

K.V. Toys India Limited
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CIN: U32409MH2023PLC400074 | GST: 27AAKCK1271C1ZR

Date: 22/06/2026

To,
The Manager - Listing Department
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400 001.

BSE Scrip code: 544641
Sub: Investor presentation

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a Presentation on the performance of the Company for H2 FY26 & FY26.

The said presentation is also being uploaded on the Company's website at www.kvtoysindia.com.

Thanking you.

Yours faithfully,
For K V Toys India Limited

Karan Narang
Managing Director
DIN: 07098277



STAY CURIOUS

K. V. Toys India Limited

H2 FY26 & FY26

Investor Presentation





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BUILDING INDIA'S NEXT-GENERATION HOUSE OF PLAY



K. V. Toys India Limited is building the future of play through innovative and curiosity-driven products.



Built on the legacy of KV Impex (2009), K. V. Toys India Limited has evolved into a fast-growing, brand-led company across toys, stationery, educational play, and recreational products.



Aligned with the 'Make in India' vision, we aim to build an Indian origin play brand that is creative, scalable, globally relevant, and deeply rooted in curiosity driven learning.



MEET QUCO

The Face of *Curiosity*



QUCO, the Company is building a scalable ecosystem of proprietary brands



Fast facts about KV Toys



3 Gen

**3 generational
Legacy**
(since 2009)



BIS

Certified
manufacturing
compliance



8+

**Diverse
Product
Categories**



1 Lakh+

sq.ft Facility
for assembly &
warehousing



1400+

Wholesalers

30+

**Modern
Trade Chains**



600+

Active SKUs
across multiple
categories



Exporting
Globally



18+

**State
Presence**



Creating A New Language of **Play**

MISSION

To enrich childhood through safe, imaginative, and high-quality products that inspire curiosity and joy. We are committed to combining Indian ingenuity with global standards to create meaningful play experiences for children everywhere.

VISION

To be India's most trusted and innovative toy brand, bringing joy, creativity, and learning to every child and make India a global destination for world-class toys and play experiences.

From Trading Toys to Building India's House of Play



Mr. Karan Narang

Promoter and Chairman & Managing Director

“

We are building Indian brands, scalable play experiences, and a long-term consumer platform with the ambition of becoming the 'Toyman of India'

”

- Karan Narang

Building India's Next-Generation House of Play



Mr. Karan Narang
Chairman & Managing Director

-  Expanded modern trade presence and distribution network
-  Strengthened brand visibility and international market entry
-  Built strong relationships and scaled operations efficiently



Mr. Vishal Narang
Founder, Promoter, and Director

-  Driving product development, process improvement and quality control
-  Focus on operational excellence and production efficiency
-  Ensuring consistent high-quality output at large scale



Mr. Kunal Shah
Chief Financial Officer

-  Expertise in finance, strategy and business transformation
-  Driving financial performance, compliance and risk management
-  Held key CFO positions at leading organisations



Leadership driving KV Toys' transition from distributor to **House of Play**.



Why K. V. Toys?

Innovation

Unique launches every season

Agile Learning

Adapting quickly to changing consumer preferences and emerging toy trends.

Quality

Child-safe materials & testing

Diversity

SKUs that excite large range of audience





We Understand our Target Audience

Child 01

- Creative Exploration
- Hands-On Play
- Role Play
- Skill Building
- Collect & Create

Parent 02

- Educational Value
- Cognitive Development
- Family Time
- Safe & Child-Friendly
- Encourages Creativity
- Reduces Screen Dependency

Kidult 03

- Nostalgic
- Collectible Appeal
- DIY & Maker Culture
- Stress Relief & Relaxation
- Giftability

Retailer 04

- Strong Shelf Presence
- High Gift Purchase Potential
- Attractive Margins
- Broad Age Appeal
- Repeat Purchase Opportunities
- Trend-Driven Product Categories

Growth Strategy



Brand Expansion

- Strengthen QUCO as the umbrella consumer platform
- Expand proprietary brands across toys, stationery & educational products
- Build strong emotional consumer connect through curiosity-led branding



Distribution Growth

- Deepen presence across:
 - Modern Trade
 - General Trade
 - E-commerce
 - Quick Commerce
- Increase retailer penetration beyond existing 18+ states



Product Diversification

- 600+ SKUs already across:
 - Vehicles
 - Dolls
 - Educational Toys
 - Recreational
 - Categories
 - Stationery
 - Outdoor Play
- Future expansion into:
 - Wooden Toys
 - Soft Toys
 - Merchandise
 - Learning Products



Manufacturing & Supply Chain

- Strengthen backward integration initiatives
- Improve sourcing efficiencies
- Enhance packaging and shelf visibility
- Scale assembly and warehousing infrastructure



Export Scale-Up

- Expand global distribution partnerships
- Build India-made global toy brands
- Target regulated export markets with certified products



India Is Ready For HOMEGROWN PLAY BRANDS

The Indian toy industry is witnessing a strong shift toward organised and branded players driven by rising incomes, urbanisation, modern retail expansion, and government support for domestic manufacturing.



