MUFTI
MUMBAI

CREDO BRANDS MARKETING LIMITED
(fka Credo Brands Marketing Private Limited)
Plot No. B-8, MIDC Central Road, Marol MIDC,
Andheri (E), Mumbai - 400093. INDIA
Tel. No.: +91 22 6141 7200 Email: helpdesk@mufti.in
Website: Corporate: www.credobrands.in
Ecommerce: www.muftijeans.in
CIN : L18101MH1999PLC119669

August 11, 2026

To	**To**
BSE Limited	**National Stock Exchange of India Limited**
Phiroze Jeejeebhoy Towers	Exchange Plaza, C-1, Block G
Dalal Street, Mumbai – 400 001	Bandra Kurla Complex
	Bandra (E), Mumbai – 400 051
Scrip Code: 544058	**Scrip Symbol: MUFTI**

Dear Sir / Madam,

Sub.: Outcome of the Board Meeting

Pursuant to Regulation 30 and other applicable provisions of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, this is to inform that the Board of Directors of the Company at its meeting held today, has *inter-alia* approved the following:

1. **27th Annual General Meeting of the Company**

   The 27th Annual General Meeting ("AGM") of the Members of the Company will be held on **Friday, September 11, 2026 at 12:30 P.M.** (IST) through Video Conferencing ("VC") / Other Audio-Visual Means ("OAVM"), in accordance with the applicable circulars issued by the Ministry of Corporate Affairs and the Securities and Exchange Board of India.

   The Notice of the AGM and Annual Report for the financial year 2025-26 will be sent in electronic mode to all the Members of the Company whose e-mail address is registered with the Company's Registrar and Transfer Agent or Depositories, in due course.

2. **Record date for Payment of Dividend**

   Record date for payment of the proposed dividend of ₹2:00 per share, if declared, at the forthcoming AGM has been fixed as **Friday, August 28, 2026**.

The meeting of the Board of Directors commenced at 4:45 p.m. and concluded at 6:00 p.m.

This intimation is also being uploaded on the Company's website at www.credobrands.in.

This is for your information and records.

Yours faithfully,
For **Credo Brands Marketing Limited**

Sanjay Kumar Mutha
Digitally signed by Sanjay Kumar Mutha
Date: 2026.08.11 18:19:07 +05'30'

Sanjay Kumar Mutha
Company Secretary and Compliance Officer