Susan Wires & Cables

SUSAN ELECTRICALS INDIA LIMITED

(Formerly Known as Susan Electricals India Private Limited)

CIN: L31908DL2007PLC171215

Registered Office : 1703, 17th Floor, Nirmal Tower, 26, Barakhamba Road, Connaught Place, New Delhi- 110001
Corporate Office : E-5, 2nd Floor, Chander Nagar, Ghaziabad, Uttar Pradesh-201011
E-mail : office@seil.net.in, Contact Nos. : +91-11 45701633, +91-120-4331296, +91-73032744645

Date: 02.11.2026

To
The Manager Listing
BSE Limited
5th Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai – 400001

BSE Scrip Code: 544793

Subject: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015- Investor Presentation

Dear Sir/Madam,

In accordance with Regulation 30 read with Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended (Listing Regulations), please find enclosed a copy of 'Investor Presentation' in connection with the Unaudited Financial Results of the Company for the Q2 and HY1 of FY 27

The presentation is made available at the Company's website and can be accessed through the link https://seil.net.in

We request you to kindly take the aforesaid information on record.

Thanking You,
For Susan Electricals India Limited

RESHMA SHUKLA Digitally signed by RESHMA SHUKLA
Date: 2026.11.02 20:57:04 +05'30'

Reshma Shukla
Company Secretary & Compliance Officer
Membership No.: A27717

Susan
Wire & Cables

SUSAN ELECTRICALS

INVESTOR PRESENTATION



Disclamier

This Presentation has been prepared by Susan Electricals India Limited solely for information purposes and should not be construed as an offer, invitation, recommendation, or solicitation to buy, sell, or subscribe to any securities. The information contained herein is based on data believed to be reliable; however, no representation or warranty, express or implied, is made regarding its accuracy, completeness, or fairness. The contents of this Presentation are intended to provide general information about the Company's business, operations, industry, financial performance, growth plans, and future outlook. Recipients should not rely solely on this Presentation for making any investment decision and are advised to conduct their own independent analysis and seek professional advice. Certain statements in this Presentation may constitute forward-looking statements, including but not limited to statements relating to the Company's future business prospects, revenue growth, profitability, capacity expansion, market opportunities, order inflows, operational performance, and strategic initiatives. Such statements are based on current expectations, estimates, assumptions, and projections and are subject to various risks, uncertainties, and other factors that may cause actual results to differ materially from those expressed or implied. The Company undertakes no obligation to update, revise, or publicly release any forward-looking statements, whether as a result of new information, future events, or otherwise. Past performance should not be regarded as an indicator of future performance. Neither the Company, its promoters, directors, management, advisors, employees, nor any of their respective affiliates shall be liable for any direct or indirect loss arising from the use of, or reliance upon, this Presentation or any information contained herein. By accessing this Presentation, recipients acknowledge and agree to the limitations and conditions set forth above.

H1 FY27 PERFORMANCE HIGHLIGHTS

Strong performance across key financial metrics in H1 FY27 vs H1 FY26, driven by higher scale of operations and improved profitability.

Susan Wire & Cables

(₹ in Crore)

REVENUE FROM OPERATIONS

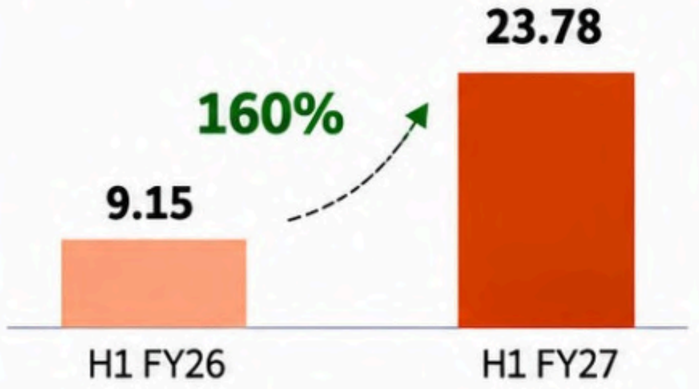
(₹ in Crore)



YoY Growth
190%

OPERATING PROFIT

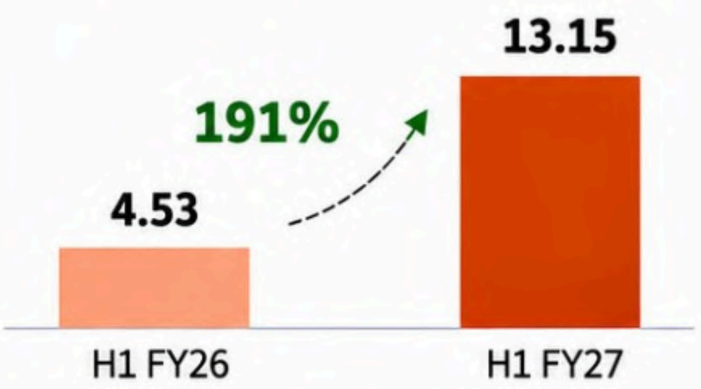
(₹ in Crore)



YoY Growth
160%

PAT

(₹ in Crore)



YoY Growth
191%

Robust growth in H1 FY27 with **Revenue up 190%, Operating Profit up 160%** and **PAT up 191%** vs H1 FY26.

Note: Figures are rounded off to two decimal places.

REVENUE MIX SHIFT

Strategic shift towards higher-value cable products

Our revenue bifurcation (product-wise) for H1 FY27 and H1 FY26 is stated below:

Item Name	H1 FY27	H1 FY26	Change (ppt)
Winding Wire	**29.10%**	**40.37%**	**-11.27 ppt** ↓
LT Cables & Conductors	**47.83%**	**46.76%**	**+1.07 ppt** ↑
HT Cables & MVCC	**19.36%**	**0.75%**	**+18.61 ppt** ↑
Others	**3.71%**	**12.12%**	**-8.41 ppt** ↓
Total	**100.00%**	**100.00%**	**-**

STRATEGIC SHIFT TOWARDS HIGHER-MARGIN PRODUCTS

- The Company is steadily shifting its product mix towards higher-value **HT Cables & MVCC,** which contributed **19.36%** of total revenue in H1 FY27.
- **Winding Wires** sales increased by **109%** on YoY basis in H1 FY27.
- We are also **expanding our Winding Wire capabilities** to strengthen the product portfolio and cater to growing customer demand.

