November 3, 2026

The Manager, CRD
BSE Limited
P J Towers, Dalal Street, Fort,
Mumbai - 400001

BSE Security Code: 500043

The Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C-1, Block G, BKC, Bandra (E),
Mumbai - 400051

NSE Symbol: BATAINDIA

The Secretary
The Calcutta Stock Exchange Limited
7, Lyons Range,
Kolkata - 700001

CSE Scrip Code: 10000003

Dear Sir/Madam,

Subject: Post Earnings Call Presentation

Further to our letter dated October 21, 2026, regarding Intimation of Schedule of Post Earnings Call (Group Call), we are submitting, pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Investors Presentation as a pre-read for the said call.

The aforesaid information is also available on the website of the Company, viz., www.bata.in

This is for your information and records.

Thanking you,

Yours faithfully,
For BATA INDIA LIMITED

Nitin Bagaria

NITIN BAGARIA
AVP – Company Secretary & Compliance Officer

Encl.: As Above

Q2 FY27 Investors Presentation

Bata India Limited

November 2026



DISCLAIMER

This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward-looking statements. The future involves risks and uncertainties that could cause actual results to differ materially from the current views being expressed. Potential risks and uncertainties include various internal and external factors such as general economic conditions, raw material prices, industrial relations and regulatory developments.



