

October 26, 2026

National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051		BSE Limited Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort, Mumbai 400 001	
Scrip Code	RADIOCITY	Scrip Code	540366
ISIN	INE919I01024	ISIN	INE919I01024

Subject: Investor Presentation on Un-audited Financial Results of the Company for second quarter and half year ended September 30, 2026.

Dear Sir/Ma'am,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of presentation to Analysts/ Investors on the financial performance of the Company for Un-audited Financial Results for second quarter and half year ended on September 30, 2026.

The aforesaid Analysts/ Investors Presentation is also available on the website of the Company <https://www.radiocity.in>

Kindly take the above on your record.

Thanking you

For Music Broadcast Limited

ARPITA
MEHROTRA
KAPOOR

Digitally signed by
ARPITA MEHROTRA
KAPOOR
Date: 2026.10.26
18:40:02 +05'30'

Arpita Kapoor
Company Secretary and Compliance Officer

Encl: as above



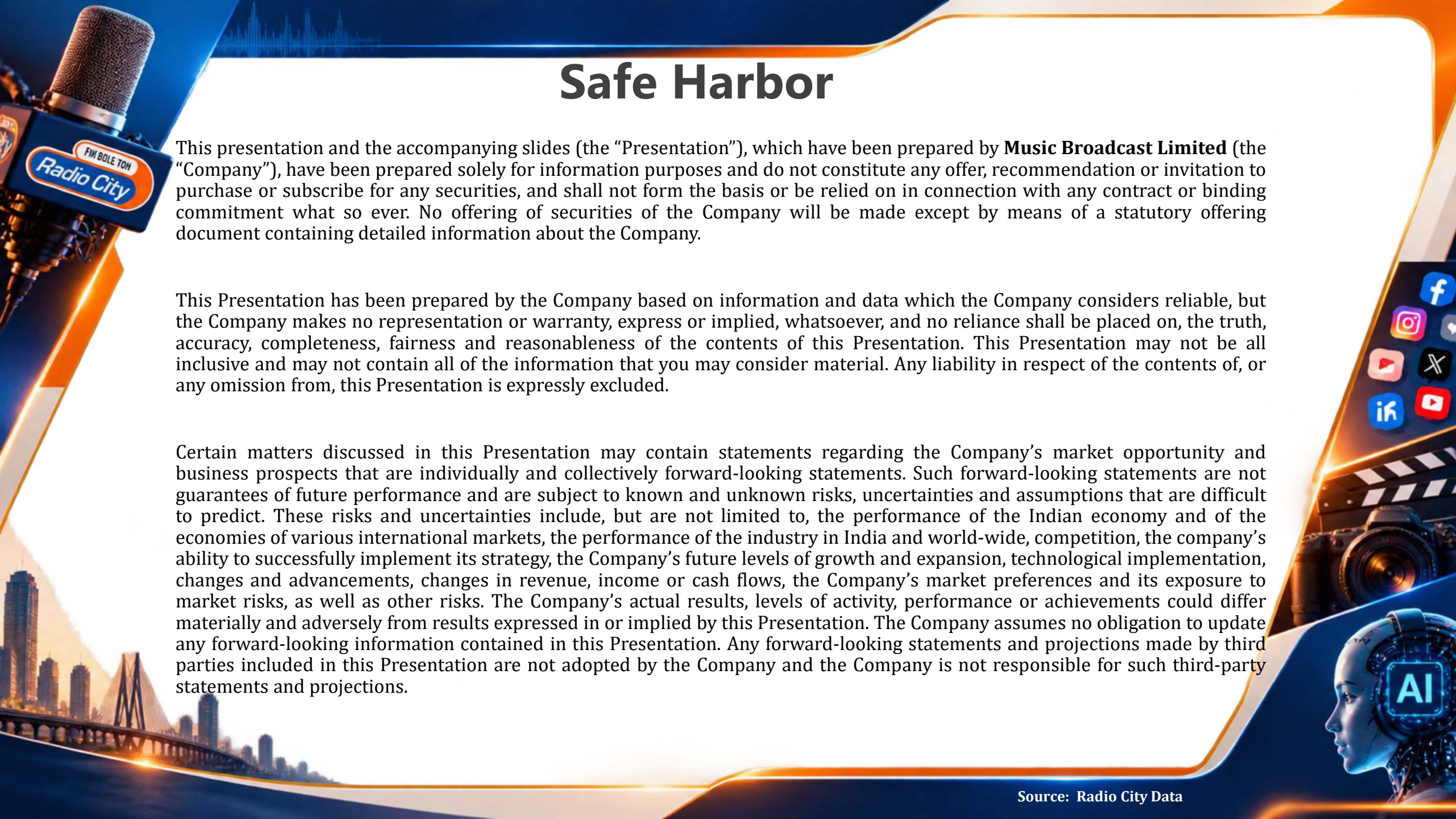


Music Broadcast Limited

Investor Presentation

Q2 FY27





Safe Harbor

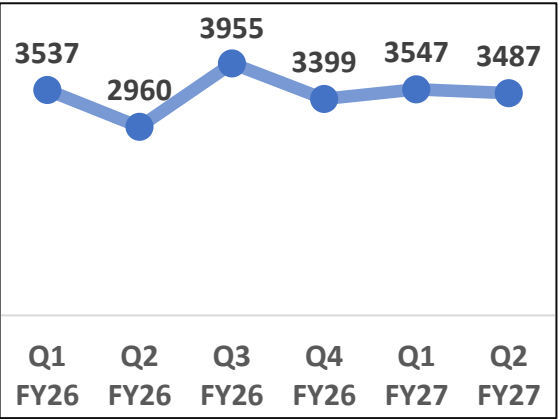
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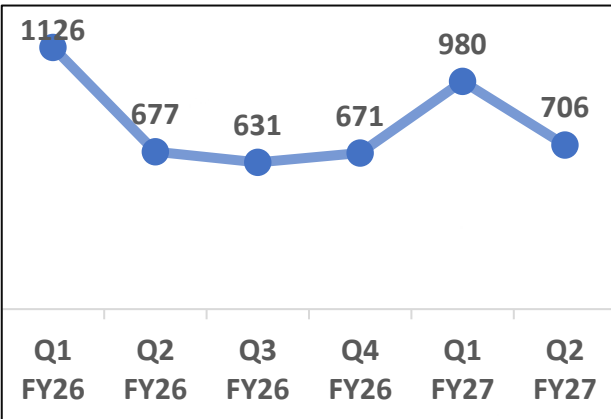
Certain matters discussed in this Presentation may contain statements regarding the Company’s market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks. The Company’s actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statements and projections made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third-party statements and projections.

