

entertainment network (India) limited

6 August 2026

BSE Limited, Rotunda Building, P. J. Towers, Dalal Street, Fort, Mumbai- 400001	National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai – 400051
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BSE Scrip Code: 532700/ Symbol: ENIL

Sub: Investors Presentation – Q1FY27

Dear Sir/ Madam,

Please find attached herewith the Investors' Presentation (Performance review – Q1FY27).

The same has been uploaded at:

<https://www.enil.co.in/stock-exchange-filings-fy2027.php>

and

<https://www.enil.co.in/financials-investorp-fy2027.php>

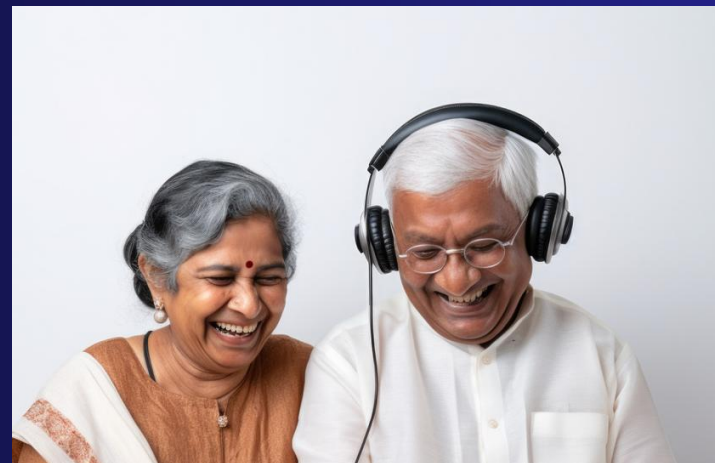
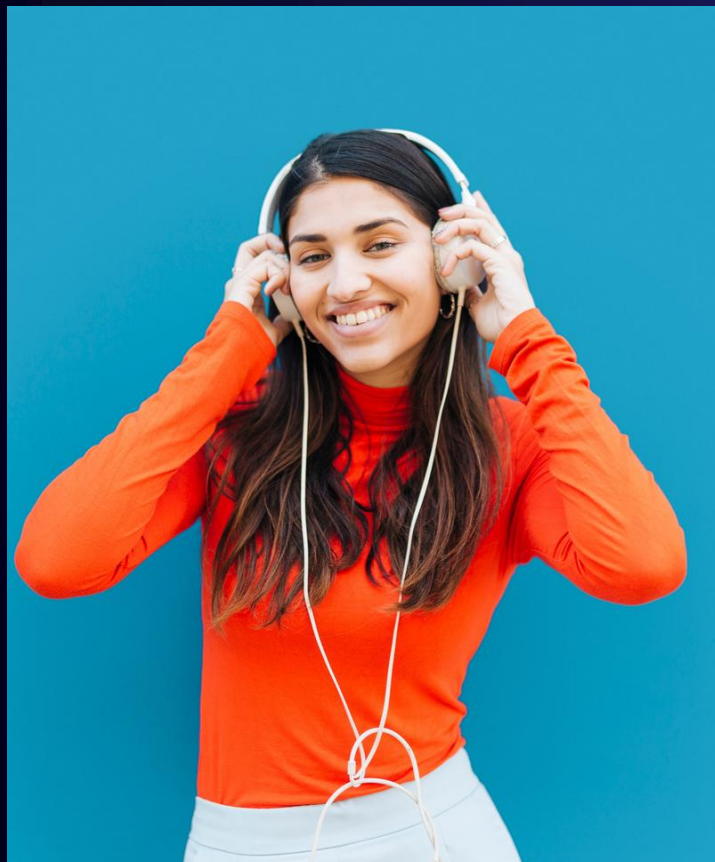
For **Entertainment Network (India) Limited**

Mehul Shah

EVP - Compliance & Company Secretary

(FCS no- F5839)

Encl: a/a

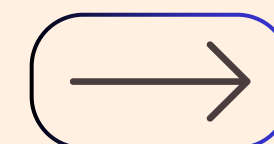


ENTERTAINMENT NETWORK (INDIA) LTD.

A TIMES GROUP COMPANY

INVESTOR PRESENTATION

Q1 FY27



Aug 6th , 2026

Presentation Flow



ABOUT ENIL

India's multi-platform
entertainment
Company



FINANCIALS HIGHLIGHTS

Overall review of our
organization's financial
performance.

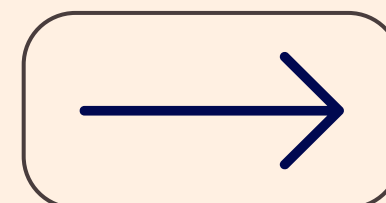


OPERATING HIGHLIGHTS

Top features of Gaana
App, solution-driven
event sales &
international business
highlights



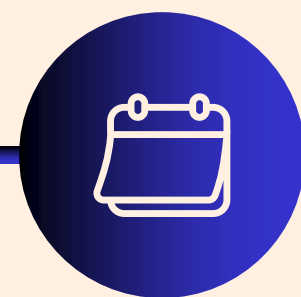
About ENIL





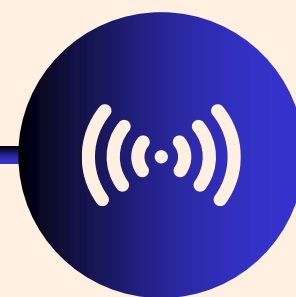
Enduring Legacy.

Iconic Reach.



Established in 1993

Started as Times FM:
became Radio Mirchi
in 2000



Largest Radio Network in India

60 Mn reach across 63
cities; Most awarded
Radio company
over last 3 years



100Mn Social Reach

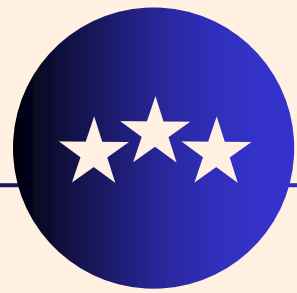
Content in 13
languages and
25+ local dialects



Largest events company of India

3+ Mn participants
across 400+ events
annually

ENIL: Unmatched Footprint, Unrivalled Engagement, Unstoppable Growth



ICONIC BRANDS



- Two Powerful Brands
- Live, on-ground
- Omnipresent online



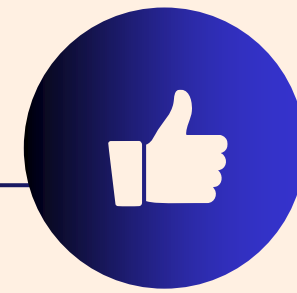
STRONG SALES NETWORK

- 250-member sales team in 63 cities
- 10,000+ client relations
- 800+ customized solutions, 200 events
- Digital Inventory sales for 700+ Clients



CONTENT POWERHOUSE

- 13 languages, 25+ dialects
- 300+ content creators across markets
- 130+ hyper-local influencers (RJs)



LOVED ON SOCIAL



- 21.3 Mn+ Subscribers, 86.3 Mn+ Views



- 91.8 Mn+ Followers, 41 Mn+ Monthly Engagement

Proven leadership team with 120 years of combined professional experience



YATISH MEHRISHI

CHIEF EXECUTIVE OFFICER

With 23+ years across FMCG, telecom, and media, Yatish leads ENIL's transformation, focusing on innovation and sustainable growth. He holds an MBA from London Business School.