Our Strategic Commitment to make Unreasonably good shoes



01 Retail Footprint Expansion

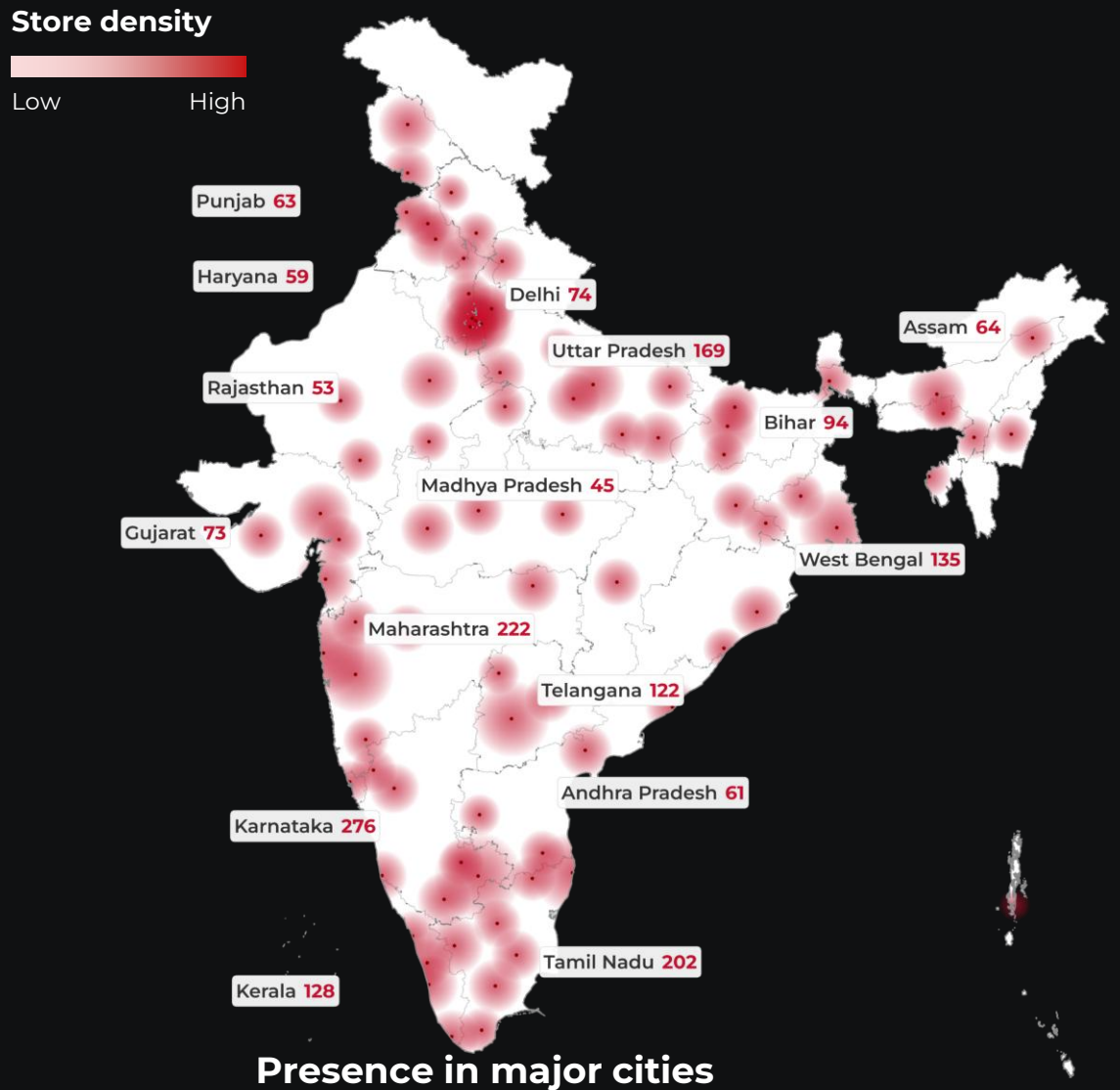
02 Digital Scale-Up

03 Distribution Reach

04 Progressive Inventory Decluttering

05 Story Focused Marketing

Retail Footprint Expansion



Presence in major cities

880
Cities across India

2,043
DOS + Franchise Stores

15.8 Mn
Customers transacted a year

850 (80% contribution)
ZBM Stores

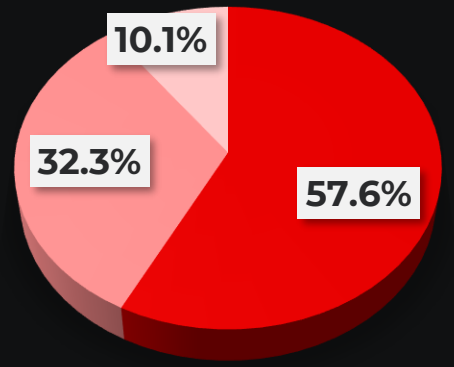
Bata

Digital channel continues to expand.

eCommerce (Marketplaces + Bata.com)

- **eCommerce** grew by **5.4%** vs LY.
- **Myntra's MNow** live through 300+ stores
- **Bata.com** grew by **26%** vs LY
- **Bata Mobile App:** 450k+ downloads with ~14% of Bata. com business contribution

Digital Sales Contribution %

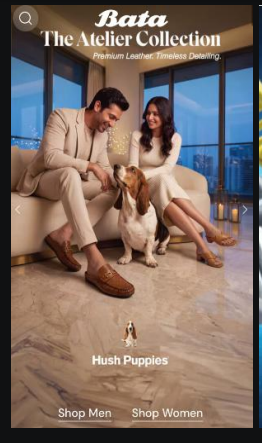


OMNI (Home Delivery)

- **E.Com Digital 13.3%** of BIL turnover
- 55% orders of Home Delivery delivered within 48hrs
- Overall ~1800 serviceable pin codes for 3-hrs delivery model

