We Help The World Play Safe

Date: August 25, 2026

BSE Limited, Phiroze Jeejeebhoy Towers, Dalai Street, Mumbai - 400 001 Scrip Code: 530843	**The National Stock Exchange of India Ltd,** "Exchange Plaza", 5th Floor, Bandra - Kurla Complex, Bandra (East), Mumbai - 400051 Symbol: CUPID

Subject: Notice of 33rd Annual General Meeting ("AGM") of the Company

Dear Sir/Ma'am,

In compliance with the provisions of the Companies Act, 2013 ("Act"), the Rules made thereunder, and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), as amended from time to time, please find enclosed the Notice of the 33rd AGM of the Company scheduled to be held on **Tuesday, September 22, 2026** at **04.00 PM** through Video Conferencing ('VC') / Other Audio Visual Means ('OAVM').

This intimation is also being uploaded on the Company's website at https://www.cupidlimited.com/

This is for your information and records.

Thanking you.
For Cupid Limited

HARDIK MEGHJI CHANDRA — Digitally signed by HARDIK MEGHJI CHANDRA Date: 2026.08.25 21:35:51 +05'30'

Hardik Chandra
Company Secretary and Compliance Officer
Encl: As above

Notice Of Annual General Meeting

Notice is hereby given that the 33rd Annual General Meeting of the Shareholders of Cupid Limited will be held on **Tuesday, September 22, 2026 at 04:00 PM** through two-way Video Conferencing ('VC') / Other Audio Visual Means ('OAVM') facility, to transact the following business: -

ORDINARY BUSINESS

1. **To consider and adopt the Audited Standalone Financial Statements for the year ended March 31, 2026, and the reports of the Board of Directors and Auditors thereon:**

   To consider and if thought fit, to pass the following resolution as an **Ordinary Resolution:**

   "**RESOLVED THAT** the audited standalone financial statements for the financial year ended March 31, 2026 and the reports of the Board of Directors and Auditors thereon, be and are hereby approved and adopted."

2. **To consider and adopt the Audited Consolidated Financial Statements for the year ended March 31, 2026 and the report of the Auditors thereon:**

   To consider and if thought fit, to pass the following resolution as an **Ordinary Resolution:**

   "**RESOLVED THAT** the audited consolidated financial statements for the financial year ended March 31, 2026 and the report of Auditors thereon, be and are hereby approved and adopted."

3. **To appoint a Director in place of Mr. Aditya Kumar Halwasiya (DIN: 08200117), who retires by rotation and being eligible, offers himself for re-appointment.**

   To consider and if thought fit, to pass the following resolution as an **Ordinary Resolution:**

   "**RESOLVED THAT** in accordance with the provisions of Section 152 and other applicable provisions of the Companies Act, 2013, Mr. Aditya Kumar Halwasiya (DIN: 08200117), who retires by rotation at this Meeting and being eligible, for re-appointment, be and is hereby re-appointed as a Director liable to retire by rotation."

SPECIAL BUSINESS

4. **To ratify Remuneration payable to Cost Auditors for the Financial Year 2026-27.**

   To pass the following resolution as an **Ordinary Resolution:**

   "**RESOLVED THAT** pursuant to the provisions of Section 148 and other applicable provisions, if any, of the Companies Act, 2013, read with Rule 14 of the Companies (Audit and Auditors) Rules, 2014 [including any statutory modification(s) or re-enactment(s) thereof for the time being in force] and as approved by the Board of Directors of the Company, remuneration up to ₹ 1,50,000/- (Rupees One Lakh and Fifty Thousand Only) (plus applicable taxes and reimbursement of out of pocket expenses incurred in connection with the audit) to be paid to M/s KPMSS & Associates, Cost Accountants, (Firm Registration Number: 005229) to conduct the audit of the cost records of the Company under the Companies (Cost Records and Audit) Rules, 2014 [including any statutory modification(s) or re-enactment(s) thereof for the time being in force] for the Financial Year 2026-27, be and is hereby ratified and confirmed; and

   RESOLVED FURTHER THAT Mr. Aditya Kumar Halwasiya, Chairman and Managing Director and Company Secretary of the Company, be and are hereby severally authorised to do all such acts, deeds, things and to sign all such documents and writings as may be necessary to give effect to this resolution, including filing of necessary forms with the Registrar of Companies and other statutory authorities as may be required."

5. **Continuation of Mr. Thallapaka Venkateswara Rao (DIN: 05273533) as an Independent Director of the Company who will attain the age of 75 years.**

   To pass the following resolution as an **Special Resolution:**

   "**RESOLVED THAT** pursuant to the provisions of Regulation 17(1A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, (including any statutory modification(s) or re-enactment thereof, for the time being in force), and based on the recommendation made by the Nomination and Remuneration Committee and the Board of Directors of the Company (hereinafter referred to as the "Board", which term shall be deemed to include any Committee constituted / empowered / to be constituted by the Board from time to time to exercise its powers conferred by this resolution), approval of the Members of the Company be and is hereby accorded for continuation of Mr. Thallapaka Venkateswara Rao (DIN: 05273533), who will attain the age of 75 (Seventy Five) years in July 2027, as an Independent Director of the Company till his current tenure of appointment which ends on 19th October, 2028, not liable to retire by rotation.

