



Ref. No. CTL/10/2026-27/BSE

Date: 27th June, 2026

To
The Manager
Corporate Services
The Listing Department
Bombay Stock Exchange Limited
Phiroz Jeejeebhoy Towers, Dalal Street,
Mumbai 400 001

Scrip Code: 544546

Dear Sir/Madam,

Subject: Intimation of Earnings Presentation - FY26

Dear Sir / Madam,

Pursuant to the relevant provisions of SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, we hereby enclose a copy of Earnings Presentation for FY26 for your information.

The said Investor Presentation will thereafter be uploaded on Company's website at <https://chtrbox.com/investors>

This information is submitted to you pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015.

Kindly take the same on record.

Thanking you.

Yours faithfully,

For CHATTERBOX TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS CHATTERBOX TECHNOLOGIES PRIVATE LIMITED)

RAJNANDAN MISHRA
MANAGING DIRECTOR
(DIN: 10815241)



Website

www.chtrbox.com



CHATTERBOX TECHNOLOGIES LTD.

- 1st MNC to be listed on BSE SME





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WAY AHEAD



COMPANY

OVERVIEW





COMPANY OVERVIEW

EXPERIENCED PARENTAGE

Subsidiary Company of a listed Canadian company QYOU Media

CLIENTS SERVED

500+ Leading brands across industries

YEARS OF EXPERIENCE

10

MNC SME #1st

First MNC company to list on BSE SME

CAMPAIGNS EXECUTED

2,000+

INFLUENCERS MANAGED EXCLUSIVELY

~ 104

POWERFUL LEADERSHIP

MD & CEO of Company is former India Country Head for TikTok

TEAM MEMBERS

100+

FOLLOWERS REACH – CUMULATIVE

50 Mn

CHTRBOX

FY26

Total Income
₹ 84.94 Cr

EBITDA
₹ 14.32 Cr

PAT
₹ 9.20 Cr



ABOUT US



COMPANY SNAPSHOT



**INCORPORATED IN
2016**



**LEADING DIGITAL AND
INFLUENCER MARKETING
SOLUTIONS COMPANY**



KEY INTEGRATED VERTICALS:

**CHTR SOCIAL,
CHTR REPRESENT
& 4 NICHE SERVICES**

CHTRBOX

- **Track Record:** Established in 2016; 2,000+ campaigns, ~500 influencers network, millions reached via tech-enabled execution.
- **Creative & Social Services:** End-to-end content strategy, design, production, and short-form video
- **Talent & Niche Verticals:** Talent management via CHTR Represent, plus niche offerings like BharatBox, You:Think, CHTR International, and CHTR Studios

BUSINESS HIGHLIGHTS

- **Global, Tech-Driven Execution:** Operations across India, UAE, Singapore, USA, and UK with in-house data platforms
- **Proven Track Record:** 2,000+ campaigns delivered with strong brand and audience engagement



PROMOTER GROUP

CHTRBOX



QYOU Media Inc.

A media and entertainment group powered by the creator economy. QYOU operates in the United States and India, producing and distributing content created by social media stars and digital content creators. The company is listed on the TSX Venture Exchange in Canada.

For the year ended December 31, 2025

- Consolidated Revenue: CAD 32.2 Mn
- (Approx. INR 218 Crores)

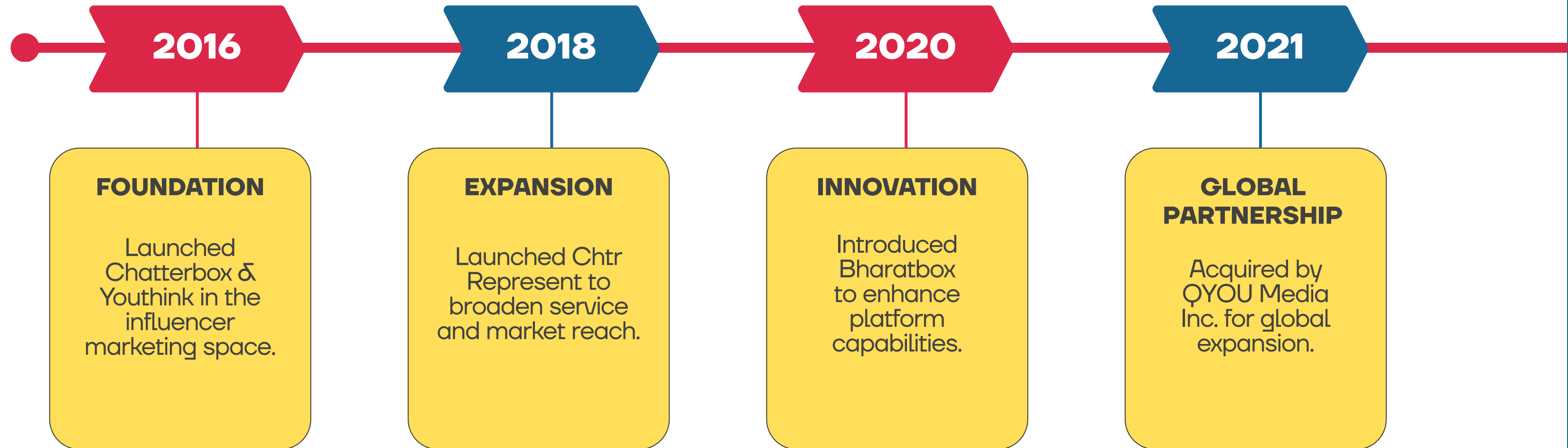


Website

www.theqyou.com



OUR JOURNEY





OUR JOURNEY



2022

SERVICE DIVERSIFICATION

Launched CHTRSOCIAL for social media and design.

2023

INDUSTRY RECOGNITION

Awarded Agency of the Year by Entrepreneur India and Social Samosa.