“The future opportunity lies in owning imagination, not just shelf space.”

AT THE SAME TIME:



01

Parents are seeking trusted and quality-focused brands



02

Retailers prefer differentiated shelf presence



03

E-commerce is improving nationwide accessibility



04

“Make in India” is creating opportunities for local brand creation



This creates a large opportunity for Indian companies to build scalable **consumer-first** and **D2C-focused** play brands across toys, stationery, educational products, collectibles, and recreational categories.



Why India / China+1

India Emerging as the Global Alternative Manufacturing Hub

Global brands are actively diversifying sourcing away from China due to rising geopolitical risks, supply chain disruptions, and increasing manufacturing costs. India is becoming a preferred destination backed by government support, improving infrastructure, and rising domestic consumption.

Why India is Well Positioned

Make in India
Tailwinds

Rising
Branded Toy
Demand

Expanding Middle-
Class Consumption

E-commerce & Quick
Commerce Growth

Cost-Competitive
Manufacturing
Base

Preference for BIS-
Certified Products

China+1 Supply
Chain Shift

Growing
Organized Retail
Market

Export-Friendly
Manufacturing
Ecosystem

China+1 Opportunity for KV Toys

Asset-light and scalable
operating model

Existing OEM network with
17 manufacturing partners

Export operations already
initiated with first shipment to
Germany

Ability to rapidly expand SKUs
across categories and price
points

Positioned to become a trusted
Indian-origin play brand





OUR HOUSE OF BRANDS





QUCO BRAND WEB



A QUIRIOUS COMPANY



Action-packed toys for thrill seekers who love speed and adventure.



Build, create, and discover with hands-on wooden construction models.



Stylish and fun toys celebrating charm, fashion and friendship.



Thoughtfully designed toys for little hands, early learning, and joyful first play experiences.



Joyful bubble toys for endless outdoor fun and giggles.



High-performance vehicles for kids who dream big and play fast.



Slimes that deliver squishy, stretchy, sensory fun for creative little hands.

DEEP RELATIONSHIP MARQUEE CUSTOMERS & CERTIFICATIONS

Built on trust. Driven by quality. Strengthened by certifications.

OUR MARQUEE CUSTOMERS

OUR CERTIFICATIONS

Sedex
SEDEX CERTIFIED



ISI CERTIFIED



BIS CERTIFIED



EN71 CERTIFIED



DISNEY CERTIFIED



Strong partnerships built on trust



Consistent quality across every product



Globally recognized certifications



Commitment to safety, compliance & excellence



Our Manufacturing Backbone

THE OEM PARTNER ECOSYSTEM

Every unit we sell is produced by a network of 10+ dedicated OEM partners – we own the brand and the demand, not the factories.

BY THE NUMBERS



OEM manufacturing partners producing exclusively for KV Toys - fully asset light model



OEMs are strategically located in the western region of India for seamless distribution



of partner capacity dedicated to KV Toys production



factories owned as Joint Ventures



Asset-light by design – we scale output by adding partners, not building factories.



Factory Infrastructure **16 OEM Partners**

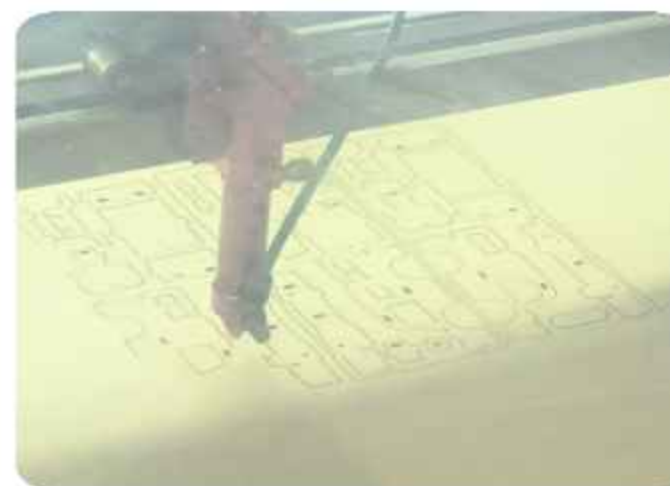
We believe trust is built through transparency. Our team regularly hosts customer visits to our manufacturing facilities, offering a firsthand view of our production processes, quality controls, and operational capabilities.