PREETI NIHALANI

CHIEF OPERATING OFFICER

Preeti's results-driven approach has been invaluable in advancing ENIL's vision and culture of excellence. She played a pivotal part in the evolution of Indian radio industry.



SUMIT AGRAWAL

CHIEF STRATEGY & GROWTH OFFICER

Sumit brings over 20 yrs experience in FMCG, health tech, and media, excelling in strategic planning, growth, and innovation for media conglomerates. He holds an MBA from MIT Sloan.



UDIT TYAGI

CHIEF DIGITAL OFFICER

Udit has deep expertise in digital transformation and has built & scaled digital businesses within media and consumer products, fostering a culture of experimentation and growth.



SANJAY BALLABH

CHIEF FINANCIAL OFFICER

A CA and Cost & Management Accountant, Sanjay has extensive financial management experience in the media and entertainment sector, serving leading companies in the industry.

From Metros to Heartlands- ENIL is Everywhere

63
CITIES



73

RADIO STATIONS



**We speak the language of India
- literally and culturally**

13

**INDIAN
LANGUAGES**

25+

DIALECTS

- Understand hyperlocal nuances
- Offer integrated local solutions
(Radio + Digital + Ground)



Far Reaching Digital Presence



132.5M+

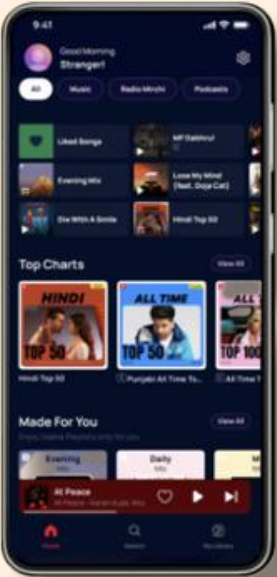
MAU across Digital

19.4M

MAU on Gaana

91.8M+

Followers on Social



21.3M+

 Subscribers

86.3M+

 Views

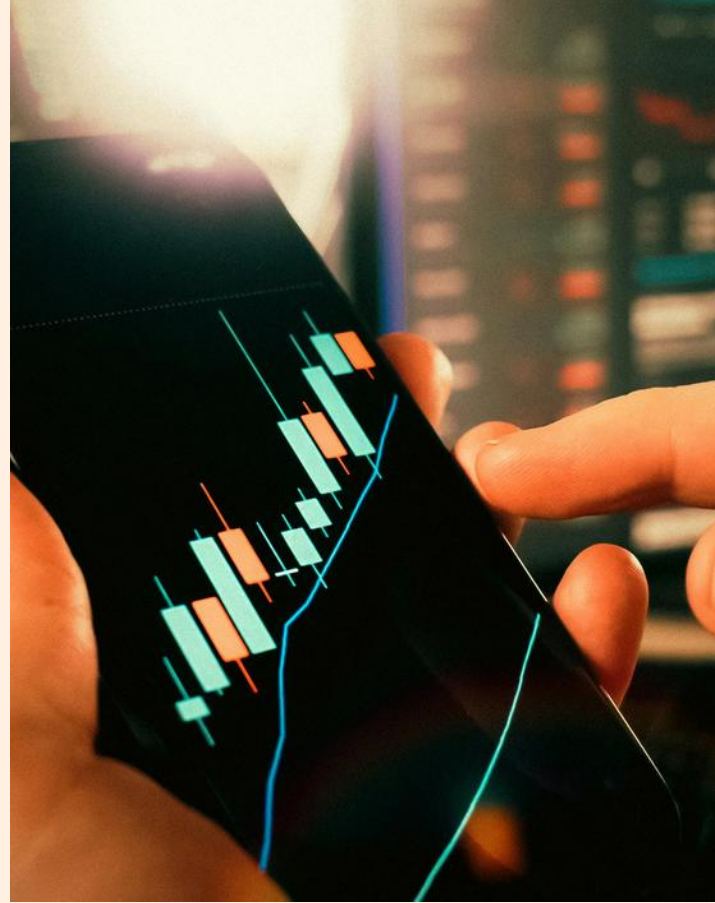


Dedicated handles tailored to India's diverse audience:



Executive Summary

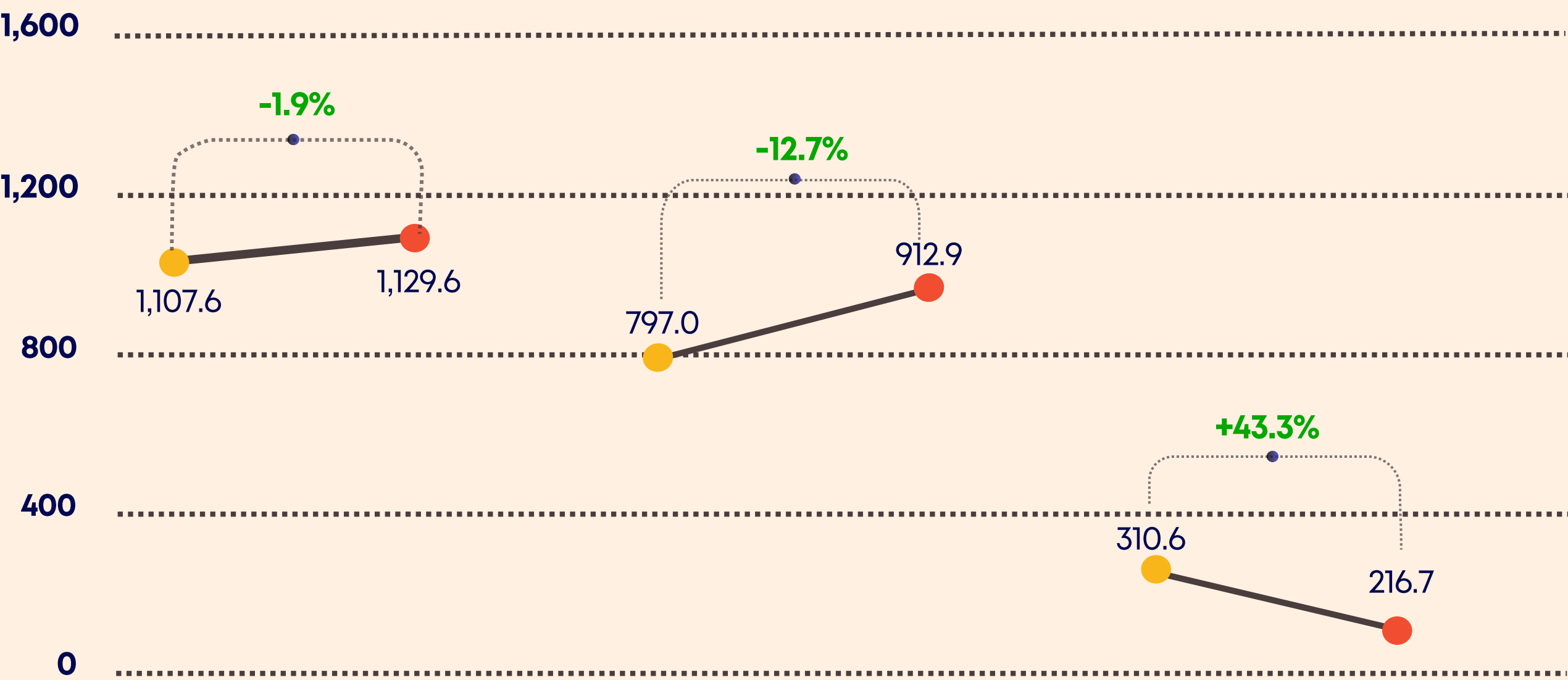
- Domestic **Revenue at ₹1107.6 Mn**; EBITDA grew 42% YoY to ₹87.9 Mn
- Existing business **Revenue at ₹797.0 Mn**
- Existing business **EBITDA grew 7.4% YoY to ₹171.3 Mn & PAT grew 85.3% YoY to 17.6 Mn**
- Digital **Revenue grew 43.3% YoY**
- Digital Revenue scale is now **30.2% of the Standalone Business scale**
- International **Business reported ₹30.5 Mn revenue**
- Consolidated Cash & Cash Equivalents stood at **₹4.09 Bn** as of June 30, 2026



Financial Highlights

Overall Revenue Performance

REVENUE TREND (Rs. In Mn) ● Q1FY27 ● Q1FY26



 Total Revenue

 Existing Business

 Digital Platform

Q1 FY27

Total Revenue

1,107.6

vs 1129.6 (Q1FY26)

1.9%

YoY Decline

Existing Business

797.0

vs 912.9 (Q1FY26)

12.7%

YoY Decline

Digital Platform

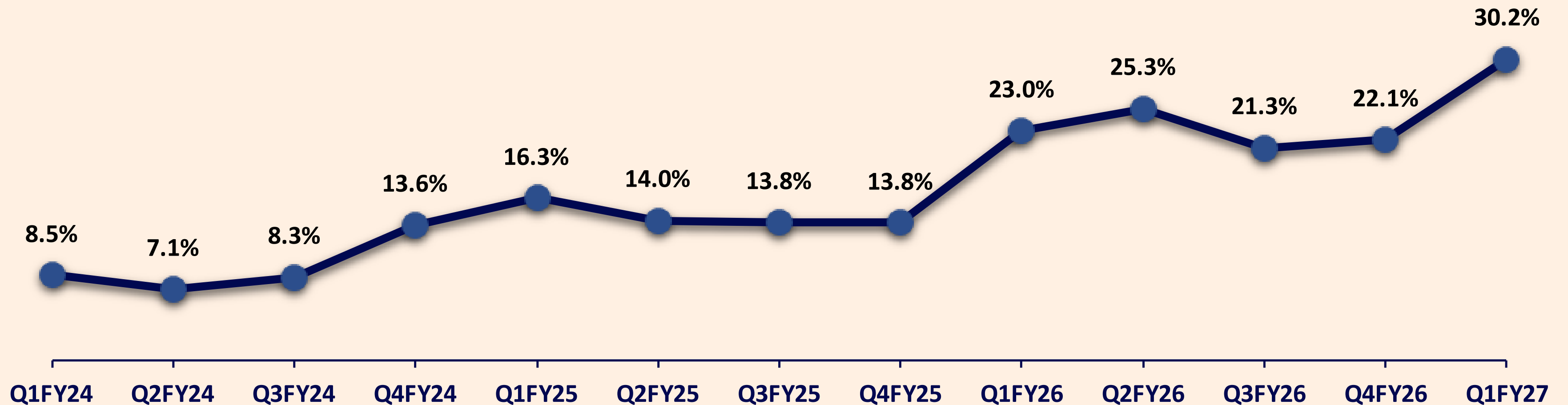
310.6

vs 216.7 (Q1FY26)

43.3%

YoY Growth

Steady increase in Digital Revenue as % of Standalone Business



Condensed Statement Of Operations (Standalone)

₹ In Millions	Q1 FY27	Q1 FY26	YoY (%)
Total Income	1,107.6	1,129.6	(1.9%)
Operating Expenditure	1,019.7	1,067.7	(4.5%)
EBITDA	87.9	61.9	42.0%
EBIT	(112.2)	(129.0)	13.0%
PBT	(60.1)	(82.7)	27.3%
PAT	(45.0)	(51.4)	12.5%
Total Comprehensive Income/Loss	(38.7)	(55.9)	30.7%

- Net Cash as on June 30th, 2026: ₹3.90 Bn

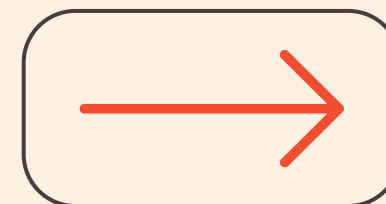
Condensed Statement Of Operations (Consolidated)

₹ In Millions	Q1 FY27	Q1 FY26	YoY (%)
Total Income	1,136.9	1,169.4	(2.8%)
Operating Expenditure	1,046.7	1,093.7	(4.3%)
EBITDA	90.2	75.7	19.1%
EBIT	(125.7)	(129.2)	2.7%
PBT	(74.8)	(83.0)	9.8%
PAT	(60.1)	(52.6)	(14.3%)
Total Comprehensive Income/Loss	(54.9)	(57.0)	3.6%

- Net Cash as on June 30th, 2026: ₹4.09 Bn



Operating Highlights



Audio Normalization

FOR A CONSISTENT & IMMERSIVE AUDIO LISTENING EXPERIENCE

Ensures **seamless listening experience** by automatically balancing volume levels across songs.