Campaigns





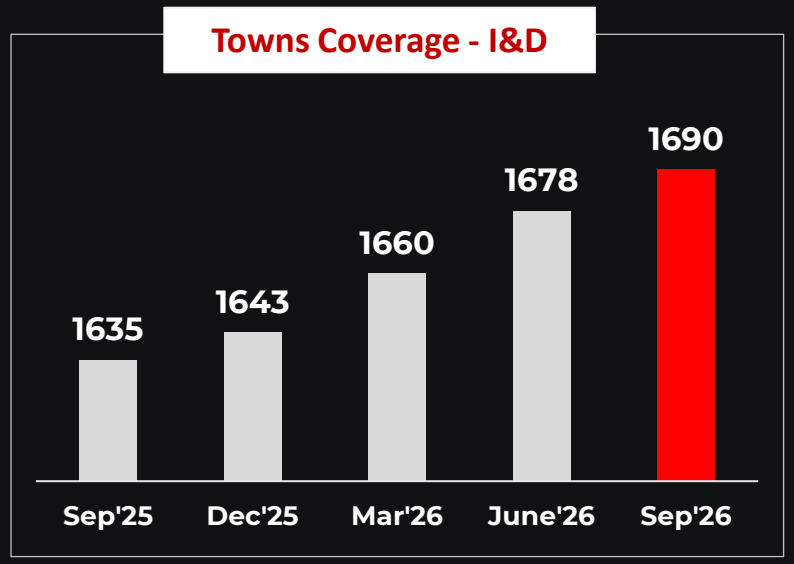


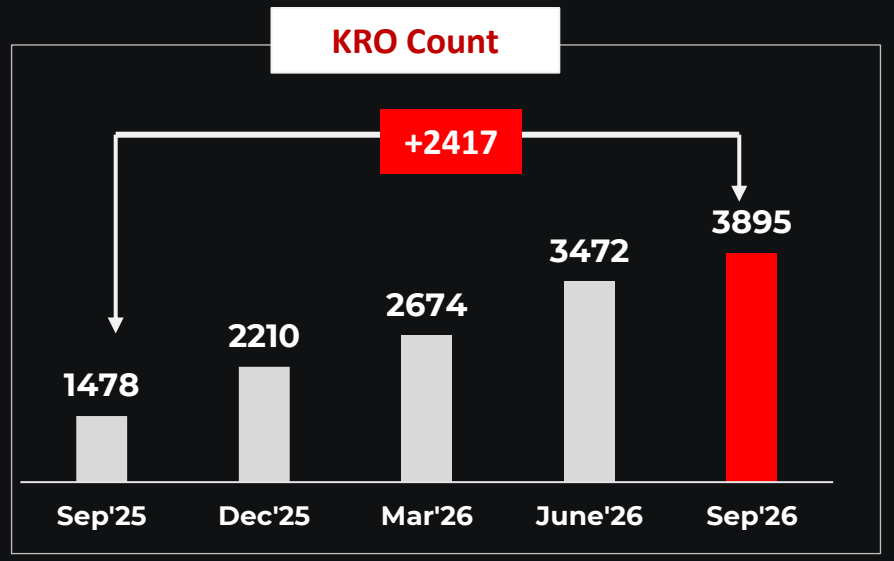






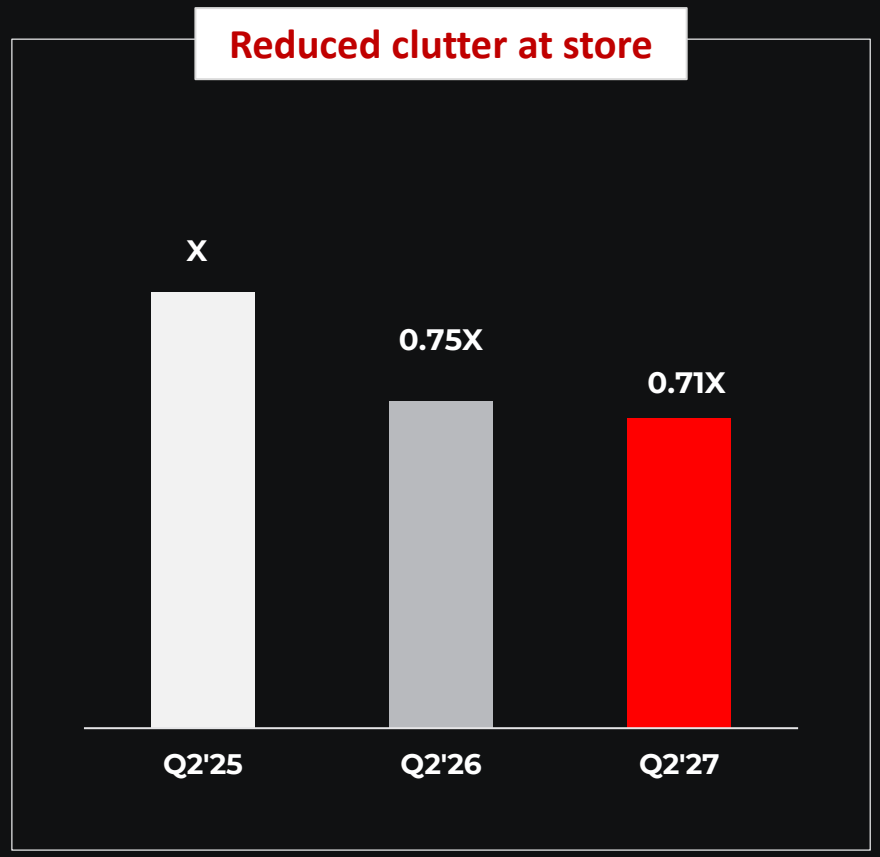
Driving expansion through KRO & MBO.

