



28th September, 2026

The Secretary
BSE Ltd.
Corporate Relationship Dept.,
14th floor, P. J. Tower,
Dalal Street, Fort
Mumbai - 400 001
Stock Code – 500331

The Secretary
National Stock Exchange of India Ltd.
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051
Stock Code - PIDILITIND

Sub.: Press Release

Dear Sir,

Please find attached the press release dated 28th September, 2026.

Thanking You,

Yours faithfully,
For Pidilite Industries Limited

Manisha Shetty
Company Secretary

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Pidilite Industries & Hwaseung Chemical Join Hands to Bring Advanced Footwear Adhesive Technologies to India

Mumbai, 28 Sept 2026 - Pidilite Industries Limited, India's leading manufacturer of adhesives, sealants and construction chemicals, has entered into a strategic partnership with Hwaseung Chemical, a global leader in high-performance footwear adhesives, to introduce advanced South Korean bonding technologies to the Indian market. The collaboration will bring globally benchmarked adhesive systems to India's footwear manufacturing ecosystem, enabling manufacturers to enhance product performance, reliability and sustainability while benefiting from localized technical expertise and support.

Commenting on the partnership, **Mr. Sudhanshu Vats, Managing Director, Pidilite Industries Ltd.**, said, *"India is steadily emerging as a key hub for global footwear manufacturing, and partnerships like this play an important role in strengthening that ecosystem. At Pidilite, we believe our role goes beyond supplying products; we strive to enable industries with solutions that combine global innovation with strong local expertise. Our collaboration with Hwaseung Chemical enables us to bring advanced adhesive technologies that are already trusted in international markets. With Pidilite's local expertise and technical support, we are confident this partnership will help manufacturers enhance productivity, maintain consistent quality and meet the evolving expectations of global brands."*

The partnership will enable Indian footwear manufacturers to gain access from internationally benchmarked adhesive systems widely used in global sports footwear production, including solutions nominated by leading global brands. These high-performance adhesives are engineered to deliver strong bonding, durability and flexibility while supporting consistent output across high-volume manufacturing lines.

Commenting on the collaboration, **Chris Hyun, Vice-President, Hwaseung Group** said, *"India represents one of the most dynamic and fast-growing footwear manufacturing hubs globally. Partnering with Pidilite Industries Limited allows us to bring our globally trusted footwear adhesive technologies to this important market. By combining Hwaseung Chemical's advanced formulations with Pidilite's deep local expertise and technical service capabilities, we aim to support Indian manufacturers in achieving higher standards of performance, consistency and sustainability. We look forward to enabling footwear producers in India to meet the evolving requirements of leading global brands while enhancing manufacturing efficiency and product quality."*

The adhesive systems introduced under this partnership comply with stringent global environmental and safety standards, including REACH, SVHC, Prop 65 and the U.S. Clean Air Act, while also aligning with ISO 14001 and RoHS requirements. Developed as low-VOC and non-flammable formulations, these products are compatible with modern application techniques and contribute to safer working environments and reduced environmental impact.

**About Pidilite Industries**

Pidilite Industries Limited is a leading manufacturer of adhesives, sealants, construction chemicals, craftsmen products, DIY products, and polymer emulsions in India. The product range also includes paint chemicals, automotive chemicals, art materials and stationery, fabric care, maintenance chemicals, industrial adhesives, industrial resins, and organic pigments & preparations.

Most products are developed through strong in-house R&D. The Fevicol brand has become synonymous with adhesives and is ranked among India's most trusted brands. Other major brands include M-Seal, Fevikwik, Fevistik, Roff, Dr. Fixit, Araldite, and Fevicryl.

Learn more about Pidilite on: www.pidilite.com | [Facebook](#) | [Twitter](#) | [LinkedIn](#) | [Instagram](#)

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