Radio City Report Card

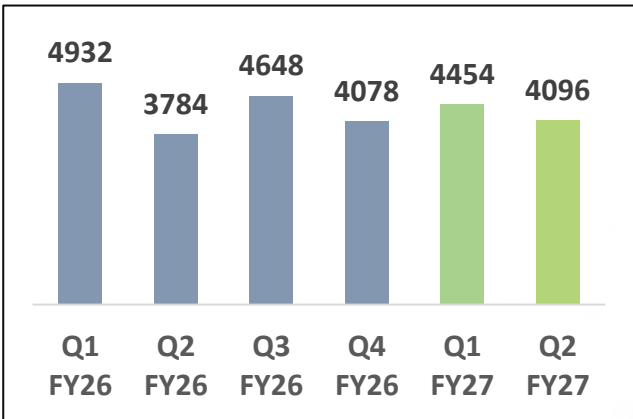
Radio Business



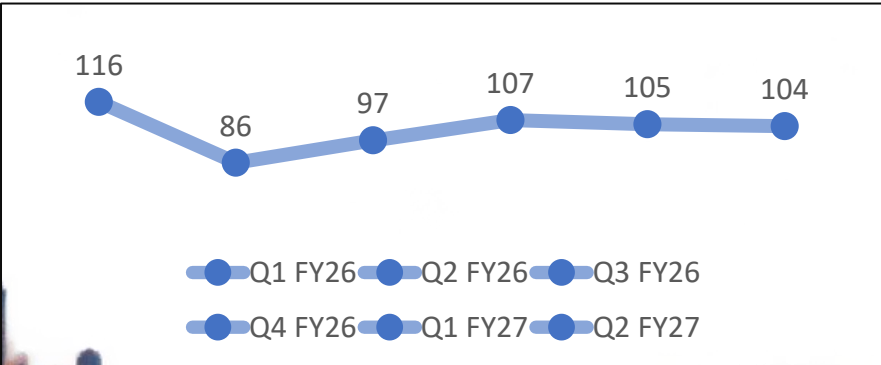
Created Business



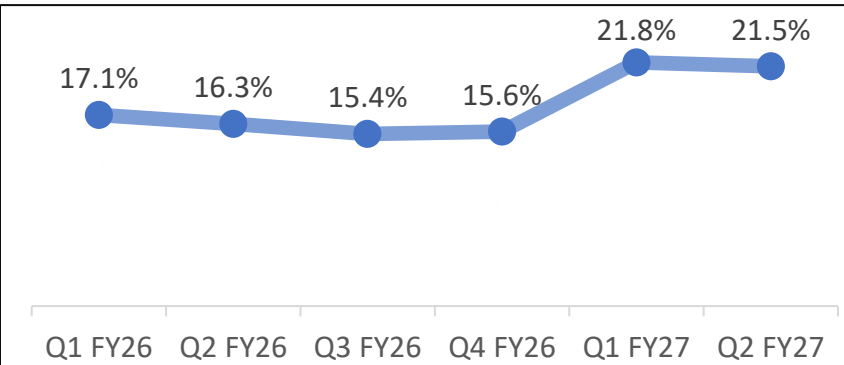
TOP Line Revenue



ER Performance