Notice Of Annual General Meeting

RESOLVED FURTHER THAT Mr. Aditya Kumar Halwasiya, Chairman and Managing Director and Company Secretary of the Company be and is hereby severally authorized to do all such acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

6. **Appointment of Shri Keral Prasad Yadaw (DIN: 11894095) as an Independent Director of the Company.**

To pass the following resolution as an **Special Resolution:**

"**RESOLVED THAT** pursuant to the provisions of Sections 149, 150 and 152 read with Schedule IV and any other applicable provisions of the Companies Act, 2013 and the Companies (Appointment and Qualification of Directors), Rules, 2014 (including any statutory modification(s) or re-enactment thereof for the time being in force) and Regulation 25 of the Securities and Exchange Board of India ["SEBI"] (Listing Obligations and Disclosure Requirements) Regulations, 2015, Shri Keral Prasad Yadaw (DIN: 11894095), who has submitted a declaration that he meets the criteria of independence under Section 149(6) of the Companies Act, 2013 and Regulation 17(1C) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, and in respect of whom the Company has received a notice in writing under Section 160 of the Companies Act, 2013 from a Member proposing his candidature for the office of Director, be and is hereby appointed as an Independent Director of the Company not liable to retire by rotation and to hold office for first term of 5 consecutive years commencing from August 17, 2026 upto August 16, 2031 (both days inclusive).

RESOLVED FURTHER THAT pursuant to the provisions of Sections 149, 197 and other applicable provisions of the Companies Act, 2013 and the Rules made thereunder, Shri Keral Prasad Yadaw (DIN: 11894095) be paid such fees and / or profit- related commission as the Board may approve from time to time and subject to such limits as may be prescribed.

RESOLVED FURTHER THAT Mr. Aditya Kumar Halwasiya, Chairman and Managing Director, Mr. Ajay Kumar Halwasiya, Executive Director and Company Secretary of the Company be and are hereby severally authorised to do all necessary acts and deeds to give effect to the resolution."

For and on behalf of the Board of Directors

Hardik Chandra
Company Secretary and Compliance Officer

CIN No. : L25193MH1993PLC070846
Website: www.cupidlimited.com
Email: cs@cupidlimited.com

REGISTERED OFFICE
A - 68, M. I. D. C. (Malegaon), Sinnar, Nashik, Maharashtra- 422113
Place: Mumbai
Date: August 17, 2026

Notice Of Annual General Meeting

NOTES

1. The Explanatory Statement setting out material facts, pursuant to Section 102 of the Companies Act, 2013 ('the Act') and Secretarial Standard – 2 on General Meetings in respect of the Special Business under Item No. 4, Item No. 5 and Item no. 6 of the accompanying Notice is annexed hereto.

2. Pursuant to General Circulars No.14/2020 dated April 8, 2020, No.17/2020 dated April 13, 2020, No.20/2020 dated May 5, 2020, No. 02/2021 dated January 13, 2021 No. 19/2021 dated December 8, 2021 No. 2/2022 dated May 5, 2022 and No. 10/2022 dated December 28, 2022, 09/2023 dated September 25, 2023, 09/2024 dated September 19, 2024 and subsequent circulars issued in this regard, the latest being 03/2025 dated September 22, 2025 in relation to "Clarification on holding of Annual General Meeting ("AGM") through Video Conferencing ("VC") or Other Audio Visual Means ("OAVM")", issued by the Ministry of Corporate Affairs (collectively referred to as "MCA Circulars"), the Company is convening the 33rd AGM through VC /OAVM, without the physical presence of the Members at a common venue. Further, the Securities and Exchange Board of India ("SEBI"), vide its Circulars dated May 12, 2020, January 15, 2021, May 13, 2022, January 5, 2023, October 7, 2023 and October 3, 2024 ("SEBI Circulars") and other applicable circulars issued in this regard, have provided relaxations from compliance with certain provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations").In compliance with the applicable provisions of the Act, the SEBI Listing Regulations and MCA Circulars, the 33rd AGM of the Company is being held through VC/OAVM on September 22, 2026 at 04:00 PM (IST). The Registered Office of the Company shall be deemed to be the venue for the AGM.

3. In terms of the MCA Circulars, physical attendance of members has been dispensed with and therefore, there is no requirement of appointment of proxies. Accordingly, the facility of appointment of proxies by members under Section 105 of the Act will not be available for the 33rd AGM. However, pursuant to Section 113 of the Act, representatives of the members may be appointed for the purpose of voting through remote e-Voting, for participation in the 33rd AGM through VC/ OAVM facility and e-Voting during the 33rd AGM. Since the AGM will be held through VC / OAVM, the route map of the venue of the Meeting is not annexed hereto.

