

VIVID MERCANTILE LIMITED

(CIN: L74110GJ1994PLC021483)

Reg. office: G/19, Hemkut Owners Association, Opp. Capital Comm Centre, Ashram Road,
Ahmedabad - 380009, Gujarat

Email: complianceviel@gmail.com Website: www.vividmercantile.com

Contact No. 079-48921375

Date: September 02, 2026

**To,
General Manager
Department of Corporate Services
BSE Limited
Listing Operations (Equity),
P. J. Towers, Dalal
Street, Mumbai – 400
001**

Dear Sir/Madam,

Subject: Intimation for appointment of Statutory Auditor of the Company pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Ref: VIVID MERCANTILE LIMITED (Script Code - 542046)

Pursuant to Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Board of Directors of the Company, at its meeting held on Wednesday, September 02, 2026, has approved the appointment of M/s P H Shah and Co. [FRN:0115464W] as the Statutory Auditor of the Company for a term of five consecutive financial years, commencing from FY 2026–27 to FY 2030–31, subject to the approval of shareholders at the ensuing Annual General Meeting.

This appointment has been recommended by the Audit Committee and is in accordance with the applicable provisions of the Companies Act, 2013 and rules made thereunder.

Further details as required under SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, are provided in Annexure A.

You are requested to kindly take the above information on record.

**Thanking you,
For, VIVID MERCANTILE LIMITED**

**Satishkumar Ramanlal Gajjar
Managing Director
(DIN: 05254111)**

Encl: As Stated

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Annexure A

Information as required under Regulation 30 - Part A of Para A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No	Particulars	Details
1.	Name of Statutory Auditors	M/s. P H Shah and Co
2.	Reason for Change	Appointment
3.	Date of Appointment/Cessation	September 02, 2026
4.	Terms of Appointment	1 (One) term of Five consecutive financial years from 01.04.2026 to 31.03.2031 (Subject to approval of members at the ensuing 15th Annual General Meeting)
5	Brief Profile (in case of appointment)	P H Shah & Co. is a well-established Chartered Accountancy firm founded in 1996, with its head office located in Ahmedabad and a branch in Nadiad, Gujarat. For over 25 years, the firm has delivered high-quality professional solutions across audit, assurance, taxation, corporate finance, and business advisory services. Led by a team of highly experienced partners, including founder CA Pamil H Shah, CA Poojan Shah and CA Niral Shah, the firm blends long-standing industry expertise with a modern, innovative approach to problem-solving. They serve a diverse client base ranging from local small businesses to large multinational corporations, ensuring rigorous compliance while driving strategic business growth. Built on a foundation of absolute integrity, inclusivity, and operational clarity, P H Shah & Co. maintains a strong reputation for delivering tailor-made, time-savvy financial strategies that help clients seamlessly navigate complex regulatory landscapes. Their practical service spectrum spans specialized domains like statutory and tax audits, GST compliance, Registrar of Companies (ROC) consultancy, and strategic project finance. They also specialize in managing structural business transformations such as mergers and amalgamations, alongside traditional accounting,

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		bookkeeping, and official representation services before regulatory authorities. Serving a diverse client base ranging from local small businesses to large multinational corporations, the team at P H Shah & Co. continues to ensure rigorous compliance while actively driving strategic growth and seamless wealth management for their clients
6.	Disclosure of Relationships between Directors (in case of appointment of a director)	Not Applicable