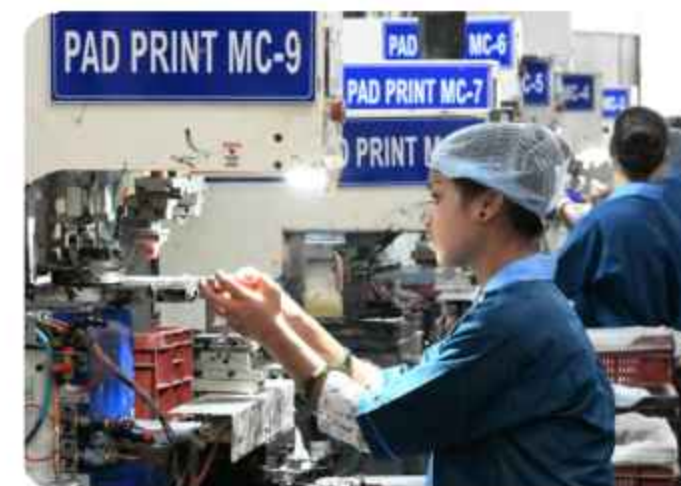
Injection Moulding



UV Printing



Laser Cutting



Pad Printing



PRODUCT PORTFOLIO

Innovative play. Superior quality.
Built for imagination. Designed for fun.



**INNOVATIVE
DESIGN**



**PREMIUM
QUALITY**



**PLAYFUL
EXPERIENCE**



**BUILT FOR
PERFORMANCE**



Comprehensive Range Of **PRODUCT CATEGORIES**

Something for every child. Joy in every place...



Guns



Vehicles



Dolls & Roll Play



Animals



Stationery



Bubbles and
Outdoor Play



Educational and
Learning Toys



DIY Kits



Fishing &
Interactive Toys



Sports and Other



**Designed for
Fun, Learning &
Engagement**



**Safe and Durable
BIS- Certified**



**Catering to kids of
All ages**



**Quality You Trust
Play You Love**



Diverse Product Portfolio



GUNS

Safe friction, soft bullet, and light-and-sound toy guns designed for recreational fun.

50+ SKUS



Designed for
Target Practice



Encourages
Active Play



Perfect for
Kids of All Ages



Made with
Safe Materials



Friction Powered



Drum Rotation Effects



Soft Bullet Shooting



Durable and Safe



Diverse Product Portfolio



VEHICLES

Includes friction-powered cars with LED features, battery-operated space cars, airplanes, helicopters, fighter jets, sports cars, and remote-controlled off-road vehicles, offering engaging play experiences while promoting motor skill development.

85+ SKUS

Die-Cast Cars

Friction Vehicles

RC Cars

Pull Back Vehicles

Bump and Go

Press and Go



Metal Car



Racing Car



RC sports Car



Smoke Car



Helicopter



Off-Road Truck



Airplanes

Diverse Product Portfolio

DOLLS



Fashion dolls, baby dolls, and character-based dolls with accessories that encourage imaginative storytelling and creative expression.



Imaginative Play



Stylish & Trendy



Safe & High Quality



Designed for Every Child

100+ SKUS



FASHION DOLLS



THEME BASED DOLLS



ROLE PLAY DOLLS



CAREER DOLLS



PLAYSETS & ACCESSORIES



BABY DOLLS



Encourages Creativity & Self Expression



Catering to Kids of All Ages



Safe, Durable & BIS-Certified



Perfect for Gifting & Collecting

Diverse Product Portfolio

ANIMALS

Educational and entertaining animal figurines and miniature sets that are both educational and entertaining to inspire curiosity and imaginative play.

60+ SKUS



Develops
Logical Thinking



Encourages
Creativity



Perfect for
Kids of All Ages



Made with
Safe Materials



Dinosaurs



Wild Animals



Lizards



Insects



Farm Animals



Farm Birds




Ocean Animals

Comprehensive Range Of IMPULSE STATIONERY

Creative and play-led stationery products designed to combine **learning, utility,** and **imagination** for children across age groups.

30+ SKUS

-  Pencil & Geometry Sets
-  Erasers & Sharpeners
-  Colour & Activity Kits
-  Character-Based Stationery
-  School Utility Products
-  Play-Based Stationery Merchandise



Stationery Kits



 Encourages Learning

 Boosts Creativity

 Safe & Child-Friendly

 Designed for All Age Groups

 Fun, Useful & Engaging

Diverse Product Portfolio

BUBBLES

Bubble-making toys and accessories that provide fun outdoor play experiences for younger children.