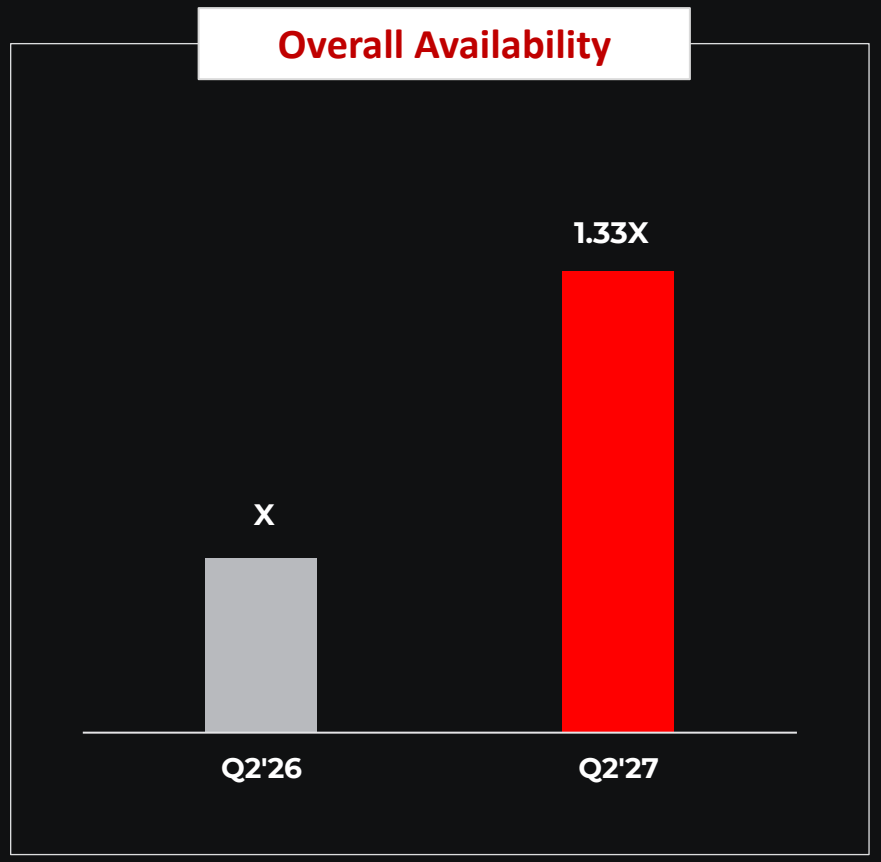




- I&D channel with Double digit growth YoY
- Secondary Sales growth in mid-twenties | FSR Count ~200
- Expanded to 17000+ MBO's
- KRO Count grew by 2.6X. Aiming to cross 5000+ by Q3'27
- Men's Open & Men's Closed continue driving growth