4. In pursuance of Section 113 of the Act and Rules framed thereunder, the Institutional/Body Corporates Members are entitled to appoint authorized representatives to attend the AGM through VC/OAVM and participate there at and cast their votes through e-voting. In this regard, the Institutional/Body Corporates Members are requested to send a certified true copy of the Board resolution (PDF/JPG format) together with the attested specimen signature of Authorized Representative to the scrutinizer through email at cs@cupidlimited.com or shaileshmay@gmail.com

5. We urge Members to support our commitment to environmental protection by choosing to receive the Company's communication through e-mail. Members holding shares in dematerialized form if any, who have not registered their e-mail addresses are requested to register their e-mail addresses with their respective Depository Participants.

6. In case of joint holders, the Member whose name appears as the first holders in the order of Names as per the Register of Members of the Company will be entitled to vote electronically at the AGM.

7. Pursuant to the provisions of Section 108 of the Act read with Rule 20 of the Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI Listing Regulations (as amended), and MCA Circulars, the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has appointed Central Depository Services (India) Limited ("CDSL") for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as e-Voting on the date of the AGM will be provided by CDSL.

8. In terms of the MCA Circulars and relevant circulars issued by SEBI, the Notice of the 33rd AGM and Annual Report for the financial year ended March 31, 2026 is being sent only through electronic mode to those members whose email addresses are registered with the Company /Registrar and Share Transfer Agent / Depository Participants ("DPs") / Depositories and will also be available on the website of the Company at www.cupidlimited.com , on the website of BSE Limited at www.bseindia.com on the website of National Stock Exchange of India Limited at www.nseindia.com and also on the website of Central Depository Services (India) Limited ("CDSL") at www.evotingindia.com Since the 33rd AGM will be held through VC/ OAVM facility, the Route

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Map is not annexed in this Notice. Further, in compliance with Regulation 36(1)(b) of the SEBI Listing Regulations, a letter providing the web-link, including the exact path, where Annual Report for the financial year 2025-26 is available, is being sent to those Members whose e-mail address is not registered with the Company / Registrar and Transfer Agent / Depository Participants / Depositories.

9. The Members can join the AGM in the VC/OAVM mode 15 minutes before and after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the AGM through VC/OAVM will be made available to atleast 1000 members on first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors etc. who are allowed to attend the AGM without restriction on account of first come first served basis.

10. The attendance of the Members attending the AGM through VC/OAVM will be counted for the purpose of ascertaining the quorum under Section 103 of the Companies Act, 2013.

11. Documents referred to in any of the items in the Notice are available for inspection through electronic mode. Members may write to the Company on cs@cupidlimited.com for inspection of said documents.

12. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market.

13. Transfer of Unclaimed Dividend Amounts to the Investor Education and Protection Fund (IEPF):

a. Pursuant to the Act read with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("IEPF Rules"), dividends that are unpaid or unclaimed for a period of 7 (seven) years from the date of their transfer are required to be transferred by the Company to the IEPF, administered by the Central Government. Further, according to the said IEPF Rules, shares in respect of which dividend has not been claimed by the shareholders for 7 (seven) consecutive years or more shall also be transferred to the demat account of the IEPF Authority.

b. During Financial Year 2025-26, the Company has transferred to IEPF, the following unclaimed dividends and shares thereto:

Particulars	Dividend (₹)	No. of Shares
Final Dividend FY 2017-18	12,55,872.50/-	45560
1st Interim Dividend FY 2018-19	6,16,084/-	480

14. Members holding shares in electronic form are, therefore, requested to submit their Pan to their Depository Participants with whom they are maintaining their demat accounts.

15. Members holding shares in physical form can submit their PAN to the Company / Bigshare Services Pvt. Ltd.

16. Members holding shares in single name and physical form are advised to make nomination in respect of their shareholding in the Company. The nomination form can be obtained by a letter communicated to the Company / Bigshare Services Pvt. Ltd. (RTA).

17. Non-Resident Indian Members are requested to inform RTA immediately of (in case of shares held in physical form)

    (a) Change in their residential status on return to India for permanent settlement.

    (b) Particulars of their bank account maintained in India with complete name, branch, account type, account number and address of the bank with pin code number, if not furnished earlier.

18. Members who have not registered their email address so far, are requested to register their e-mail address for receiving all communication including Annual Report, Notices, Circulars, and other from the Company electronically.

19. Information and other instructions relating to e-voting are as under: -

    (i) Pursuant to the provisions of Section 108 and other applicable provisions, if any, of the Companies Act, 2013 and the Companies (Management and Administration) Rules, 2014, as amended and regulation 44 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide to its members facility to exercise their right to vote on resolutions proposed to be passed in the Meeting by

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electronic means. The members may cast their votes using an electronic voting system (remote e-voting) or e-voting at the venue of AGM

(ii) The members who have cast their vote by remote e-voting shall not be entitled to cast their vote again at the Annual General Meeting.

(iii) The Company has engaged the services of M/s. Central Depository Services Limited as the Agency to provide e-voting facility.

(iv) The Board of Directors of the Company has appointed Mr. Shailesh Kachalia , Practicing Company Secretary, Mumbai as Scrutinizer to scrutinise the e-voting process in a fair and transparent manner and they have communicated their willingness to be appointed and will be available for said purpose.