20+ SKUS



Outdoor Fun
Active Play



Encourages
Motor Creativity



Interactive
Bubble Effects



Perfect for
Younger Children



Dip Bubble Gun



Character Bubble Gun



Multi- Bubble Gun



Bubble Wind Mill



Character Bubble Wand

Diverse Product Portfolio

EDUCATIONAL & LEARNING TOYS

Educational toys that encourage hands-on learning, creativity, problem-solving, and skill development through play.

20+ SKUS



Outdoor Fun
Active Play



Encourages
Logical Thinking



Interactive
Learnings



Perfect for
Younger Children



Train Blocks



Wooden Letters,
Numbers & Objects



Stacking Rings



Puzzle Board



Quiz Games



Diverse Product Portfolio

DIY

Creative DIY toys designed to encourage building, crafting, and imaginative play.

20+ SKUS



Creative Fun
Hands-On Making



Encourages
Motor Creativity



Build & Create
Imagination Skills



Interactive Learning
Fine Motor Skills



Apron Painting Kits



Animal Model Kits



Wooden block Vehicle



Wooden block Models



Disassemble Gun



Disassemble Bike



Diverse Product Portfolio



FISHING TOYS

Interactive toy fishing sets that combine entertainment with skill development.

10+ SKUS



Encourages
Interactive Play



Great for
Solo & Group Fun



Enhances
Hand - Eye Coordination



Perfect for
Family Playtime

Fun & Interactive

Skill Development

Colourful Designs

Safe and Durable



Perfect Gift



Comprehensive Range Of BACK TO SCHOOL - STATIONERY

Creative and play-led stationery products designed to combine **learning, utility,** and **imagination** for children across age groups.

30+ SKUS

-  Pencil & Geometry Sets
-  Erasers & Sharpeners
-  Colour & Activity Kits
-  Character-Based Stationery
-  School Utility Products
-  Play-Based Stationery Merchandise



Back to School Essentials

 Encourages Learning

 Boosts Creativity

 Safe & Child-Friendly

 Designed for All Age Groups

 Fun, Useful & Engaging

— SPORTS & OTHER —

Assorted toys that complement the main product categories and expand the overall portfolio.

55+ SKUS



Balls



Boomerang



Binoculars



Slime



Desk Accessories



Sensory Fidgets



Strategic Expansion Initiatives



Building a broader, scalable, and diversified "House of Play" ecosystem across toys, stationery, gifting, and soft toys.



INDO MANUFACTURERS LLP

Focused on backward integration and strengthening manufacturing capabilities to improve operational flexibility and supply chain efficiency. Commencement of operations from May 2026.

CRAYONIX STATIONERY PRIVATE LIMITED

Focus on stationery and gifting products, supporting expansion into school, creative, and educational categories



JUST BEAR PRIVATE LIMITED

Strategic investment in the soft toys and plush products segment to strengthen presence across modern childhood and lifestyle-led play categories.



D2C and Brand Transition



Transitioning from Trading to Brand Ownership

K. V. Toys is evolving from a traditional toy trading business into a consumer-first, brand-led "House of Play." Through **QUCO (A Quirious Company)**, the business is building a portfolio of proprietary brands designed around imagination, curiosity, and modern childhood experiences.

D2C FOCUS AREAS



Marketplace-led scaling

Expand presence across leading marketplaces.



Digital storytelling

Engage and inspire through meaningful digital content.



Brand-led customer acquisition

Build strong brand recall and loyal customer base.



Higher margin consumer products

Focus on premium, innovative & value-rich products.



Repeat purchase ecosystem

Create seamless experiences that drive retention and loyalty.



Consumer-First
Every decision starts with our customers.



Imagination Led
Fueling creativity and curiosity.



Brand Driven
Building trusted, meaningful brands.



Future Ready
Scalable, digital & sustainable growth.

Financial overview





Channel-wise Revenue Bifurcation

(in ₹ Lakhs)

