July 22, 2026

National Stock Exchange of India Limited Exchange Plaza, 5th Floor Plot No. C/1, G Block; Bandra (East) Mumbai 400 051			**BSE Limited** Corporate Relationship Department Phiroze Jeejeebhoy Towers Dalal Street; Fort, Mumbai 400 001		
Equity	**Scrip Code**	**RADIOCITY**	**Equity**	**Scrip Code**	**540366**
	ISIN	**INE919I01024**		**ISIN**	**INE919I01024**

Subject: Investor Presentation on Un-audited Financial Results of the Company for first quarter ended June 30, 2026

Dear Sir/Ma'am,

In accordance with Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith a copy of presentation to Analysts/ Investors on the financial performance of the Company for Un-audited Financial Results for first quarter ended on June 30, 2026.

The aforesaid Analysts/ Investors Presentation is also available on the website of the Company https://www.radiocity.in

Kindly take the above on your record.

Thanking you
For Music Broadcast Limited

Arpita Mehrotra Kapoor
Digitally signed by Arpita Mehrotra Kapoor
Date: 2026.07.22 17:20:49 +05'30'

Arpita Kapoor
Company Secretary and Compliance Officer

Encl: as above

Music Broadcast Limited

Investor Presentation

Q1 FY27

the sequential improvement story…

Safe Harbor

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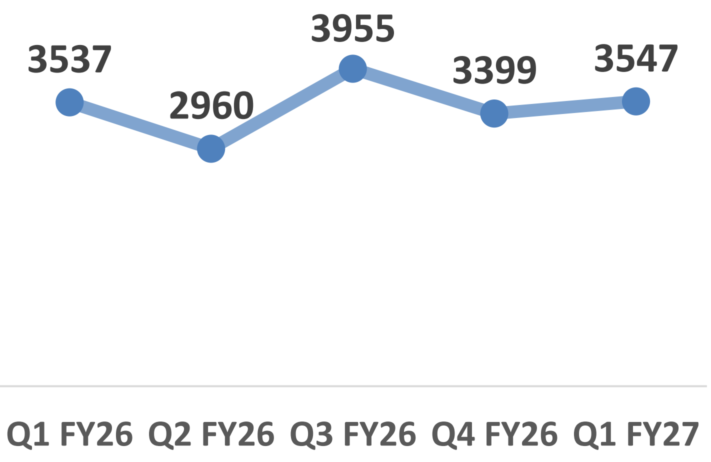
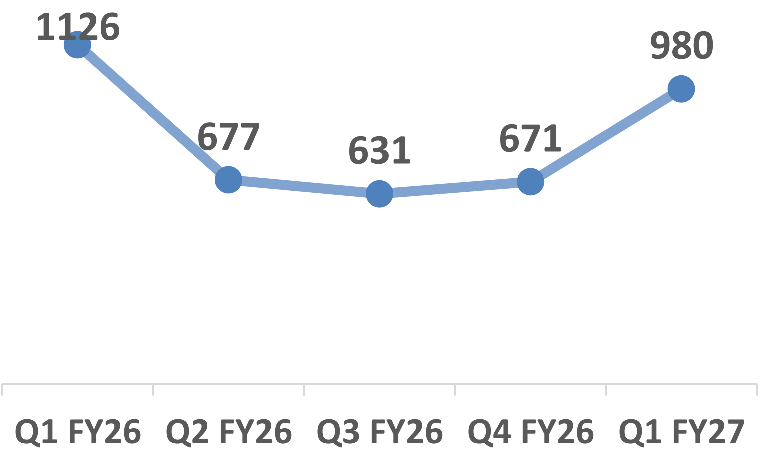
Radio City Report Card