Note: Financial years refer to H1 FY27 and H1 FY26. Percentages are based on the revenue figures provided.

STRONG ORDER VISIBILITY

Healthy order book and active pipeline provide strong near-term growth visibility.

Susan Wire & Cables

UNEXECUTED ORDER BOOK

₹147 Cr

As of 30 September 2026

A significant portion of the unexecuted order book is expected to be executed within the next **3 months.**

TOTAL ORDER VISIBILITY

₹347 Cr

As of 30 September 2026



ACTIVE ORDER PIPELINE

₹200 Cr

As of 30 September 2026

Provides healthy visibility and supports growth momentum in the near term.

Strong order visibility of ₹347 Cr provides a healthy revenue pipeline and supports the Company's growth outlook going forward.

MANAGEMENT COMMENTRY

*"We delivered a strong performance during H1 FY27, with revenue from operations growing by **190%** to **₹202.06 crore**, compared to ₹69.67 crore in H1 FY26. Operating profit increased by **160%** to **₹23.78 crore**, while profit after tax grew by **191%** to **₹13.15 crore**, compared to ₹4.53 crore in the corresponding period last year.*

*As of 30 September 2026, our unexecuted order book stood at **₹147 crore**, with a further active order pipeline of **₹200 crore**, taking our **total order visibility to ₹347 crore**. This provides us with a strong foundation for future business growth.*

*On the operational front, our key focus remains on strengthening our presence in the **High-Tension (HT) Cables and Medium Voltage Covered Conductors (MVCC)** segments.*

***Our CCV line is expected to become operational within the next 10 days**. CCV **technology is now mandatory** for most HT cable projects, and this development will strengthen our manufacturing capabilities and enhance our ability to participate in a wider range of projects.*

*We are progressing with our capacity expansion plans, following which our total manufacturing (cables) capacity is expected to increase from **11,000 kilometres** to **16,000 kilometres**. **Winding Wire capacity has increased from 3,307 to 4,200, with a further expansion to 5,500 planned, representing an overall capacity increase of 66%**. These expansion will strengthen our production capabilities, enable us to cater to larger project requirements, and support our growing focus on HT Cables and MVCC.*

*On the financial front, **our cash flow from operations has become positive**, strengthening our financial stability and supporting the efficient management of our business requirements.*

*Going forward, we remain focused on expanding our manufacturing capabilities, strengthening our HT Cable and MVCC portfolio, and leveraging our order visibility to drive sustainable growth. **We expect H2 FY27 to be significantly stronger**, with business momentum improving further in the second half of the fxpansiol plaar. **We are also in advance stage of taking possession of newly acquired land which will support our future capcity expansion plans**."*



VISHAL JAIN

Chairman & Managing Director
Susan Electricals India Limited

COMPANY OVERVIEW

POWERING INDIA'S ELECTRICAL INFRASTRUCTURE

Susan Electricals India Limited is a manufacturer of winding wires, conductors and power cables catering to government utilities, EPC companies and private sector customers across India.

REVENUE
26,935.66
Lakhs
(FY26)

EBITDA MARGIN
11.91%
(FY26)

PAT
1,824.64
Lakhs
(FY26)

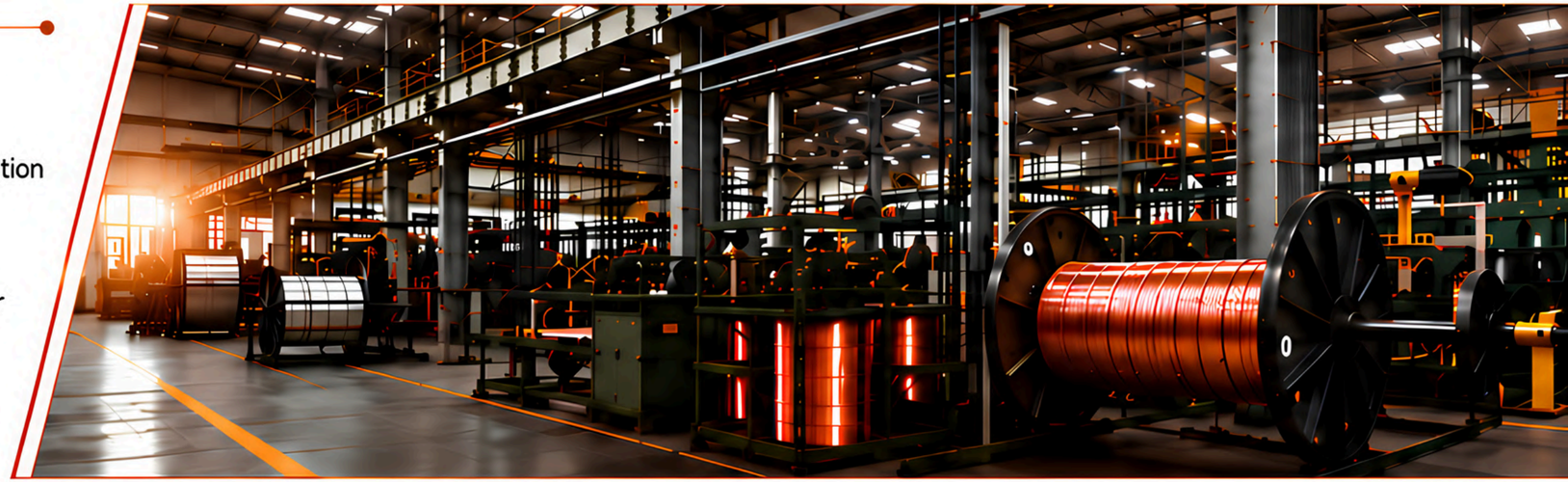
MANUFACTURING UNITS
3

CORE PRODUCTS

- Winding Wires & Strips
- Aluminium Conductors
- LT Cables (Armoured, Unarmoured)
- HT Cables
- Aerial Bundled Cables
- Medium Voltage Covered Conductors