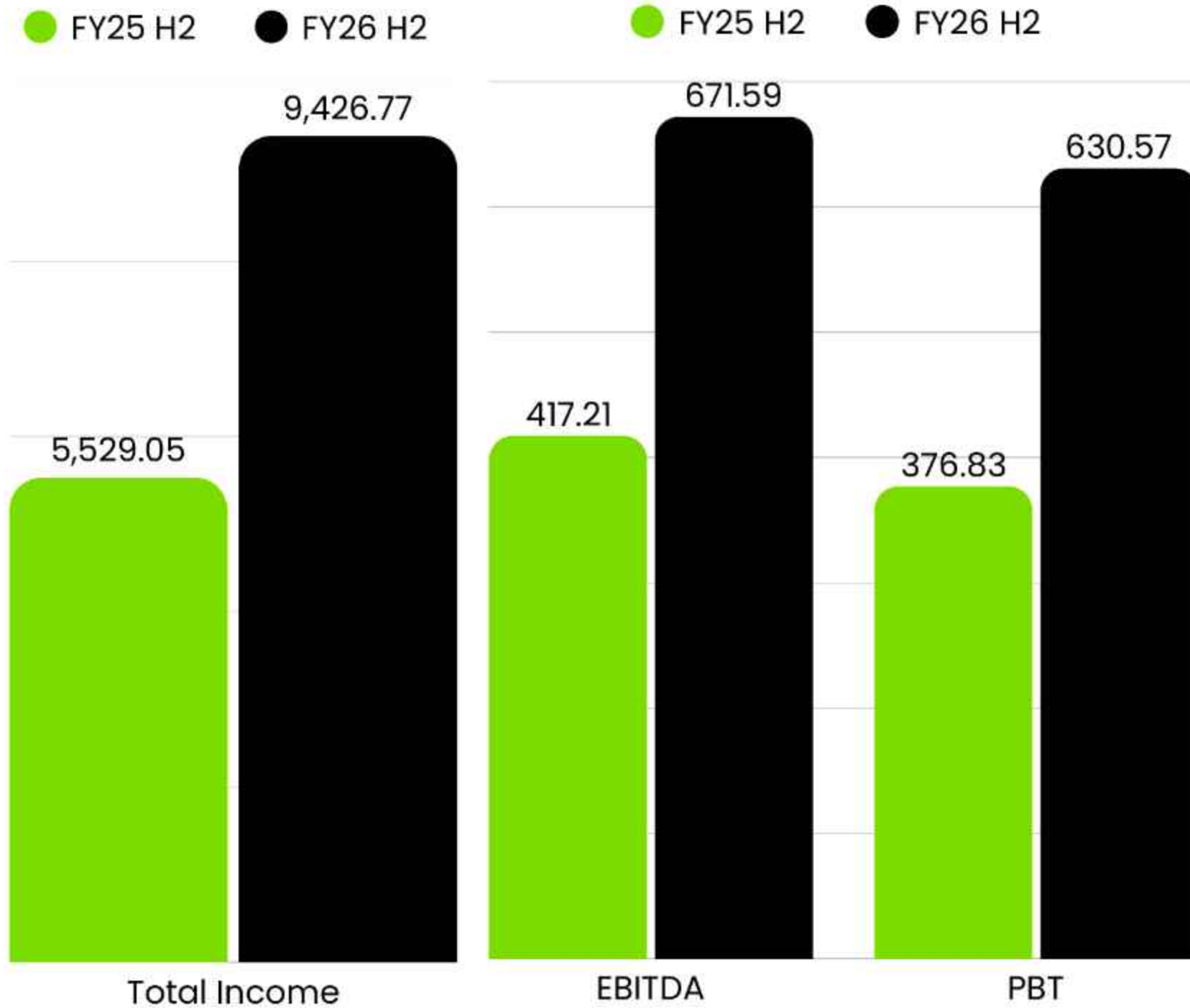


Channel	Revenue FY 26
General Trade	8,206.47
Modern Trade	9,272.88
Total	17,479.34



