JOJO Limited reports 318% growth in standalone Q2 revenue; expands distribution as platform completes three years

Standalone H1 revenue rises 255%; the platform widens its reach through OTT, smart TVs, ISP networks and cable households

KEY DEVELOPMENTS

- Standalone Q2 revenue at ₹4.52 crore, up 318% year-on-year
- Standalone H1 FY27 PAT at ₹1.55 crore, up 496% year-on-year
- Wider access through Tata Play Binge, Samsung TV Plus and Playbox TV

Ahmedabad, November 04, 2026. JOJO Limited (BSE: 531910), a Gujarati entertainment company spanning OTT streaming, content production and digital distribution, announced its unaudited standalone financial results for the quarter and half year ended September 30, 2026.

Financial performance

All figures are standalone (₹ crore). Growth is based on unrounded results. EBITDA* = PBT + finance costs + depreciation/amortisation (includes other income).

Quarterly performance

Particulars	Q2 FY27	Q1 FY27	Q2 FY26	YoY growth	QoQ growth
Revenue from operations	4.52	4.15	1.08	+317.6%	+8.7%
EBITDA*	1.02	2.20	(0.08)	Turned positive	-53.8%
Profit after tax (PAT)	0.46	1.09	0.07	+608.3%	-57.8%

Half-yearly performance

Particulars	H1 FY27	H1 FY26	YoY growth
Revenue from operations	8.67	2.44	+255.5%
EBITDA*	3.22	0.24	+1,249.7%
Profit after tax (PAT)	1.55	0.26	+495.7%

Business updates

Wider reach through Prime Video and JioFastTV. In August 2026, JOJO made its Gujarati catalogue available through a Prime Video India add-on subscription. JOJO TV also went live on JioFastTV under a distribution arrangement with Jio Platforms Limited.

A larger presence on connected televisions. On October 1, JOJO TV went live on Samsung TV Plus as part of its free ad-supported streaming television (FAST) offering in India.

Tata Play Binge goes live. On November 2, 2026, JOJO announced that its application had gone live on Tata Play Binge, making the catalogue accessible through another established entertainment platform.

Access through ISP and cable networks. JOJO is extending distribution through Playbox TV, which gives its Gujarati content a route to audiences served by internet service providers (ISPs) and a wider base of cable-connected households.

Content across formats. JOJO continues to build its catalogue of Gujarati films, web series, originals, nataks and family entertainment through its streaming and production businesses.

Management commentary

Dhruvin Shah | Founder & Managing Director, JOJO Limited

> "October was special for us because JOJO completed three years. When we started, we had one simple belief: Gujarati stories deserved a much larger audience. Making good content is one part of the job. Helping it find its audience is just as important.
>
> In the past few months, our stories have become easier to discover through Prime Video, JioFastTV, Samsung TV Plus and Tata Play Binge. Each of these steps brings us closer to viewers who may not have found JOJO otherwise.
>
> We have spent the last three years investing in content, working with creators and building ways to reach audiences. This quarter, standalone revenue grew more than fourfold year-on-year to ₹4.52 crore. For the first half, standalone revenue was ₹8.67 crore and net profit was ₹1.55 crore. It is encouraging to see our work start showing in the financials, although we still have a lot to do.
>
> We want to tell better stories, work with more creators and take Gujarati entertainment to more homes in India and overseas. For families living away from Gujarat, we hope JOJO can also be a way to stay connected to the language and stories they grew up with."

Outlook

JOJO will continue expanding access to its Gujarati content through streaming platforms, smart televisions, ISP networks and cable households, while investing in original content and intellectual property. Management will pursue monetisation across subscriptions, content licensing, advertising-supported streaming and production.

About JOJO Limited

JOJO Limited (BSE: 531910) is a Gujarati entertainment company operating across OTT streaming, content production and multi-platform distribution. Launched in October 2023, JOJO offers Gujarati films, web series, original shows, theatre and family entertainment to audiences in India and overseas. Its businesses include the JOJO app, JOJO TV and JOJO Studios.

Media & Investor enquiries

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