2024

CONTINUED EXCELLENCE

Built on years of dedication toward continued excellence, we embarked on the journey to file for IPO

2025-26

GEOGRAPHICAL EXPANSION & IPO

Company incorporated subsidiary in Dubai, UAE

Successful IPO in 2025 which was 52x over-subscribed



COMPANY FINANCIALS



Particulars (Standalone)	FY 2024	FY 2025	FY2026
Revenue from Operations	54.85	59.12	84.22
EBITDA	12.07	12.16	14.32
EBITDA Margin (%)	21.80%	20.46%	17.00%
PAT	8.53	8.86	9.2
PAT Margin (%)	15.40%	14.90%	10.92%
Equity Share Capital	1.23	10.42	14.14
Net worth (NW)	16.78	25.64	70.06
RONW (%)	50.81%	34.54%	13.14%
Basic & Diluted EPS	8.19	8.5	7.49



DYNAMIC LEADERSHIP



CURT MARVIS

Director (Chatterbox), CEO & Co-Founder (QYOU Media Inc)

Curt Marvis brings a distinguished career spanning music video production, digital distribution, and senior studio leadership. He previously served as President of Digital Media at Lionsgate (LGF), where he played a key role in shaping the studio's digital strategy. His contributions to the industry have been recognized with the MTV Michael Jackson Video Vanguard Award.



RAJ MISHRA

MD & CEO (Chatterbox), Director (QYOU Media Inc)

Raj Mishra is a marketing and brand-building specialist with deep expertise in short-form video platforms. He previously served as Country Head for TikTok and Head of Strategy at ByteDance, with earlier leadership roles at Musical.ly and Triller. Raj has consistently driven business growth by identifying emerging market dynamics and aligning strategy with evolving customer needs.

BUSINESS

OVERVIEW





BUSINESS OVERVIEW



CHTRBOX - An Integrated Creator Economy Platform

India's only publicly listed influencer marketing company a full-stack growth partner for brands and creators, operating across verticals that deliver measurable outcomes at scale.



RESULT

One integrated platform, full value chain from creator discovery to campaign execution, talent management to monetisation.

Key Highlights

- 104 creators under management
- 100+ employees
- Strong relationships with leading brands across sectors.
- End-to-end influencer marketing capabilities.
- Exclusive talent management vertical – Chtrbox Represent.
- Tech-enabled campaign execution & analytics



KEY SERVICES

CHTRBOX

CHTR SOCIAL



**Creative & Social
Media Strategy**



**Content
Production &
Brand Films**



**Performance
Marketing**



CHTR REPRESENT



**Personal
Branding & PR**



**Brand
Partnerships &
Influencer
Collaborations**



**Content
Strategy &
Social Media
Growth**



BRAND SOLUTIONS



**Creator-led
Campaign Strategy
/ Creative Strategy**



**Influencer Discovery
& Planning**

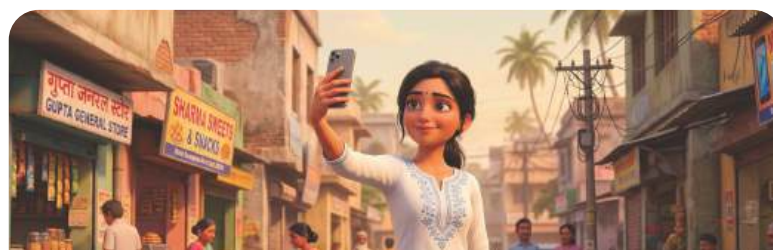


**Integrated
Campaigns**





NICHE SERVICES



Vernacular influencer marketing at scale - unlocking Bharat beyond the metros.

KEY HIGHLIGHTS

- Deep creator network
- Hyperlocal storytelling
- Volume-led campaigns

YOUTH:INK



India's largest campus ambassador network - winning Gen Z early.

KEY HIGHLIGHTS

- Campus advocacy leader
- Exclusive vivo partnership
- Multi-college presence



The cross-border bridge - scaling Indian brands globally, localising global brands in India.

KEY HIGHLIGHTS

- Global influencer alliance
- Dual-market teams
- Cross-timezone execution



Production-first studio merging influencer reach with high-quality branded storytelling

KEY HIGHLIGHTS

- Branded content production
- In-house production margins
- Strong cross-sell synergy



STRENGTHS & STRATEGIES

COMPETITIVE STRENGTHS

Experienced Team:

A decade in media & influencer marketing, backed by deep ops, finance & compliance expertise.

Diversified Services:

Campus programs, regional influencer network, multi-sector reach across tech, finance, beauty & lifestyle.

STRATEGIES

EXPAND INFLUENCER NETWORK

Scaling exclusive talent representation; onboarding premium influencers.

WIDEN MARKET PRESENCE

Deepening India footprint tier-2/3 cities while expanding into the Middle East & APAC.

STRENGTHEN IN HOUSE PRODUCTION

In-house studio reduces third-party dependency, improves margins.

ADVANCE TECH CAPABILITIES

Proprietary analytics & live dashboards for full campaign transparency.





INDUSTRY OVERVIEW

INDIAN ECONOMY

6th LARGEST GLOBAL ECONOMY;
~7.4% GDP growth

 FOREX RESERVES US\$ 650 Bn

 GOVT FOCUS
Digital India, Make in India,
Green Energy

 EXPORTS US\$ 863 Bn
(Full year 2026)

 130 UNICORNS VALUED at
US\$ 392 Bn

CHTRBOX

INFLUENCER MARKETING

GLOBAL

Market to grow
US\$ 16B (2023) + US\$ 307B (2033),
34% CAGR

**Micro-influencers driving
higher ROI**

Platforms
Instagram, YouTube, TikTok;
rise of social commerce & AI

INDIA

Market to reach
₹3,375 Cr (US\$ 405M) by 2026,
18% CAGR

Spend
2–10% of brand budgets

Growth drivers
social media penetration,
Tier-2/3 cities, authentic content

Key sectors
FMCG, Lifestyle, Fashion,
E-comm, Auto

OUTLOOK

High-growth consumer
economy + rapid digital
adoption

Influencer marketing
becoming mainstream brand
channel

Big opportunity at the
intersection of digital, content
& commerce



AWARDS & RECOGNITION

Recognized by leading industry bodies for excellence in influencer campaigns and Social Media Innovation Marketing, Digital