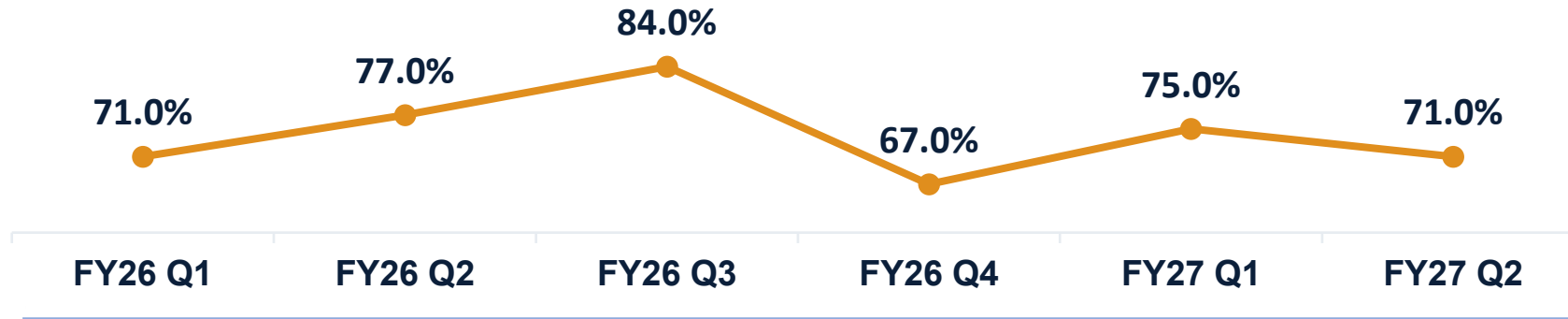


Top 25 Clients Mkt Shr

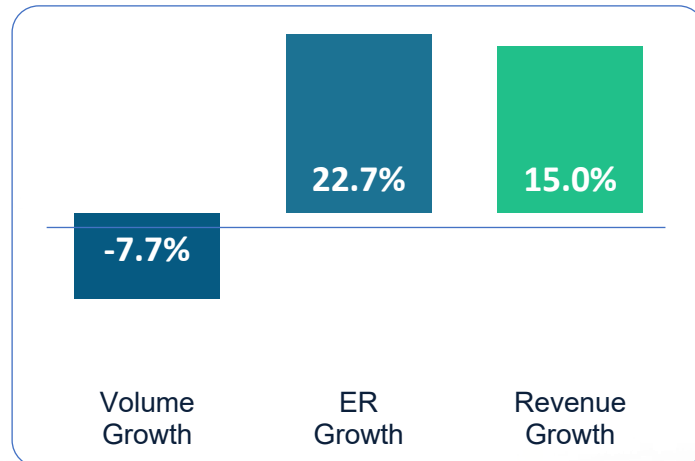


Revenue Growth Drivers – FY 27 | 39 Mkts

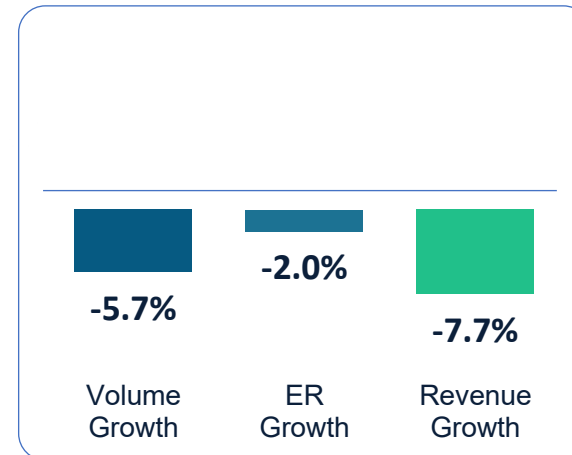
RC Inventory Utilisation (39 Mkt)