Eliminates sudden volume fluctuations, enabling **uninterrupted playback without manual adjustments**.

Offers **customizable sound profiles** — Loud, Normal, and Quiet — tailored to different listening environments.

Adaptive Mode dynamically optimizes audio levels in real time for enhanced clarity, comfort, and personalization.

Delivers a **premium, user-centric audio experience** through intelligent sound management.



Gaana Web 2.0 – AI Enhancements

PERSONALIZED RECOMMENDATION EXPERIENCE

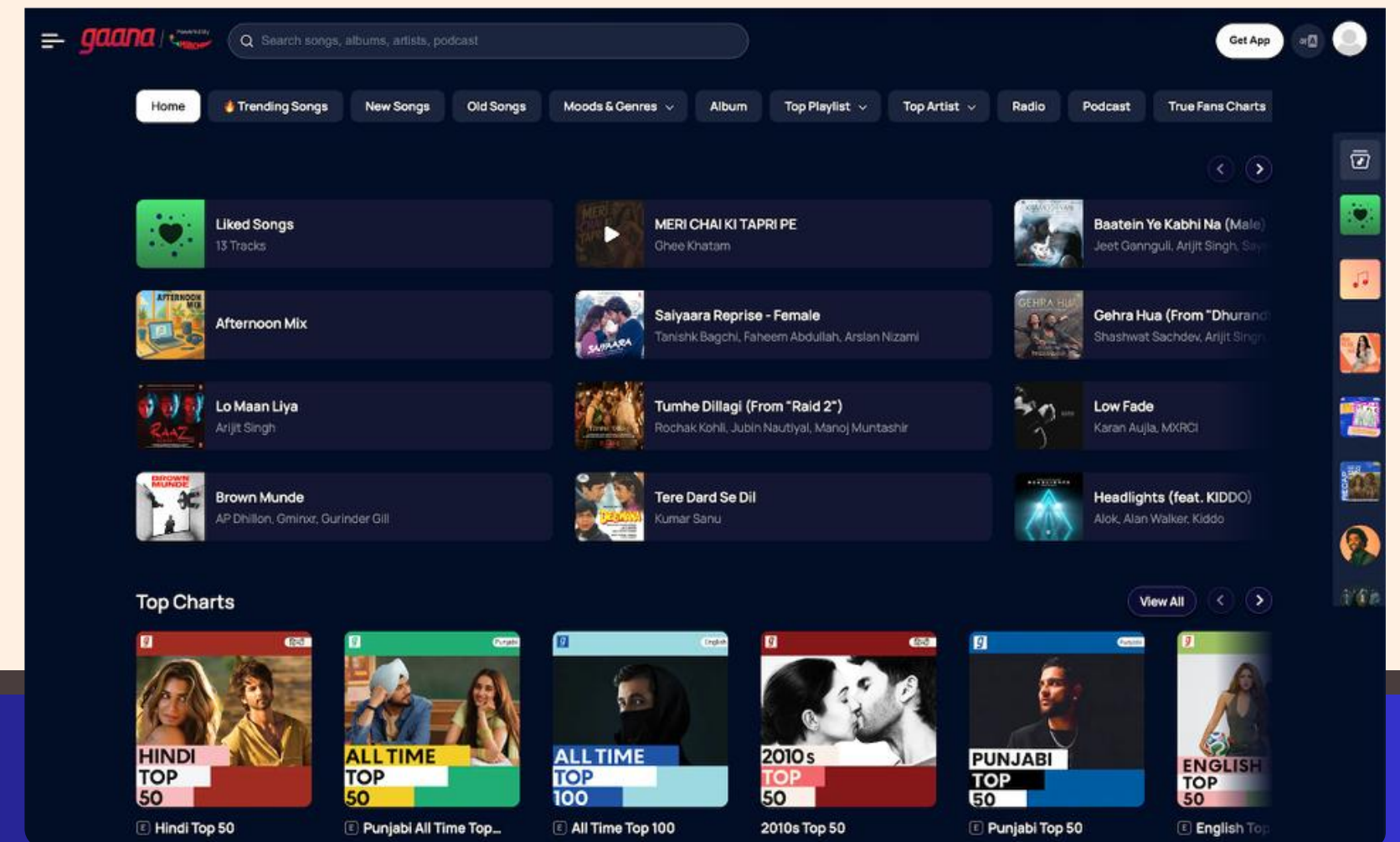
Expanded AI-driven **content personalizations** beyond app based platforms to web and mWeb.

Delivered intelligent **Recommendation Widgets and Virtual Playlists** as dynamic homepage experiences for premium users.

Offers a seamless, consistent content consumption experience using unified recommendation systems.

Enables users to instantly discover relevant music through personalized mixes and curated playlists.

Enhances engagement, session depth, and retention through smarter content discovery.



