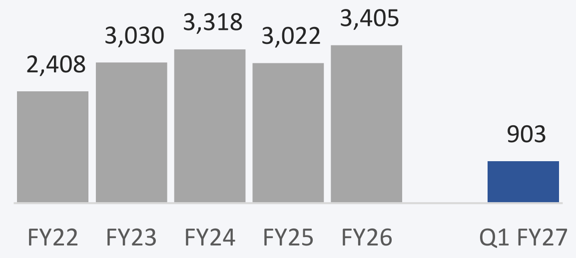


Free Cash Flow (pre-capex and investments), excluding the cash outflow of ₹ 404 Crores towards payment of Financial Obligations, stood at ₹ 738 Crores in FY26

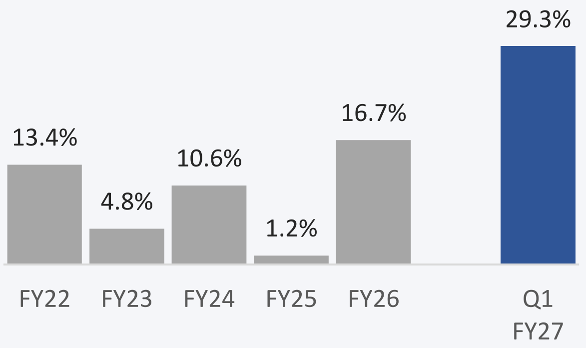
(1) The decrease in Creditor Days starting from FY23 is primarily due to reclassification / re-grouping in trade payables
(2) EBIT includes Other Income for ROCE calculation
(3) Operating Free Cash Flows, Pre-Capex & Investments

Historical Financial Highlights

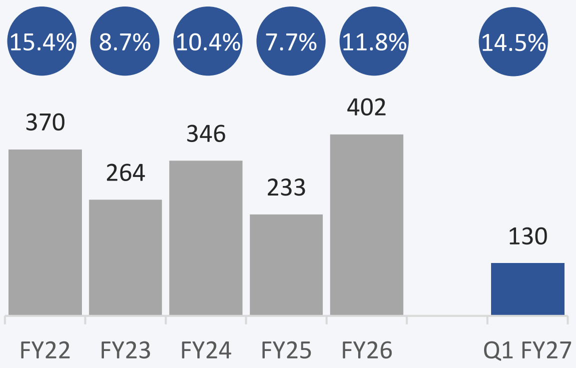
Revenue[1] (₹ Crs)



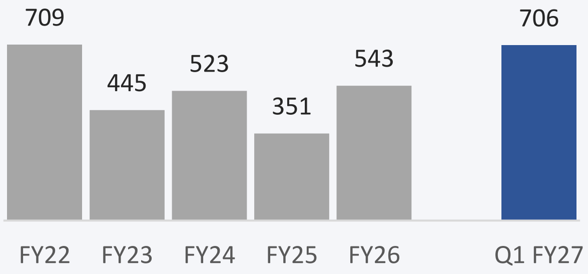
ROCE[2] (%)

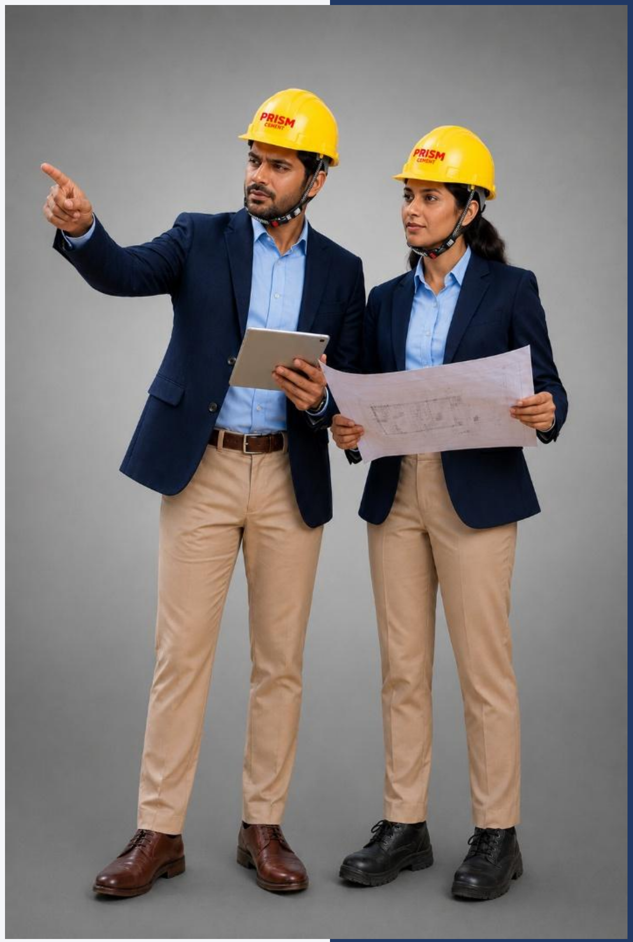


EBITDA (₹ Crs)



EBITDA per tonne (₹)