INDUSTRY FOCUS

- Power Infrastructure
- Transmission & Distribution
- Utilities
- Industrial & EPC Sector
- Railways
- Coal Fields



OPERATIONAL HIGHLIGHTS

Incorporated in **2007**

Experienced workforce

Registered Office **Delhi**

Corporate Office **Ghaziabad,** Uttar Pradesh

MANUFACTURING INFRASTRUCTURE

Unit I
Winding Wires & Strips

Unit II
LT Cables (Armoured, Unarmored, XLPE, PVC)

Unit III
LT & HT Cables (Armoured, Unarmored, XLPE, PVC)

CLIENT SEGMENTS

- Government DISCOMs
- EPC Companies
- Infrastructure Companies
- Cable & Wire Manufacturers
- Railways

PRODUCT PORTFOLIO

Engineered to deliver superior performance, reliability and efficiency across the entire power value chain.

Susan Wire & Cables

NEW / FOCUS PRODUCT



WINDING WIRES & STRIPS

- High conductivity
- Superior insulation
- Consistent performance
- Wide range of sizes

Application:
Transformers, Motors, Generators & Appliances



ALUMINIUM CONDUCTORS

- High strength-to-weight ratio
- Excellent conductivity
- Corrosion resistant
- Suitable for overhead lines

Application:
Overhead Transmission & Distribution Lines



LT CABLES
(Armoured, Unarmored, XLPE, PVC)

- Reliable & safe
- High insulation resistance
- Flexible & durable
- Suitable for low voltage applications

Application:
Residential, Commercial, Industrial Wiring & Railways



HT CABLES

- Designed for high voltage applications
- Enhanced electrical performance
- High mechanical strength
- Long service life

Application:
Power Plants, Substations, Industrial Installations & Railways



MEDIUM VOLTAGE COVERED CONDUCTORS

- Used for replacing bare transmission line conductors
- Reduces line loss
- Ensures safety of humans and animals

Application:
Overhead Transmission & Distribution Lines

QUALITY ASSURED PRODUCTS

RELIABLE PERFORMANCE

ADVANCED MANUFACTURING

WIDE APPLICATION ACROSS SECTORS

MILESTONES

OUR JOURNEY OF GROWTH AND EXCELLENCE

2007

Company founded; began manufacturing of Copper & Aluminium Winding Wires & Strips, used in the manufacturing and repairing of Distribution and power transformers.

2008

Started supplying winding wire & Strips to the leading private transformer manufacturing company

2014

Entered the Government sector power utility and covered many Government power distribution companies

2022–23

Diversified into LT Cable and Conductor Manufacturing by establishing a large manufacturing unit; started supplying to government utilities

2024–25

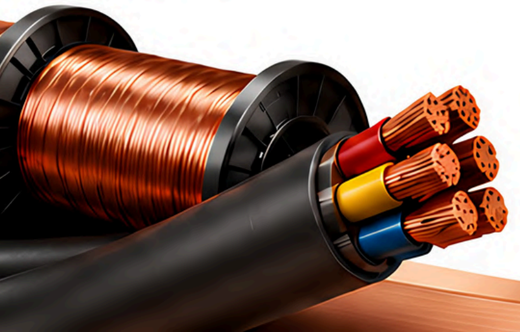
Launched High-Tension (HT) Cable division up to 33 kV by establishing another large manufacturing unit; started supplying HT & LT cables in big scale to major EPC contractors

2025

Launched Medium Voltage Covered Conductor (MVCC), started supplying to new government utilities

2026 Onwards

Capacity Expansion and Geographical Expansion underway with plan to ramp up sales of Aluminium Conductors



DRIVEN BY PURPOSE
Focused on building a stronger tomorrow

BUILT ON TRUST
Delivering value through quality and reliability

EXPANDING HORIZONS
Strengthening capabilities, enhancing capacity

POWERING PROGRESS
Energizing India's infrastructure growth



MANAGEMENT TEAM

Susan Wire & Cables

Experienced leadership driving our vision forward



Vishal Jain

Chairman & Managing Director

- Promoter of the Company.
- Extensive experience in the wires and cables industry.
- Leads strategic planning, business development and overall management.
- Strengthens long-term relationships with key clients across government and private sectors.



Vinod Kumar Pujari

Whole Time Director

- Promoter of the Company.
- Extensive experience in the wires and cables industry.
- Oversees production operations, supply chain management and quality control.
- Focused on operational efficiency, capacity expansion and cost optimization.



LALIT SHARMA

Whole Time Director

- Associated with the Company since 17 February 2015.
- Extensive experience in the wires and cables industry.
- Provides strategic guidance on business growth and corporate strategy.
- Supports in strengthening client relationships and market expansion.

VISIONARY LEADERSHIP | **STRATEGIC DIRECTION** | **OPERATIONAL EXCELLENCE** | **STRONG GOVERNANCE PRACTICES** | **COMMITMENT TO SUSTAINABLE GROWTH**



MANAGEMENT TEAM

Susan Wire & Cables

Experienced leadership driving our vision forward



Mahak Jain

Promoter

- Promoter of the Company.
- Holds a key role in the overall management and strategic planning of the business.
- Actively involved in branding, marketing initiatives and strengthening customer relationships.



Ved Prakash

Chief Financial Officer (CFO)

- Associated with the Company since 10 January 2023.
- Qualified finance professional with experience in finance and accounts.
- Leads financial planning, risk management, budgeting and investor relations.
- Educational Qualification: B.Com



Reshma Shukla

Company Secretary & Compliance Officer

- Associated with the Company since 01 December 2025.
- Qualified Company Secretary with expertise in corporate laws and compliance.
- Ensures adherence to statutory requirements and good corporate governance practices.
- Educational Qualification: CS, B.Com

VISIONARY LEADERSHIP | STRATEGIC DIRECTION | OPERATIONAL EXCELLENCE | STRONG GOVERNANCE PRACTICES | COMMITMENT TO SUSTAINABLE GROWTH

OUR MANUFACTURING INFRASTRUCTURE

Susan Wire & Cables

State-of-the-art facilities, advanced technology and efficient processes to deliver high quality products consistently.