Enhanced History & Personalization in Library

ENABLES FASTER RE-ENGAGEMENT & SEAMLESS PLAYBACK CONTINUATION

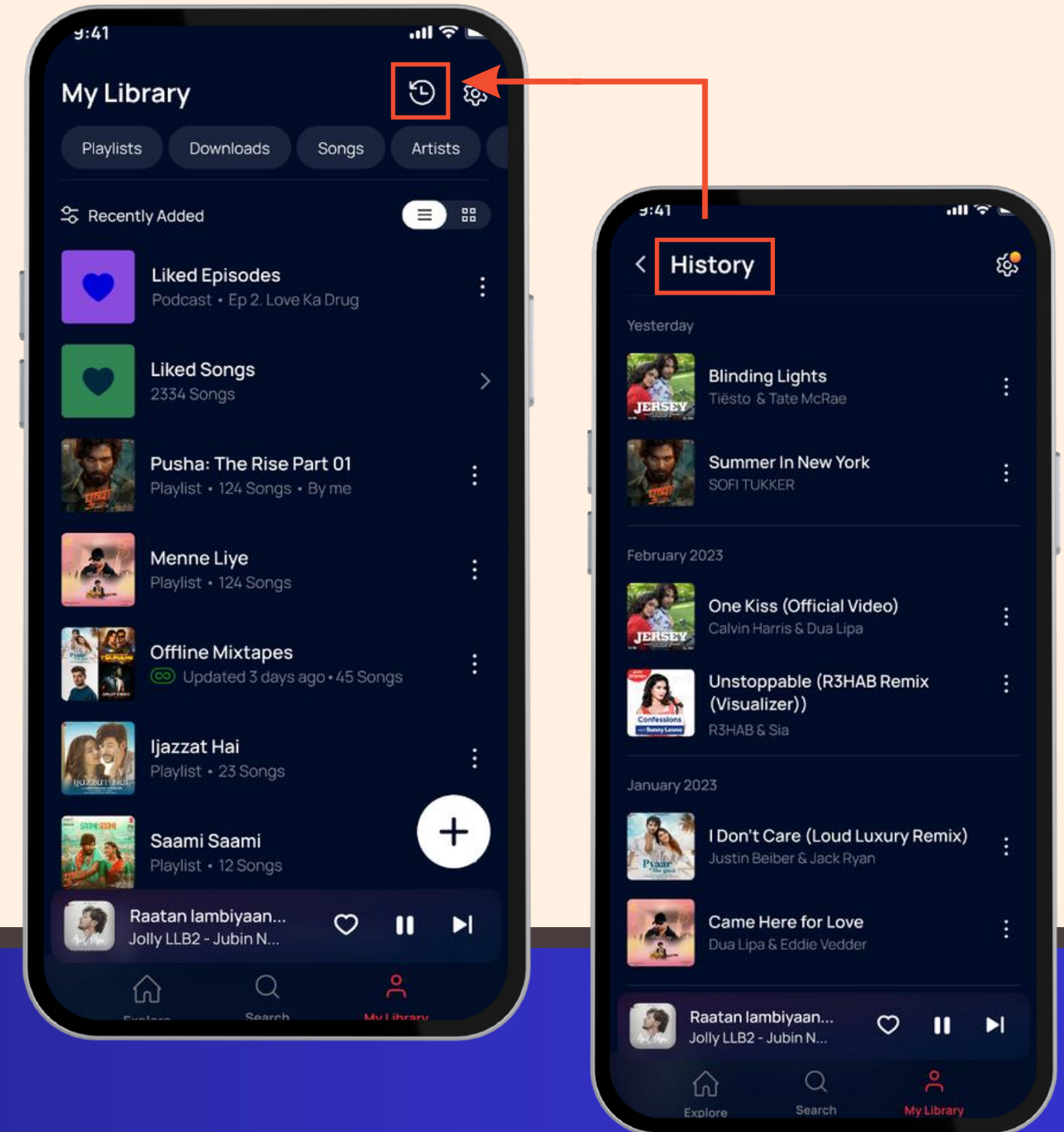
Introduces a **centralized listening history** to help users revisit recently played tracks and content effortlessly

Provides one-tap playback with smart auto-queue logic, resuming listening journeys seamlessly.

Enables users to discover content across playlists, albums, artists, and podcasts through intelligent activity tracking.

Enhances library organization, allowing users to better prioritize favorite playlists and entities.

Delivers a more personalized, intuitive, and retention-focused library experience.