10+ Industry Awards

5+ Leading Award Platform

50+ Award Winning Campaigns Delivered

**RECOGNIZED EXCELLENCE
TRUSTED BY INDUSTRY LEADERS
DRIVING IMPACT & INNOVATION**

Celebrating Excellence Driving Impact





AWARDS & RECOGNITION



DIGIES AWARDS 2025



- Best Influencer-led Product Launch Philips
- Best Celebrity-led Campaign
- Best Influencer Marketing Campaign
- Best Utilization of Short Video Format

IMPACT DIGITAL INFLUENCER AWARDS 2025



- Best Product Launch Collaboration
- Influencer Marketing Excellence
- Best Multi Influencer Campaign
- Best Influencer-Brand Collaboration Glenmark

Award Platform	Count
DIGIES Awards	3
IMPACT Awards	5
Trendies Awards	1
Influencer Awards	2
TOTAL AWARDS	10+

TRENDIES AWARDS 2025

Best Influencer Marketing Campaign



INFLUENCER AWARDS & SPECIAL RECOGNITIONS



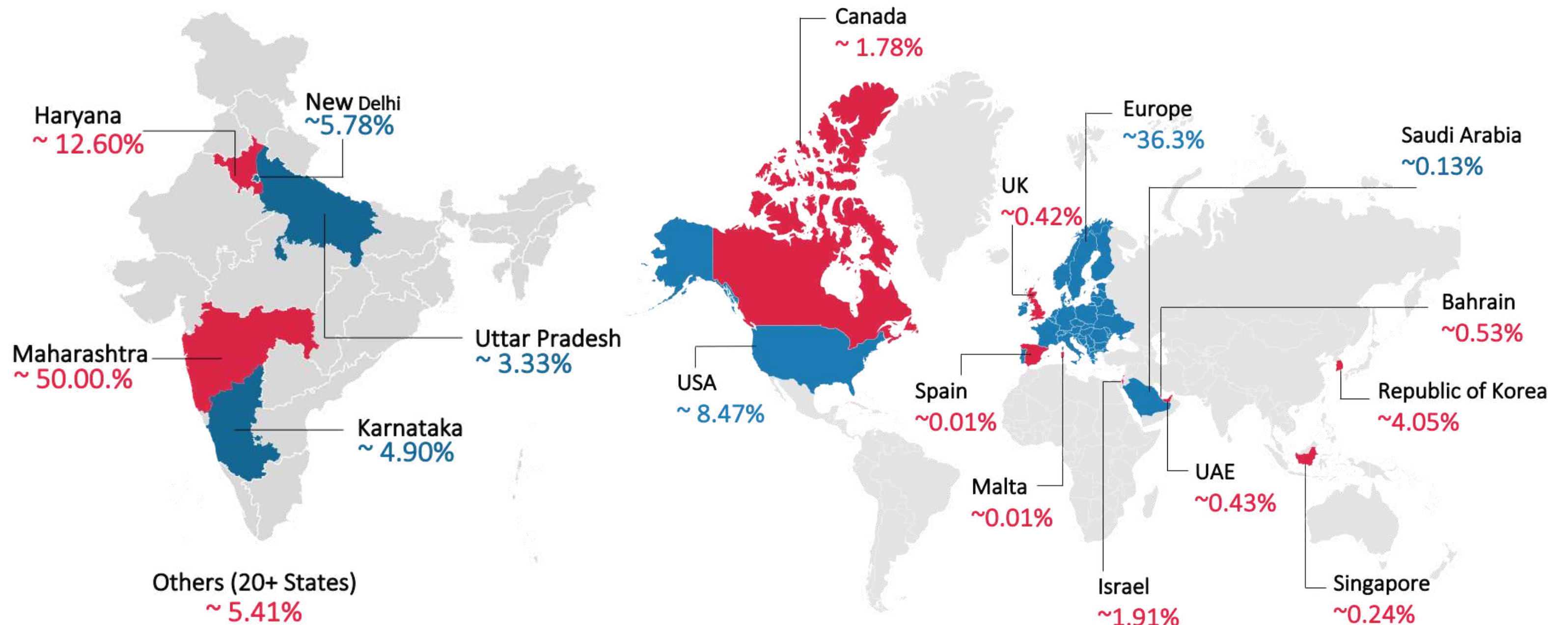
Influencer Awards 2026 Fashion, Beauty & Lifestyle Campaign