UNIT I: WINDING WIRES & STRIPS

Manufacturing Unit - I : Plot No. A0-43, SSGT Road, Ghaziabad-201009, Uttar Pradesh

Installed Capacity – 4,200.00 Tonnes

Utilization – 75.00%



UNIT II: LT CABLES

Manufacturing Unit - II : 18/27, Site-4, Sahibabad, Industrial Area, Ghaziabad- 201010, Uttar Pradesh

Installed Capacity – 6,000.00 KM

Utilization – 80.00%



UNIT III: LT & HT CABLES

Manufacturing Unit - III : Plot No. 18/31, Site-IV, Industrial Area, Sahibabad-201010 Ghaziabad, Uttar Pradesh

Installed Capacity – 5,000.00 KM

Utilization – 80.00%

ADVANCED FACILITIES
Equipped with modern machinery and latest technology

QUALITY ASSURANCE
Rigorous quality checks at every stage of manufacturing

SKILLED WORKFORCE
Experienced professionals driving operational excellence

SUSTAINABLE OPERATIONS
Environment-friendly processes and responsible practices

CAPACITY EXPANSION PLAN

We are expanding our manufacturing capabilities to meet rising demand and strengthen our position in the High Tension (HT) and Medium Voltage Covered Conductor (MVCC) cable segment.

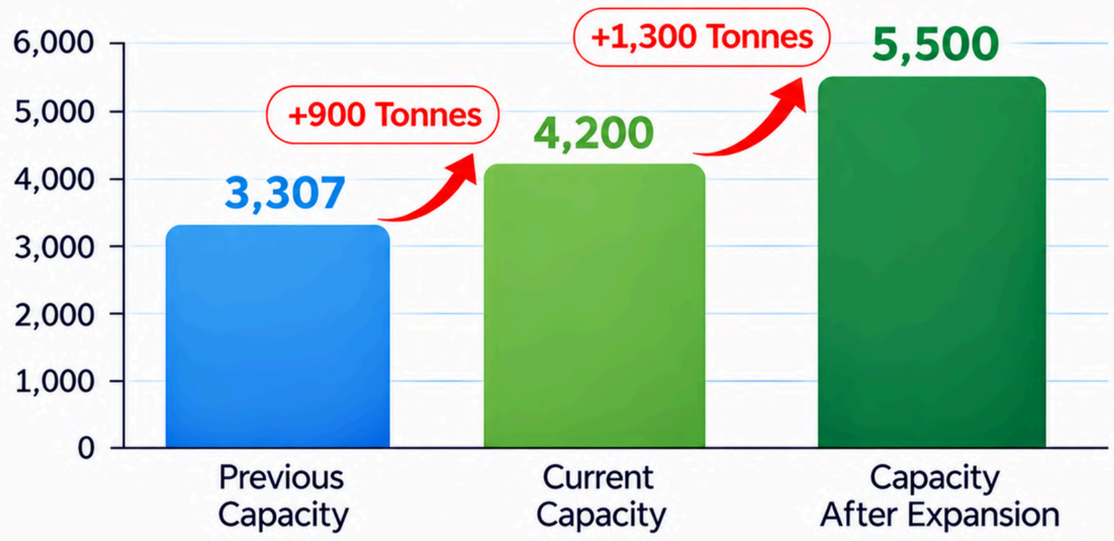
Susan Wire & Cables

Capacity Expansion for LT & HT Cables
(in Km per annum)

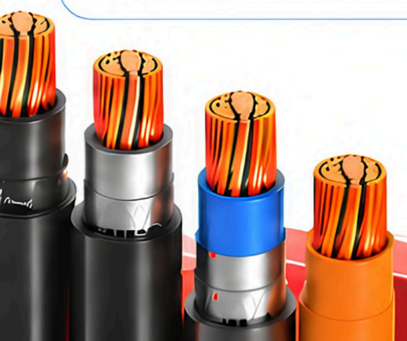


Capacity Utilization: **80%**

Winding Wire Capacity
(in Tonnes)



Capacity Utilization: **75%**



Commercial Production Target
Mar 2027

Proposed Line:
LT & HT Cables and 6 – 33 KV Continuous Catenary Vulcanization (CCV) Line

Land Expansion Capacity:
Existing land has capacity for future expansion up to 22,000 Km per annum.

STRENGTHENING CAPABILITIES FOR THE NEXT PHASE OF GROWTH

Additional land and CCV line to support long-term expansion and HT cable growth

Susan Wire & Cables

Land Possession

₹22 Cr | Approximate value of land

- Possession of additional land at an **advanced stage**.
- Provides infrastructure to enhance manufacturing capabilities, introduce new product lines and support future growth initiatives.

CCV Line

~10 Days To become operational

- Continuous Catenary Vulcanization (CCV) line installed.
- CCV technology is **mandatory** for most HT cable projects.
- Strengthens HT cable manufacturing and widens the range of projects the Company can participate in.
- Helps meet technical requirements for supplying HT cables to state utilities and government departments, subject to applicable approvals and qualifications.

Enhances Manufacturing Scale & Flexibility

Enables Higher Value-Added Product Mix

Strengthens Position in HT Cables & MVCC Segment

*Additional land and the CCV line together support the Company's long-term expansion plans and its growing focus on **HT Cables and MVCC**.*

OUR CERTIFICATIONS & APPROVALS

Susan Wire & Cables

Compliance-led edge in a largely unorganised industry

Multiple approvals, accreditations and certifications reduce direct competition from 500+ small players and qualify Susan for projects where compliance, quality and reliability are non-negotiable — positioning the company among the **TOP 20** wire and cable players in India.