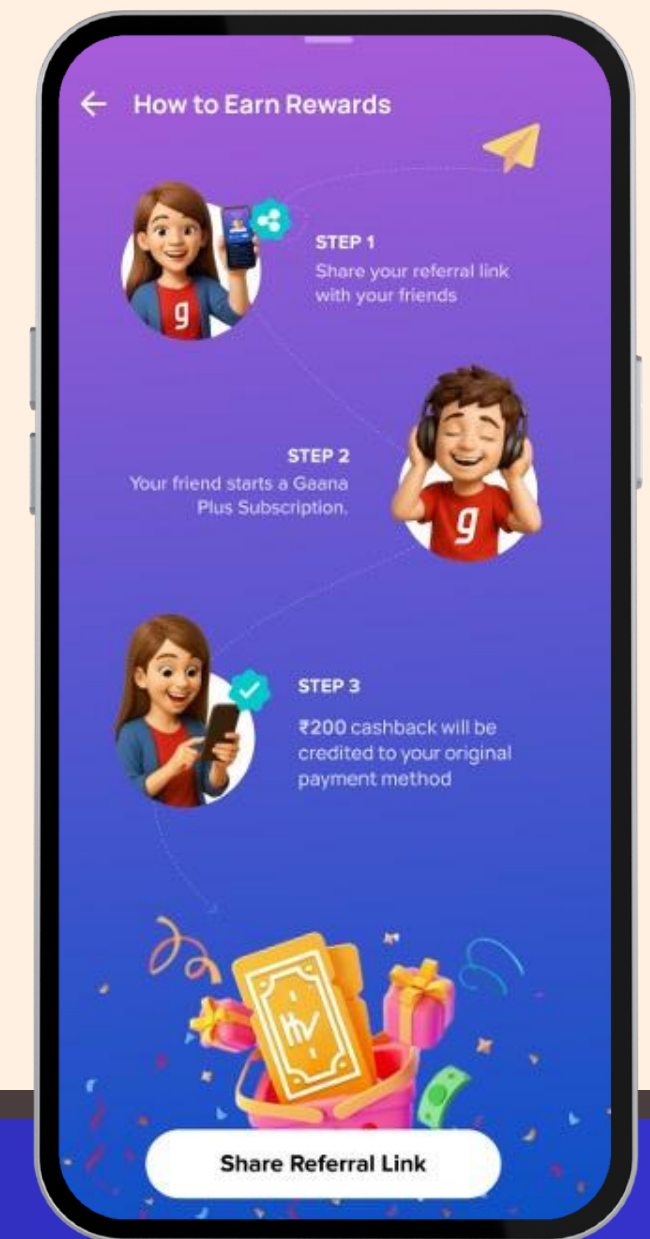
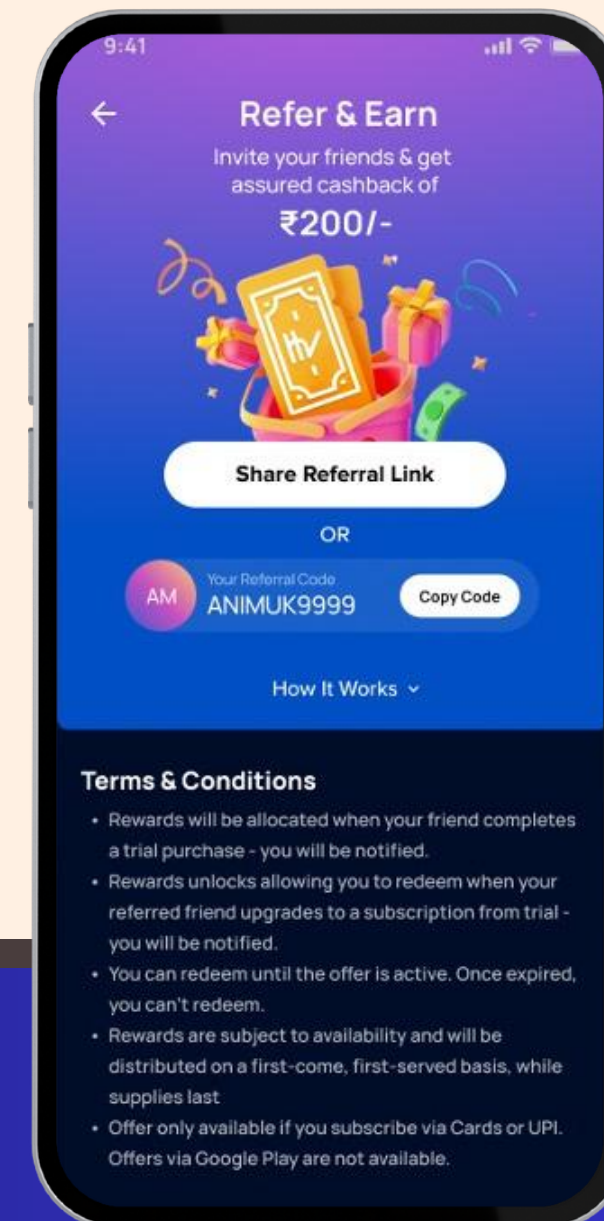
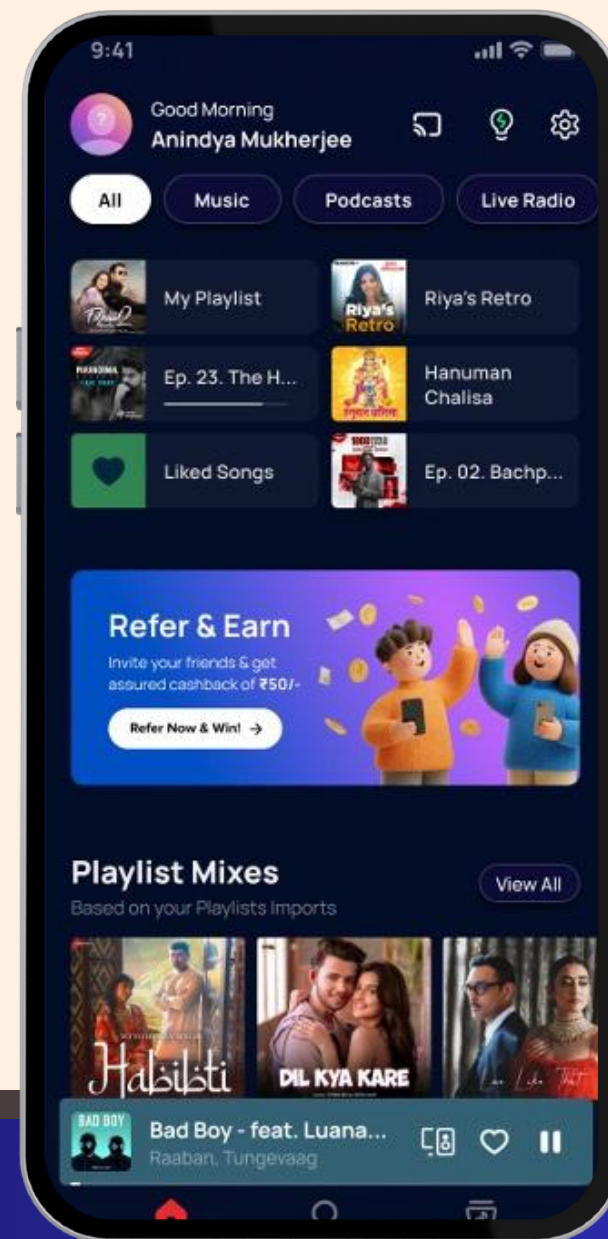
Enhanced Referral Program on Gaana

Referral rewards: Refer friends/family to use Gaana via your unique link/code, both sides earn ₹200 cashback

Lowers CAC: Turns existing subscribers into an efficient, economical, trust-based acquisition channel, reducing dependence on paid acquisitions