Influencer Awards 2026 Best Use of Influencer Marketing – FMCG



OUR PRESENCE



DOMESTIC REVENUE : 82% | INTERNATIONAL REVENUE : 18%



STRONG REPERTOIRE OF INFLUENCERS



BEAUTY



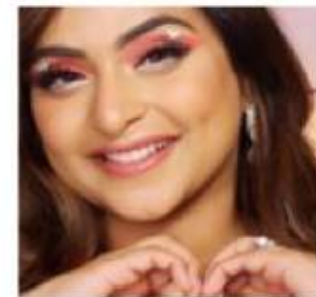
Tanya Singh



Ria Amin



Dr. Bhagyashree



Tanya Joshi



Akanksha Kommirelly



Antara Sarkar



Anjani Bhoj



Ruopfuzhano Whiso



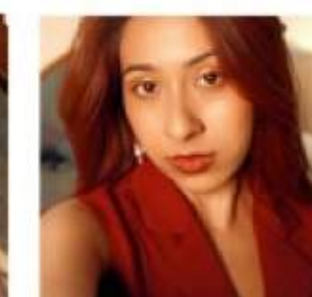
Vishali Jaikumar



Hiba Hasan



Meha Santosh



Arnakshi Kashyap



Sondarya



Bijal

HAIRCARE



Rena Goswami



Dr. Shrija



Divya Malik

FASHION



Pooja Purohit



Kaavya Vurity



Harshita Kamra

REACHING
50MN+
FOLLOWERS



STRONG REPERTOIRE OF INFLUENCERS



LIFESTYLE



Smriti Khanna



Riya Thomas



Riya Manoj



Hamid Barkzi



Niharika Jain

SKINCARE



Dr. Bhagyashree



Tanya Singh



Ruopfuzhano



Karishma Rawat



Prakhar Narayan



Alma Hussein



Greeshma Shetty



Akanksha Kommirelly



Priyanshu



Gunjan Saini



Manish Poonam

STORYTELLER

ENTERTAINMENT



Divyanshi Tripathy



Ayushi Rai



Abhijeet Sarkar



Christina Furtado

ILLUSTRATOR

TECH



Dhananjay Bhosle

REACHING
50MN+
FOLLOWERS



NOTABLE CASE STUDIES



Amazon (6+ Year Partnership)

Campaign : Device launch featuring an "iconic duo."

Talent : Timeless actress Zeenat Aman and comedian Rahul Dua.

Strategy : Blended legendary elegance with modern humor to create a relatable, premium brand narrative.

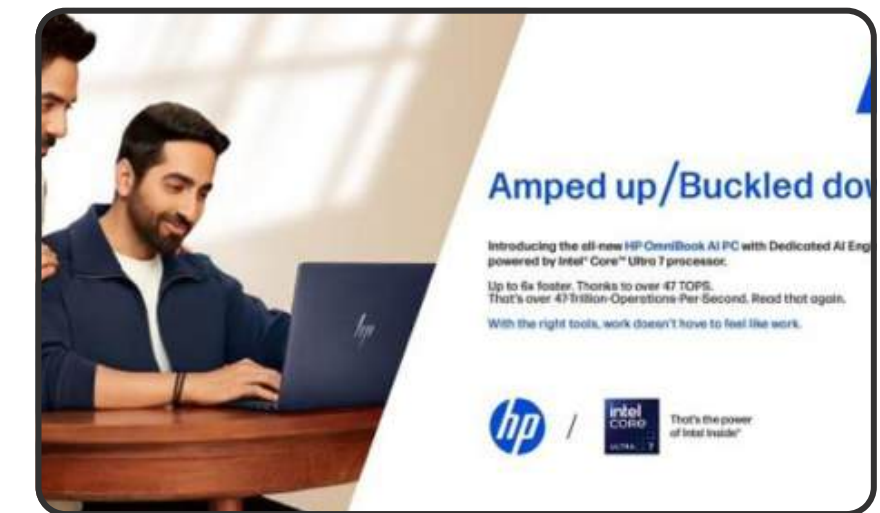


Olay

Campaign : Launch of the all-new 7-in-1 range.

Talent : Creator Kusha Kapila and celebrity Shruti Haasan.

Strategy : Combined skincare expertise with entertainment for a bold, high-impact campaign.



HP (4+ Year Partnership)

Campaign : Recent launch of HP Omnibook AI laptops.

Talent : Brothers Ayushmann and Aparshakti Khurana.

Strategy : Utilized playful sibling banter to demonstrate the product's superiority over regular laptops across influencer, TVC, and offline channels.