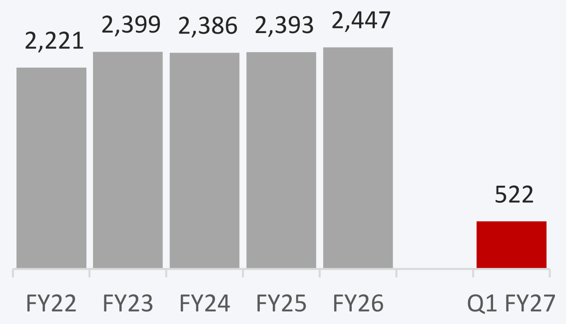


[1] Revenue include sale of Cement & Clinker

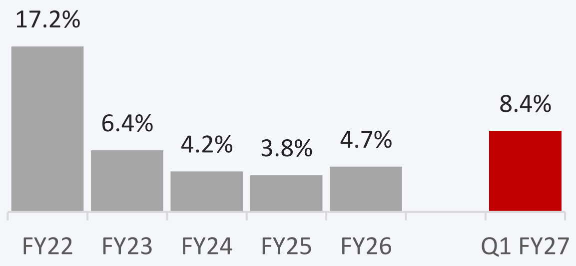
[2] ROCE in FY25 excludes the impact of interest on income tax refunds. Quarterly ROCE is annualised

Historical Financial Highlights

Revenue(1) (₹ Crs)

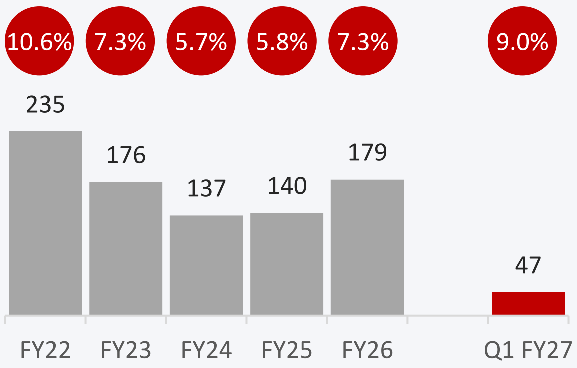


ROCE(2) (%)

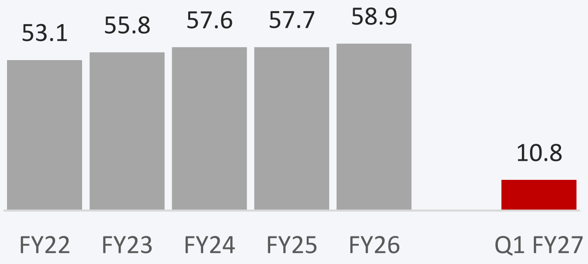


EBITDA (₹ Crs)

EBITDA%



Tiles Volume (million m²)

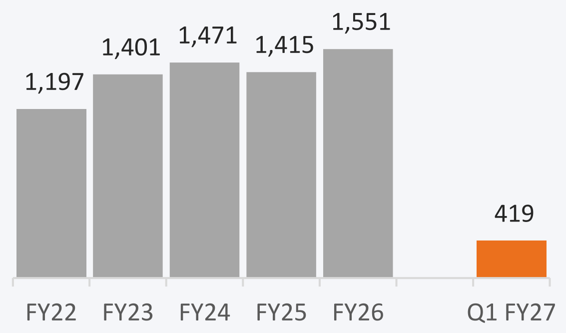


(1) Includes Tiles, JBD and others

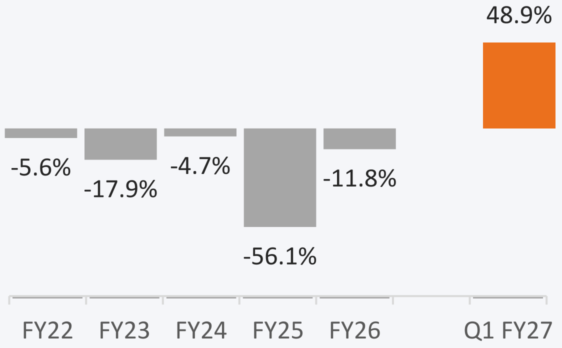
(2) Quarterly ROCE is annualised

Historical Financial Highlights

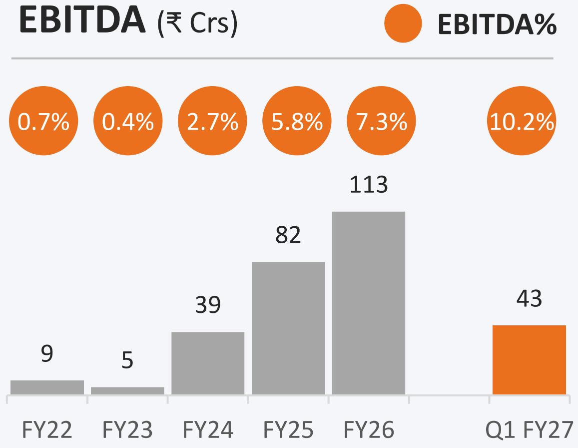
Revenue (₹ Crs)



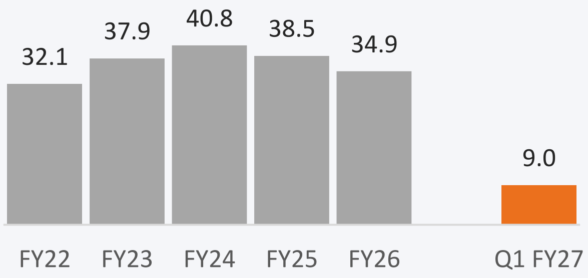
ROCE (%)



EBITDA (₹ Crs)



Volume (1) (lakh m³)



(1) Volume includes CC and Mega Projects segment. For most of Mega Projects, customers supply their own raw material.

(2) Quarterly ROCE is annualised

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THANK YOU

For Additional Information, Please Contact

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Safe Harbour

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.