Key Financial Highlights- H2 FY26

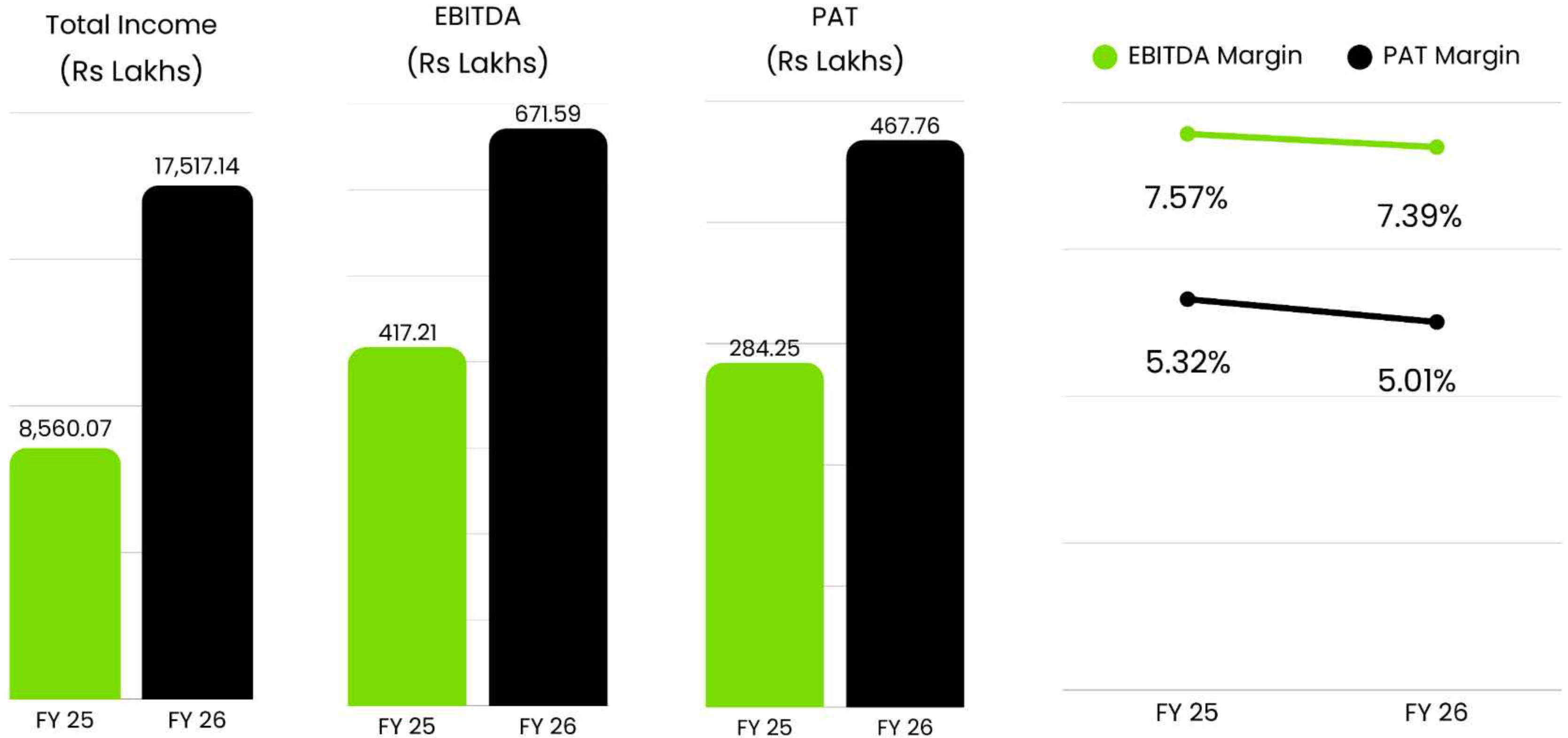
(in ₹ Lakhs)



Particulars	FY25 H2	FY26 H2	Growth
Revenues	5,525.06	9,399.04	
Other income	3.99	27.73	
Total Income	5,529.05	9,426.77	70%
Raw materials	4,795.56	8,175.59	
Employees cost	122.04	208.51	
Other Expenses	194.24	371.08	
Total expenditure	5,111.84	8,755.18	
EBITDA	417.21	671.59	61%
Financial costs	35.16	28.44	
Depreciation	5.22	24.76	
Prior Period Item		(12.18)	
PBT	376.83	630.57	67%
Tax	92.58	162.81	
PAT	284.25	467.76	65%



Key Financial Highlights – FY26





Profit & Loss Statement

In ₹ Lakhs

Particulars	FY25	FY26
Revenues	8,556.01	17,479.34
Other income	4.06	37.8
Total Income	8,560.07	17,517.14
Raw materials	7,422.80	15,184.56
Employees cost	192.83	413.35
Other Expenses	296.85	625.05
Total expenditure	7,912.48	16,222.96
EBITDA	647.59	1,294.18
Financial costs	35.17	86.48
Depreciation	5.23	46.34
Prior Period Item		(11.21)
PBT	607.19	1,172.57
Tax	151.44	295.8
PAT	455.75	876.77



Balance Sheet

In ₹ Lakhs

Equities & Liabilities	FY25	FY26
Equity	460	628
Reserves	445.06	4,849.49
Net Worth	905.06	5,477.49
Non Current Liabilities		
Long term borrowings	1,437.16	1,252.84
Long Term Provisions	29.57	12.14
Total Non Current Liabilities	1,266.73	1,264.98
Current Liabilities		
Short Term Borrowings	948.13	5.98
Trade Payables	1,401.90	1,359.67
Other Current Liabilities	106.61	82.23
Short Term Provisions	29.48	64.98
Total Current Liabilities	2,486.12	1,512.86
Total Liabilities	4,857.91	8,255.33