Year-on-Year
FY27 Q2 vs FY26 Q2



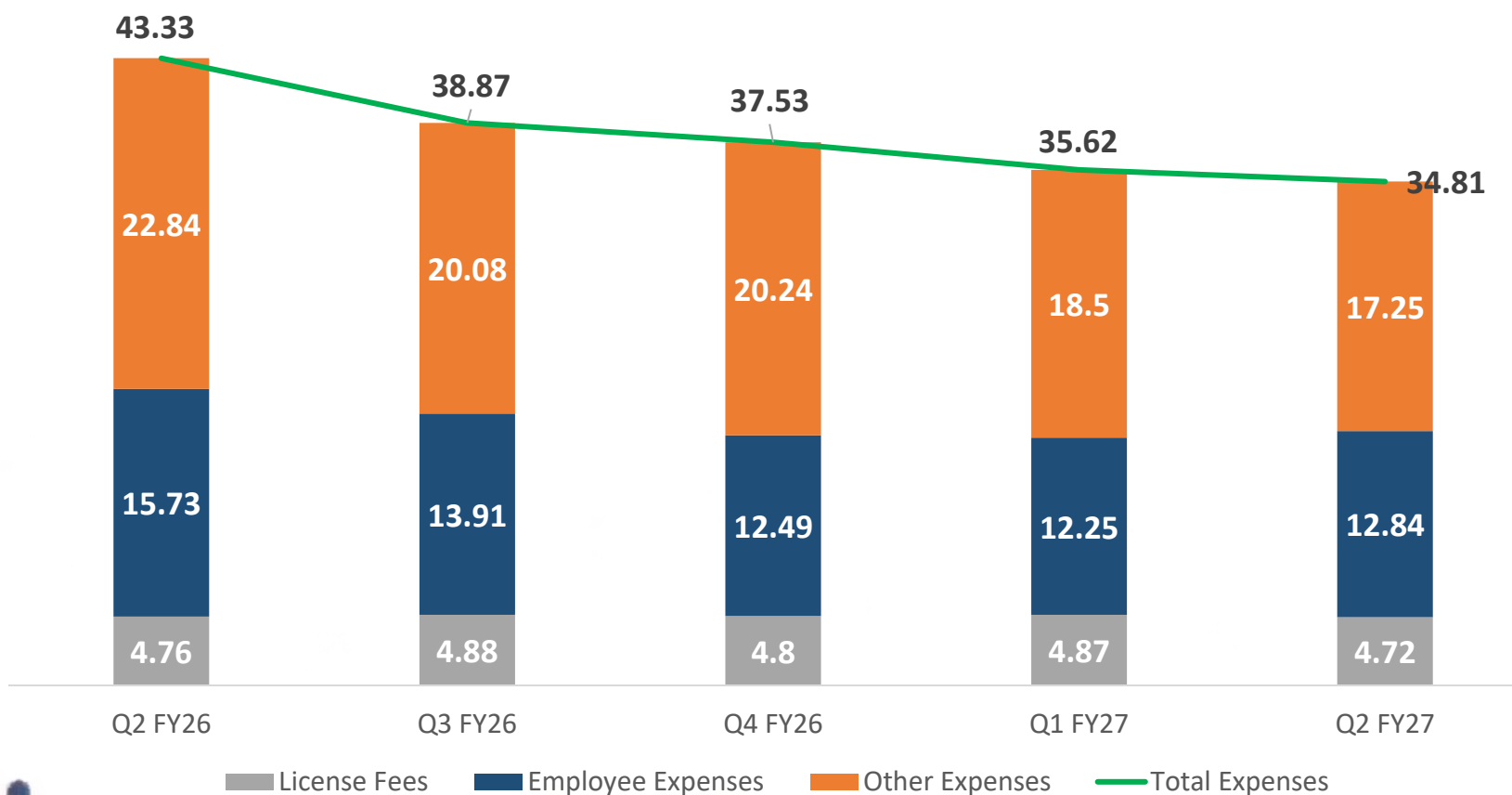
Quarter-on-Quarter
FY27 Q2 vs FY27 Q1



■ Volume Growth ■ ER Growth ■ Revenue Growth

Cost Summary

In Cr



Source: Radio City Data

Q2 FY27 – RADIO CATEGORY

VOLUME CONTRIBUTION | GROWTH | RC MARKET SHARES

TOP 5

Radio Cont % Radio GR% RC Gr% RC MS%

Real Estate **21%**

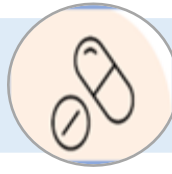


5%

9%

18%

Pharma **13%**



27%

34%

21%

Auto **10%**



-21%

-1%

19%

Finance **10%**



52%

133%

25%

Jewellery **10%**



13%

1%

16%

NEXT 5

Radio Cont % Radio GR% RC Gr% RC MS%

Foods/Soft
Drinks **5%**



-28%

-17%

22%

Government **5%**



-15%

-18%

22%

Education **4%**



-18%

-23%

19%

Electricals **3%**



-48%

-60%

11%

Surrogates **3%**



59%

29%

17%

Source: Aircheck/FPS

Source: Aircheck 15 Min Data

Q2 FY 27 Media Growth Over FY 26



RADIO

Volume in Cr.

FY26	FY27	% Grth
10.6	9.8	-8%



PRINT

Sqcm in Cr.

FY26	FY27	% Grth
33.5	31.4	-6%



TV

Ad Duration in Cr.

FY26	FY27	% Grth
37.3	32.7	-12%



DIGITAL

Digital	FY26	FY27	% Grth
Display (Vol in Billion)	7118	10384	46%
Video (Ad Duration in Cr.)	147	199	35%

BEYOND RADIO

*From Airwaves
to Algorithms*



INDIA'S FIRST AI
POWERED RJ



25+

INFLUENCER RJS WITH
100K+ FOLLOWER BASE
ON SOCIAL MEDIA

40+

DIGITAL-FIRST IPS WITH
1 MILLION+ VIEWS ON
SOCIAL MEDIA



154 Mn+
SOCIAL MEDIA REACH



2.8 Mn+
PODCAST PLAYOUTS
1.38 Mn listeners tuned in pan India



6.7 Mn+
SOCIAL MEDIA COMMUNITY
strongly engaged across platforms



DIGITAL-FIRST
CONTENT ECOSYSTEM



Branded
Content



Creator
Collaborations



Product
Showcase



Social
Conversations



Audio
Streaming



256+ CLIENT ACTIVATIONS

CREATING EXPERIENCES. • BUILDING CONNECTIONS. • DRIVING IMPACT.