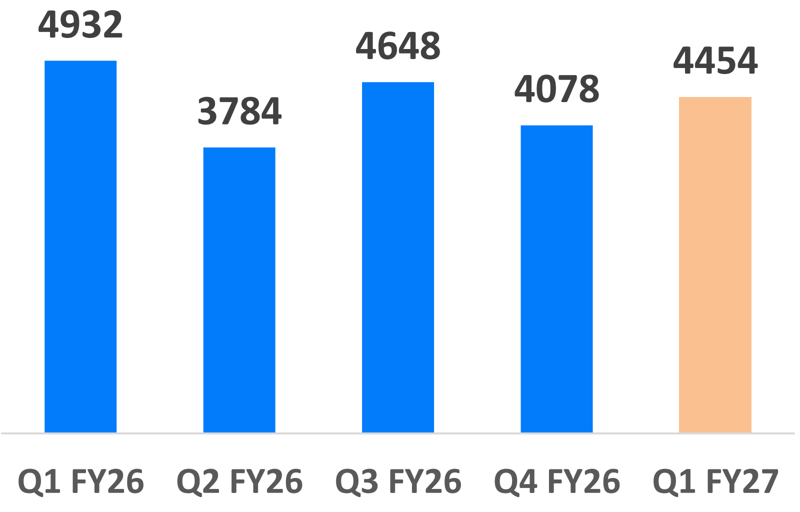
Radio Business



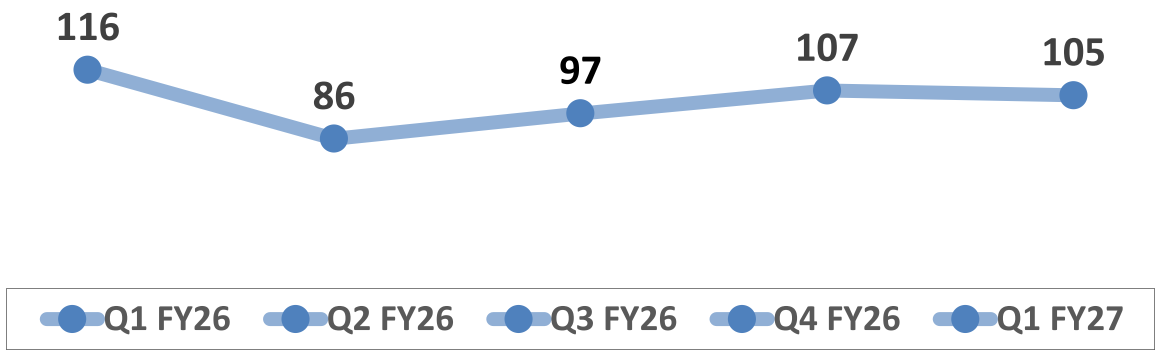
Created Business



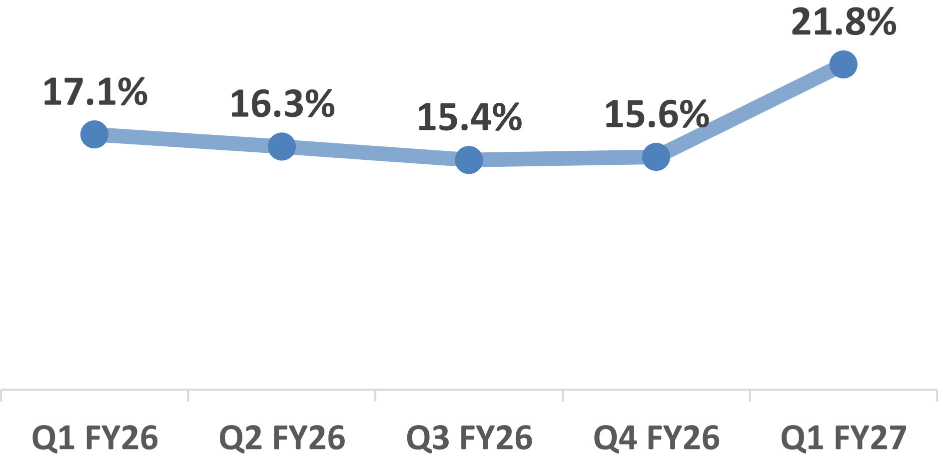
TOP Line Revenue



ER Performance



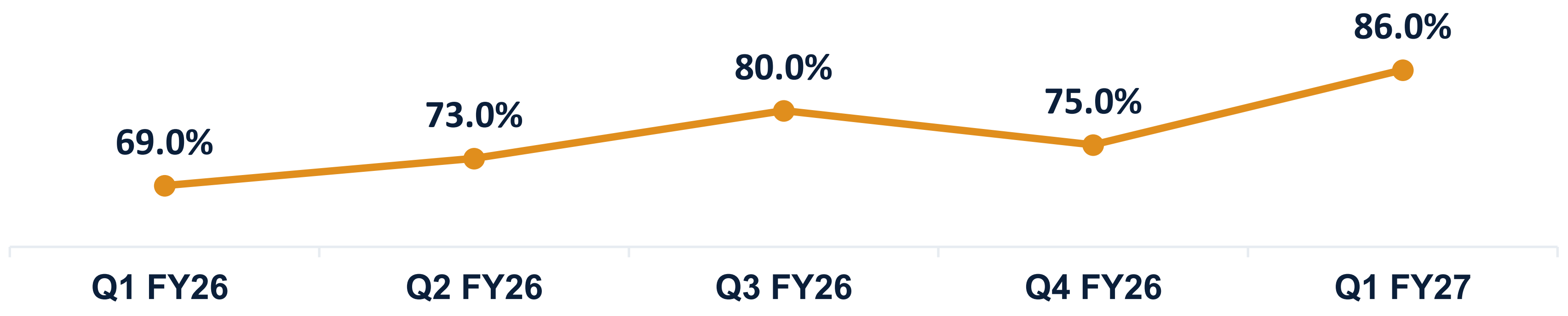
Top 25 Clients Market Share



Source: Radio City Data