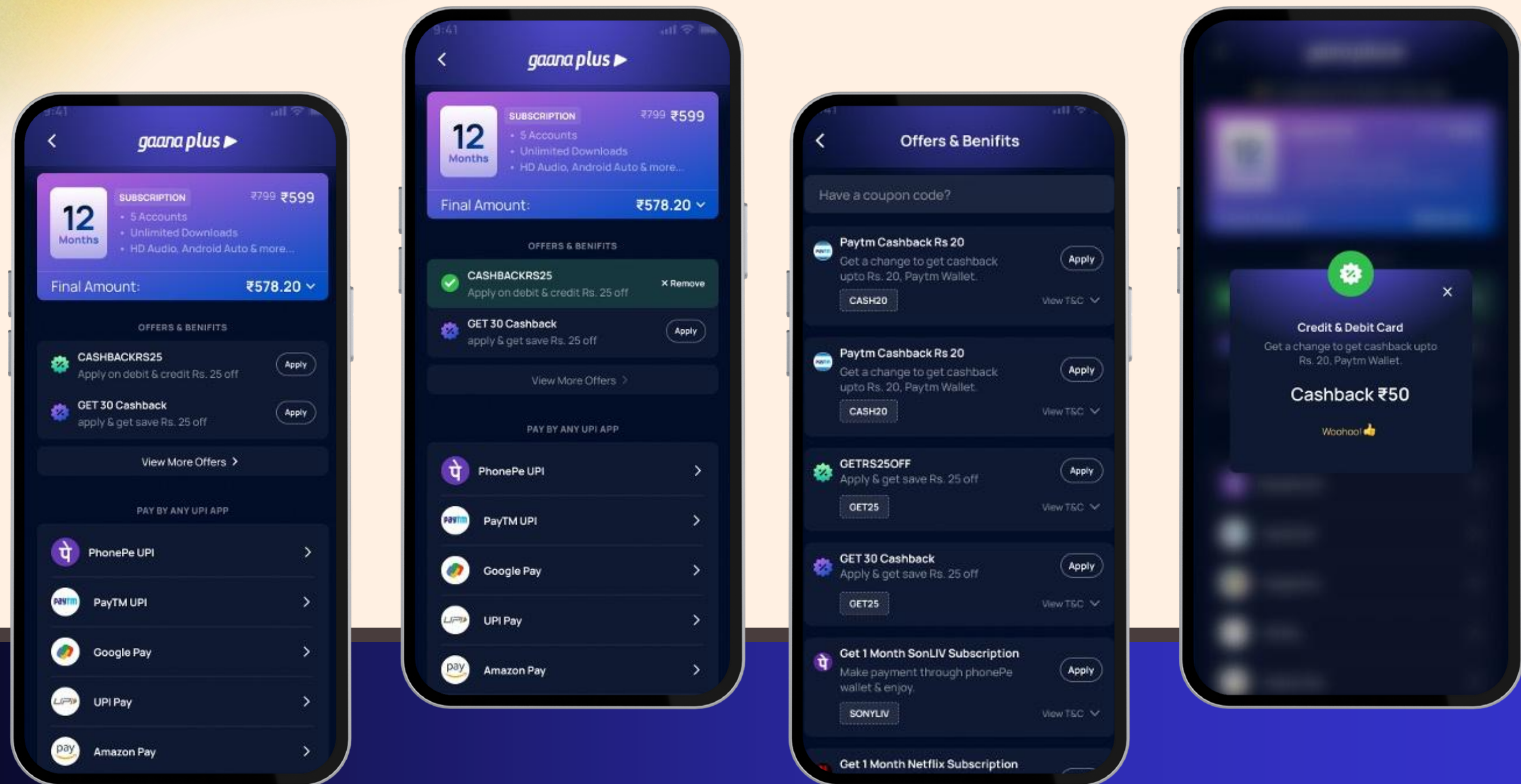
Boosts conversion & loyalty: Cashback nudges new users from free to paid, while rewards deepen engagement for referrers

Builds a growth flywheel: Word-of-mouth and network effects compound to create a positive growth flywheel



Maximizing Conversion at the Point of Decision with Offers

OFFER ENGINE FOR PREMIUM PLANS



WHAT IT DOES

- Displays eligible offers within plan selection
- Supports instant discounts and cashbacks
- Dynamic offer visibility (bank / payment-specific)
- Configurable across new purchases and renewals

IMPACT

- Higher conversion rates at paywall
- Better offer utilization efficiency
- Increased revenue through smart discounting
- Greater control over monetization levers

WHY IT MATTERS

- Increases perceived value at decision moment
- Reduces hesitation at paywall
- Enables targeted conversion nudges
- Improves effectiveness of pricing strategy

**Right offer.
Right user.
Right moment.**



School is Cool

Shaping Healthier School Communities

OBJECTIVE:

A drive by Mirchi Kerala to promote holistic student wellbeing by normalising mental health conversations, fostering community participation, and identifying Kochi's coolest school.

ACTIVITY:

First of its kind initiative by a radio station to recognise the efforts of Govt and aided schools in their contributions towards the wholesome development and well being of students.

IMPACT:

- 8 on-ground events.
- Engagement of 5,000+ students and parents.
- Established Mirchi Cool Zones in 6 schools, creating dedicated mental wellness clubs.

Mirchi Movie Nights

A Nationwide Celebration of Retail Partnerships

OBJECTIVE:

To celebrate JK Maxx Paints' association with Akshay Kumar through a one-of-a-kind nationwide retailer appreciation experience, featuring simultaneous movie screenings across 21 cities.

ACTIVITY:

Mirchi elevated the traditional dealer meet into one of the paint industry's largest synchronized retailer engagement campaigns. A simultaneous screening of Welcome to the Jungle across 21 cities, coupled with localized on-ground experiences, created a unified, premium brand celebration for 3,500+ retailer families.

IMPACT:

- Engaged with 3,500+ retailer families.

Paint brand hosts a movie night, brings its extended family together

An exclusive movie experience spanning 21 cities recently brought together over 3,500 retailer partners and their families as part of a nationwide engagement initiative. Organised by JK Maxx Paints in partnership with Radio Mirchi, the event celebrated the company's recent association with Akshay Kumar as its brand ambassador through simultaneous screenings of *Welcome To The Jungle*.

As one of India's fastest-growing paint brands, the brand has consistently focused on strengthening its retailer ecosystem through initiatives that go beyond conventional business interactions. By combining a major brand milestone with a large-scale en-

gagement platform, the company created an evening dedicated to celebrating the partnerships that have contributed to its growth.

The event featured pre-show entertainment hosted by Radio Mirchi DJs, who engaged audiences through games, contests, interactive activities and audience participation.

The lively atmosphere transformed a routine retailer gathering into a memorable celebration. Speaking on the occasion, Ankur Bhardwaj, National Sales Head, JK Maxx Paints,



The special screening was organised in Gurgaon as part of the brand's nationwide initiative

said, "The onboarding of Akshay Kumar as our brand ambassador marks an important milestone for us. We wanted our retailer partners, who have played a pivotal role in our growth, to be a part of this celebration. This initiative was our way of expressing gratitude for their continued trust and support while sharing

the excitement of our new brand journey." Amandeep Malhari - Marketing Head, JK Maxx Paints added, "As our brand continues to expand its footprint across India, initiatives like these reaffirm our retailer-first philosophy and focus on growing together with our partner community."

Mirchi Campus Queens

Creating Experiences That Inspire Confidence

OBJECTIVE:

To drive awareness and brand affinity for Royal Sandal among young women through a confidence-led, experience-driven campus activation.

ACTIVITY:

Elevated campus activations into an immersive, women-centric brand experience by integrating expert-led skincare sessions, talent showcases, and confidence-building activities across 25 colleges.

IMPACT:

- Engaged 10,000+ female students across 25 colleges.
- Delivered strong brand visibility, recall, and a scalable youth engagement platform.