Assets	FY25	FY26
Non-Current Asset		
Fixed Asset	149.13	157.86
Non-Current Investment		5.25
Deferred Tax Asset (Net)	8.6	2.81
Other Non-Current Asset	21.66	75.5
Total Non-Current Asset	179.39	241.42
Current Asset		
Inventories	2,210.54	2,255.25
Trade Receivables	1,650.53	2,424.28
Cash and Bank Balance	202.85	1,531.38
Current Investments		875.89
Short Term Loans and Advances	614.6	909.81
Other Current Assets	4,678.52	17.3
Total Current Assets	4,678.52	8,013.91
Total Assets	4,857.91	8,255.33

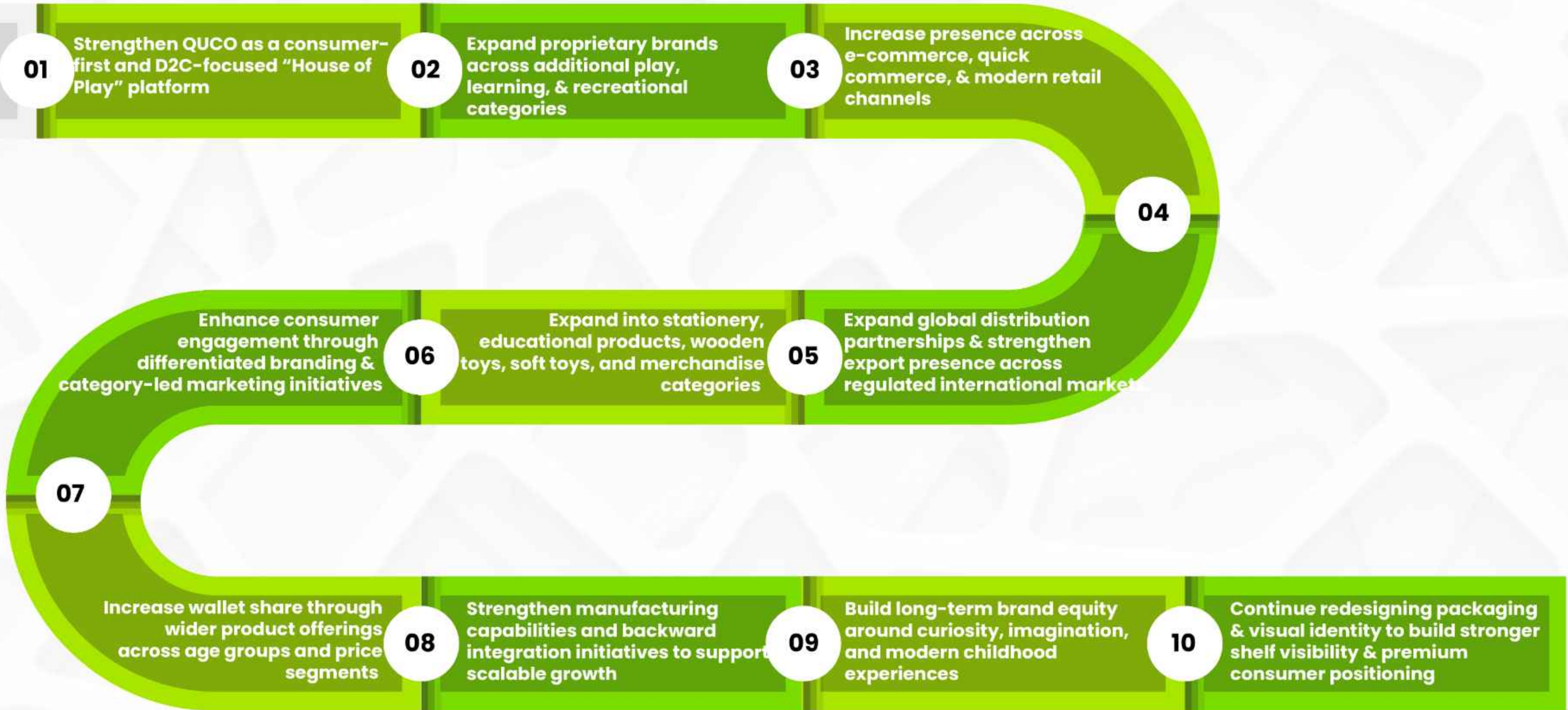


THE WAY AHEAD

Accelerating growth.
Expanding possibilities.
Building the future of play.



Roadmap for Future Growth





Investment Highlights - Why KV Toys

Established & Scalable Platform

16+
years
industry
legacy

600+
active
SKUs

Presence
across
18+
states

2k+
wholesalers
network

30+
modern
trade
chains

Positioned for Structural Industry Tailwinds

Make in
India

China+1
sourcing
shift

Branded toy
penetration

Rising
organized
retail

E-commerce
driven
consumption



Moving from
Toy Distributor



to
**Consumer Brand
Platform**



Scalable Operating Infrastructure

1 Lakh + sq. ft. assembly
& warehousing facility

600+ SKUs

Asset-light contract
manufacturing model

Multiple distribution
channel presence

Vision Ahead

Building India's next-generation branded "House of Play" platform with global ambitions.