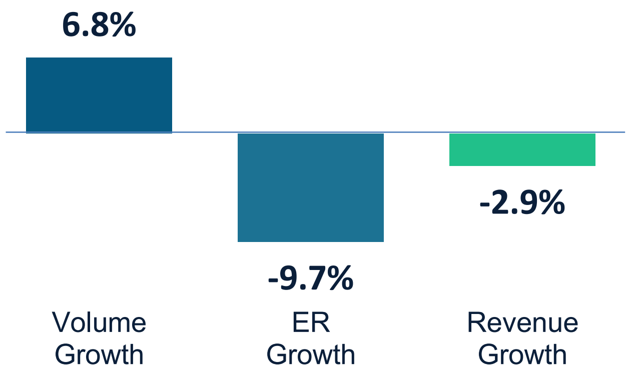
Revenue Growth Drivers — Q1 FY27

RC Inventory Utilisation



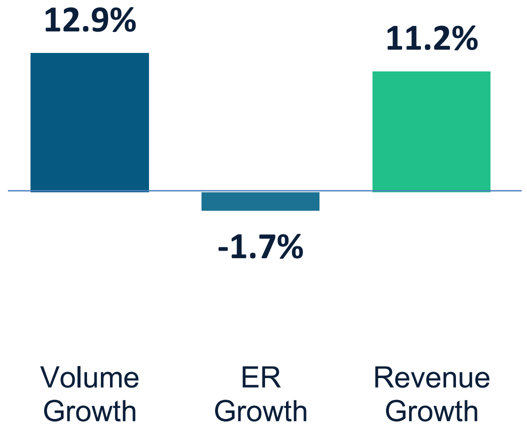
Year-on-Year

Q1 FY27 vs Q1 FY26



Quarter-on-Quarter

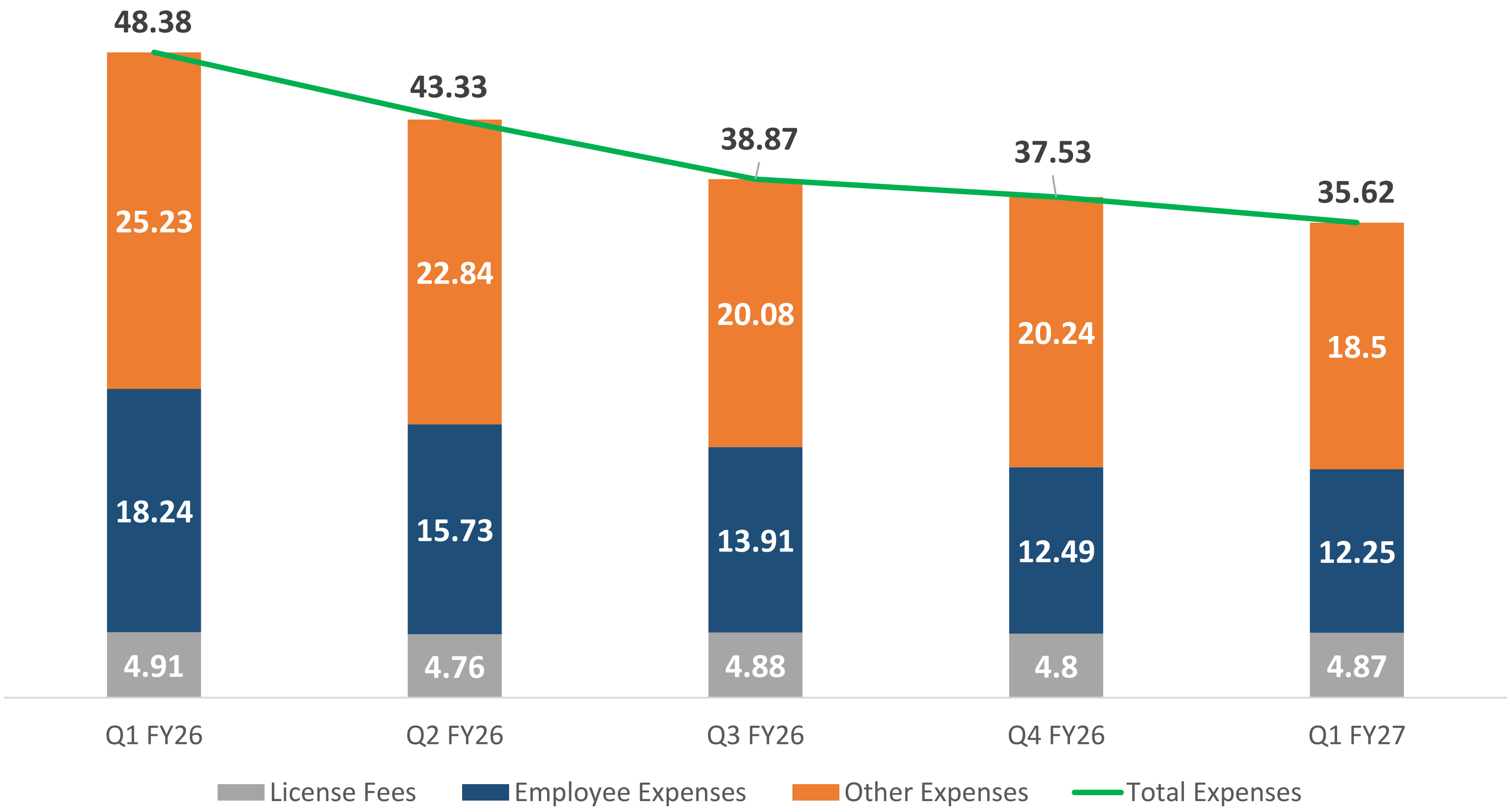
Q1 FY27 vs Q4 FY26



Volume Growth ER Growth Revenue Growth

Cost Summary

In Cr



Q1 FY27 – RADIO CATEGORY

VOLUME CONTRIBUTION | GROWTH | RC MARKET SHARES

FM BOLE TOH Radio City A JAGRAN INITIATIVE

TOP 5

	Radio Cont %	Radio GR%	RC Gr%	RC MS%
Real Estate	17%	12%	9%	16%
Pharma	12%	16%	49%	23%
Auto	10%	-10%	-4%	19%
Jewellery	9%	27%	25%	18%
Education	8%	-24%	-22%	22%