(v) Voting rights shall be reckoned on the paid up value of shares registered in the name of the member / beneficial owner (in case of electronic shareholding) as on the cut-off date i.e. September 15, 2026.

(vi) A person, whose name is recorded in the register of members or in the register of beneficial owners maintained by the depositories as on the cut-off date, i.e. September 15, 2026 only shall be entitled to avail the facility of remote e-voting / e-voting at AGM.

(vii) Any person who becomes a member of the Company after dispatch of the Notice of the Meeting and holding shares as on the cut-off date i.e. September 15, 2026 may obtain the User ID and password in the manner as mentioned at point no. 14 of the Notice or write an email to helpdesk.evoting@cdslindia.com .

(viii) The remote e-voting facility will be available during the following period:

The voting period begins on **Friday, September 18, 2026 at 9.00 a.m.** and ends on **Monday, September 21, 2026 at 5.00 p.m.** During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.

(ix) The Scrutinizer, after scrutinising the votes cast at the meeting through e-voting and through remote e-voting, will, not later than two working days of conclusion of the Meeting, make a consolidated scrutinizer's report and submit the same to the Company. The results declared along with the consolidated scrutinizer's report shall be placed on the website of the Company at www.cupidlimited.com, on the notice board of the company and on the website of M/s. Central Depository Services (India) Limited at www.evotingindia.com . The results shall simultaneously be communicated to BSE Limited and National Stock Exchange of India Limited.

(x) Subject to receipt of requisite number of votes, the Resolutions shall be deemed to be passed on the date of the Annual General Meeting, i.e. Tuesday, September 22, 2026.

20. The instructions for shareholders e-voting and joining virtual meetings are as under: -

Step 1 : Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

Step 2 : Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

(i) The voting period begins on **Friday, September 18, 2026 at 9.00 a.m.** and ends on **Monday, September 21, 2026 at 5.00 p.m.** During this period shareholders of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date i.e. September 15, 2026 may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.

(ii) Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.

(iii) Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders / retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

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In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.

Step 1 : Access through Depositories CDSL/NSDL e-Voting system in case of individual shareholders holding shares in demat mode.

(iv) In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Pursuant to above said SEBI Circular, Login method for e-Voting and joining virtual meetings for Individual shareholders holding securities in Demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with CDSL	1) Users who have opted for CDSL Easi / Easiest facility, can login through their existing user id and password. Option will be made available to reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest are https://web.cdslindia.com/myeasi/home/login or visit www.cdslindia.com and click on Login icon and select New System Myeasi. 2) After successful login the Easi / Easiest user will be able to see the e-Voting option for eligible companies where the evoting is in progress as per the information provided by company. On clicking the evoting option, the user will be able to see e-Voting page of the e-Voting service provider for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. Additionally, there is also links provided to access the system of all e-Voting Service Providers i.e. CDSL/NSDL/KARVY/LINKINTIME, so that the user can visit the e-Voting service providers' website directly. 3) If the user is not registered for Easi/Easiest, option to register is available at https:// https://web.cdslindia.com/myeasitoken/Home/EasiRegistration . 4) Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page. The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers.
Individual Shareholders holding securities in demat mode with NSDL	1) If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsdl.com either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under 'IDeAS' section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. 2) If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select "Register Online for IDeAS "Portal or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp

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Type of shareholders	Login Method
	3) Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. your sixteen digit demat account number hold with NSDL), Password/ OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting. 4) For OTP based login you can click on https://eservices.nsdl.com/SecureWeb/evoting/evotinglogin.jsp. You will have to enter your 8-digit DP ID,8-digit Client Id, PAN No., Verification code and generate OTP. Enter the OTP received on registered email id/mobile number and click on login. After successful authentication, you will be redirected to NSDL Depository site wherein you can see e-Voting page. Click on company name or e-Voting service provider name and you will be re-directed to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.
Individual Shareholders (holding securities in demat mode) login through their Depository Participants	You can also login using the login credentials of your demat account through your Depository Participant registered with NSDL/CDSL for e-Voting facility. After Successful login, you will be able to see e-Voting option. Once you click on e-Voting option, you will be redirected to NSDL/CDSL Depository site after successful authentication, wherein you can see e-Voting feature. Click on company name or e-Voting service provider name and you will be redirected to e-Voting service provider website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.

Important note: Members who are unable to retrieve User ID/ Password are advised to use Forget User ID and Forget Password option available at abovementioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. CDSL and NSDL:

Login type	Helpdesk details
Individual Shareholders holding securities in Demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 21 09911.
Individual Shareholders holding securities in Demat mode with NSDL	Members facing any technical issue in login can contact NSDL helpdesk by sending a request at evoting@nsdl.com or call at : 022 - 4886 7000 and 022 - 2499 7000

Step 2: Access through CDSL e-Voting system in case of shareholders holding shares in physical mode and non-individual shareholders in demat mode.

