

21st June, 2026

BSE Limited

Department of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001
Scrip Code: 500575

National Stock Exchange of India Limited

Listing Department
Exchange Plaza
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051
NSE Symbol: VOLTAS

Sub: Press Release

Dear Sirs,

Please find enclosed a press release titled “**Voltas crosses 1 Million AC Sales Milestone in FY 26-27.**”

Kindly take the same on record.

Thanking you,

Yours faithfully,
For Voltas Limited

Ratnesh Rukhariyar
Company Secretary & Compliance Officer

Encl: As above

VOLTAS LIMITED

Corporate Management Office

Registered Office Voltas House 'A' Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033 India

Tel 91 22 66656290 66656258 e-mail shareservices@voltas.com website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

A **TATA** Enterprise

VOLTAS CROSSES 1 MILLION AC SALES MILESTONE IN FY 26-27

Reaches the Landmark in Record Time, Further Reinforcing Its No. 1 Position and Dominant Leadership in the Indian AC Market

Mumbai, 21st June 2026: Voltas, **India's No. 1 AC brand** and a Tata Product, today announced that it has crossed the milestone of **1 million air conditioner sales in FY 26-27**, achieving the landmark in record time and further strengthening its **dominant leadership position in the Indian Room Air Conditioner market**.

The achievement reflects strong consumer demand, the trust of millions of customers, and the Company's continued focus on innovation, execution excellence and market expansion. It also follows a series of strategic initiatives undertaken by Voltas over the past year to strengthen its market proposition and accelerate growth.

The Company refreshed its product portfolio with a clearly defined segmentation strategy, offering differentiated propositions across premium, mid and value segments. This enabled Voltas to address a wider spectrum of consumer needs while strengthening its presence across key price points and customer segments.

Voltas also amplified consumer engagement through a high impact communication strategy, including its latest campaign featuring **AI enabled products with celebrity endorsements**. Together with an extensive distribution and service network, these initiatives have contributed to strengthening brand preference and accelerating growth across markets.

The milestone has been made possible through the trust of customers and the commitment of Voltas' extensive ecosystem of **dealers, distributors, retailers, service partners and employees** across the country.

To commemorate the achievement, Voltas has launched a nationwide campaign titled **"India's First. Keeping India First."**, celebrating the trust of more than one million families who have chosen Voltas this season.

Commenting on the milestone, **Mr. Mukundan Menon, Managing Director, Voltas Limited**, said: "Crossing the one million sales milestone within the first 3 months of a financial year is a significant achievement for Voltas. Achieving this landmark in record time reflects the trust that consumers have placed in our brand and the strength of the execution delivered by our teams and channel partners across the country.

This milestone further reinforces Voltas' position as **India's No. 1 AC brand** and reflects the strength of our product portfolio, distribution network and consumer centric approach. We thank our customers, channel partners and employees for their continued support. As the category continues to expand, we remain focused on delivering innovative products, superior consumer experiences and sustainable growth while strengthening our market leadership."

VOLTAS LIMITED

Corporate Communications Department

Voltas House A 4th Floor Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033

Tel 91 22 66656280 66656281 Fax 91 22 66656288 website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

A **TATA** Enterprise

Mr. Jayant Balan, Head Room Air Conditioner Business, Voltas Limited, added: “*Reaching the one million milestone in record time is a proud moment for Voltas and reflects the strength of our strategy, execution and partnerships across the value chain.*

*Our refreshed product portfolio, sharper market segmentation and impactful consumer communication initiatives have enabled us to connect more effectively with consumers across segments and geographies. Combined with the dedication of our dealers, distributors, retailers, service partners and employees, these efforts have helped us accelerate growth and further strengthen our **dominant leadership position** in the market.*

*We are grateful to every customer who has chosen Voltas and every partner who has contributed to this success. **Summer is still on, and so is India’s trust in Voltas.** Demand continues to remain encouraging across markets, and we look forward to building on this momentum, reaching more households across the country and achieving many more milestones in the months ahead.”*

With summer continuing across several parts of the country, Voltas remains focused on serving the growing cooling needs of Indian consumers while further strengthening its position as **India’s No. 1 AC brand**. Backed by a refreshed product portfolio, a powerful distribution and service network, impactful consumer engagement initiatives and the trust of millions of customers, Voltas is well positioned to drive the next phase of category growth and consolidate its **dominant leadership in the Indian Room Air Conditioner market**.

About Voltas Limited:

Voltas Limited, founded in India in 1954 and part of the Tata Group, is a premier air conditioning and engineering solutions provider, projects specialist, and one of the leading players in the consumer durables category. Alongside its undisputed market leadership in Room Air Conditioners—with a footprint of over 30,000 touch points. Voltas has expanded into the home appliances segment through a wide range of innovative products under Voltbek Home Appliance Pvt Ltd. The Company’s portfolio also includes Commercial Refrigeration, Air Coolers, Water Heaters, Fans, Water Dispensers, Water Coolers, and Commercial Air Conditioning products, offering comprehensive cooling and comfort solutions.

Issued by:

Ms. Vaishali Desai

Head- Corporate Communications

Voltas

vaishalidesai@voltas.com

Ms. Richa Seth

Vice President

Adfactors PR

richa.seth@adfactorspr.com

VOLTAS LIMITED

Corporate Communications Department

Voltas House A 4th Floor Dr Babasaheb Ambedkar Road Chinchpokli Mumbai 400 033

Tel 91 22 66656280 66656281 Fax 91 22 66656288 website www.voltas.com

Corporate Identity Number L29308MH1954PLC009371

A **TATA** Enterprise