ISO CERTIFICATIONS

- **ISO 14001:2015** – Environmental Management System
- **ISO 45001:2018** – Occupational Health & Safety Management System
- **ISO 9001:2015** – Quality Management System

TYPE TEST APPROVALS

- Central Power Research Institute (CPRI)
- Electrical Research and Development Association (ERDA)
- National Test House

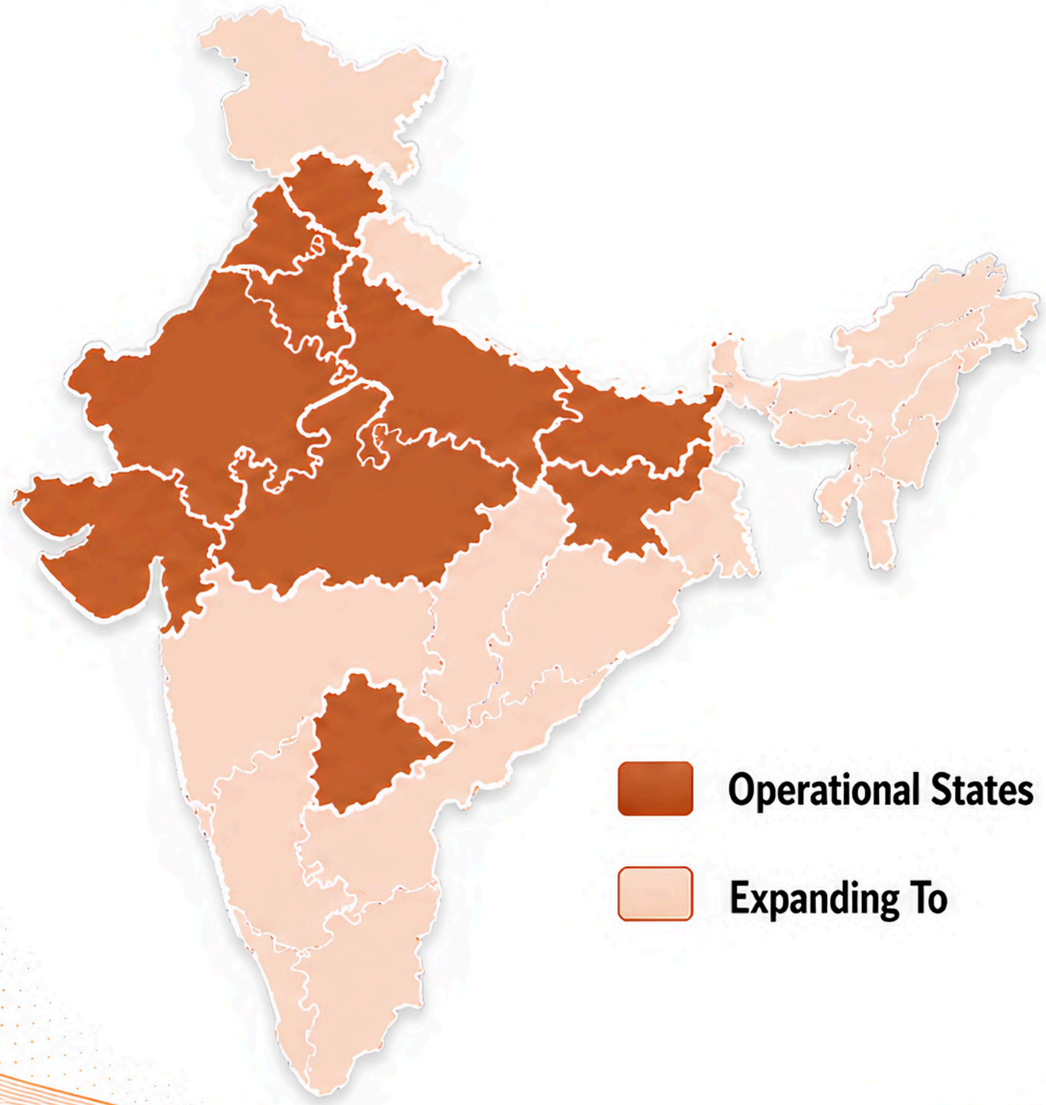
ISI / BIS LICENCES

- **IS: 14255:1995** – CM/L 8700162818
- **IS: 398 (Part 2)** – CM/L 8700162717
- **IS: 694:2010** – CM/L 8700194722
- **IS: 7098 (Part 1)** – CM/L 8700162919
- **IS: 1554 (Part 1)** – CM/L 8700163147
- **IS: 398 (Part 4)** – CM/L 8700212613
- **IS: 7098 (Part 2)** – CM/L 8700196120
- **IS: 398 (Part 6)** – CM/L 8700213817
- **IS: 2141:2000** – CM/L 8700240618

Compliance Edge | **Quality Assurance** | **Government Tender Eligibility** | **Reduced Competition**

GEOGRAPHICAL EXPANSION UNDERWAY

Susan
Wire & Cables



Operational States

Uttar Pradesh | Telangana | Rajasthan | Madhya Pradesh | Jharkhand | Bihar | Haryana | Punjab | Gujarat

Expanding To

Kerala | Tamil Nadu | Uttarakhand | Karnataka | Maharashtra | Andhra Pradesh | Chhattisgarh, and the rest of India.

FUTURE ROADMAP

Strategic priorities to expand product reach, capacity and market presence.

Susan Wire & Cables

- Expand Manufacturing and Geographical Sales of HT and MVCC
- Increase brand value
- Strengthen HT Cable capacity
- Explore electrification opportunities in Railway and Defence
- Expand manufacturing and geographical sales of LT Cable
- Ramp up aluminium conductor business
- Expand manufacturing and geographical sales of House Wiring



KEY INVESTMENT RATIONALE

Susan is moving from a commodity wire-and-cable manufacturer to a specification-driven power distribution products company.

Susan Wire & Cables

Industry Tailwind
- Industry demand driven by T&D infrastructure expansion, railway modernisation, reconductoring and premiumisation in the domestic market.

Established Business Legacy
- Operating since 2007, showcasing industry experience, execution capability and business stability.

Capacity Expansion Focus
- Planned **45% expansion** in cable manufacturing capacity and **30% increase** in winding wire capacity will strengthen production capabilities and support future revenue growth.