(v) Login method for e-Voting and joining virtual meeting for Physical shareholders and shareholders other than individual holding in Demat form:

(1) The shareholders should log on to the e-voting website www.evotingindia.com

(2) Click on "SHAREHOLDERS" module.

(3) Now Enter your User ID.

a) For CDSL: 16 digits beneficiary ID,
b) For NSDL: 8 Character DP ID followed by 8 Digits Client ID,
c) Members holding shares in Physical Form should enter Folio Number registered with the Company.

(4) Next enter the Image Verification as displayed and Click on Login.

(5) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier voting of any company, then your existing password is to be used.

(6) If you are a first time user follow the steps given below:

For Physical shareholders and other than individual shareholders holding shares in Demat.	
PAN *	Enter your 10 digit alpha-numeric *PAN issued by Income Tax Department (Applicable for both demat shareholders as well as physical shareholders)
	● Shareholders who have not updated their PAN with the Company/Depository Participant are requested to use the sequence number sent by Company/RTA or contact Company/RTA.
Dividend Bank Details OR DOB	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the company records in order to login.
	● If both the details are not recorded with the depository or company, please enter the member id / folio number in the Dividend Bank details field.

(vi) After entering these details appropriately, click on “SUBMIT” tab.

(vii) Members holding shares in physical form will then reach directly the Company selection screen. However, members holding shares in demat form will now reach ‘Password Creation’ menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other company on which they are eligible to vote, provided that company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.

(viii) For Members holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.

(ix) Click on the EVSN for the relevant <Company Name> on which you choose to vote.

(x) On the voting page, you will see “RESOLUTION DESCRIPTION” and against the same the option “YES/NO” for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.

(xi) Click on the “RESOLUTIONS FILE LINK” if you wish to view the entire Resolution details.

(xii) After selecting the resolution you have decided to vote on, click on “SUBMIT”. A confirmation box will be displayed. If you wish to confirm your vote, click on “OK”, else to change your vote, click on “CANCEL” and accordingly modify your vote.

(xiii) Once you “CONFIRM” your vote on the resolution, you will not be allowed to modify your vote.

(xiv) You can also take out print of the voting done by you by clicking on “Click here to print” option on the Voting page.

(xv) If Demat account holder has forgotten the same password then enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.

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(xvi) There is also an optional provision to upload BR/POA if any uploaded, which will be made available to scrutinizer for verification.

(xvii) Additional Facility for Non – Individual Shareholders and Custodians –For Remote Voting only.

- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodian are required to log on to www.evotingindia.com and register themselves as Corporates.
- A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to helpdesk.evoting@cdslindia.com.
- After receiving the login details a compliance user should be created using the admin login and password. The Compliance user would be able to link the account(s) for which they wish to vote on.
- The list of accounts linked in the login will be mapped automatically & can be delink in case of any wrong mapping.
- A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian, if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- Alternatively, Non-Individual shareholders are required to send the relevant Board Resolution/ Authority letter etc. together with attested specimen signature of the duly authorized signatory who are authorized to vote, to the Scrutinizer and to the Company at the email address viz. cs@cupidlimited.com, if they have voted from individual tab & not uploaded same in the CDSL e-voting system for the scrutinizer to verify the same.

INSTRUCTIONS FOR SHAREHOLDERS ATTENDING THE AGM THROUGH VC/OAVM & E-VOTING DURING MEETING ARE AS UNDER:

1. The procedure for attending meeting & e-Voting on the day of the AGM is same as the instructions mentioned above for Remote e-voting.
2. The link for VC/OAVM to attend meeting will be available where the EVSN of Company will be displayed after successful login as per the instructions mentioned above for Remote e-voting.
3. Shareholders who have voted through Remote e-Voting will be eligible to attend the meeting. However, they will not be eligible to vote at the AGM.
4. Shareholders are encouraged to join the Meeting through Laptops / IPads for better experience.
5. Further shareholders will be required to allow Camera and use Internet with a good speed to avoid any disturbance during the meeting.
6. Please note that Participants Connecting from Mobile Devices or Tablets or through Laptop connecting via Mobile Hotspot may experience Audio/Video loss due to Fluctuation in their respective network. It is therefore recommended to use Stable Wi-Fi or LAN Connection to mitigate any kind of aforesaid glitches.
7. Shareholders who would like to express their views/ask questions during the meeting may register themselves as a speaker by sending their request in advance atleast 15 days prior to meeting mentioning their name, demat account number/folio number, email id, mobile number at cs@cupidlimited.com. The shareholders who do not wish to speak during the AGM but have queries may send their queries in advance 15 days prior to meeting mentioning their name, demat account number/folio number, email id, mobile number at cs@cupidlimited.com. These queries will be replied to by the company suitably by email.
8. Those shareholders who have registered themselves as a speaker will only be allowed to express their views/ask questions during the meeting.
9. Only those shareholders, who are present in the AGM through VC/OAVM facility and have not casted their vote on the Resolutions through remote e-Voting and are otherwise not barred from doing so, shall be eligible to vote through e-Voting system available during the AGM.
10. If any Votes are cast by the shareholders through the e-voting available during the AGM and if the same shareholders have not participated in the meeting through VC/OAVM facility, then the votes cast by such shareholders shall be considered invalid as the facility of e-voting during the meeting is available only to the shareholders attending the meeting.