NEXT 5

	Radio Cont %	Radio GR%	RC Gr%	RC MS%
Finance	8%	21%	77%	28%
Government	7%	31%	25%	23%
Electricals	5%	-16%	-52%	11%
Foods/Soft Drinks	5%	-12%	11%	16%
Surrogates	2%	48%	32%	17%

Source: Aircheck 15 Mkts Data

Social Media Platforms

Social Media	Rank	Followers/Sub
Facebook	Rank 2	4.6 M
Instagram	Rank 3	476 K
X	Rank 1	323 K
YouTube	Rank 4	1.56 M
LinkedIn	Rank 3	61 K

Source: Social media websites

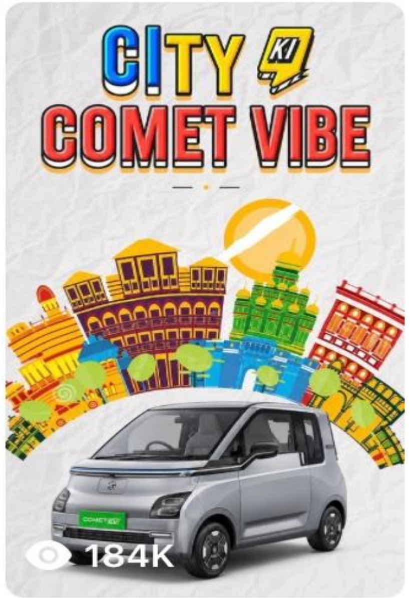
Digital Client Solution Highlights

Muthoot Finance, 2M Views

Indian Bank, 74K Views

Council Of Architecture, 1.3M Views

PNB Bank, 195K Views



MG Comet, 184K Views

Source: Social media websites

IMPACTFUL IPs

Business Titans 5

Family Pro League

Cricket Ka Blockbuster

KABAB

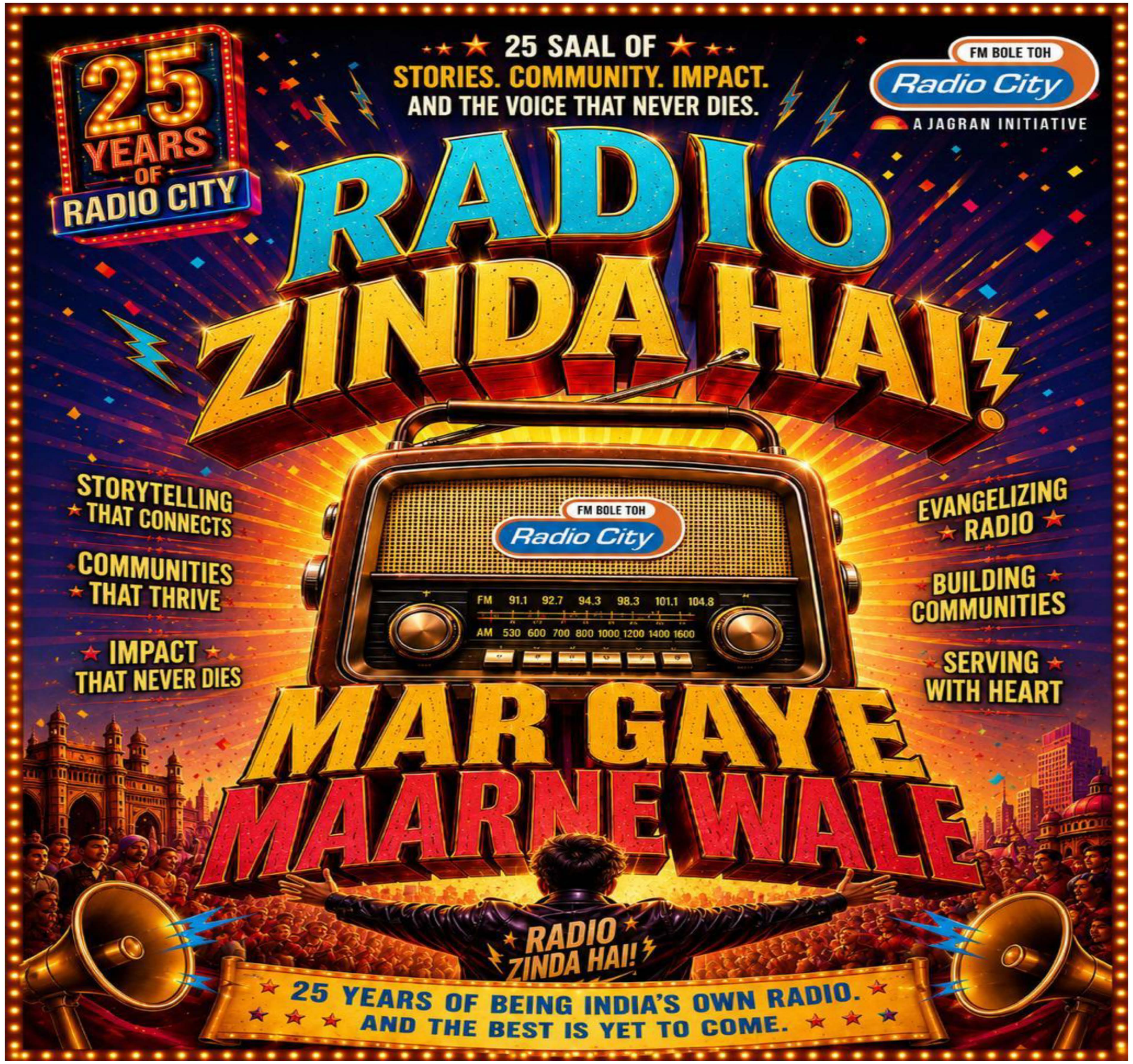
City Cine Awards

P&L Statement

Particulars (Rs. in Cr)	Q1 FY27	Q1 FY26	YoY	Q4 FY26	QoQ
Revenue	**44.5**	**49.3**	**-10%**	**40.8**	**9%**
Licenses Fees	4.9	4.9		4.8	
Employee Expenses	12.3	18.2		12.5	
Other Expenses	18.5	25.2		20.2	
Expenses	**35.6**	**48.4**	**-26%**	**37.5**	**-5%**