Strong Profitability & Revenue Growth Momentum
- Revenue grew nearly 2.6x from ₹10,348.21 lakh in FY24 to ₹26,935.66 lakh in FY26. PAT surged over 24x from ₹75.58 lakh in FY24 to ₹1,824.64 lakh in FY26, reflecting strong business momentum, improved operating efficiency, and robust profitability growth.

Shift Towards High-Value, Specification-Driven Products
- Strategic focus on insulated cables, HT cables and MVCC solutions addressing safety, reliability and efficiency in power distribution.

Entry Barrier in HT & MVCC Products
- HT cables and MVCC conductors require complex manufacturing capabilities and certifications, limiting competition to established players.

Organized Market Shift
- Organized players can gain market share in the highly fragmented electrical products industry.

Long-Term Demand Visibility
- Ongoing infrastructure investments, grid modernisation and replacement demand across power distribution networks.



HISTORICAL FINANCIAL HIGHLIGHTS

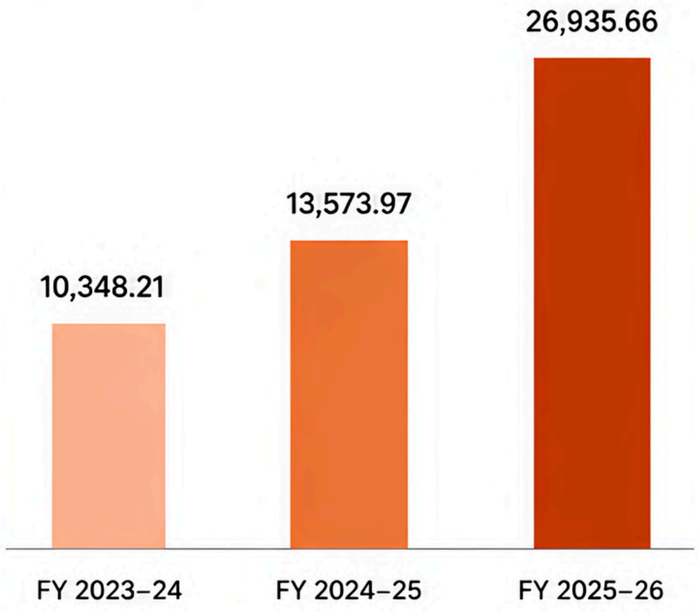
FOR PAST 3 YEARS

Consistent growth across key financial metrics reflects our strong performance and operational excellence.

(₹ in Lakhs)

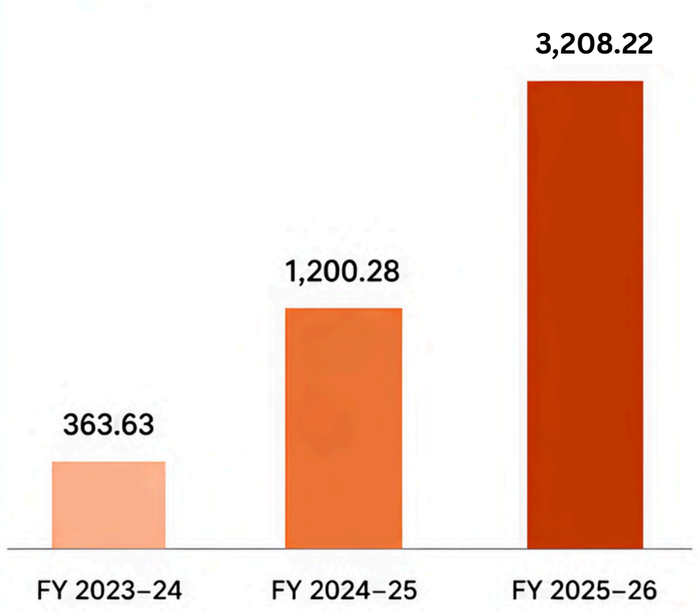
REVENUE FROM OPERATIONS

(₹ in Lakhs)



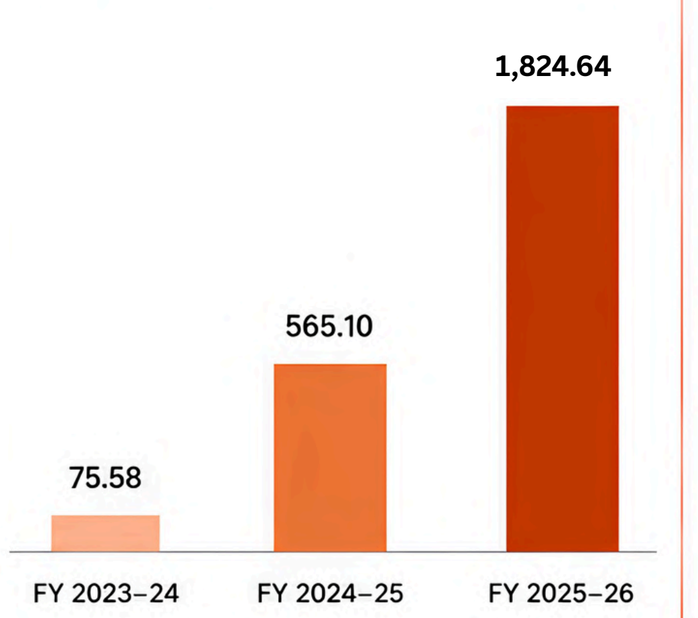
EBITDA

(₹ in Lakhs)



PAT

(₹ in Lakhs)



Note: Figures are rounded off to two decimal places.