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PROCESS FOR THOSE SHAREHOLDERS WHOSE EMAIL/MOBILE NO. ARE NOT REGISTERED WITH THE COMPANY/DEPOSITORIES:

1. For Physical shareholders- please provide necessary details like Folio No., Name of shareholder, scanned copy of the share certificate (front and back), PAN (self-attested scanned copy of PAN card), AADHAR (self-attested scanned copy of Aadhar Card) by email to Company/RTA email id.

2. For Demat shareholders - Please update your email id & mobile no. with your respective Depository Participant (DP).

3. For Individual Demat shareholders – Please update your email id & mobile no. with your respective Depository Participant (DP) which is mandatory while e-Voting & joining virtual meetings through Depository.

If you have any queries or issues regarding attending AGM & e-Voting from the CDSL e-Voting System, you can write an email to helpdesk.evoting@cdslindia.com or contact at toll free no. 1800 21 09911.

All grievances connected with the facility for voting by electronic means may be addressed to Mr. Rakesh Dalvi, AVP, (CDSL) Central Depository Services (India) Limited, A Wing, 25th Floor, Marathon Futurex, Mafatlal Mill Compounds, N M Joshi Marg, Lower Parel (East), Mumbai - 400013 or send an email to helpdesk.evoting@cdslindia.com or call on toll free no. 1800 21 09911.

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EXPLANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013-

Item No. 4:

The Board of Directors at its Meeting held on Friday, August 07, 2026, upon the recommendation of the Audit Committee, approved the re-appointment of M/s. KPMSS & Associates, Cost Accountants, (Firm Registration Number: 005229), to conduct the audit of the cost records of the Company on a consolidated remuneration up to ₹ 1,50,000/- (Rupees One Lakh and Fifty Thousand Only) (excluding all applicable taxes and reimbursement of out of pocket expenses incurred in connection with the audit) for the Financial Year ending March 31, 2027.

In terms of the provisions of Section 148 of the Companies Act read with Rule 14 of the Companies (Audit and Auditors) Rules, 2014 (as amended from time to time), the remuneration as mentioned above, payable to the Cost Auditor is required to be ratified by the Members of the Company. Accordingly, the Members are requested to ratify the remuneration payable to the Cost Auditors for the financial year ending March 31, 2027 as set out in the Ordinary Resolution for the aforesaid services to be rendered by them.

None of the Directors and/or Key Managerial Personnel of the Company and their relatives are in any way concerned or interested, financially or otherwise, in the proposed Resolution.

The Board recommends the Ordinary Resolution set out at Item No. 4 of the Notice for approval by the Members.

Item No. 5:

Pursuant to Regulation 17(1A) of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations"), with effect from April 1, 2019, no listed entity shall appoint or continue the directorship of a Non-Executive Director who has attained the age of seventy-five (75) years unless a Special Resolution is passed by the Shareholders approving such appointment or continuation.

Mr. Thallapaka Venkateswara Rao (DIN: 05273533) was appointed as an Additional Director (Independent Category) of the Company by the Board of Directors at its Meeting held on October 20, 2023, for a term of five consecutive years commencing from October 20, 2023 up to October 19, 2028, subject to the approval of the Shareholders of the Company.

Subsequently, the approval of the Shareholders for the appointment of Mr. Thallapaka Venkateswara Rao as an Independent Director of the Company was accorded through a Special Resolution passed by way of Postal Ballot on January 17, 2024.

Mr. Thallapaka Venkateswara Rao will attain the age of seventy-five (75) years in July 2027 during the currency of his present tenure as an Independent Director. In terms of Regulation 17(1A) of the SEBI Listing Regulations, continuation of his directorship beyond the age of seventy-five (75) years requires the approval of the Shareholders by way of a Special Resolution.

The Board, based on the recommendation of the Nomination and Remuneration Committee, has evaluated the valuable guidance, rich experience, knowledge, expertise and significant contributions made by Mr. Thallapaka Venkateswara Rao to the Company. The Board is also of the opinion that he continues to possess sound health, sharp acumen and the ability to actively contribute to the deliberations of the Board and discharge his duties effectively.

Considering his extensive experience, continued association with the Company and valuable contribution towards the growth and governance standards of the Company, the Board of Directors is of the view that the continuation of Mr. Thallapaka Venkateswara Rao as an Independent Director of the Company beyond the age of seventy-five (75) years and up to the expiry of his current tenure, i.e., October 19, 2028, would be beneficial to the Company.

Accordingly, the Board recommends the passing of the Special Resolution as set out at Item No. 5 of the accompanying Notice for the approval of the Shareholders.

Except Mr. Thallapaka Venkateswara Rao and his relatives, none of the Directors or Key Managerial Personnel of the Company and/or their relatives is, in any way, concerned or interested, financially or otherwise, in the said Resolution.