Operating EBITDA	**8.9**	**0.94**	**849%**	**3.25**	**174%**
Operating EBITDA Margin	**20.03%**	**1.91%**		**7.97%**	
Depreciation/Amortization	4.1	7.1		6.6	
Operating EBIT	**4.84**	**-6.14**	**179%**	**-3.39**	**243%**
Operating EBIT Margin	**10.87%**	**-12.45%**		**-8.31%**	
Adjusted Finance costs*	0.7	0.8		0.71	
Operating PBT	**4.12**	**-6.91**	**160%**	**-4.1**	**200%**
Other Income	8.2	7.0		2.8	
Impairment of non-current assets^	0	0		49	
Adjusted PBT*	**12.32**	**0.11**	**11100%**	**-50.3**	**124%**
Tax	3.1	0		-2.9	
PAT (After Adjustment of Interest on NCRPS)	**9.22**	**0.11**	**8282%**	**-47.44**	**119%**
PAT Margin	**20.70%**	**0.22%**		**-116.30%**	
Interest on NCRPS	0	2.29		0.5	
Reported PAT	**9.22**	**-2.18**	**523%**	**-47.96**	**119%**
Other Comprehensive Income	0	0		0	
Total Comprehensive Income	**9.22**	**-2.18**	**523%**	**-47.96**	**119%**

*Adjusted for interest on NCRPS

THANK YOU



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3. LinkedIn: https://www.linkedin.com/feed/update/urn:li:activity:7483070963665010688