LARGE SCALE NATIONAL ACTIVITIES ENGAGING AUDIENCES ACROSS STRATAS



INDIA'S BIGGEST COMMUNITY
DRIVEN CRICKET FESTIVAL



09
CITIES



95+
RWAS



50K+
PEOPLE
ON GROUND



ENGAGING COLLEGE STUDENTS
IN A NATION WIDE SINGING HUNT



300+
COLLEGES



4.8L
ENTRIES
RECEIVED



228M+
CUMULATIVE
EXPOSURE



HONOURING ENTREPRENEURS WHO
ARE SHAPING INDIA'S GROWTH STORY



0.5
SEASONS



400+
TITANS
HONOURED



1M+
DIGITAL
REACH



GUJARAT
GARBA PREMIER LEAGUE



60+
RWAS



03
PANDALS



2 LAC+
PEOPLE
REACHED



MAHARASHTRA
CITY CHA BAPPA



60+
RWAS



7
ICONIC
PANDALS



10M+
PEOPLE
REACHED



UTTAR PRADESH
CITY KA BADA MANGAL



29+
MEDIA
COVERAGE



150K+
DIGITAL
VIEWS



20K
PEOPLE
ON GROUND



TAMIL NADU
COLLEGE GALATTA



03
CITIES



30
COLLEGES

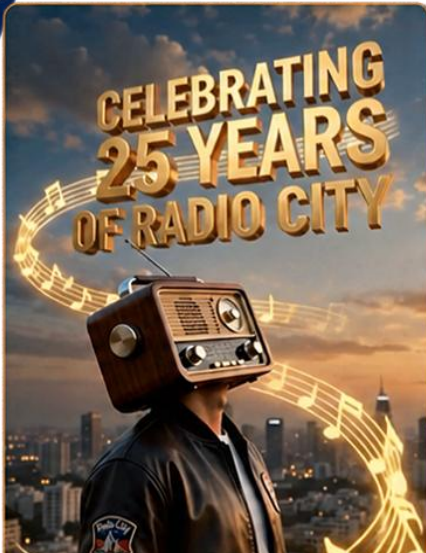


50K
STUDENTS
ENGAGED



Programming Highlights

JULY 2026



#RADIOCITY25

Radio Zinda Hai - Mar Gaye Marne Wale. Anthem & music video loved across digital platforms

AUGUST 2026



#RADIOTIRANGA

India's 1st ever patriotic radio launched by Indian Coast Guard DG Mr. Paramesh Sivamani in collaboration with Ministry of Defence

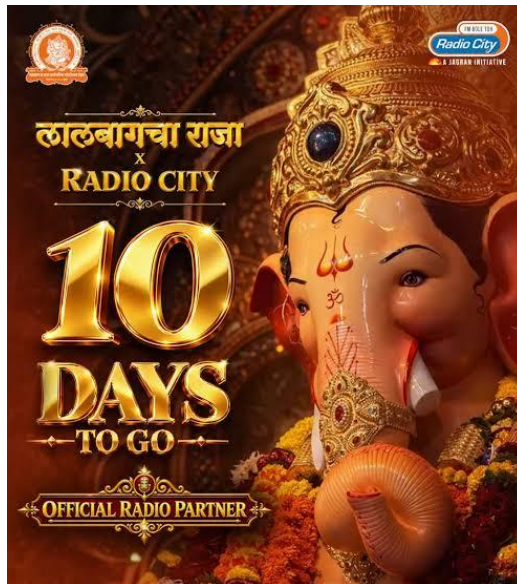
SEPTEMBER 2026



#PRANKYOU

RJ Naved joins Radio City with his signature prank-call humour, creating a fresh, laughter-led audience experience.