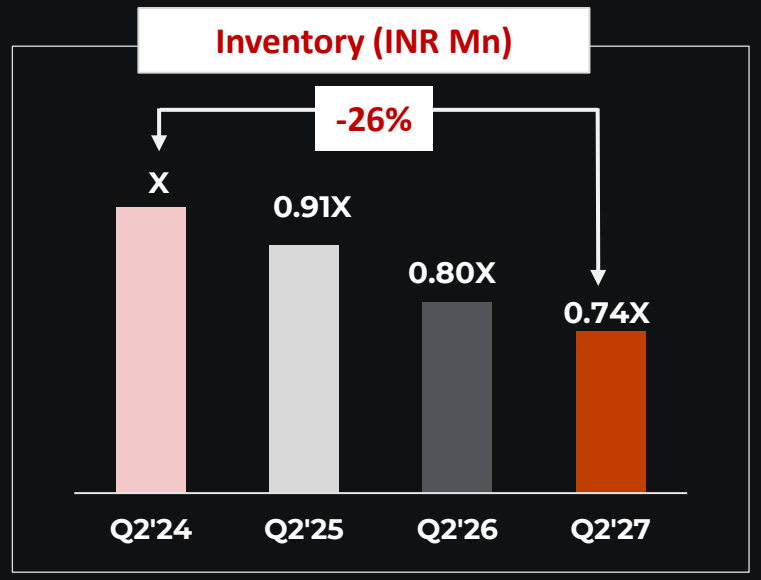
Decluttering & Availability improvements continue.