As on 19/06/2026

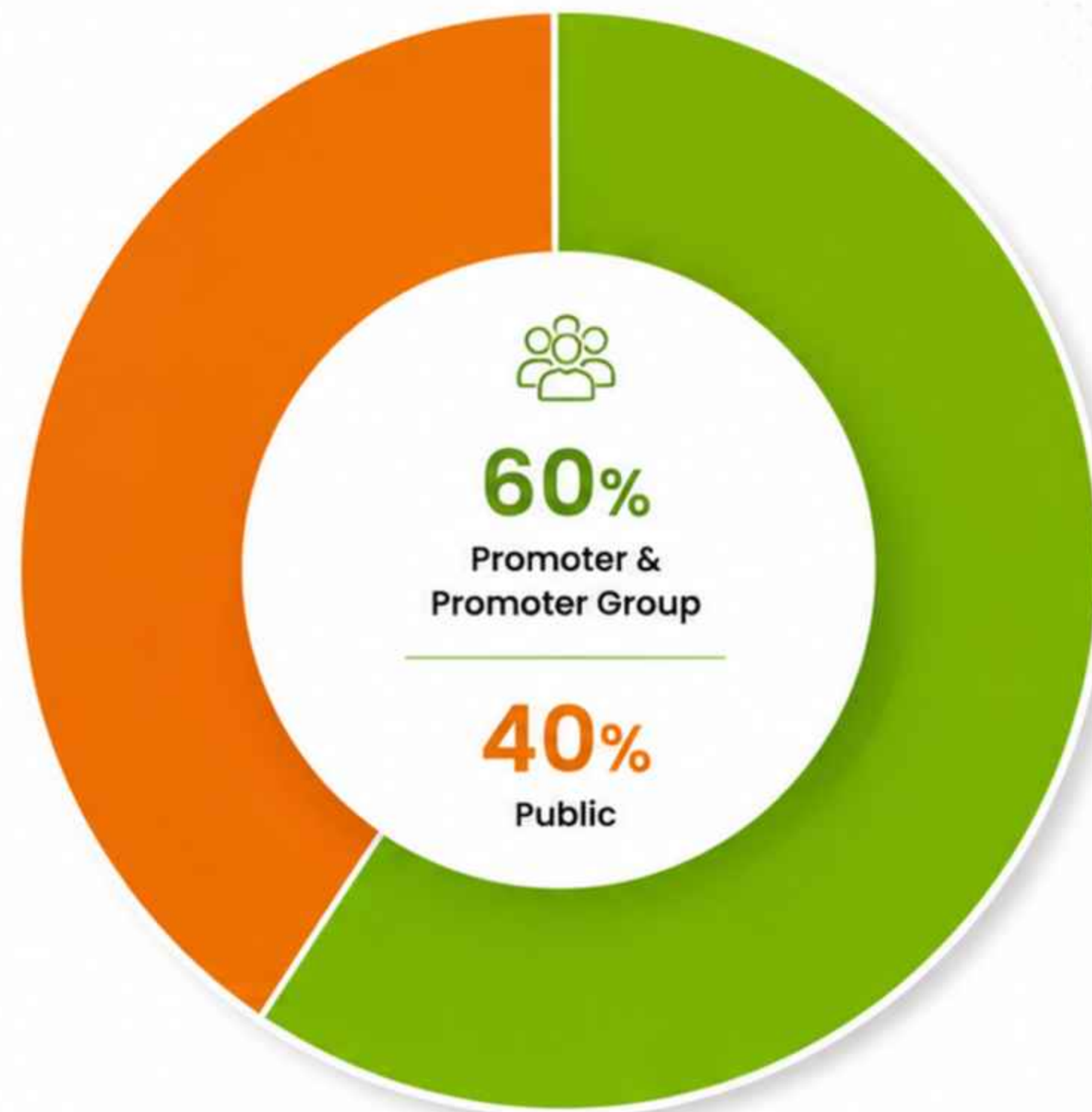
BSE CODE: KVTOYS | 544641

₹	Share Price (₹)	262.00
📈	Market Capitalization (₹ Cr)	164.54
👥	No. of Shares	62,80,000
₹	Face Value (₹)	10.00
↕	52 week High-Low (₹)	363.90 – 180.00

● Promoter & Promoter Group

● Public

As on 31/03/2026



Thank you!



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Stay Curious



