AFFLE/SE/2026-27 November 1, 2026

To

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| **BSE Limited**<br>**Phiroze Jeejeebhoy Towers,**<br>**Dalal Street, Mumbai 400 001**<br><br>**Scrip Code: 542752** | **National Stock Exchange of India Ltd**<br>**Exchange Plaza, 5th Floor, Plot No. C-l, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051**<br><br>**Symbol: AFFLE** |

**Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

Dear Sir/Madam,

Further to our letter dated October 28, 2026, we wish to inform you that due to a material development in the Group, for which the intimation under Regulation 30 has been separately disclosed, the Company will not be holding Earnings Conference Call scheduled for Monday, November 02, 2026 at 10:00AM (IST).

The Company in lieu of the Earnings Conference Call has released a Shareholders' Letter. The Shareholders' Letter is available at Link: BSE Link.

Further, the Company will be attending an in-person investors group meeting, hosted by Ambit Capital to address the announcement made for the execution of the definitive agreement with regards to the acquisition of Perion Network Ltd. by the Step-down Subsidiary of the Company.

The meeting will be held on **Monday, November 2, 2026 at 04:30 PM (IST)** in Mumbai.

Investors / Shareholders / Analysts can join the above mentioned investors group meeting virtually through Zoom Webinar, details of which are as given below. The online attendees can email their queries at investor.relations@affle.com till 4:30 PM IST on November 2, 2026.

Any Q&A session will be moderated by Ambit Capital and queries including questions received on email shall be taken up as per the time availability, after the queries of in-person attendees.

**Event Schedule**: November 2, 2026 | Start Time: 4:30 PM (IST)
**Zoom Webinar:** https://ambit-co.zoom.us/webinar/register/WN__fo5yjyJQni33TL_DRZZfQ
**Webinar ID:** 960 5034 9641

Submitted for your information and records.

Thanking You,

**Yours Faithfully,**
**For Affle 3i Limited**
*(Formerly known as Affle (India) Limited)*

Parmita Choudhury
Digitally signed by Parmita Choudhury
Date: 2026.11.01 18:03:04 +05'30'

**Parmita Choudhury**
**Company Secretary & Compliance Officer**