

Date: 27th August 2026

To,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051

To,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Symbol: CNL

Scrip Code: 544631

Sub: Creative Newtech Limited announces distribution partnership with Jupiter Electric Mobility Private Limited to Broaden Drone-Based Solutions across India.

Dear Sir,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a Media Release titled:

"Creative Newtech Limited Strengthens its Drone Technology Portfolio Through Partnership with Jupiter Electric Mobility"

The media release is being issued by the Company in connection with its strategic partnership with Jupiter Electric Mobility Private Limited for distribution of Drone-Based solutions across India.

Please take the same in records.

Thanking you,

Yours Faithfully

For Creative Newtech Limited



Tejas Doshi
Chief Compliance Officer & Company Secretary
ACS – 30828



Media Release

Creative Newtech Limited Strengthens its Drone Technology Portfolio Through Partnership with Jupiter Electric Mobility

Mumbai, 27th August 2026: As drones move from specialised applications to wider use across agriculture, enterprise and other professional segments, dependable battery performance is becoming critical to how efficiently and consistently these systems operate. Endurance, discharge capability, thermal stability and battery life can directly influence performance, particularly in demanding field conditions.

Aligned with this growing requirement, **Creative Newtech Limited (NSE: CNL, BSE: 544631)** has partnered with **Jupiter Electric Mobility Private Limited (JEM)**, a subsidiary of Jupiter Wagons Limited, for the pan-India distribution of Jupiter's drone batteries. Under the agreement, Creative Newtech will leverage its nationwide distribution network and market access capabilities to expand the availability of these solutions across customers and resellers in India.

The partnership brings together Creative Newtech's distribution strength and market-development expertise with Jupiter Electric Mobility's specialised battery technologies, expanding access to high-performance power solutions for India's growing drone ecosystem.

At the centre of the portfolio is **JEM Vaayu 1.0**, Jupiter's battery solution developed specifically for agricultural drones operating across diverse Indian conditions. The BIS-certified battery offers a capacity of **24,000 mAh** and nominal energy capacity of **518.4 Wh**, with a maximum discharge rate of up to **17C**. It is designed to support more than **400 life cycles at 80% depth of discharge**, addressing the durability and repeated-use requirements of professional drone operations.

Built with premium **21,700 cylindrical cells**, the battery also incorporates heat-dissipation and thermal-management features designed to support reliable performance during intensive operations. Its high discharge capability and temperature resilience help address the power demands of agricultural and other professional drone applications where consistency, endurance and operating efficiency are critical.

For Creative Newtech, the partnership broadens its participation in the drone ecosystem by adding a critical technology that directly supports drone performance and reliability. It also builds on the Company's presence across drone components and software, while strengthening its portfolio across emerging technology categories.

The partnership is aligned with Creative Newtech's broader strategy of expanding into specialized technology categories where its distribution, market-development and execution capabilities can help create scalable, long-term market opportunities.

Under the agreement, Creative Newtech has been appointed as a PAN India distributor for Jupiter's drone batteries, with the ability to sell to customers and resellers and appoint partners, resellers and sub-representatives across the country. Jupiter will support the partnership through product training, promotional material, technical information and sales support, enabling Creative Newtech and its channel ecosystem to effectively develop the market for these solutions.

This partnership brings together Creative Newtech Limited's nationwide market reach, distribution strength, execution capabilities and market-development expertise with Jupiter Electric Mobility's advanced battery technologies, creating a strong pathway to scale reliable power solutions and strengthen the infrastructure behind India's rapidly growing drone ecosystem.

Management Comment:

Commenting on the partnership, Mr. Ketan Patel, Chairman & Managing Director of Creative Newtech Limited, said:

"As drones move into more demanding and large-scale applications, the technology that powers them becomes just as important as the drone itself. Battery performance, reliability and durability can have a direct impact on how effectively these systems operate in the field.

Our partnership with Jupiter Electric Mobility allows us to bring specialised drone battery solutions to a wider market through our pan-India distribution and channel network. It also strengthens our presence in the broader drone ecosystem by adding an important underlying technology to our portfolio.

We see strong potential in categories where specialised technology, strong distribution and market development come together. With Jupiter's battery expertise and Creative Newtech's reach and execution capabilities, we believe we can support wider adoption of dependable power solutions as India's drone ecosystem continues to scale."