Digital Client Solutions Highlights



10 DAYS | 24M VIEWS | 30M REACH



LALBAUGH ACTIVATION: CHINGS



LALBAUGH ACTIVATION: CBI



DIGITAL ONLY | ~1M VIEWS

P&L Statement

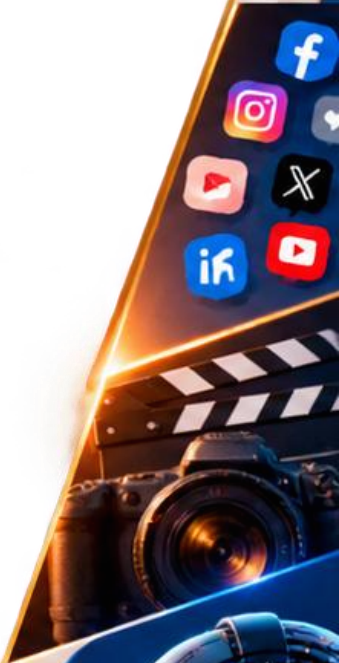
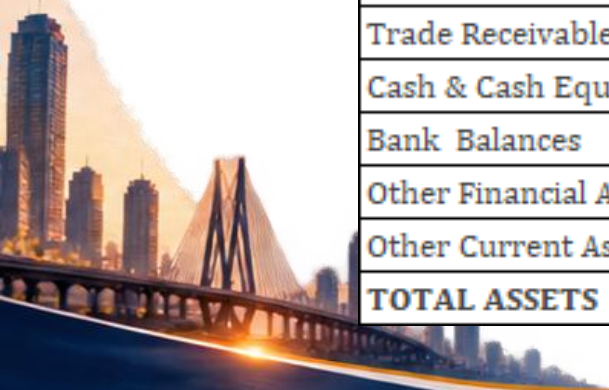
Particulars (Rs. in Cr)	Q2FY27	Q2FY26	YoY	Q1FY27	QoQ	H1FY27	H1FY26	YoY
Revenue	41.0	37.8	8%	44.5	-8%	85.5	87.2	-2%
Licenses Fees	4.7	4.8		4.9		9.6	9.7	
Employee Expenses	12.8	15.7		12.3		25.1	34.0	
Other Expenses	17.3	22.8		18.5		35.8	48.1	
Expenses	34.8	43.3	20%	35.6	2%	70.4	91.7	23%
Operating EBITDA	6.1	-5.5	212%	8.9	-31%	15.1	-4.6	431%
Operating EBITDA Margin	0.1	-0.1		0.2		0.2	-0.1	
Depreciation/Amortization	4.1	7.1		4.1		8.1	14.1	
Operating EBIT	2.1	-12.5	117%	4.8	-57%	6.9	-18.7	137%
Operating EBIT Margin	0.1	-0.3		0.1		0.1	-0.2	
Adjusted Finance costs*	0.6	0.7		0.7		1.3	1.5	
Operating PBT	1.5	-13.3	111%	4.1	-65%	5.6	-20.2	128%
Other Income	7.5	6.8		8.2		15.7	13.9	
Reported PBT	8.9	-6.4	239%	12.3	-28%	21.2	-6.3	436%
Tax	2.3	-1.9		3.1		5.4	-1.9	
PAT (After Adjustment of Interest on NCRPS)	6.7	-4.6	246%	9.2	-28%	15.9	-4.5	457%
PAT Margin	0.2	-0.1		0.2		0.2	-0.1	
Interest on NCRPS	0.0	2.3		0.0		0.0	4.6	
Reported PAT	6.7	-6.9	197%	9.2	-28%	15.9	-9.1	275%
Other Comprehensive Income	0.0	0.6		0.0		0.0	0.6	
Total Comprehensive Income	6.7	-6.2	207%	9.2	-28%	15.9	-9.7	264%