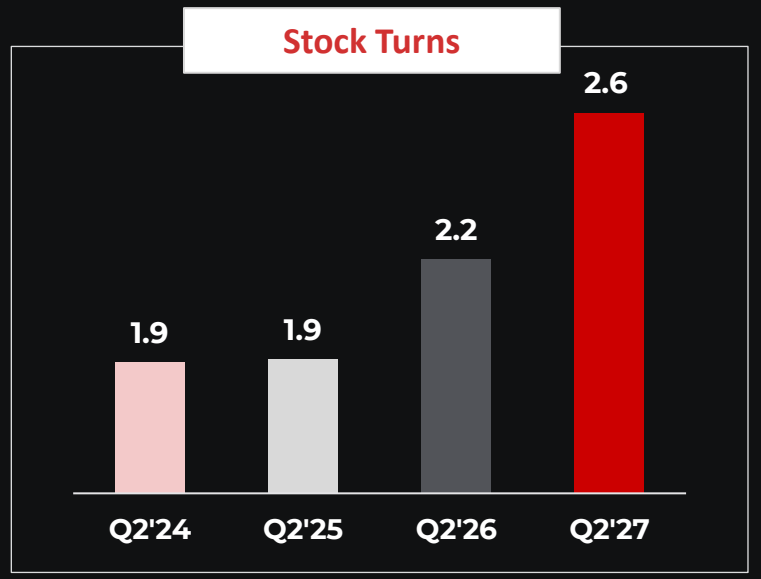


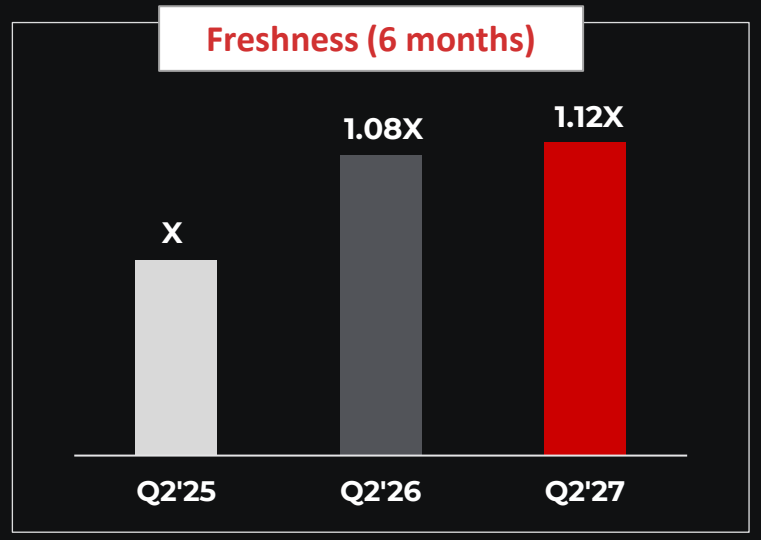


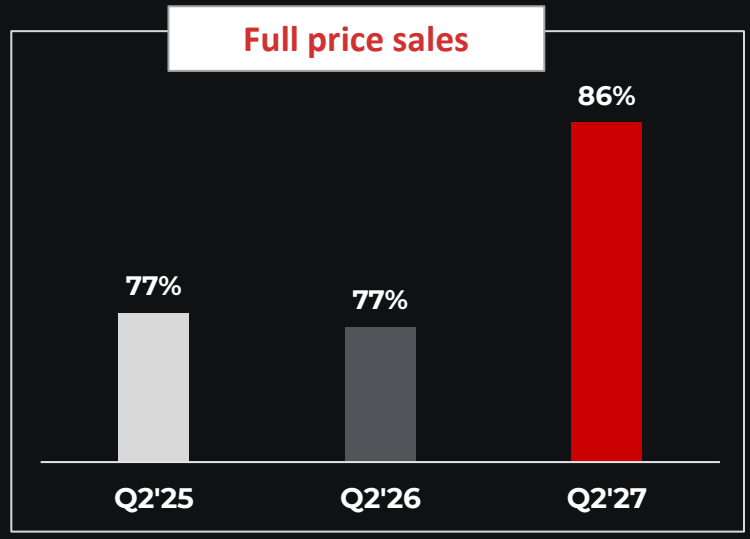
Availability improved by +18%

Progress on Inventory agility.









- **Inventory efficiencies** both in terms of **quantity** and **quality** continued to show strong progress – **Turns** improvement **~21% YoY** |
- Improved **Demand Planning**

Focused campaigns, measurable impact.

Ladies

Make Yourself Comfortable

The Ultimate judges of comfort, Cats!









Movie Tie-in

Bata × Spider-Man

The wait is over — artist collabs, social contest and kids' highlight zones drove family footfall and buzz.











Kerala

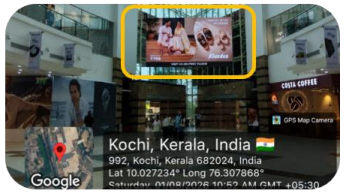
Onam: Comfort is the Occasion

Kerala's festive moment, fronted by Anishma Anil Kumar.









1.5 Mn+ print circulation

20 OOH · 6 cities
OOH footprint

Beyond the store.

Concert

Lenny Pearce

Sponsoring India's first kids' concert by global icon Lenny Pearce.






3 Mn+
reach
cross-channel

799K
views
organic & paid

Promoted across Bata's digital, in-store and social partnership-led organic buzz.

Mural Art

Cat Murals: The Ultimate Judges of Comfort

Shutter murals hand-painted, photographed and amplified through city discovery pages and socials.









Leadership Showcase

Bata Technology Showcase

Design and innovation shaping the 2027 launch with stylists, fashion & lifestyle creators and design minds.

On the cover of Grazia!









Financials



Bata

Q2 FY27: Financial Highlights

INR Mio

Revenue

Revenue from Operations

8,618

+7.5%

Value Growth YoY

Gross Margin

Gross Margin

4,780

+8 bps

(Channel mix **-58** bps)

PBT*

Margin

4.2%

+76 bps

Change YoY
32% underlying growth

Cash Operating Profit

1,588

+9.3%

Growth YoY

** Before Exceptional items*

Particulars	Q2FY26	Q2FY27
Reported PBT	**191**	**245**
VRS	83	
FX loss on license fees		30
Interest Income (lower surplus)		46
Onetime FA write-off		39
Adjusted PBT	**274**	**360**

Thank You

Unreasonably good shoes

Bata

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Registered Office: 27B, Camac Street, 1st Floor, Kolkata – 700016, West Bengal Telephone: (033) 22895796 |E-mail: share.dept@bata.com | Website: www.bata.in