Commenting on the partnership, Mr. Gaurav Jalota, Chief Executive Officer, Jupiter Electric Mobility Private Limited, said:

"JEM builds battery systems for applications where failure is expensive - rail, BESS, commercial electric vehicles, and now drones. Those are all duty cycles defined by heat, vibration, reliable & instant supply, and repetition, and the engineering discipline carries across. Vaayu 1.0 is the result of applying it to a drone-specific problem: holding usable power and thermal stability through consecutive sorties in Indian field conditions.

Good hardware still has to reach the operator and be supported once it does. Creative Newtech gives us national reach and a channel that already understands technology products, so we can concentrate on engineering and manufacturing while the product gets to market appropriately. For JEM, this is a deliberate step in broadening our energy storage business beyond automotive and rail applications."

About Jupiter Electric Mobility Private Limited

Jupiter Electric Mobility Private Limited (JEM) is a wholly owned subsidiary of Jupiter Wagons Limited and the Group's electric mobility and battery systems business. JEM manufactures electric light commercial vehicles, including the JEM TEZ eLCV, and designs and builds battery systems for automotive, rail, agricultural and industrial applications. Its battery operations are anchored by a dedicated facility in Bengaluru, established around the railway and electric-truck battery divisions.

Note on Entities:

The distribution agreement referred to in this release is strictly between Creative Newtech Limited and Jupiter Electric Mobility Private Limited. "JEM" and "Jupiter Electric Mobility" refer to that entity. Jupiter Wagons Limited is JEM's parent company and is not a party to the agreement; references to Jupiter Wagons Limited are provided for corporate context only.

Company Overview:

About Creative Newtech Private Limited

Established in 1992, Creative Newtech Ltd (formerly known as Creative Peripherals and Distribution Ltd) is a well-established company in India's Information and Communication Technology distribution market. Through a robust network of partners and distribution channels, the Company has made a strong foothold in the IT distribution market in the country. The Company has an omni-channel network across all three channels of online, offline and retail trade.



Creative Newtech Limited

CIN - L52392MH2004PLC148754

An ISO 9001:2015 Certified Company

Registered Office: 3rd & 4th floor, Plot No. 137AB, Kandivali Co-op Industrial Estate Limited, Charkop, Kandivali West, Mumbai 400067
Contact No.: +91 22 50612700 | **Email:** cs@creativenewtech.com | **Website:** www.creativenewtech.com

Creative Newtech specializes in market entry and penetration for global brands. The Company offers demographic intelligence, and enables the formulation and execution of marketing strategies for its clients. In addition to such services, Creative continues to focus on timely delivery, diversification of its product portfolio, sustained long-term relationships with its channel partners, and extending value-added services over and above distribution.

These efforts have enabled the Company to win long running contracts as well as garner accolades in the industry as amongst the best distributors in India by leading brands. Creative is associated with over 20 renowned brands globally. These brands encompass a wide range of applications and help the Company to cater to a broad array of customers, both in the consumer and industrial businesses. Moreover, the Company is well-positioned to leverage the changing trends in the technology industry and be a part of the paradigm shift towards digitization in India.

Creative has a unique value-added business model. They provide end-to-end solutions, from market research and competition analysis for brands, to import, distribution, sales and servicing for the brand. Additionally, the Company suggests and executes marketing strategies and recommends viability in specific regions across India for their clients. This is enabled by specialized skill sets, local insights and experience, along with relevant market intelligence. Creative also prepares strategic plans for market entry for foreign brands and their target category.

Furthermore, the Company conducts pre-sales and marketing activities for the success of the brand as well as to enable the channel partners to leverage their expertise and bottom line. Creative works closely with partners across channels including Large Format Retail (LFR), e-commerce and specialized retailers. The Company is one of the few large distributors who conduct specialized training modules, events and promotional activities at the ground level with channel partners. They also conduct workshops and demos for resellers. This is possible due to the dedication and experience of the corporate and sales teams which constantly track latest market developments to build a closer market connect.

The Company's wide reach and superior logistics capabilities helps it provide end-to-end services including warranty and post-warranty, high-level repair services, and response centers, among others. Such expertise and superior quality of service has led to increased confidence of brands, many of which have chosen Creative as exclusive partners and have been with the Company since over five years. The Company focuses on higher operational efficiencies and adding higher-margin and value-added products to its existing product portfolio and such brand associations are a concrete step in that direction.



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For more details please visit: www.creativenewtech.com

For further information please contact:

Creative Newtech Limited

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