HISTORICAL FINANCIAL HIGHLIGHTS

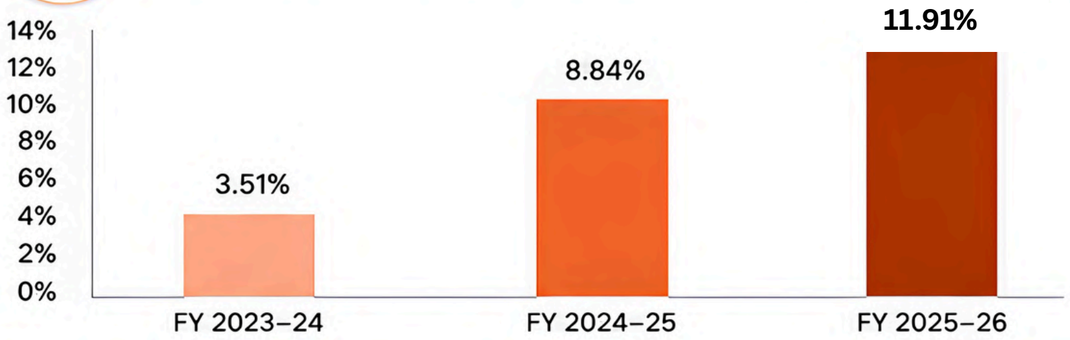
FOR PAST 3 YEARS

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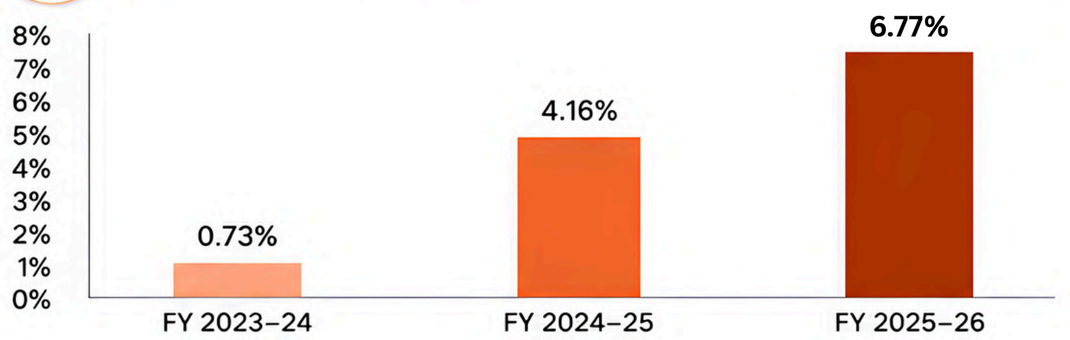
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FY 2023–24 FY 2024–25 FY 2025–26 (₹ in Lakhs)

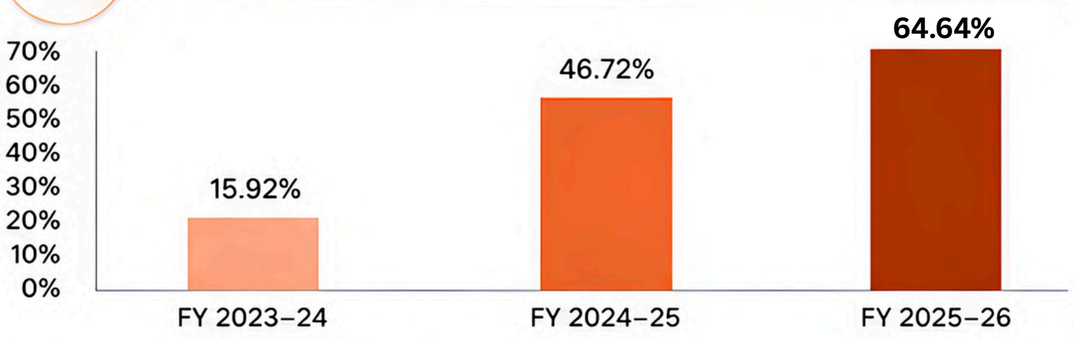
EBITDA MARGIN (%)



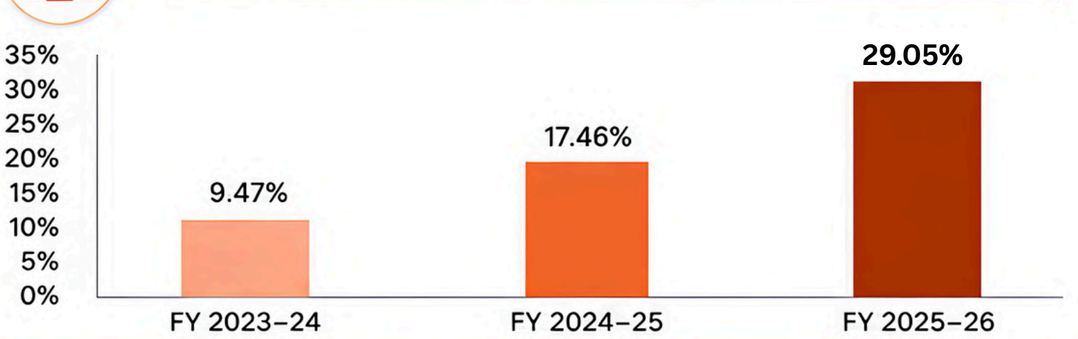
PAT MARGIN (%)



RoE (%)



RoCE (%)



Note: Figures are rounded off to two decimal places.

Note: Financial year 2025–26 represents the period April 1, 2025 to March 31, 2026.

INDUSTRY TAILWINDS

Industry tailwinds are pushing demand across wires, cables, conductors and winding products

T&D expansion, new electrification, replacement demand, infrastructure modernisation and reconductoring are creating a strong demand environment.

Susan Wire & Cables

1 NEW ELECTRIFICATION DEMAND



In India, 40% of the region still doesn't have proper electricity. The Govt of India is installing power lines to provide electricity in areas where there is currently no electricity.

2 24-HOUR POWER SUPPLY PUSH



India's push for uninterrupted supply in urban and industrial areas is increasing the need for transformers, cables, winding wires and strips.

3 REPLACEMENT DEMAND



Transformers and cables have limited useful life, creating recurring demand for repair, rewinding and cable replacement.

4 GRID MODERNISATION



Enhancement and modernisation of electricity infrastructure is increasing demand for conductors, AB cables and safer transmission solutions.

5 SHIFT TO SAFER CABLES



Bare conductors are being replaced with AB XLPE cables and underground HT cables for better safety, durability and reliability.