Mirchi IPL Activations

Celebration Has a New Anthem

OBJECTIVE:

To position 8PM Premium Black Packaged Drinking Water as the Official Celebration Partner of Sunrisers Hyderabad, building a strong association with cricket, friendship and fan celebrations through a music-led digital campaign.

ACTIVITY:

Conceptualized, composed, and produced an original bilingual (Hindi & Telugu) anthem for 8PM Premium Black and Sunrisers Hyderabad, complemented by a high-energy music video featuring SRH players and amplified across brand and digital platforms to drive widespread organic fan engagement.

IMPACT:

- 1.6M+ YouTube views.
- 6.8M Instagram views for the Telugu anthem.
- 41.7M Instagram views for the Hindi version.



<https://www.youtube.com/watch?v=NCJ1elxIF7Y>

<https://www.instagram.com/reels/DYExEoKT-PD/>

King of Powerful Cooling

Rewriting "It's Hot"

OBJECTIVE:

To build top-of-the-funnel awareness for Onida AC's market re-entry through an integrated radio and digital campaign that sparked curiosity and maximized brand visibility.

ACTIVITY:

Disrupted Mirchi's iconic "It's Hot" identity to create a nationwide teaser that sparked listener curiosity before revealing Onida AC. The reveal was amplified through a 360° campaign spanning radio, social, creators, and 200+ meme pages, driving widespread buzz and engagement.

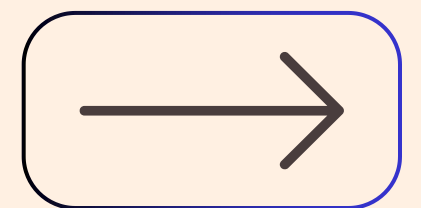
IMPACT:

- Delivered 51.5L+ audio impressions.
- 17.65L+ video views.
- 6.5L+ organic reel views.
- Generated 95K+ shares.
- Achieved a 71%+ listen-through rate.





International Update



Bahrain

Mirchi SOCCER MANIA



Objective:

To establish Mirchi Soccer Mania as Bahrain's premier FIFA World Cup fan experience by creating a stadium-like atmosphere that brought football enthusiasts together to celebrate and support their favourite teams.

Impact:

- 500+ premium attendees.
- High visibility and engagement.

Mirchi MOVIE NIGHT



WELCOME TO THE JUNGLE

Objective:

To deliver a community-first cinema experience, uniting Bahrain's Indian diaspora and Bollywood fans for a high-energy, family-friendly premiere.

Impact:

- Delivered a houseful premiere.
- Generated strong on-air, on-ground and social media visibility.

Mirchi SprEAD THE SMILE Objective:

To uplift the nation's spirit during a challenging period by inspiring positivity, unity, and hope through a meaningful community-led initiative.

Impact:

- The initiative received widespread media coverage across Qatar.
- Appreciation from the Ministry of Culture and Qatar.

'Spread the Smile' can gains nationwide mom

TRIBUNE NEWS NETWORK
DOHA

MIRCHIONE hosted a press conference for its heartwarming national initiative, "Spread the Smile," on 24th May 2026 in Doha. The high-profile event witnessed an exceptional turnout, bringing together leading media houses, prominent digital influencers, and key corporate sponsors in a unified celebration of the campaign's growing success and its upcoming grand finale.

Built on a vision of connecting families and brands through the joyful voices of children, "Spread the Smile" empowers children across Qatar to become "Little RJs" and ambassadors of happiness. The campaign has already achieved a remarkable milestone, crossing over 3,000 registered photo entries, reflecting the overwhelm-



through the official campaign linked in MirchiOne Qatar, scanning the dedicated QR campaign materials.

The event also expressed

Mirchi MOMMY AWARDS SEASON 5

Objective:

To celebrate motherhood by empowering women with a prestigious platform to showcase their confidence, talent, and individuality while fostering a strong community.

Impact:

- Received 300+ entries, with 40 shortlisted moms.
- Extensive coverage on social media and leading newspapers.

Radio Mirchi celebrates motherhood Mommy Awards Season 5 grand fi

TRIBUNE NEWS NETWORK
DOHA

MIRCHI One Qatar successfully hosted the grand finale of the Radio Mirchi Mommy Awards Season 5 at the Doha Convention Center, Doha, in a glittering celebration celebrated by the vibrant, multicultural and inspiring spirit of modern mothers across Qatar.

The spectacular evening brought together families, community leaders and well-wishers to applaud the remarkable journeys of mothers who showcased their passion, creativity and resilience through a series of inspiring performances.

The programme showcased a diverse selection of talent from the Mirchi team. EJ George, Programming Consultant of Media One, introduced the audience to Radio Mirchi's vision and commitment to creating meaningful community platforms. EJ Aditi shared the inspiration behind the Mommy Awards, highlighting the initiative's objective of empowering mothers



tal award. Judges in Mommy Awards and Yakti won Evergreen title.

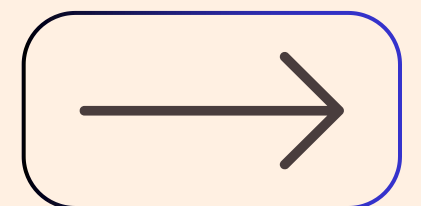
The competition was a shining example of talent, courage, and resilience. The winners of the Mommy Awards Season 5 were announced at the event. The winners were announced at the event. The winners were announced at the event.

Ultimate B crowned the Mommy Awards Season 5

Announcement of the Mommy Awards Season 5 winners. The winners were announced at the event. The winners were announced at the event.



Awards and Recognition



Awards Ke Hum Sikandar

Celebrated for Creativity. Awarded for Impact.



30 Golden Mikes Awards

Awards
between
April '26 – June' 26



**3 Impact Digital
Influencer Awards**

Investor Contacts

Entertainment Network is committed to improving its financial performance and continuously enhancing shareholder value through successfully implementing its growth plans. The Company's investor relations mission is to maintain an ongoing awareness of its performance among shareholders and the financial community. This update covers the company's financial performance for Q1FY27.

We thank you for your support and welcome your feedback and comments regarding this update and other investor issues

For further information please contact:

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Disclaimer

Certain statements in this release concerning our future growth prospects are forward-looking statements, which involve a number of risks, and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in our business segments, changes in governmental policies, political instability, legal restrictions on raising capital, and unauthorized use of our intellectual property and general economic conditions affecting our industry. ENIL may, from time to time, make additional written and oral forward-looking statements, including our reports to shareholders. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the company.



Thank You