Item No. 6:

Based on the recommendation of the Nomination and Remuneration Committee, the Board, through a resolution by circulation on August 17, 2026, approved the appointment of Shri Keral Prasad Yadaw (DIN: 11894095) as an Additional Director in the capacity of Independent Director (Non-Executive) of the Company, as per the applicable provisions of the Companies Act, 2013 and SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, with effect from August 17, 2026, for the first term of 5 consecutive years, subject to the approval of the shareholders.

However, in terms of Regulation 17(1C) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

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("SEBI Listing Regulations"), a listed entity shall ensure that the approval of shareholders for appointment of a person on the Board of Directors has to be taken either at the next general meeting or within a time period of three months from the date of appointment, whichever is earlier.

Accordingly, **approval** of the shareholders is sought to comply with the SEBI Listing Regulations.

Shri Keral Prasad Yadaw has given his consent to act as a Director of the Company pursuant to Section 152 of the Act. The Company has received a Notice under Section 160 of the Act from a Member signifying his candidature as a Director of the Company. Shri Keral Prasad Yadaw has further confirmed that he is neither disqualified nor debarred from holding the Office of Director under the Companies Act, 2013 or pursuant to any order issued by SEBI.

The Company has also received the requisite disclosures and declarations from Shri Keral Prasad Yadaw, including confirmation that he meets the criteria of independence as prescribed under the applicable provisions of the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

In the opinion of the Board, Shri Keral Prasad Yadaw fulfils the conditions specified under the Companies Act, 2013 and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 for appointment as an Independent Director of the Company and he is independent of the management of the Company.

Considering the Company's growing operations and expansion in domestic and international markets, his experience and expertise in public financial administration, audit, financial reporting, internal controls and institutional governance would bring valuable financial, audit, governance and independent perspective to the Board.

Brief profile of Shri Keral Prasad Yadaw is as under:

Shri Keral Prasad Yadaw has extensive experience in public financial administration, audit, financial reporting, internal controls and institutional governance.

He has held various senior positions in the public audit and financial administration framework, including Principal Accountant General of Jammu & Kashmir, Director General of Audit and Principal Director of Audit.

His professional experience includes financial oversight, audit and evaluation of major projects and programmes, internal audit, financial reporting, assessment of internal controls and institutional governance. He has also been associated with international audit assignments.

Considering his extensive experience and expertise in the areas of audit, financial oversight, internal controls and governance, his proposed association with the Company is expected to bring valuable financial, audit, governance and independent perspective to the Board

Accordingly, the Board recommends the passing of the Special Resolution as set out at Item No. 6 of the accompanying Notice for the approval of the Shareholders.

Except Shri Keral Prasad Yadaw and his relatives, none of the Directors or Key Managerial Personnel of the Company and/or their relatives is, in any way, concerned or interested, financially or otherwise, in the said Resolution.

For and on behalf of the Board of Directors

Hardik Chandra
Company Secretary and Compliance Officer

CIN No. : L25193MH1993PLC070846
Website: www.cupidlimited.com
Email: cs@cupidlimited.com

REGISTERED OFFICE
A - 68, M. I. D. C. (Malegaon), Sinnar, Nashik,
Maharashtra- 422113

Place: Mumbai
Date: **August 17, 2026**

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DETAILS OF DIRECTOR SEEKING APPOINTMENT / RE-APPOINTMENT [PURSUANT TO REGULATION 36(3) OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015, AND SECRETARIAL STANDARD ON GENERAL MEETINGS ISSUED BY THE INSTITUTE OF COMPANY SECRETARIES OF INDIA]

A . Aditya Kumar Halwasiya

Name of the Director	Mr. Aditya Kumar Halwasiya
Director Identification Number (DIN)	08200117
Designation	Chairman and Managing Director
Age	31 Years
Date of First Appointment	20th October, 2023
Qualification	B. Com, Masters in Global Finance from Fordham University, New York, USA
Brief Profile and Experience	Mr. Aditya Kumar Halwasiya holds a Master's degree in Global Finance from Fordham University, New York, and a Bachelor's degree in Commerce (Marketing) from St. Xavier's College, Kolkata. He brings strong financial and strategic acumen, with significant experience in investment and business management. He is also the largest individual shareholder of Tourism Finance Corporation of India Ltd. and serves as a Non-Executive Director on the Board of Apollo Micro Systems Ltd., a leading defense manufacturing company in India. As Chairman and Managing Director, he leads the strategic vision and overall business direction of Cupid Limited.
Expertise in specific functional Areas	As mentioned in Brief Profile and Experience
Terms & Conditions of appointment	
/ re-appointment	Re-appointment in terms of Section 152(6) of the Companies Act, 2013.
List of Directorships in other companies*:	1. Tourism Finance Corporation of India Limited 2. Universal Petro-Chemicals Limited 3. Apollo Micro Systems Limited
Listed entities in which the person	
has resigned in past three years	Nil
Chairman/ Member of the Committee of the Board of Directors of other Companies*	• **Audit Committee** i. Universal Petro-Chemicals Limited (Chairman) • **Stakeholders Relationship Committee** i. Tourism Finance Corporation of India Limited (Member)
Remuneration proposed/sought to be paid	As approved by NRC, Board and Shareholders
Shareholding in the Company	44,90,21,013 (as on August 17, 2026)
Remuneration last drawn	₹ 117.33 Lakhs
Number of Board meetings attended during FY 2026	Mr. Aditya attended 7 Meetings out of 7 Meetings in Financial year 2025-26
Relationship with other Directors and Key Managerial Personnel of the Company	Brother of Mr. Ajay Kumar Halwasiya

*Directorship includes Directorship of Public Companies & Committee membership includes only Audit Committee and Stakeholders' Relationship Committee of Public Limited Company (whether Listed or not).