6 MVCC / RECONDUCTORING OPPORTUNITY



Medium Voltage Covered Conductors help reduce line losses and improve safety by replacing bare transmission line conductors.

HOW THESE TAILWINDS DRIVE PRODUCT DEMAND

A WINDING WIRES & STRIPS



24-hour power supply push and transformer repair / rewinding needs are fueling demand.

B WIRES & CABLES



New electrification and replacement demand are pushing higher requirement for wires and cables.

C CONDUCTORS & AB CABLES



Grid enhancement and modernisation are increasing demand for conductors and AB cables.

D HT / MVCC PRODUCTS



Reconductoring and safer transmission solutions are supporting demand for HT cables and MVCC.

WHAT SUSAN IS DOING

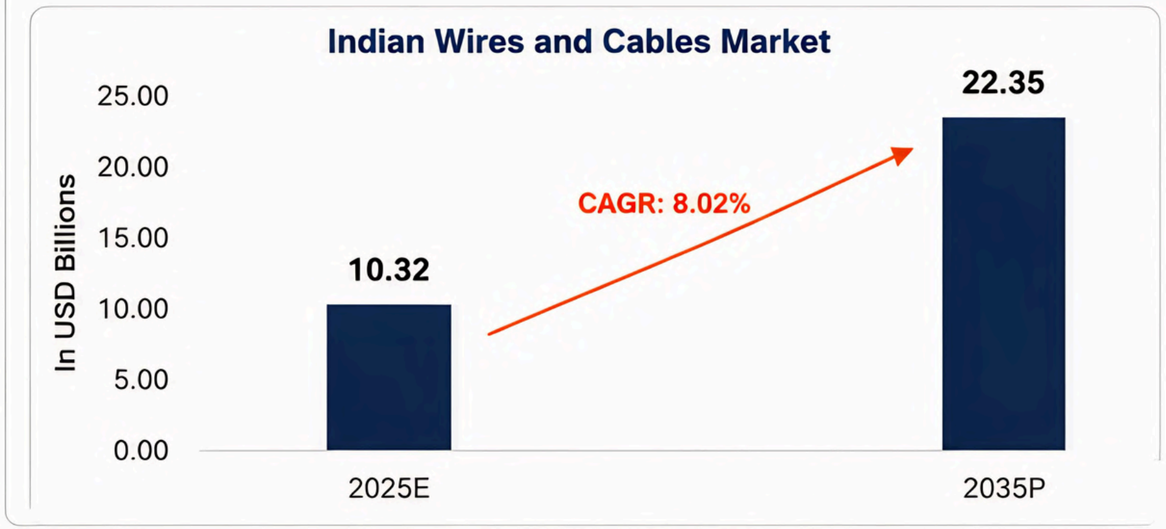
Proposed expansion supports higher production scale, stronger participation in large tenders and deeper presence in HT, MVCC and conductor segments.

INDUSTRY OUTLOOK

Strong structural growth driven by power sector expansion, infrastructure development, renewable energy transition and rising electrical demand.

INDIAN WIRES AND CABLES MARKET LANDSCAPE

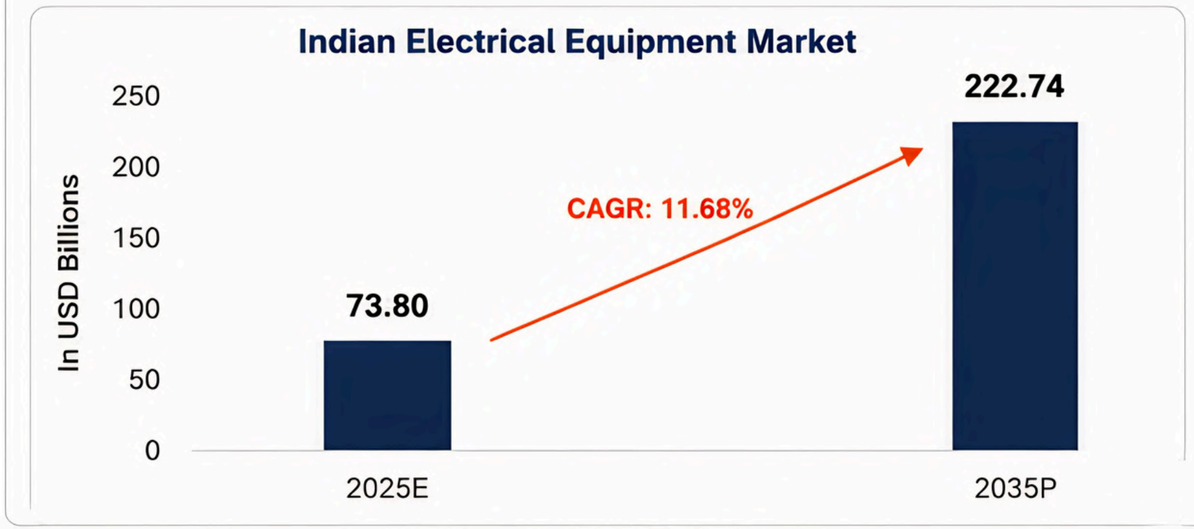
India's wires and cables industry is a critical enabler of transmission and distribution networks, infrastructure, industrial growth, renewable-energy systems and digital-communication corridors. The market is projected to grow from USD 10.32 billion in 2025E to USD 22.35 billion in 2035P, growing at a **CAGR of 8.02%**.



Source: Infomerics Analytics & Research

INDIAN ELECTRICAL EQUIPMENT MARKET LANDSCAPE

India's electrical equipment industry is witnessing robust growth driven by rising electricity demand, generation capacity additions, grid modernisation, renewable-energy integration and government initiatives such as RDSS, NIP and GEC. The market is estimated to grow from USD 73.80 billion in 2025E to USD 222.74 billion in 2035P, growing at a **CAGR of 11.68%**.



Source: Infomerics Analytics & Research

Supported by policy initiatives, infrastructure investments and the energy transition, the wires, cables and electrical equipment industries are **poised for strong and sustained growth** over the next decade.

Thank You

We appreciate your time and consideration.

Powering Infrastructure

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