FINANCIAL

OVERVIEW





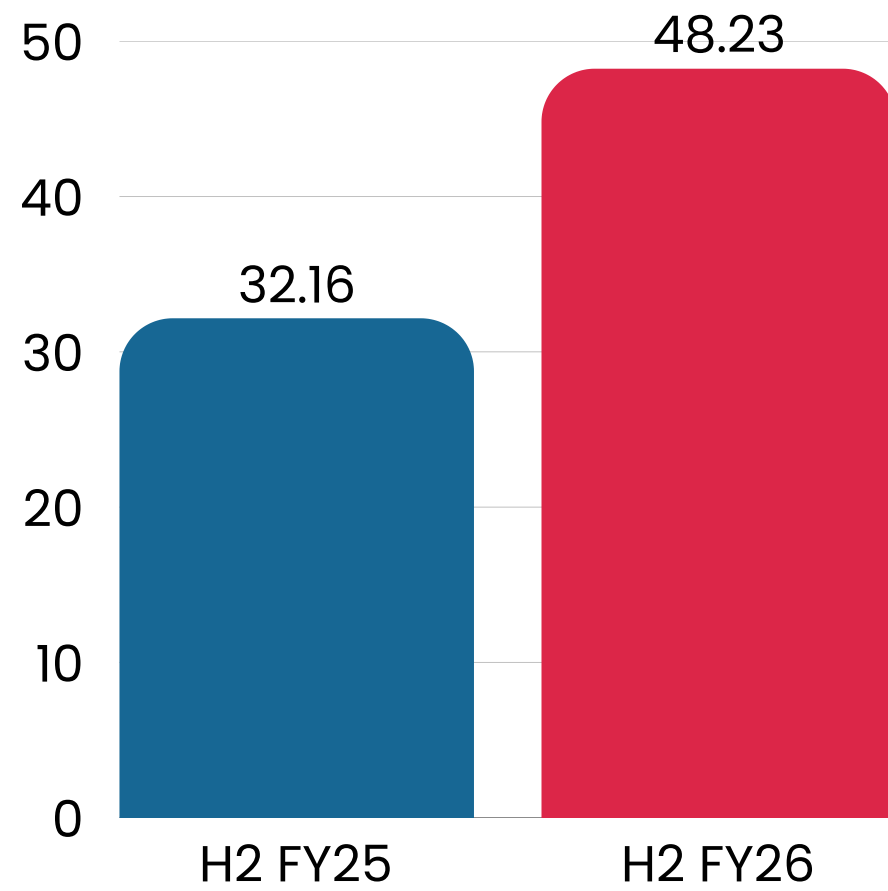
FINANCIAL PERFORMANCE



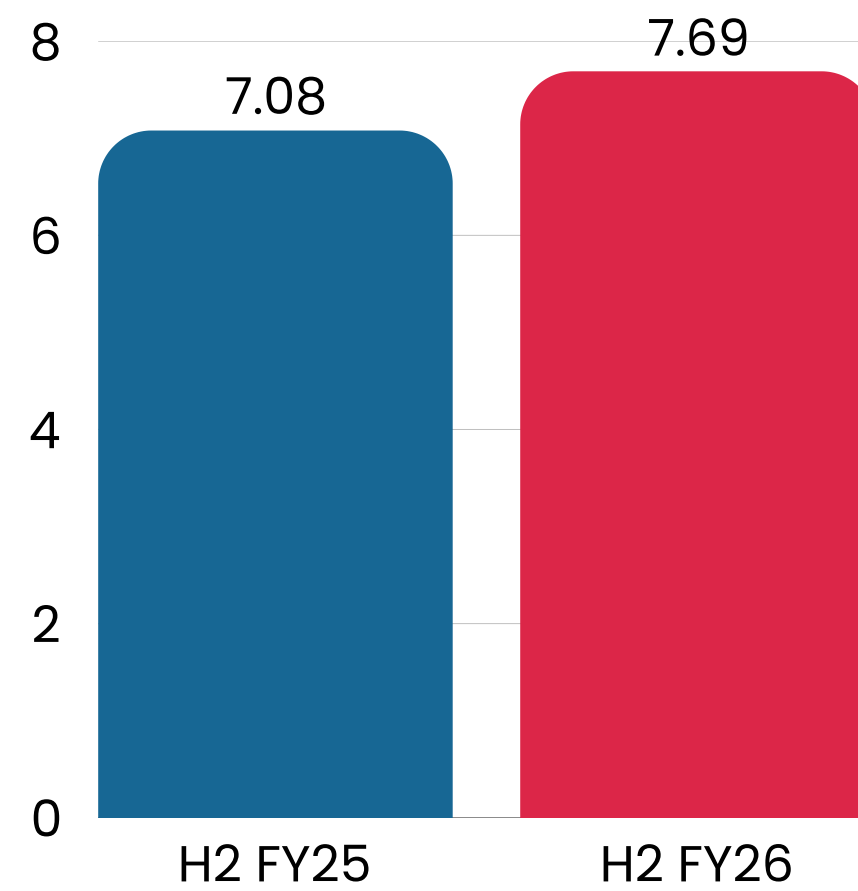
HALF YEARLY HIGHLIGHTS

In Crores

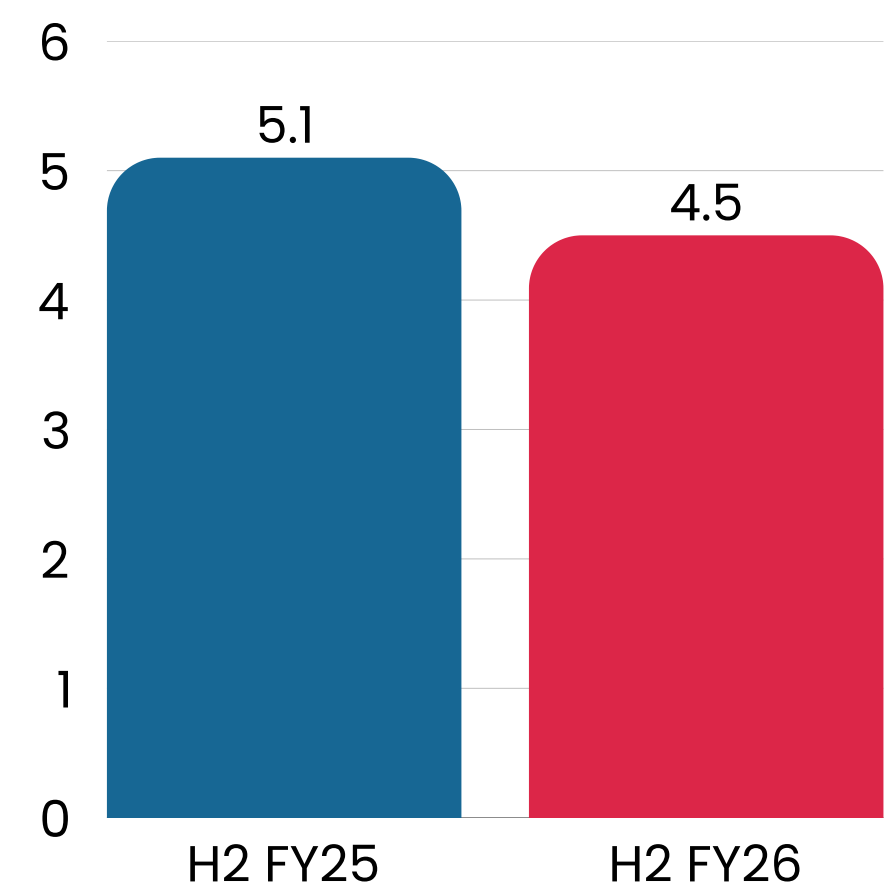
Total Revenue



EBITDA & EBITDA Margin



PAT & PAT Margin





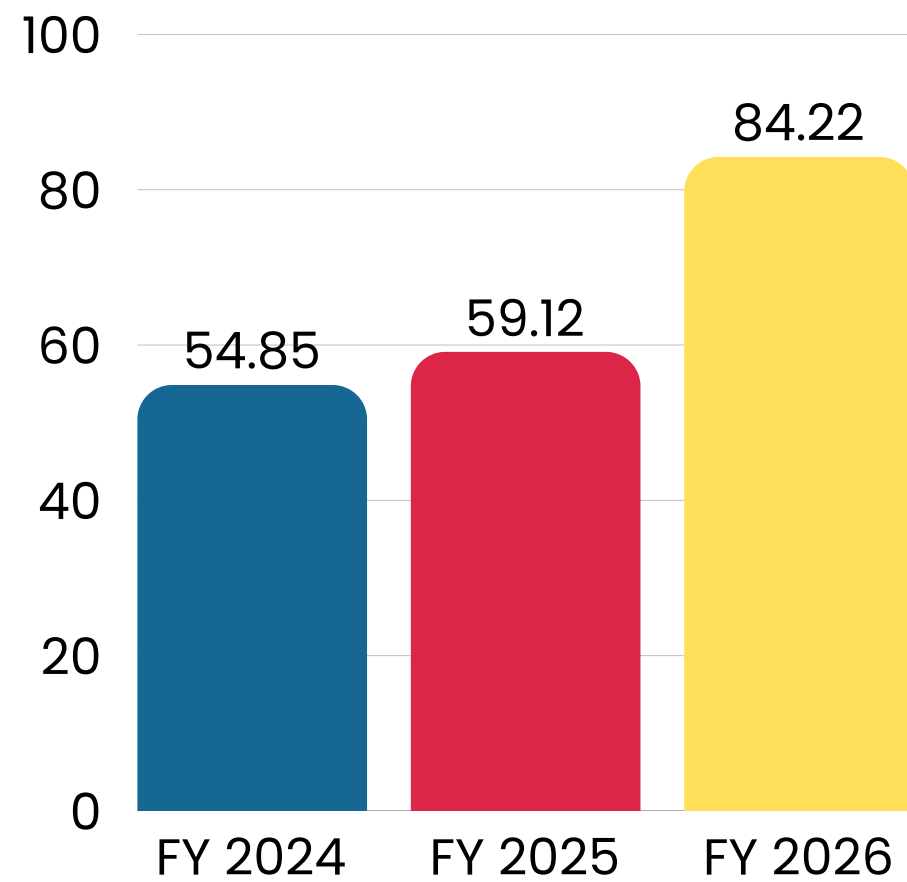
FINANCIAL PERFORMANCE



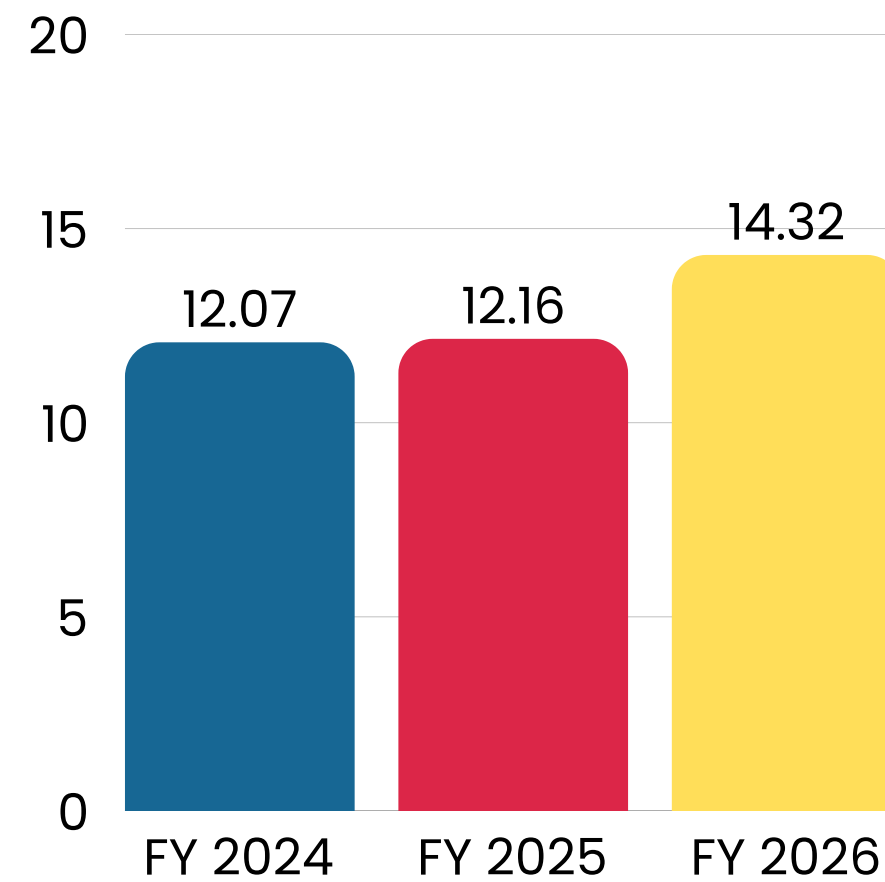
HALF YEARLY HIGHLIGHTS

In Crores

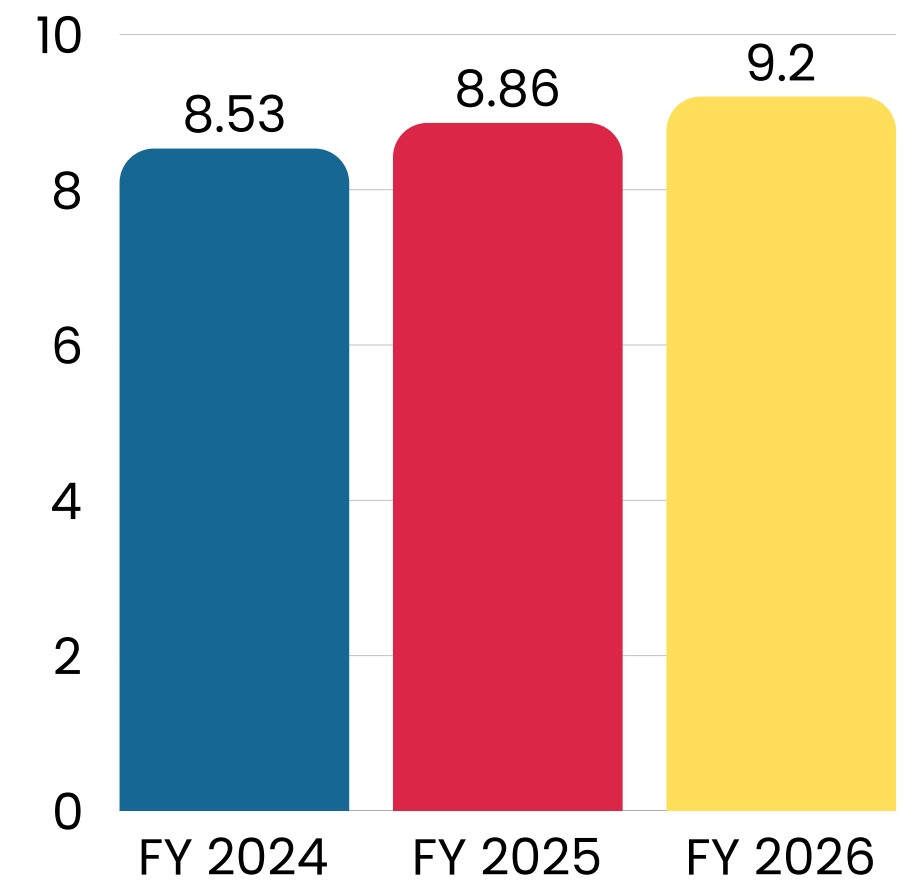
Total Revenue



EBITDA & EBITDA Margin



PAT & PAT Margin