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B. Thallapaka Venkateswara Rao

Name of the Director	Mr. Thallapaka Venkateswara Rao
Director Identification Number (DIN)	05273533
Designation	Independent Director
Age	74 Years
Date of First Appointment	20th October, 2023
Qualification	• Honorary Doctorate in International Banking from Ecole Superieure Robert De Sorbon University, France • Graduate in Commerce, S.V. University, Tirupati (A.P) • CAIIB (Indian Institute of Bankers, Mumbai)
Brief Profile and Experience	Dr. T. V. Rao brings over four decades of experience in banking, foreign trade, and housing finance. He specialises in treasury management and investment strategy and currently serves on the boards of multiple growth-stage companies. He supports the Board with his financial oversight and deep domain knowledge in capital markets and financial risk.
Expertise in specific functional Areas	As mentioned in Brief Profile and Experience
Terms & Conditions of appointment/ re-appointment	Not Applicable
List of Directorships in other companies*:	1. STCI Primary Dealer Limited 2. Easy Home Finance Limited 3. Mitcon Credentia Trusteeship Services Limited 4. Lendingkart Finance Limited 5. Lendingkart Technologies Private Limited 6. Indian Immunologicals Limited 7. BGSE Financials Limited 8. Alkali Metals Ltd
Listed entities in which the person has resigned in past three years	1. Natco Pharma Limited 2. Ladderup Finance Limited 3. PNB Metlife India Insurance Company Limited 4. Canara Bank Securities Limited
Chairman/ Member of the Committee of the Board of Directors of other Companies*	• **Audit Committee** i. STCI Primary Dealer Limited (Member) ii. Easy Home Finance Limited (Chairman) iii. Mitcon Credentia Trusteeship Services Limited (Member) iv. Lendingkart Finance Limited (Chairman) v. Indian Immunologicals Limited (Chairman) vi. Alkali Metals Ltd (Member) • **Stakeholders Relationship Committee** i. Lendingkart Finance Limited (Chairman) ii. Alkali Metals Ltd (Member)
Remuneration proposed/sought to be paid	NA
Shareholding in the Company	Nil

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Name of the Director	Mr. Thallapaka Venkateswara Rao
Remuneration last drawn (sitting fees and commission)	₹ 29.26 Lacs
Number of Board meetings attended during FY 2026	Mr. Thallapaka Venkateswara Rao attended 6 Meetings out of 7 Meetings in Financial year 2025-26
Relationship with other Directors and Key Managerial Personnel of the Company	None

*Directorship includes Directorship of Public Companies & Committee membership includes only Audit Committee and Stakeholders' Relationship Committee of Public Limited Company (whether Listed or not).

C. Shri Keral Prasad Yadaw

Name of the Director	Shri Keral Prasad Yadaw
Director Identification Number (DIN)	DIN: 11894095
Designation	Independent Director
Age	60 Years
Date of First Appointment	August 17, 2026
Qualification	• MPhil (Master of Philosophy) in Sociology • Master of Arts in Sociology • Bachelor of Arts (BA) in Economics
Brief Profile and Experience	Shri Keral Prasad Yadaw has extensive experience in public financial administration, audit, financial reporting, internal controls and institutional governance. He has held various senior positions in the public audit and financial administration framework, including Principal Accountant General of Jammu & Kashmir, Director General of Audit and Principal Director of Audit. His professional experience includes financial oversight, audit and evaluation of major projects and programmes, internal audit, financial reporting, assessment of internal controls and institutional governance. He has also been associated with international audit assignments. Considering his extensive experience and expertise in the areas of audit, financial oversight, internal controls and governance, his proposed association with the Company is expected to bring valuable financial, audit, governance and independent perspective to the Board.
Expertise in specific functional Areas	As mentioned in Brief Profile and Experience
Terms & Conditions of appointment / re-appointment	Independent Director, not liable to retire by rotation.
List of Directorships in other companies:	Nil

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Name of the Director	Shri Keral Prasad Yadaw
Listed entities in which the person has resigned in past three years	Nil
Chairman/ Member of the Committee of the Board of Directors of other Companies	Nil
Remuneration proposed/sought to be paid	Sitting Fees and / or Profit Related Commission as may be decided by the Board from time to time
Shareholding in the Company	Nil
Remuneration last drawn (sitting fees and commission)	Nil
Number of Board meetings attended during FY 2026	NA
Relationship with other Directors and Key Managerial Personnel of the Company	None