*Adjusted for interest on NCRPS

Balance Sheet

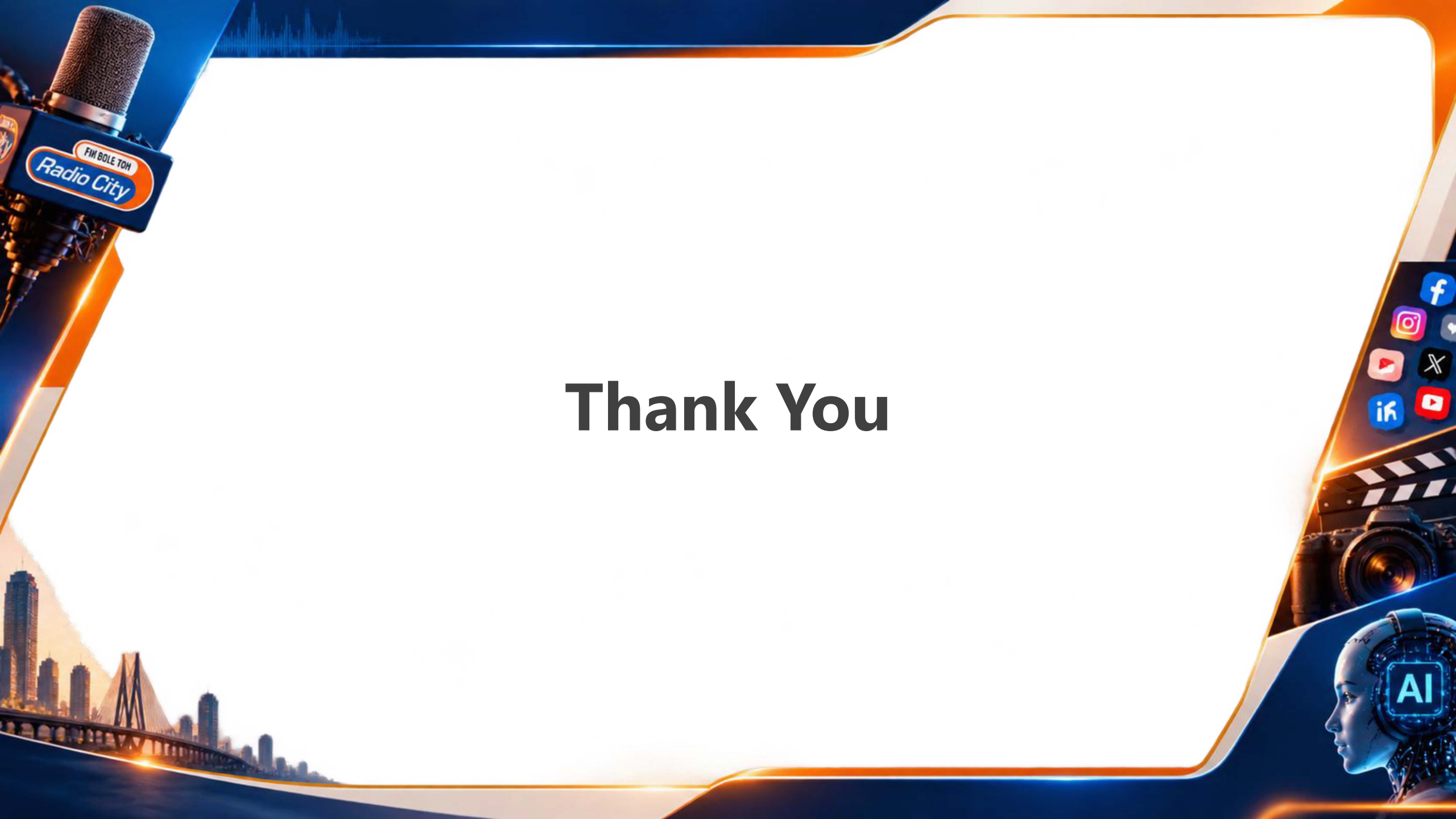
Assets (Rs. in Cr)	Sep-26	Mar-26
Total Non Current Assets	289.9	317.0
Fixed Assets	95.5	105.6
Property, plant and equipment	46.3	49.2
Right of use asset	9.4	11.4
Intangible Assets	39.8	45.0
Intangible assets under development	0.0	0.0
Financial Assets		
Investments	142.1	152.5
Other Financial Asset	20.6	20.5
Deferred Tax Asset(Net)	21.4	24.1
Other Non Current Assets	2.8	1.2
Non Current tax assets (net)	7.5	13.0
Total Current Assets	220.2	178.9
Current Investments	137.7	98.0
Trade Receivables	62.0	53.6
Cash & Cash Equivalents	2.1	4.3
Bank Balances	0.3	0.2
Other Financial Assets	6.0	8.0
Other Current Assets	12.2	14.9
TOTAL ASSETS	510.2	495.9

Liabilities (Rs. in Cr)	Sep-26	Mar-26
Shareholders Fund	461.3	445.3
Share Capital	69.1	69.1
Other Equity	392.1	376.2
Total Non Current Liabilities	16.8	25.1
Long Term Borrowings	0.0	0.0
Lease Liabilities	14.4	21.2
Employee Benefit Obligation	2.4	3.9
Total Current Liabilities	32.1	25.4
Short Term Borrowings	0.0	0.0
Trade Payables	21.6	17.1
Lease Liabilities	2.5	2.4
Other Financial Liabilities	2.6	1.1
Employee Benefit Obligation	1.1	1.1
Other Current Liabilities	4.4	3.8
TOTAL EQUITY & LIABILITIES	510.2	495.9



Cash Flow Statement

Particulars (Rs. in Crs)	Sep-26	Mar-26
Profit before tax	21.3	(55.7)
<i>Adjustments</i>	(5.1)	63.8
Operating Profit Before Working Capital Changes	16.2	8.1
<i>Change in operating assets and liabilities</i>	(1.7)	18.5
Cash generated from operations	14.5	26.6
<i>Income taxes paid</i>	3.3	(4.9)
Net cash inflow from operating activities (A)	17.8	21.7
Net cash inflow/(outflow) from investing activities (B)	(17.2)	87.6
Net cash outflow from financing activities (C)	(2.7)	(114.2)
Net increase/(decrease) in cash and cash equivalents (A+B+C)	(2.0)	(4.8)
Cash and cash equivalents at the beginning of the year	4.1	9.1
Cash and cash equivalents at the end of the year	2.1	4.3



Thank You