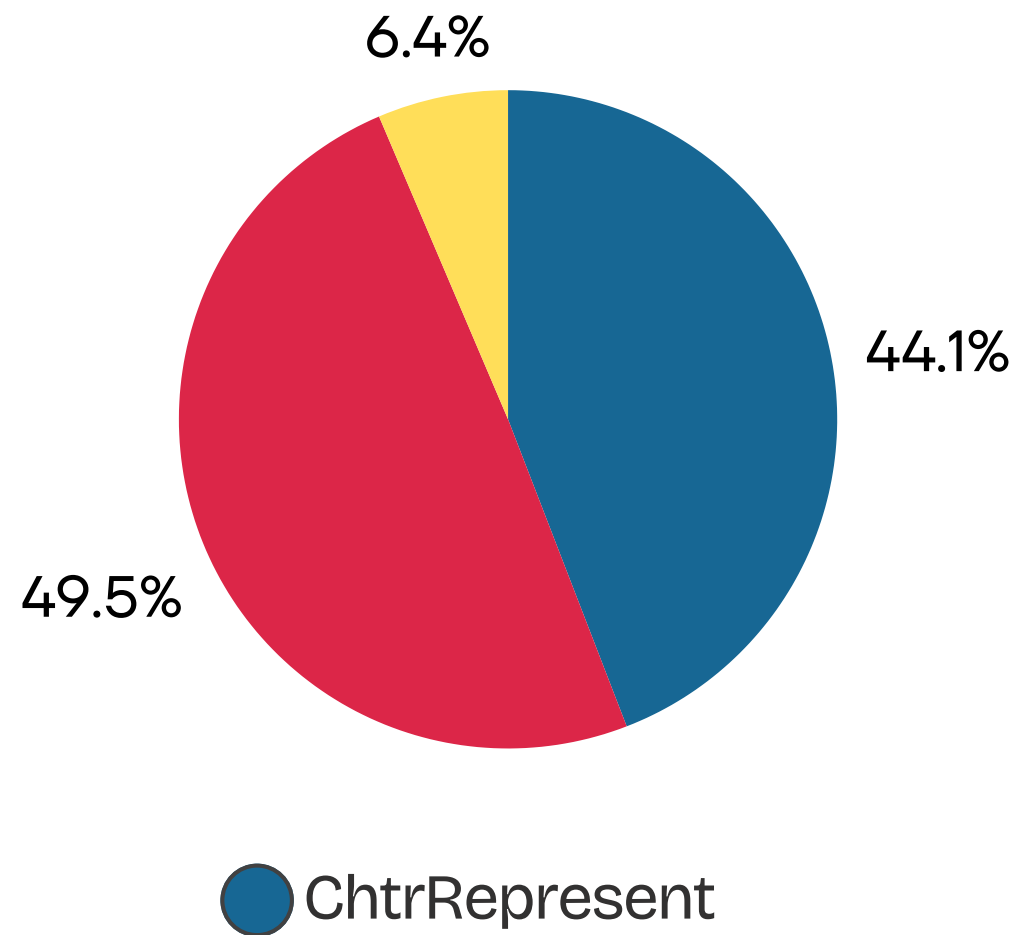


FINANCIAL PERFORMANCE

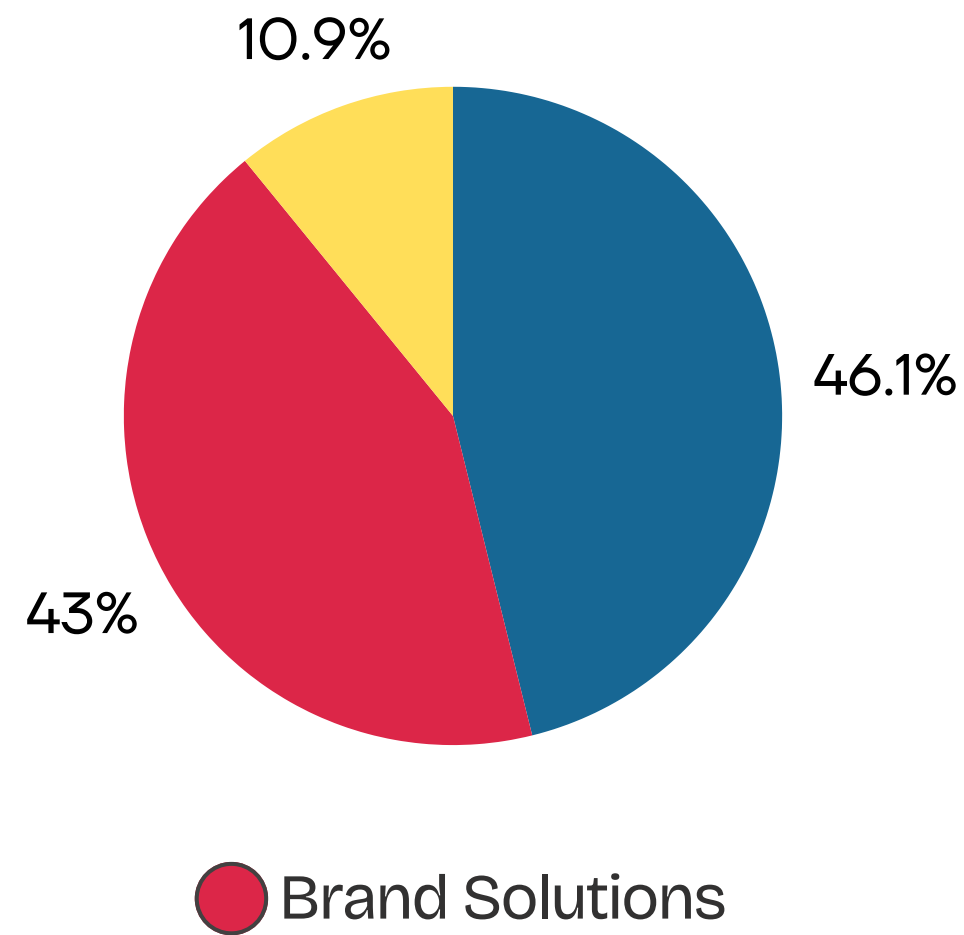


KEY REVENUE STREAM SPLIT

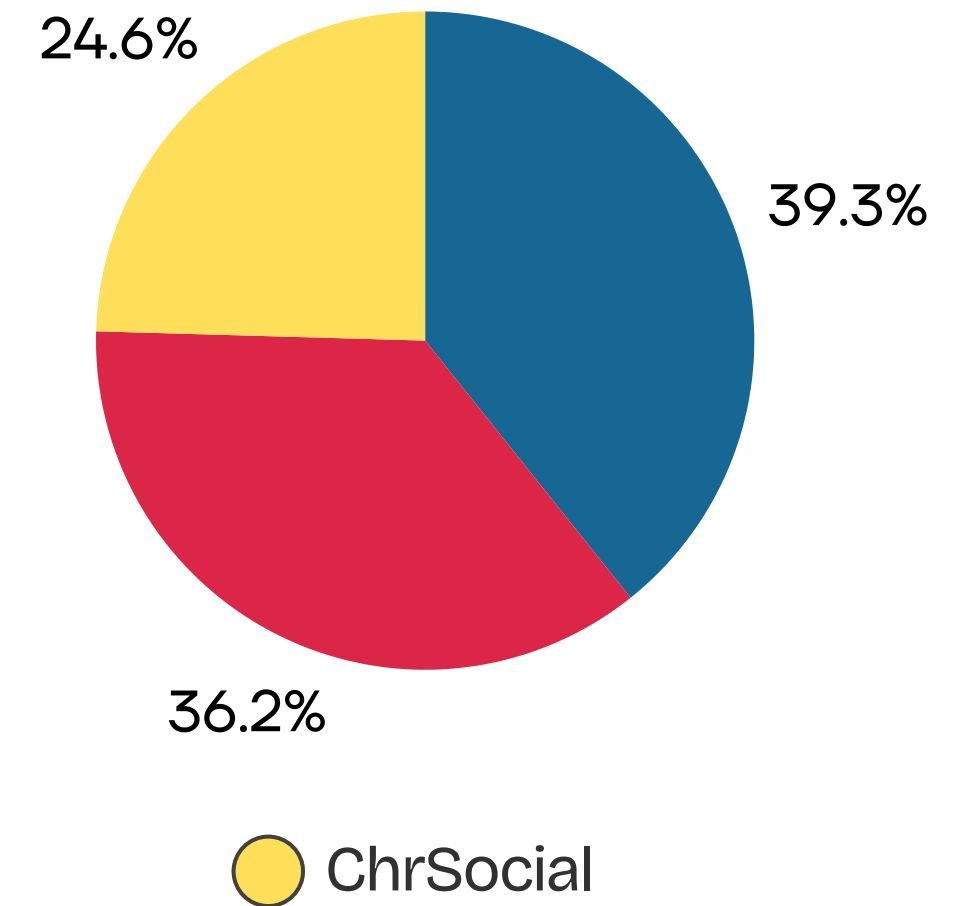
FY 2024



FY 2025



FY 2026

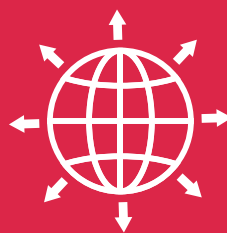


WAY FORWARD





WAY FORWARD

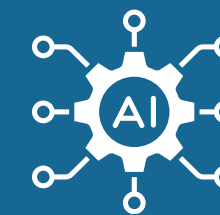


Global Expansion : Beyond Indian Borders

Dubai Hub Live : Launched early 2026, bridging Indian and Middle Eastern creator economies

Building Networks : Expanding our creator ecosystem footprint, market by market

Strategic M&A : Acquiring and partnering to scale fast internationally



Technological Advancement & AI Integration

Creator Intelligence Engine : AI-powered discovery, brand matching, and campaign analytics

Built for Longevity : Products designed to support creators for the long run, not just the short term.

Verified ROI : Ditching vanity metrics automated dashboards, real data-backed impact.



WAY FORWARD



Market Penetration & Vertical Growth

Going Hyperlocal : BharatBox & Youth:Ink deepening reach across regional and youth audiences.

Vertical Expansion : Scaling across tech, beauty, finance, and other high-growth categories.

Smart Growth : Profitability-first mindset with tight governance and capital discipline.



Financial Resilience & Discipline

Cash Flow Focus : Focus on profitable & sustainable growth.

Disciplined Capital Allocation : Prudent capital allocation; Tight controls & governance



THANK YOU

For more information please contact

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Adfactors PR

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